Faculty News

Awards and Honours

James Agarwal and Mohammad Farrokhi won a Best-in-Track Paper Award (Branding and Brand Management Track) at the 2015 American Marketing Association Summer Marketing Educators’ Conference for their paper, “Customer-Based Brand Equity: A Meta-Analysis”.

Robert Elliott: in 2015, as in every year since 2006, Robert was invited to nominate candidates for the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel. The 2015 award to Dr. Angus Deaton of Princeton University, was announced on Oct. 12.

Allan Ingelson received the “Faculty of Graduate Studies Great Supervisor Award” on September 15, 2015.

Alain Verbeke was asked to chair the 2015 SSHRC Appeals Committee.

Jaana Woiceshyn won an Outstanding Reviewer Award from the Managerial and Organizational Cognition Division of the Academy of Management (AoM), for reviewing papers for the AoM Annual Meetings.
Haskayne Research Professorships

Dr. Abu Shiraz Rahaman
Research Professor in Accounting

Dr. Justin Weinhardt
Research Professor in Human Resources and Organizational Dynamics

Dr. Mehdi Mourali
Research Professor in Marketing

Dr. Won-Yong Oh
Research Professor in Strategy and Global Management

Dr. Alexander David
Research Professor in Finance

Dr. Marco Bijvank
Research Professor in Operations and Supply Chain Management

Dr. Mohammad Keyhani
Research Professor in Entrepreneurship and Innovation
Haskayne Research Fellowships

Dr. Jim Meurs
Research Fellow in Human Resources and Organizational Dynamics

Dr. Tunde Ogunfowora
Research Fellow in Human Resources and Organizational Dynamics

Research Funding

Internal Funding

Liena Kano,
VPR Enhancement Grant, $1000 (for 4A’d SSHRC Insight Development Grant)
Comparative institutional analysis and family firm governance: Toward an integrative framework

Piers Steel,
Eyes High PDF, $100,000: received approval for first stage of application, can proceed to nominate a PDF candidate.
Research Publications

Articles in Financial Times 45 Journals


Books


Book Chapters


Book Reviews

Peer-reviewed Articles

Accounting


Business and the Environment


Business Technology Management


Finance


**Human Resources and Organizational Dynamics**


**Operations and Supply Chain Management**


Operations and Supply Chain Management / Strategy and Global Management


Strategy and Global Management

Grøgaard B, Colman HL. (forthcoming). Interpretive frames as the organizations “mirror”: Social integration through implementing espoused values in MNEs. Management International Review.


Strategy and Global Management / Finance

Conference Organization and Service

Alain Verbeke organized and chaired the Junior Faculty Consortium (international management) at the Academy of Management annual conference (Vancouver, August 8th, 2015).

Hershcovis MS. (discussant). Toward a better understanding of workplace mistreatment (G Thrasher, S Ran, & LA Marchiando, Chairs). 2015 Annual Academy of Management Conference, Vancouver, BC, Canada.


Hershcovis MS. (expert panelist) in Workplace Incivility Research Incubator (S Daniels, L Marchiando, and D Kabat-Farr (Organizers). 2015 Annual Academy of Management Conference, Vancouver, BC, Canada.

Conference Proceedings


Ogunfowora B, Matthews M, Oh WY. (2015). CSR motive attributions: The roles of executive leadership ethics and consumer cynicism. Academy of Management Conference Best Paper Proceedings. (Top 3 Finalist for Social Issues in Management (SIM) Division of the Year). There were 414 papers submitted in this division, 194 accepted and 20 papers (out of 194) are selected as best paper proceedings. Among those 20, only 3 could make Finalist.
Conference Presentations


Presentations


Business Cases

Globe and Mail Case Study Articles

**Jyoti Gondek** and **Phil Dufour**, WCRES
Can a condo development succeed without including parking?
June 30, 2015

**Sharaz Khan**
The challenge of bringing health care services to remote First Nations communities
August 11, 2015

**Sharaz Khan**
How can an automotive shop build trust?
October 8, 2015

Haskayne Hour Presentations

October 13, 2015
Inside the crisis bubble: Keys to survival
Gianna Manes, President & CEO, ENMAX
**Anne Kleffner**, Professor of Risk Management and Insurance
In the Media

**Bob Schulz** was interviewed in the article by Mario Toneguzzi, “Canadian economy officially in recession”, Calgary Herald, September 1, 2015

**Bob Schulz** was interviewed in the article by Jeremy van Loon, “Banks poised to squeeze Canadian oil companies into forced asset sales to avert bankruptcy”, Bloomberg News, September 3, 2015

**Loren Falkenberg** was interviewed in the article by Suzy Thompson, “Out of

**Debi Andrus** was interviewed in the article by Kyle Bakx, “Air Canada sticks by Enbridge after Tim Hortons bails”, CBC News, September 3, 2015.

**Jaydeep Balakrishnan** was featured in a UToday article, “Mahatma Gandhi had leading-edge views on corporate responsibility”, on October 2, 2015

**Jim Dewald** was interviewed in the article by Sheldon Gordon, “Surprising victim of Calgary floods: the cleanup companies”, The Globe and Mail, August 12, 2015

**Jim Dewald** and Adam Legge published their article, “Canadians need to hear politicians’ plans for a resilient economy” in The Globe and Mail on September 17, 2015
oil: Activists want to hit fossil fuels where it hurts", Alberta Venture, August 5, 2015

Loren Falkenberg co-authored the inaugural Alberta Women on Boards index, a study with the Alberta Securities Commission finding increasing presence of women on corporate boards

Peter Tertzakian was interviewed in the article by Deborah Yedlin, “Optimism surrounds Alberta’s royalty review 2.0”, Calgary Herald, August 29, 2015
http://calgaryherald.com/business/energy/optimism-surrounds-albertas-royalty-review-2-0

Piers Steels was interviewed in the article by Shirley S. Wang, “To Stop Procrastinating, Start by Understanding the Emotions Involved”, The Wall Street Journal, August 31, 2015
http://www.wsj.com/articles/to-stop-procrastinating-start-by-understanding-whats-really-going-on-1441043167
Professional Articles


Graduate Student News

Awards

Mahdi Ebrahimi Kahou  
Global Risk Institute research grant, $25,000  
An analytical framework for macroprudential capital requirements

Conference Presentations


Technical Reports

Dissertation Defence

**Brenda Nguyen**, PhD candidate in Human Resources and Organizational Dynamics, successfully defended her dissertation, “The effect of ethical leadership, behavioural integrity, and moral disengagement in predicting turnover intentions during newcomer socialization” on August 17, 2015. Brenda is supervised by Dr. Piers Steel.


Candidacy

**Toni Tagimacruz**, PhD candidate in Operations and Supply Chain Management, passed her candidacy exam on September 15, 2015. Toni is supervised by Dr. Diane Bischak.

**Farzad Zaerpour**, PhD candidate in Operations and Supply Chain Management, passed his candidacy exam on September 17, 2015. Farzad is supervised by Dr. Diane Bischak.
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