

HASKAYNE SCHOOL OF BUSINESS

Bachelor of Commerce



Welcome to Haskayne

The Haskayne School of Business was founded at the University of Calgary in 1967, and is home to some of Canada's brightest and most accomplished minds. Haskayne prides itself on being a leader of knowledge and has established specialized centres to further prepare the next generation of leaders in key industries, entrepreneurship and innovation, advanced leadership, and sustainability.

Haskayne has approximately 4,400 full- and part-time students enrolled in a range of programs, including the Bachelor of Commerce. Haskayne prides itself on not only being an important member of the Canadian community, but also the international community, with partnerships spanning the globe and an alumni network of over 22,000 across more than 80 countries.

Haskayne's reputation is one of distinction, integrity and innovation. Haskayne was one of the first business schools in Canada to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1985, a stamp of quality held by less than 5% of the world's 13,000 business programs.

Why take a Bachelor of Commerce at Haskayne?



YOU CAN add value to your degree through a **co-curricular record**, which recognizes your out of classroom experiences and is of interest to potential employers.



YOU WILL have the opportunity to learn from both **award-winning professors** and **industry leaders**.

YOU CAN get involved and make new friends by joining one of our numerous **student clubs**.



YOU CAN choose to be inspired and take advantage of learning that goes beyond the classroom by partaking in the **mentorship program**, pairing you with one of Calgary's business leaders.

YOU CAN choose to focus your learning experience on what interests you the most by selecting one of **18 different degree concentrations**.

YOU CAN "earn while you learn" through the **co-operative education program** while gaining practical experience, building a professional network and getting a better understanding of your chosen career.

YOU CAN gain a global perspective and competitive edge by embarking on an **international exchange** with one of Haskayne's more than 30 partner schools across Europe, the Americas and Asia-Pacific.



What is a Bachelor of Commerce?

A Bachelor of Commerce is a **four-year generalist degree** aimed at providing you with fundamental business knowledge and skills. This degree will prepare you for a range of diverse leadership opportunities locally and internationally.

Concentrations

As part of your Bachelor of Commerce there are core courses that are required. However, you will have the opportunity to choose one of our **18 concentrations**. Your concentration represents a focus on material within the business discipline, which allows you to **specialize** in an area of your choice.

ACCOUNTING provides you with the technical expertise necessary to begin your career as an accountant or financial executive, or pursue a CPA designation.

Potential career path: accountant, business advisor, forensic accountant or budget director.

BUSINESS PROCESS MANAGEMENT combines operations and business technology management to provide you with an understanding of different types of business processes, as well as how to increase their effectiveness.

Potential career path: business process analyst, management consultant, material coordinator, logistics officer or cost schedule analyst.

BUSINESS TECHNOLOGY MANAGEMENT prepares you for professional designation as a tech-savvy business technology manager. Combining business know-how with information technology you learn to analyze business processes, design IT-based solutions, manage IT-enabled projects and leverage communication technologies across the business spectrum.

Potential career path: IT/business analyst, business-technology strategist, tech consultant, IT/project manager, IT-platform architect, database administrator.

ENERGY MANAGEMENT provides you with the basic concepts, principles and information needed to manage domestic and international energy operations. You will learn about the industry history, structure, technology, market forces, political and environmental sensitivities, and regulatory environment. You will also explore a variety of energy sources, including oil and gas, coal, wind, solar, nuclear and biofuel.

Potential career path: commodities analyst, energy trader or energy project management.

ENTREPRENEURSHIP & INNOVATION provides you with an understanding of how to start your own business and help existing businesses grow. You will gain hands-on experience through projects that expose you to all aspects of business development.

Potential career path: business development specialists in technology, product development, commercialization, business consulting or business finance.

FINANCE prepares you to make investment decisions, provide counsel about financial opportunities and manage investments.

Potential career path: corporate/financial analyst, personal financial advisor, bank lending officer or security underwriter.

GENERAL enables you to succeed in a range of diverse industries and positions. You will be able to select specialized courses from two or more areas.

Potential career path: business developers and trainers, entrepreneurs or management consultants.

HUMAN RESOURCES & ORGANIZATIONAL

DYNAMICS helps you build the skills needed to supervise or manage others, including leadership, interpersonal communications, conflict resolution, negotiation and interviewing.

Potential career path: mediator, employment and diversity officer, organizational consultant or labour relations officer.

INTERNATIONAL BUSINESS prepares you with the cultural, economic and linguistic background needed to work effectively abroad or for a multinational organization.

Potential career path: manager of international markets, investment analyst-international markets or market analyst-export markets.

MARKETING will help you understand how customers make choices and how firms should design products and services. You will learn how to develop marketing programs to satisfy customer needs and sustain a competitive advantage.

Potential career path: advertising account executive, market research analyst, brand manager or marketing strategist.

OPERATIONS MANAGEMENT will help you understand the design and implementation of systems for planning, controlling and continuously improving business operations.

Potential career path: process improvement consultant, production manager or operations management consultant.

PERSONAL FINANCIAL PLANNING prepares you for professional designation in the exciting financial planning field as an entire generation of baby-boomers seeks professional guidance in managing their wealth. Assist clients with investments, tax strategy, insurance, estate and retirement planning, in addition to adeptly managing your own finances.

Potential career path: tax consultant, investment advisor, financial planner, retirement or estate planner.

PETROLEUM LAND MANAGEMENT

prepares you for careers in the oil and gas industry. You will learn about legal agreements, exploration strategy and analysis, land map analysis and management of energy regulations.

Potential career path: petroleum landman, natural gas marketer or lease negotiator.

RISK MANAGEMENT & INSURANCE provides you with an understanding of the risk management process, insurance products for business, insurance company operations and the competitive environment of this dynamic industry.

Potential career path: claims adjuster, loss control specialist or risk analyst.

RISK MANAGEMENT INSURANCE & FINANCE combines the strengths of the risk management and insurance specialization with finance theory and practice.

Potential career path: claims adjuster, loss control specialist or risk analyst.

SUPPLY CHAIN MANAGEMENT prepares you to manage materials and information across an entire supply chain. You will focus on transportation economics, transportation systems and planning, service operations management, and project management.

Potential career path: logistics manager, fleet manager or transportation analyst.

TOURISM MANAGEMENT OR TOURISM MANAGEMENT AND MARKETING

Both programs will provide you with general management concepts and professional knowledge required to work in either private or public tourism-related organizations.

Potential career path: airline, attraction or hotel marketing manager; convention and visitors' bureau executive; or airline, attraction or hotel human resources manager.



Where do you go from here?

To apply to the Haskayne School of Business, please contact the University of Calgary's Undergraduate Admissions office.

1.403.210.ROCK(7625)

future.students@ucalgary.ca

Admission for high school students

ucalgary.ca/admissions/high_school

Admission for transfer students

ucalgary.ca/admissions/transfer_student

Awards and financial aid

ucalgary.ca/awards

For **degree advising and course selection**, please contact the Haskayne School of Business's Undergraduate Programs Office.

1.403.220.6593

undergraduate@haskayne.ucalgary.ca

haskayne.ucalgary.ca/bcomm



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