

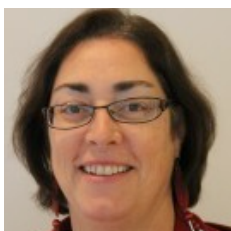


Research Round-up

January 2016 – March 2016

Faculty News

New Academic Hires, effective July 1, 2016



Alice de Koning, Senior Instructor, Entrepreneurship & Strategy – Alice comes to us from Salem State University, where she is Department Chair, Associate Professor of strategy and entrepreneurship, and Co-Director of the Centre for Enterprising Activities. Alice received her PhD from INSEAD, and has an MBA from Ivey and International Business education from Stockholm School of Economics, and an Honours BA from University of Toronto. Alice is widely published in the fields of entrepreneurship and strategy, including articles in the European Management Journal, Entrepreneurship Theory and Practice, and Thunderbird International Business Review.



Charan Bagga, Assistant Professor, Marketing – Charan earned his PhD (Marketing) from Ivey Business School, Western University in June 2015. He is currently a Visiting Assistant Professor of Marketing at the Freeman School of Business, Tulane University. Charan's research interests broadly fall in two domains. First, he examines how consumers' cognitive representations of brands and product categories affect a brand's ability to innovate, compete and perform in the marketplace. Second, he does research on consumer decision-making in alternative market exchange settings (e.g., renting, borrowing, trade-ins). Charan has over eight years of marketing and consulting experience at global firms (CSC, Cognizant, Standard Chartered and HCL) in the USA, Singapore and India.

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A copy can be downloaded from our website:

<http://haskayne.ucalgary.ca/research/activities/research-roundup>

Submit contributions to fwilkins@ucalgary.ca



Tatiana Vashchilko, Assistant Professor, International Strategy – Tatiana comes to us from Loyola University, where she is Assistant Professor of International Business. Tatiana has a PhD in political science from the Pennsylvania State University, and MA in economics from Penn State, and a Finance degree from Moscow State University. Tatiana has several papers submitted in top journals, and is actively researching in the area of how multinational corporations respond to challenges and opportunities within the international business environment.



Yrjo Koskinen, Associate Professor, Finance – Yrjo comes to us from the Wharton School of Business, where he was Associate Professor in Finance. His PhD is from INSEAD, and he has a M.Sc. in Economics from the University of Helsinki. Yrjo has also held academic positions at the Korea University Business School, the Centre for Economic Policy Research, and Boston University School of Management. He has an impressive list of journal articles, including three AJG 4* and two AJG 4 articles. Yrjo's work is in corporate finance, including current studies on corporate social responsibility and firm risk, an entrepreneurial incentives.

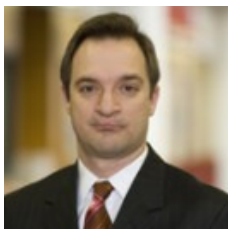
Appointments



Alain Verbeke chaired the SSHRC Partnership Grant Development Committee in Ottawa in March 2016.



Diane Bischak is serving as a peer reviewer of grant applications submitted to the Spring 2016 Project Scheme competition of the Canadian Institutes of Health Research (CIHR).



Giovani da Silveira was a member of the 2015-2016 SSHRC Insight Grants Adjudication Committee, Business, Management and Related Fields, in March 2016.



Osman Alp was renewed as a member of the editorial board of the *Computers & OR Journal* by the newly appointed editor-in-chief.



Raj Mashruwala has been appointed to the Editorial Boards of two journals: *Advances in Management Accounting* (from 2015) and *Journal of Management Accounting Research* (from 2016).

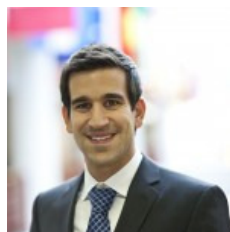
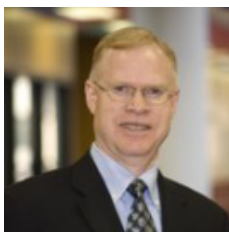
Awards and Honours



David Milia, Associate Director of the Centre for Corporate Sustainability, was a finalist for the Staff Leadership Award in the University of Calgary's 2016 Sustainability Awards.



Jyoti Gondek, Director of the Westman Centre for Real Estate Studies, will receive the Canadian Sociological Association Angus Reid Practitioners/Applied Sociology Award on May 31 at the Canadian Sociological Association Conference in Calgary. A shout-out goes to Gary Barron of the Westman Centre for preparing the nomination!



Michael Robinson, Michael Meoli, **J. Ari Pandes** and Silvio Vismara won the 2016 CFA Society Toronto and Hillsdale Canadian Investment Research Award, \$10,000, announced 20.01.2016, for their paper, "Does Spending Time in the Minors Pay Off?"



Piers Steel's MetaBUS initiative was recognized by the Association to Advance Collegiate Schools of Business (AACSB) as one of 30 "Innovations that Inspire" at the annual AACSB Deans Conference in Feb. 2016.

Piers has also been named a Fellow of the Society of Industrial and Organizational Psychology (SIOP). The 27 new SIOP fellows will be recognized at the annual SIOP conference in Anaheim, CA, April 14-16, 2016.

Research Funding

External Funding



Chad Saunders (ENTI), co-investigator with PI Guenther Ruhe, Software Engineering Decision Support Laboratory, University of Calgary
NSERC Collaborative Research and Development Grant, \$280,000
“A recommendation system for intelligent issue management with industrial partner Plexina Inc.”

Internal Funding



Alireza Sabouri, OSCM
URGC Seed Grant, Science, Engineering and Medicine (SEM) Subcommittee, \$11,500
“Novel Algorithms to Approximate the Future Consequence of Sequential Decisions”



Diane Bischak, Marco Bijvank and Zhankun Sun (OSCM)
O'Brien Institute for Public Health Catalyst Grant, \$7,040
“Process Improvements at Hospital Emergency Departments”



Nick Turner (HROD)
CCAL Leadership Research Fund, \$3,480
“Effects of Transformational Leadership Training on Employee Safety Performance and Workplace Injuries”



Peggy Hedges (FNCE) and **Norm Althouse** (SGMA)
CCAL Leadership Research Fund, \$5,500
“Leadership: Engaging Stakeholders”



Simon Raby, Visiting Scholar with the Hunter Centre for Entrepreneurship and Innovation, received \$40,000 from CCAL in project funding to develop a grounded and nuanced understanding of what leadership capabilities are required of leaders in mid-cap organizations within Calgary, Alberta, and the surrounding region.



Research Publications

Articles in Financial Times 45 Journals



Hann I-H, **Koh B**, Niculescu MF. (in press). The Double-Edged Sword of Backward Compatibility: The Adoption of Multigenerational Platforms in the Presence of Intergenerational Services. *Information Systems Research*. doi: 10.1287/isre.2015.0615. AJG 4*, FT45, HSB A



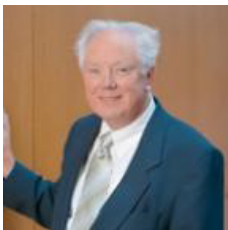
Verbeke A, Geisler Asmussen C. (in press). Global, Local, or Regional? The Locus of MNE Strategies. *Journal of Management Studies*. doi: 10.1111/joms.12190. AJG 4, FT45, HSB A

Books

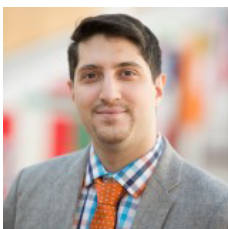


Van Tulder R, **Verbeke A**, Drogendijk R. (Eds). *The Future of Global Organizing* (Progress in International Business Research, Volume 10). Emerald Group Publishing Limited. 488 pp.

Book Chapters



Cohen SN, **Elliott RJ**. (2015). Lipschitz Stochastic Differential Equations. In SN Cohen & RJ Elliott (Eds.), *Stochastic Calculus and Applications*, 2nd edition (pp. 397-426). New York: Springer.



Keyhani M. (2016). Computer simulation studies of the entrepreneurial market process. In E Berger & A Kuckertz (Eds.), *Complexity in Entrepreneurship, Innovation and Technology Research: Applications of Emergent and Neglected Methods* (pp. 117-137): Springer.



Kano K, Verbeke A, Drake C. (2015). The Multinational Head Office as a Joint Value Orchestrator: Managing the Global Factory. In R Van Tulder, A Verbeke, R Drogendijk (Eds.), *The Future of Global Organizing* (Progress in International Business Research, Volume 10) (pp. 315-340): Emerald Group Publishing Limited.

Stackhouse M, Kirkman B, **Steel P,** Taras V. (in press). National culture and leadership research between 2003 and 2014: A review, synthesis, and directions for the next decade of cross-cultural leadership research. In N Anderson, DS Ones, HK Sinangil, C Viswesvaran (Eds.), *The SAGE Handbook of Industrial, Work, & Organizational Psychology, Volume 3*. London, United Kingdom: Sage.



Verbeke A. (2015). Dedication: The Essential Alan Rugman. In R Van Tulder, A Verbeke, R Drogendijk (Eds.), *The Future of Global Organizing* (Progress in International Business Research, Volume 10) (pp. 23-26). Emerald Group Publishing Limited.

Drogendijk R, Van Tulder R, **Verbeke A.** (2015). Introduction: Three Organizational Challenges for Multinational Enterprises. In R Van Tulder, A Verbeke, R Drogendijk (Eds.), *The Future of Global Organizing* (Progress in International Business Research, Volume 10) (pp. 3-21): Emerald Group Publishing Limited.



Simon Raby, Visiting Scholar with the Hunter Centre for Entrepreneurship and Innovation, has been contracted to write the following book chapters:

- Raby S. (Forthcoming - 2017). Small and Medium-sized Enterprises (SMEs): A Larger Role in Driving Economic Progress. In *The Business Environment: Themes and Issues in a Globalizing World*, 4th Edition, Oxford University Press.
- Phillips P, Raby S. (Forthcoming - 2016). Small and Medium-sized Enterprises (SMEs). In *Contemporary Issues in Strategic Management*, 1st Edition, Routledge.
- Raby S. (Forthcoming - 2016). The Entrepreneurship Hunt: A Canadian Institutional Case Study. In *The Future of Entrepreneurship Centres*, Palgrave Macmillan UK.



Peer-reviewed Articles

Accounting

Kitching K, **Mashruwala R**, Pevzner M. (in press). Culture and Cost Stickiness: A Cross-Country Study. *The International Journal of Accounting*. AJG 3

Business and the Environment

Ingelson A. (2016). Creative Environmental Sentences in the Alberta Oil and Gas Industry. *The Negotiator*, pp. 2-6. http://landman.ca/wp/wp-content/uploads/2016/02/Feb2016_Negotiator.pdf

Business Technology Management

Li W, **Mitchell VL**, **Nault BR**, Brind D. (2015). Operating Room Scheduling and Adaptive Control Using a Priority First Fit Decreasing Heuristic. *Engineering Management Research*, 4(2), 46-53. doi: 10.5539/emr.v4n2p46

Finance

Li XC, Chen L, **Chua JH**, Kirkman BL, Rynes-Weller S, Gomez-Mejia L. (2015). Research on Chinese family businesses: Perspectives. *Management and Organization Review*, 11(4 SI), 579-597. doi: 10.1017/mor.2015.60. AJG 3

Shi D, **Elliott RJ**, Chen T. (2016). Event-based state estimation of discrete-state hidden Markov models. *Automatica*, 65(1), 12-26. doi: 10.1016/j.automatica.2015.11.023

Human Resources and Organizational Dynamics

Finch D, O'Reilly N, Deephouse D, Foster W, **Falkenberg L**, Strong M. (in press). Institutional Biography and Knowledge Dissemination: An Analysis of Canadian Business School Faculty. *Academy of Management Learning & Education*. doi: 10.5465/amle.2015.0130. AJG 4

Woodley HJR, Bourdage JS, **Ogunfowora B**, **Nguyen B.** (2016). Examining Equity Sensitivity: An Investigation Using the Big Five and HEXACO Models of Personality. *Frontiers in Psychology*, 6(Article 2000), 1-15. doi: 10.3389/fpsyg.2015.02000

Operations and Supply Chain Management

Menezes MBC, **da Silveira GJC**, Drezner Z. (2016). Democratic Elections and Centralized Decisions: Condorcet and Approval Voting Compared with Median and Coverage Locations. *European Journal of Operational Research*, 253(1), 195-203. doi: 10.1016/j.ejor.2016.02.002. AJG 4

Risk Management and Insurance

Kelly M, **Kleffner A**, Tennyson S. (2015). Ontario Auto Insurance Reform: A Game of “Whack-a-mole”. *Insurance and Risk Management*, 82(3-4), 43-74.

Strategy and Global Management

Buckley PJ, **Verbeke A**. (in press). Smiling and crying curves in international business. *International Business Review*. doi: 10.1016/j.ibusrev.2016.01.014. AJG 3

Schepker DJ, **Oh W-Y**, Patel PC. (in press). Interpreting Equivocal Signals: Market Reaction to Specific-Purpose Poison Pill Adoption. *Journal of Management*. doi: 10.1177/0149206316635250. AJG 4*, HSB A

Verbeke A, **Kano L**, Yuan W. (in press). Inside the regional multinationals: A new value chain perspective on subsidiary capabilities. *International Business Review*. doi: 10.1016/j.ibusrev.2016.01.019. AJG 3

Conference Presentations

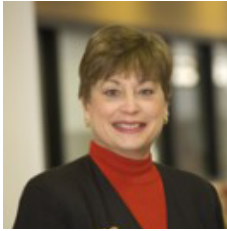


Raby S. (2016 May). What Makes the Difference? Exploring the Practices that Canadian Small and Medium-sized Enterprises use to Achieve Growth: The Case of Alberta. Accepted for presentation at the Canadian Council for Small Business and Entrepreneurship conference, May 24-27, 2016, Guelph, ON.

Harney B, **Raby S.** (2016 Jun). HRM, SMEs and Growth: From Stages to States. Accepted for presentation at the International Conference on Human Resource Management, June 21-23, Victoria, BC.

Raby S, Gilman M. (2016 Jun). Uncoiling the HRM and Performance Helix in SMEs: A Mixed Methods Approach. Accepted for presentation at the International Conference on Human Resource Management, June 21-23, Victoria, BC.

Raby S. (2016 Jun). Relying on Serendipity at a Time of Crisis: Champions as Interpreters of Shock in SMEs. Accepted for presentation at the International Conference on Human Resource Management, June 21-23, Victoria, BC.



Nielson NL. (2016 Jan). Regulatory Comparison among Wealth Management Alternatives. Western Risk and Insurance Association 50th annual meeting, Jan. 3-6, 2016, Maui, HI.



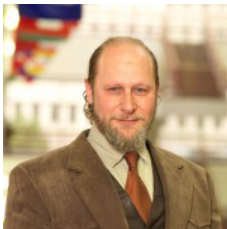
Morrow G. (2016 Mar). How do Community Associations Shape Planning Outcomes? Evidence from Calgary's Subdivision and Development Appeal Board, 2000-2015. Urban Affairs Association Conference, Mar. 16-19, 2016, San Diego, CA.

Presentations



On March 9, 2016, **Allan Ingelson** and **Anne Kleffner** presented the invited seminar, "Liability & Risk Management for Oilfield Induced Seismicity in Canada" at the GeoConference at the Telus Convention Centre.

Research Reports



Lertzman DA, MacDonald MB. (2015). Pimachihowin: Living With the Land, Energy Indigenous Environment Interface Research Program Dissemination Video; <https://vimeo.com/147150995>.

- On February 28, David Lertzman premiered this research dissemination video from his SSHRC-funded research program, the Energy Indigenous Environment Interface. The event was hosted by the video's director Dr. Michael MacDonald at MacEwan University.
- The video introduces two Boreal Cree concepts, kawitapmatao and pimachihowin, as cultural analogues for consultation and accommodation in energy and other natural resource industries to help inform a larger conversation on cultural sustainability moving towards reconciliation.
- The U of C premier was held as part of Aboriginal Awareness Week on March 8.
- A second U of C showing was held at the Amnesty International Human Rights Conference on Saturday, March 12.

Business Cases



Oh WY. (2016). United Airlines: Frequent Flyer Program (Case Nr. [9B16M037](#)). London, ON, Canada, Ivey Publishing.



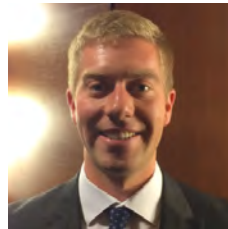
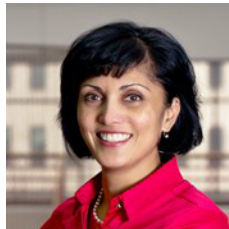
Woiceshyn J, Althouse N, Goodwin N. (2016). Joe Fresh: Ethical Sourcing (Case Nr. [9B16M023](#)). London, ON, Canada, Ivey Publishing.

Globe and Mail Leadership Lab Articles



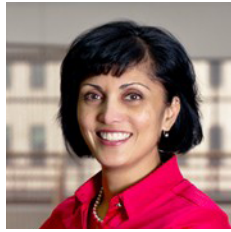
Verbeke A, Kano L. (2016 Mar. 24). [Opportunism or trust? A better way to keep commitments.](#)

Globe and Mail Case Study Articles



Jyoti Gondek and Phil Dufour, Westman Centre for Real Estate Studies
June 30, 2015
Can a condo development succeed without including parking?
<http://www.theglobeandmail.com/report-on-business/small-business/sb-money/can-a-condo-development-succeed-without-including-parking/article25183959/>

Haskayne Hour Seminars

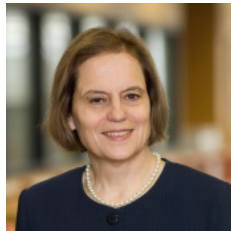


January 27, 2016

Adventures in city-building

Jyoti Gondek, Director, Westman Centre for Real Estate Studies

Ken King, President and CEO, Calgary Flames Limited Partnership



March 9, 2016

Effective governance: More than just checking the boxes

Loren Falkenberg, Associate Professor of Human Resources and Organizational Dynamics

Ian Bourne, Chairman of Ballard Power

In the Media



Kim Neutens, Director of the Hunter Centre for Entrepreneurship and Innovation, was named one of 20 “Compelling Calgarians 2016 - 20 people to watch” by the Calgary Herald, 02.01.2016

<http://calgaryherald.com/news/local-news/compelling-calgarians-2016-20-people-to-watch>



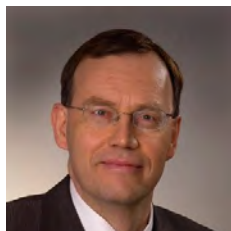
Greg Morrow, Richard Parker Professor in Metropolitan Growth and Change, was interviewed in the articles, “Developers to pay higher levy for water, sewer services”. Calgary Metro, 11.01.2016,

<http://www.metronews.ca/news/calgary/2016/01/10/developers-to-pay-higher-levy-for-water-sewer-services.html>



James Coleman was interviewed in the article, “TransCanada’s Keystone fight” by Justin Ling. Canadian Bar Association National, 14.01.2016

<http://www.nationalmagazine.ca/Articles/January-2016-Web/TransCanada-s-Keystone-fight.aspx>



Alain Verbeke was interviewed in the article, “Why some elite companies cheat to stay ahead” by Darah Hansen, Globe and Mail, 29.01.2016

<http://www.theglobeandmail.com/report-on-business/careers/business-education/why-some-elite-companies-cheat-to-stay-ahead/article28457505/>



Bob Schulz was interviewed by Mario Toneguzzi for the Calgary Herald article, “Good for movies, bad for imports: Falling loonie has mixed impact for Calgary business”, 12.01.2016

<http://calgaryherald.com/business/local-business/good-for-movies-bad-for-exports-falling-loonie-has-mixed-impact-for-calgary-business>

Bob Schulz was interviewed by Global News, Weekend Morning News Calgary, on the Royalty Review Results: Analysis on 30.01.2016. The interview is available online at <http://globalnews.ca/video/2488185/royalty-review-results-analysis-bob-schulz-haskayne-school-of-business-university-of-calgary>

Bob Schulz was interviewed by the Calgary Herald in the article, “After months of build-up, royalty review finally arrives” by James Wood and Chris Varcoe, 28.01.2016

<http://calgaryherald.com/news/politics/after-months-of-build-up-royalty-review-finally-arrives>

Bob Schulz was interviewed for the article by Peter Hadzipetros, “Russia, OPEC ‘deal’ to freeze production unlikely to boost prices” Global News, 16.02.2016 <http://globalnews.ca/news/2520524/russia-opec-deal-to-freeze-production-unlikely-to-boost-prices/>



Peter Tertzakian and Harrie Vredenburg

were interviewed for the article, “Canada has a secret weapon in the war to crush Saudi Arabia for market share: Clean oil” by Claudia Cattaneo and Geoffrey Morgan in the Financial Post on 04.03.2016. http://business.financialpost.com/news/energy/canada-has-a-secret-weapon-in-the-war-to-crush-saudi-arabia-for-market-share-clean-oil?_lsa=72df-3cf1



Gordon Sick was interviewed by Ian Bickis for the article, “Energy firms added to loan watch lists, signaling potential trouble ahead”, in the Globe and Mail, 07.03.2016. <http://www.theglobeandmail.com/report-on-business/industry-news/energy-and-resources/energy-firms-added-to-loan-watch-lists-signaling-potential-trouble-ahead/article29062834/>



UNIVERSITY OF CALGARY
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Jim Dewald is quoted in the Marketwired article, "Boardwalk CEO receives Distinguished Business Leader Award", 08.03.2016

<http://www.marketwired.com/press-release/boardwalk-ceo-receives-distinguished-business-leader-award-2104018.htm>



Harrie Vredenburg co-wrote an article with Tim Marchant for CBC News, "Alberta and oil prices: How Middle East geopolitics and religion affect our future", 27.03.2016

<http://www.cbc.ca/news/canada/calgary/oil-global-opek-markets-1.3504298>



Piers Steel was interviewed by Robbie Gonzalez in the article, "Why do we work better under pressure?" for lifehacker Australia, 28.03.2016

<http://www.lifehacker.com.au/2016/03/why-do-we-work-better-under-pressure/>

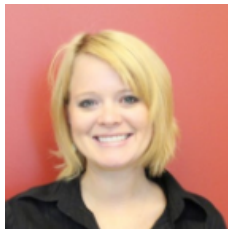
Graduate Student News

Awards



Hao (Leo) Lu, PhD Student in RMIN, was awarded the 2016 Spencer Educational Foundation Pre-Dissertation PhD Scholarship, \$10,000 in March 2016. Leo is supervised by Anne Kleffner.

Publications



Booth T, Murray AL, Overduin M, **Matthews M**, Furnham A. (in press). Distinguishing CEOs from top-level management: A profile analysis of individual differences, career paths, and demographics. *Journal of Business and Psychology*. doi: [10.1007/s10869-015-9416-7](https://doi.org/10.1007/s10869-015-9416-7). AJG 2

Stackhouse MRD, Stewart R. (in press). Failing to fix what is found: Risk accommodation in the oil and gas industry. *Risk Analysis*. doi: [10.1111/risa.12583](https://doi.org/10.1111/risa.12583). AJG 4

Stackhouse MRD. (2016). Paths to not forgiving: The roles of social isolation, retributive orientation, and moral emotions. *Personality and Individual Differences*, 97, 50-54. doi: [10.1016/j.paid.2016.03.023](https://doi.org/10.1016/j.paid.2016.03.023). AJG 3

Stackhouse MRD, Jones Ross R, Boon SD. (2016). The Devil in the Details: Individual Differences in Unforgiveness and Health Correlates. *Personality and Individual Differences*, 94, 337-341. doi: [10.1016/j.paid.2016.02.005](https://doi.org/10.1016/j.paid.2016.02.005). AJG 3

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