



Research Round-up

January 2018 - March 2018

Faculty News

Appointments



Alain Verbeke was appointed to the Ethics Policy Committee of the Academy of International Business.

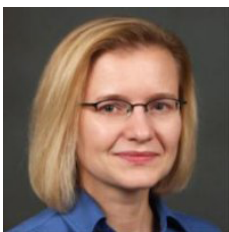


Martin Halek was elected to be the 2019 President of the Western Risk and Insurance Association. Martin served as Secretary and Treasurer in 2016 and 2017, and is serving as President-elect in 2018.



Noreen Irvine became President of the Institute of Management Consultants of Alberta (ICMCA) on Jan. 1, 2018. The institute's mandate is to ensure that all consultants are regulated in the Province of Alberta through the Certified Management Consultant Designation.

Noreen is also a contributor and member of the Coalition for Small Business Tax Fairness, and holds a seat on the National Institute of Certified Management Consultants.



Tatiana Vashchilko, James Agarwal, and Oleks Osiyevskyy have been named Fellows of the National Center for the Middle Market, a collaboration between The Ohio State University's Fisher College of Business, SunTrust Banks Inc., Grant Thornton LLP, and Cisco Systems.

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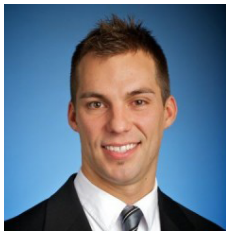
A copy can be downloaded from our website:

<http://haskayne.ucalgary.ca/research/activities/research-roundup>

Submit contributions to fwilkins@ucalgary.ca



Awards and Honours



Darrin Ambrose received the 2017 Teaching Award from the Chartered Professional Accountants' Education Foundation CPAEF, as voted on by the students.

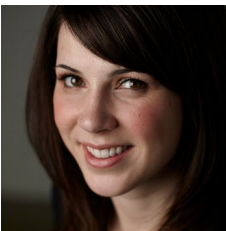
Research Funding

External Funding



Tatiana Vashchilko (SGMA), **James Agarwal** (MKTG), **Oleks Osiyevskyy** (ENTI)
National Center for the Middle Market Academic Grant, USD \$30,000
"Dynamic Modeling of Political Environment for International Business: Its Structure and Impact on Market Attractiveness and Entrepreneurial Activities"

The research project will focus on the examination of the dynamic nature of political environment in its entirety and its potential for generating heterogeneous political risks related to diverse international business operations of middle-market firms. By shifting focus from examination of political risks to political environment, we aim at generating a deeper understanding of multiple political settings that business may encounter around the world.



Lisa Belanger has received funding from Mitacs and industry partner ATB Financial for a post-doctoral fellowship at the Canadian Centre for Advanced Leadership in Business.
\$110,000, April 2018 - March 2020.
Nick Turner will be her PDF supervisor.
"Leaders enhancing employee well-being"

Lisa and Nick will be designing a training intervention for leaders at ATB Financial to role-model healthy work behaviours among their employees, with a focus on leaders' and employees' mental and physical health outcomes.



Internal Funding



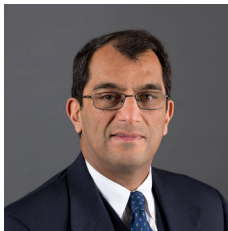
Alfred Lehar (FNCE)

URGC Seed Grant, \$10,568

“Bitcoin Transaction Fees and the Microstructure of Payment Systems”

Research Publications

Articles in Financial Times 50 Journals



David A. (in press). Exploration Activity, Long-Run Decisions, and the Risk Premium in Energy Futures. *Review of Financial Studies*. (HSB A, AJG 4*, FT50, UTD24)

Books



van der Hoek J, **Elliott RJ**. (2018). Introduction to Hidden Semi-Markov Models (184 pp.). Cambridge University Press. doi: [10.1017/9781108377423](https://doi.org/10.1017/9781108377423)

Book Chapters



Bagga C, Dawar N. (2018). Standardized Global Brand Management Using C-D Maps. In **Agarwal J**, Wu T (Eds.), *Emerging Issues in Global Marketing: A Shifting Paradigm* (pp. 121-148). Cham: Springer.



Agarwal J, Wu T. (2018). The Changing Nature of Global Marketing: A New Perspective. In **Agarwal J**, Wu T (Eds.), *Emerging Issues in Global Marketing: A Shifting Paradigm* (pp. 3-11). Cham: Springer.

Agarwal J, Wu T. (2018). E-Commerce in Emerging Economies: A Multi-theoretical and Multilevel Framework and Global Firm Strategies. In **Agarwal J**, Wu T (Eds.), *Emerging Issues in Global Marketing: A Shifting Paradigm* (pp. 231-253). Cham: Springer.

Malhotra NK, **Agarwal J**, Shainesh G. (2018). Does Country or Culture Matter in Global Marketing? An Empirical Investigation of Service Quality and Satisfaction Model with Moderators in Three Countries. In **Agarwal J**, Wu T (Eds.), *Emerging Issues in Global Marketing: A Shifting Paradigm* (pp. 61-91). Cham: Springer.

Peer-reviewed Articles

Accounting

Okafor ON, Mains D, Olambiyi OM, **Warsame H**. (in press). How Did the CRA Expect the Adoption of IFRS To Affect Corporate Tax Compliance and Avoidance? *Canadian Tax Journal*, 66(1), 1-22.

Entrepreneurship

Kenworthy TP, **McMullan WE**. (2018). In consideration of entrepreneurship theory. *Scientometrics*, 115(2), 767-783. doi: [10.1007/s11192-018-2699-5](https://doi.org/10.1007/s11192-018-2699-5) (AJG 2)

Finance

Chua JH, Chrisman JJ, De Massis A, Wang H. (in press). Reflections on family firm goals and the assessment of performance. *Journal of Family Business Strategy*. doi: [10.1016/j.jfbs.2018.02.001](https://doi.org/10.1016/j.jfbs.2018.02.001) (AJG 2)

Cohen SN, **Elliott RJ**, Siu TK. (in press). Malliavin calculus in a binomial framework. *Applied Stochastic Models in Business and Industry*. doi: [10.1002/asmb.2318](https://doi.org/10.1002/asmb.2318)

de Massis A, Wang H, **Chua JH**. (in press). Counterpoint: How Heterogeneity Among Family Firms Influences Organizational Change. *Journal of Change Management*. doi: [10.1080/14697017.2017.1419808](https://doi.org/10.1080/14697017.2017.1419808) (AJG 1).



Elliott R, Swishchuk A, Zhang I. (2017). A semi-martingale representation for a semi-Markov chain with applications to finance. *Theory of Probability and Mathematical Statistics*, 96, 49-60.

Elliott RJ. (2017). [Filtering with uncertain noise](#). *IEEE Transactions on Automatic Control*, 62(2), 876-881.

Operations and Supply Chain Management

Menezes MBC, **da Silveira GJC**, Guimaraes R. (2018). Estimating demand variability and capacity costs due to social network influence: The hidden cost of connection. *International Journal of Production Economics*, 197, 317-329. doi: [10.1016/j.ijpe.2018.01.013](#) (HSB A-, AJG 3)

Organizational Behaviour and Human Resources

Guilera G, Barrios M, Penelo E, **Morin C**, **Steel P**, Gomez-Benito J. (2018). Validation of the Spanish version of the Irrational Procrastination Scale (IPS). *PLOS One*, 13(1), e0190806. doi: [10.1371/journal.pone.0190806](#)

Sherer PD, Brock DM. (2018). An essay in honor of Hüseyin Leblebici and his contributions to research in professions and organizations. *Journal of Professions and Organization*, 5(1), 2-11. doi: [10.1093/jpo/jox014](#)

Steel P, Svartdal F, Thundiyil T, Brothen T. (2018). Examining Procrastination across Multiple Goal Stages: A Longitudinal Study of Temporal Motivation Theory. *Frontiers in Psychology*, 9, Article 327. doi: [10.3389/fpsyg.2018.00327](#)

Steel P, Taras V, Uggerslev K, Bosco F. (in press). The Happy Culture: A Theoretical, Meta-Analytic, and Empirical Review of the Relationship Between Culture and Wealth and Subjective Well-Being. *Personality and Social Psychology Review*. doi: [10.1177/1088868317721372](#)

Sustainable Energy Development (SEDV) / Accounting / Strategy and Global Management

Meza Rios MM, **Herremans IM**, Wallace JE, **Althouse N**, Lansdale D, Preusser M. (in press). Strengthening sustainability leadership competencies through university internships. *International Journal of Sustainability in Higher Education*. doi: [10.1108/IJSHE-06-2017-0097](#)



Strategy and Global Management / Organizational Behaviour and Human Resources

Zeng R, Groggaard B, Steel P. (in press). Complements or substitutes? A meta-analysis of the role of integration mechanisms in knowledge transfer in the MNE network. *Journal of World Business*. doi: [10.1016/j.jwb.2018.02.001](https://doi.org/10.1016/j.jwb.2018.02.001) (HSB A- Applied, AJG 4)

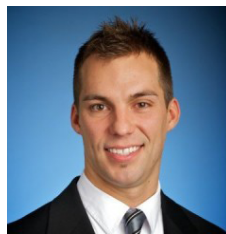
Westman Centre for Real Estate Studies

Choi Kwangyul. (2018). The influence of the built environment on household vehicle travel by the urban typology in Calgary, Canada. *Cities*, 75, 101-110. doi: [10.1016/j.cities.2018.01.006](https://doi.org/10.1016/j.cities.2018.01.006)

Editorials

Verbeke A. (2018). The JIBS 2017 decade award: The determinants of Chinese outward foreign direct investment. *Journal of International Business Studies*, 49(1), 1-3. doi: [10.1057/s41267-017-0130-8](https://doi.org/10.1057/s41267-017-0130-8)

Business Cases



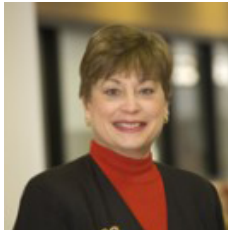
Goodbrand P, Ambrose D, Gondek J. (2018 Mar. 14). City of Calgary: Financing Infrastructure. (Case Nr. 9B18M041). London, ON, Canada, Ivey Publishing.



Guillotin B, **Kwon SW.** (2018, in press). Harley-Davidson: Internationalization in the Trump Era. London, ON, Canada, Ivey Publishing.



Professional Articles



Nielson N. (2018). The Time Has Come to Revisit Solvency Funding Rules. *SPP Research Papers*, 11(8). Feb. 2018

Conference Activity

Conference Service



Alain Verbeke spoke at the Meet the Editors panel at the European International Business Academy meetings in Milan (Italy), in December 2017.

He also organized and chaired the launching session of the book *Distance in International Business: Concept, Cost and Value*, dedicated to Professor Rosalie Tung from Simon Fraser University.



Alain Verbeke was a panel speaker at the 'Pathways to Impact Conference' at Temple University (Philadelphia) on March 13th, which hosted the Editors-in-Chief of several top journals in business, as seen on the picture, from left to right with Arun Rai (MISQ), Andrew Karolyi (RFS), Jay Barney (AMR), Mary Barth (The Accounting Review), V. Kumar (Journal of Marketing), Tyson Browning (Journal of Operations Management), and Jason Shaw (AMJ).



Allan Ingelson organized the national conference “Environment in the Courtroom” held on March 2-3, 2018 in Calgary, AB; there were 331 registrants; 153 in-person attendees and 178 registrants for the videoconference.



Miguel Palacios was a speaker in a panel on Innovations in Workforce Development Finance at the National Interagency Community Reinvestment Conference in Miami, FL, Mar. 18-21, 2018



Noreen Irvine participated in the Cities and Climate Change Science Conference in Edmonton, AB, Mar. 5-7, 2018.

Conference Proceedings

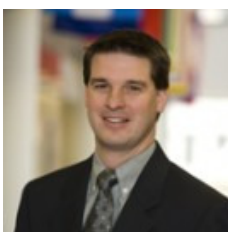


Aghakhani S, Alhajj R, Rokne J, **Chang P.** (2017). An effective LmRMR for financial variable selection and its applications. *Proceedings of the IEEE 18th International Conference on Information Reuse and Integration*. San Diego, CA, Aug. 4-6, 2017. pp. 535-543. doi: [10.1109/IRI.2017.35](https://doi.org/10.1109/IRI.2017.35)



Althouse N, Hedges P. (2017). Students as customers, student engagement, and academic standards. *Research in Management Learning & Education Unconference Proceedings*, New York, NY, Jun. 28-29, 2017.

Hedges P, Althouse N. (2017). Don't students need to learn before they can be critical thinkers? *Research in Management Learning & Education Unconference Proceedings*, New York, NY, Jun. 28-29, 2017.



Snider B. (2017). Should “Inquiry Learning” be expanded in Management Education? *Research in Management Learning & Education Unconference Proceedings*, New York, NY, Jun. 28-29, 2017.



Welsh C, Snider B. (2017). Management Education Journals or Management Entertainment Journals? *Research in Management Learning & Education Unconference Proceedings*, New York, NY, Jun. 28-29, 2017.

Conference Presentations



Cole R, **Snider B**, (2017 Dec). Sustainability Solutions to Manage Supply Chain Turbulence. Presented at Production and Operations Management Society (POMS) International Conference, Sydney, Australia, Dec. 12-14, 2017.



Dao D. (2018 Mar). Market Segmentation and Software Security: Pricing Patching Rights. Presented at Theory in Economics of Information Systems (TEIS) Workshop, San Diego, CA, Mar. 17-18, 2018.



Halek M, Kelly M, **Kleffner A**, Nickerson D. (2018 Jan). The Role of Insurance in Reducing the Frequency and Severity of Fire Losses. Presented at Western Risk and Insurance Association Annual Meeting, Las Vegas, NV, Jan. 2-5, 2018.



Loudis J, **Palacios M**, Schmidt L. (2018 Mar). Idiosyncratic Risk in a Production Economy. Presented at Midwest Finance Association Conference, San Antonio, TX, Mar. 1-3, 2018.



Nault B. (2018 Mar). Openness and Prioritization in a Two-Tier Internet. Presented at Theory in Economics of Information Systems (TEIS) Workshop, San Diego, CA, Mar. 17-18, 2018.



Presentations - Non-peer-reviewed



Alfred Lehar presented his paper “Restructuring Failure and Optimal Capital Structure” in a seminar at Simon Fraser University on Feb 23, 2018.

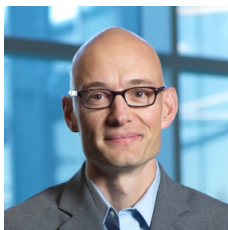


Noreen Irvine gave a presentation on the federal budget with Kim Moody (Director, Canadian Tax Advisory) at the Entrepreneurial Development Conference & Expo, Calgary, AB, Mar. 3-4, 2018.



Sandy Hershcovis was invited by the House of Commons Standing Committee on Human Resources, Skills and Social Development, and the Status of Persons with Disabilities to appear before the Committee. On February 28, 2018, she gave expert testimony in Ottawa with respect to Bill C-65, which aims to amend the Canada Labour Code on harassment and violence, as well as the Parliamentary and Staff Relations Act, and the Budget Implementation Act. Sandy gave recommendations for improvements based on her research in the area of psychological and sexual harassment.

Haskayne Hour Presentations



January 24, 2018

Scott Radford, Associate Professor, Haskayne School of Business
Scott Hughes, VP (Insight and Planning), Critical Mass
“Are you on the right side of the cultural moment?”



March 15, 2018

Trevor Tombe, Associate Professor (Department of Economics) and
Research Fellow (School of Public Policy)
Dennis McConaghy, former Executive VP (Corporate Development),
TransCanada Pipelines
“Toward rational climate policy”



In the Media

THE CONVERSATION

Academic rigor, journalistic flair

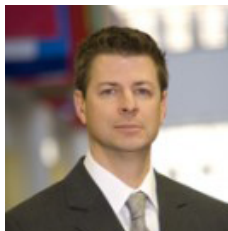
The Conversation Canada

[The Conversation Canada](#) was launched in June 2017. It is an independent source of news and views, from the academic and research community, delivered directly to the public. The University of Calgary is one of the founding partners of The Conversation Canada. The Conversation has over 10 million readers and reaches over 35 million with re-publication. There are more than 65,000 academics and researchers who are registered to write for The Conversation. If you wish to write for The Conversation you can register here: <https://theconversation.com/become-an-author>

Working with the media raises the profile of the Haskayne School of Business, the researcher and the research topic. If you have a newsworthy research finding you would like to publicize, are interested in joining the next Haskayne media training session, would like to learn more about The Conversation Canada or if you would like to be on our expert speaker list, please connect with Karen Perl-Pollard at 403-220-6153 or karen.perl.pollard@haskayne.ucalgary.ca.



Bob Schulz and his students were part of the Vatican's first hackathon. See story "Inside the Vatican's first-ever hackathon" by Andrea Valdez, Wired, Mar. 12, 2018, <https://www.wired.com/story/inside-vhacks-first-ever-vatican-hackathon/>



Derek Hassay is interviewed in the article, "Are Direct Sales Companies Like Stella & Dot Empowering Or Exploitative?", by Stacy Lee Kong, Chatelaine, Feb. 5, 2018. <http://www.chatelaine.com/living/budgeting/multi-level-marketing/>



One of **Creative Destruction Lab (CDL) Rockies** first cohort companies, Ingu Solutions Inc., is the subject of the article, "Calgary's Innovation Ecosystem Gaining Momentum" by Denise Deveau, Techvibes, Mar. 12, 2018. <https://techvibes.com/2018/03/12/calgary-innovation-ecosystem-gaining-momentum>



Graduate Student News

Awards



Alyson House, Queen Elizabeth II Graduate Scholarship, \$15,000 for 1 year.



Leo Lu, Queen Elizabeth II Graduate Scholarship, \$15,000 for 1 year.

Leo Lu, Enbridge Corporate Sustainability Award – Doctoral Students, \$10,000 for 1 year, starting Jan. 2018, for his research on CSR and corporate sustainability

Peer-reviewed Articles



Cameron JJ, **Granger S.** (in press). Does self-esteem have an interpersonal imprint beyond self-reports? A meta-analysis of self-esteem and objective interpersonal indicators. *Personality and Social Psychology Review*. doi: [10.1177/1088868318756532](https://doi.org/10.1177/1088868318756532)

Conference Presentations



Drake C, Murali M. (2018 Feb). Helpful mental shortcuts or a shortcut to bias? Two perspectives on heuristics and one new direction for consumer research. Poster presented at the Society for Consumer Psychology Annual 2018 Winter Conference, Dallas, TX. Feb. 15-17, 2018.



Granger S, Turner N, Hershcovis MS, Bruning PF. (2018 April). Consequences of work injuries on mental health among hospital personnel. Poster presented at the Society for Industrial and Organizational Psychology (SIOP) Annual Meeting, Chicago, IL, April 19-21, 2018.



Rahiminejad Ranjbar S. (2018 May). Corporate Tax Avoidance and Customer Satisfaction. Presented at European Accounting Association Conference, Milan, Italy, May 30-June 1, 2018.

Dissertation Defence



Soonchul Hyun successfully defended her dissertation "Innovation and Performance" on March 27, 2018. Soonchul is a PhD candidate in the Accounting area at the Haskayne School of Business, supervised by Mark Anderson. She will be joining the Bryan School of Business and Economics at the University of North Carolina at Greensboro as an Assistant Professor of Accounting.



Contacts



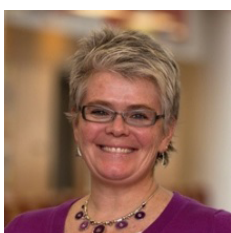
Associate Dean (Research)
Dr. Yrjo Koskinen
403-220-5540
yrjo.koskinen@ucalgary.ca



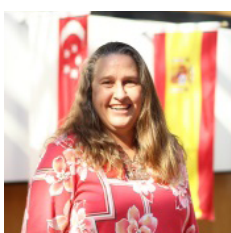
Executive Assistant to Associate Dean (Research) and Senior
Associate Dean (Graduate and Professional Programs)
Sandra Gushulak
403-220-2513
sandra.gushulak@haskayne.ucalgary.ca



PhD Program Director
Dr. Jaana Woiceshyn
403-220-7705
jaana.woiceshyn@haskayne.ucalgary.ca



Graduate Program Officer
Lesley DiMarzo
403-220-6073
lesley.dimarzo@haskayne.ucalgary.ca



Research Development Manager
Fay Wilkinson
403-220-4352
fay.wilkinson@haskayne.ucalgary.ca