

## You are invited!

We are thrilled to invite you to participate in *Energy Futures Lab: The Newtonian Shift* - a facilitated role-playing simulation where players experience decades of energy transition in one day! This has been made possible in partnership with the Centre for Corporate Sustainability and the Canadian Centre for Advanced Leadership at the Haskayne School of Business.

Through dynamic and fast-paced experiential learning, participants explore future energy shifts while representing a diverse set of viewpoints: energy producers, private customers, large energy consumers, First Nations, suppliers, grid operators, investors and government. Participants are immersed in the country of Newtonia, which finds itself in the middle of an energy transition – energy must be supplied, energy assets developed and grids upgraded.



**CHECK OUT THIS TEASER VIDEO TO LEARN MORE!**

### WHY PARTICIPATE?

- Explore the behaviors, strategic decision-making and business models required for energy transitions that is coming/underway.
- Build stakeholder empathy by experiencing first-hand the perspectives, challenges, priorities and unique needs of diverse stakeholders in different parts of the energy system and during an energy transition.
- Deepen your understanding of different stakeholders' roles in an energy transition, including your own.
- Explore leadership qualities required during transition, at both an organizational and personal level.

***A light breakfast, lunch and snacks will be provided.***

***Come prepared to move around and be engaged!***

### WHAT ARE PREVIOUS PARTICIPANTS SAYING?

*"Fascinating game. It forces you to think through how a bunch of different players can interact on the scale of an entire energy system."*

**- Matt Beck, Coordinator of Sustainability and Innovation, Husky Energy Inc.**

*"You can talk or read about a system, but The Newtonian Shift gives you the visceral experience of being at the centre of change. It's fun, it's intense, and provides real insights."*

**- Cheryl De Paoli, Executive Director, Alberta Real Estate Foundation**

[Click here to register!](#)

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