



# Engaged Management Scholarship

CONFERENCE 2023

**haskayne**  
School of Business



UNIVERSITY OF  
CALGARY

EDBAC

# Sponsorship Opportunities

The 13<sup>th</sup> Annual International Engaged Management Scholarship Conference will be hosted by the Haskayne School of Business at the University of Calgary from September 6 – 9, 2023.

Engaged Scholarship is a participatory form of research for studying complex real-world problems based on the different perspectives and understandings of key stakeholders. Its evidence-based insights have the potential to shape the future of business by equipping leaders with the necessary tools for creating social and economic value.

*Reimagining the future of business through engaged management scholarship* is this year's theme and key questions of the conference include: How prepared are we to address the escalating global issues that will demand our attention? What can leaders do to create prosperity for our companies, industries, and regions? What is under individual control, and where should the companies and nations work collectively? How can we help the governments in driving our economies and societal wellbeing? What is the role of public and non-profit players in the future of business?

We invite you to consider participating in the 2023 Engaged Management Scholarship Conference as a sponsor. The conference is a unique opportunity to position your organization in front of a global audience of scholarly practitioners, corporate and business leaders from around the world.

## BRONZE SPONSOR

*Conference Coffee Breaks – OR – Welcome Reception*

*\$2,158 CAD (\$1,575 USD\*)*

Includes:

- Logo displayed during the Coffee Breaks or Welcome Reception.
- Logo included on the 2023 EMS website sponsor page before, during and three months after the conference.
- Logo included on the Whova conference app before, during and three months after the conference.



## SILVER SPONSOR

*Poster Session (Friday) – OR – Conference Workshops/Panels (Friday, Saturday, Sunday)*

*\$3,596 CAD (\$2,625 USD\*)*

Includes:

- Logo displayed during the Poster Session or Conference Workshops/Panels.
- Logo included on the 2023 EMS website sponsor page before, during and three months after the conference.
- Logo included on the Whova conference app before, during and three months after the conference.
- Opportunity to provide one piece of promotional material in advance of the conference to be included in conference packages.

## GOLD SPONSOR

*Doctoral Consortium (Thursday)*

*\$5,394 CAD (\$3,938 USD\*)*

Includes:

- Logo displayed during the Doctoral Consortium.
- Logo included on the 2023 EMS website sponsor page before, during and three months after the conference.
- Logo included on the Whova conference app before, during and three months after the conference.
- Opportunity to provide two pieces of promotional material in advance of the conference to be included in conference packages.
- Organization acknowledged at the beginning and the end of the Doctoral Consortium.
- QR Code included with logo.

## PLATINUM SPONSOR

### *Keynote Sessions*

*\$7,193 CAD (\$5,250 USD\*)*

#### Includes:

- Logo displayed during Keynote Sessions.
- Logo included on the 2023 EMS website sponsor page before, during and three months after the conference.
- Logo included on the Whova conference app before, during and three months after the conference.
- Opportunity to provide two pieces of promotional material in advance of the conference to be included in conference packages.
- Organization acknowledged at the beginning of each Keynote Session.
- QR Code included with logo

Your sponsorship supports the Executive Doctorate in Business Administration Council (EDBAC) and the 2023 Engaged Management Scholarship Conference (EMS) and provides you with significant exposure for your school before, during and after the conference.

If you are interested in becoming a sponsor, please contact:

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\*Please note: The fees are set in Canadian dollars and will be converted to other currencies (EUR, USD) according to the exchange rate at the date of payment, based on the rules of your credit card company.