

The background of the entire page is a scenic photograph of a mountain lake, likely Moraine Lake in Banff National Park. The lake's surface is calm, reflecting the surrounding steep, rocky mountains and the dense evergreen forest that lines its shores. The sky above is a mix of blue and soft, warm-toned clouds, suggesting a sunrise or sunset. Overlaid on the left side of the image are several semi-transparent hexagons in shades of yellow, orange, and green, arranged in a cluster that partially obscures the mountain and lake. The main title is centered over the lake and mountains.

Engaged Management Scholarship

CONFERENCE 2023

haskayne
School of Business



UNIVERSITY OF
CALGARY

EDBAC

Sponsorship Opportunities for EDBAC Members

The 13th Annual International Engaged Management Scholarship Conference will be hosted by the Haskayne School of Business at the University of Calgary from September 6 – 9, 2023.

Engaged Scholarship is a participatory form of research for studying complex real-world problems based on the different perspectives and understandings of key stakeholders. Its evidence-based insights have the potential to shape the future of business by equipping leaders with the necessary tools for creating social and economic value.

Reimagining the future of business through engaged management scholarship is this year's theme and key questions of the conference include: How prepared are we to address the escalating global issues that will demand our attention? What can leaders do to create prosperity for our companies, industries, and regions? What is under individual control, and where should the companies and nations work collectively? How can we help the governments in driving our economies and societal wellbeing? What is the role of public and non-profit players in the future of business?

We invite you to consider participating in the 2023 Engaged Management Scholarship Conference as a sponsor. The conference is a unique opportunity to position your school in front of a global audience of scholarly practitioners, corporate and business leaders from around the world.

BRONZE SPONSOR

Conference Coffee Breaks – OR – Welcome Reception

\$719 CAD (\$525 USD)*

Includes:

- Logo displayed during the Coffee Breaks or Welcome Reception.
- Logo included on the 2023 EMS website sponsor page before, during and three months after the conference.
- Logo included on the Whova conference app before, during and three months after the conference.

SILVER SPONSOR

Poster Session (Friday) – OR – Conference Workshops/Panels (Friday, Saturday, Sunday)

\$1,079 CAD (\$788 USD)*

Includes:

- Logo displayed during the Poster Session or Conference Workshops/Panels.
- Logo included on the 2023 EMS website sponsor page before, during and three months after the conference.
- Logo included on the Whova conference app before, during and three months after the conference.
- Opportunity to provide one piece of promotional material in advance of the conference to be included in conference packages.

GOLD SPONSOR

Doctoral Consortium (Thursday)

\$1,493 CAD (\$1,050 USD)*

Includes:

- Logo displayed during the Doctoral Consortium.
- Logo included on the 2023 EMS website sponsor page before, during and three months after the conference.
- Logo included on the Whova conference app before, during and three months after the conference.
- Opportunity to provide two pieces of promotional material in advance of the conference to be included in conference packages.
- School acknowledged at the beginning and the end of the Doctoral Consortium.
- QR Code included with logo.

PLATINUM SPONSOR

Keynote Sessions

\$2,158 CAD (\$1,575 USD)*

Includes:

- Logo displayed during Keynote Sessions.
- Logo included on the 2023 EMS website sponsor page before, during and three months after the conference.
- Logo included on the Whova conference app before, during and three months after the conference.
- Opportunity to provide two pieces of promotional material in advance of the conference to be included in conference packages.
- School acknowledged at the beginning of each Keynote Session.
- QR Code included with logo

Your sponsorship supports the Executive Doctorate in Business Administration Council (EDBAC) and the 2023 Engaged Management Scholarship Conference (EMS) and provides you with significant exposure for your school before, during and after the conference.

If you are interested in becoming a sponsor, please contact:

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*Please note: The fees are set in Canadian dollars and will be converted to other currencies (EUR, USD) according to the exchange rate at the date of payment, based on the rules of your credit card company.