

DLA

DISTINGUISHED
BUSINESS LEADER
AWARD

June 23, 2022

CONTACT:

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Presented by:



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS



Calgary
Chamber

DISTINGUISHED BUSINESS LEADER AWARD



Strong, ethical business leaders build organizations, communities and cities. Calgary has a rich legacy of leaders who have made a difference by delivering on a vision with an unwavering commitment to the community they serve. It is these leaders that make Calgary a place we are proud to call home.

The Distinguished Business Leader Award (DBLA) honours these leaders. We seek out individuals who demonstrate ethical leadership, sound business sense and commitment to building a better community. Although many of these leaders do not seek the spotlight, we believe that it is important to celebrate ethical leadership. Through their example, Calgarians are inspired to grow, engage and continue to develop Calgary – our shared home.

Funds raised through the annual DBLA gala support the development of future leaders through endowed scholarships awarded to Haskayne undergraduate students who reflect a commitment to ethical leadership. A portion of the gala proceeds also support our city's new entrepreneurs through the Emerging Entrepreneur scholarship presented by the Calgary Chamber.

We believe that celebrating ethical leadership is essential to ensuring the development and growth of Calgary and the surrounding areas into the mid-21st century. Join us in recognizing ethical leadership through sponsorship of the Distinguished Business Leader Award. Ask us about the benefits and levels of sponsorship.

We look forward to working with you to inspire the best possible leadership in our city.

Best regards,

Jim Dewald
Dean, Haskayne School of Business

Deborah Yedlin
President and CEO, Calgary Chamber

BENEFITS

You can recognize outstanding ethical leadership in the Calgary business community and support the next generation of business leaders. We invite you and your organization to partner with us and enrich the legacy of ethical leadership in Calgary.

By sponsoring the Distinguished Business Leader Award you will:

- Highlight your company as an organization that values ethical leadership
- Align your organization with our remarkable award recipients
- Connect with a progressive network of community members committed to ethical leadership
- Support business students and young entrepreneurs

Please consider further strengthening the connection between your organization and the Distinguished Business Leader Award through a multi-year partnership.

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SPONSORSHIP LEVELS

Sponsor Benefits	Gala Sponsor \$30,000 (max 1)	Gold Sponsor \$20,000 (max 2)	Silver Sponsor \$10,000 (max 10)	Reception Sponsor \$15,000 (max 1)
Exclusive lead sponsorship recognition	●			
Personalized company message to the DBLA recipient in the printed gala program	●			
Opportunity to address DBLA gala attendees at the event	●			
Recognition on Haskayne School of Business donor wall	●			
Tickets to a Calgary Chamber event (Valid for event tickets up to maximum \$150 per ticket)	4	4	4	4
Pre-event logo recognition as the gala/gold/silver/reception sponsor in event promotion via web, email, social media and print	●	●	●	●
Logo recognition at the gala event in the printed program, signage and on-screen presentation	●	●	●	●
Post-event logo recognition of your sponsor status via web, email, social media and print	●	●	●	●
Preferential table placement at the DBLA gala dinner	Gala seating area	<ul style="list-style-type: none"> • Gold seating area • 2 seats at the head table 	Silver seating area	Silver seating area
Special mention during the DBLA gala program	●	●	●	●
Tickets to the DBLA gala dinner	30	12	10	10
Company logo/name displayed on your table at the gala	logo	logo	logo	logo
Tax receiptable contribution to the DBLA scholarship fund**	optional	optional	optional	optional
Announcements during reception acknowledging sponsorship				●

* Pending promotional deadlines

** Tax receipts are not permitted where corporate logo recognition is received



SELECTION COMMITTEE

Leslie O'Donoghue

*Chair, DBLA Selection Committee
Distinguished Business Leader Award recipient (2017)*

Mike Broadfoot

Principal, MGB Investments

Marie Delorme

CEO, The Imagination Group

Jim Dewald

Dean, Haskayne School of Business

Jim Dinning

Chancellor Emeritus, University of Calgary

Eva Friesen

President and CEO, The Calgary Foundation

Elise Harden

Executive Project Coordinator, DHR International

Nannette Ho-Covernton

Sustainability Leader, Spartan Controls

Ian Minniffee

Partner, Sagium

Sue Riddell Rose

*President and CEO, Perpetual Energy
Distinguished Business Leader Award recipient (2012)*

Shahauna Siddiqui

*Partner, DHR International
Selection Sponsor*

Deborah Yedlin

*President and CEO, Calgary Chamber
Chancellor, University of Calgary*

THE LEGACY

Connect to the [Haskayne School of Business](#) to see full profiles of many of the past recipients.

2021 **Dr. Chen Fong**

*Co-Founder,
Pureweb Inc.*

2011 **Rick George**

President and CEO, Suncor Energy Inc.

2000 **Brian MacNeill**

Chairman, Petro-Canada

2020 **No recipient due to COVID-19**

2010 **Hal Kvisle**

President and CEO, TransCanada Corporation

1999 **James Gray**

Chairman, Canadian Hunter Exploration Ltd.

2019 **Michael Culbert**

*Vice Chairman,
PETRONAS Energy Canada Ltd.*

2009 **Patrick Daniel**

*President and CEO,
Enbridge Inc.*

1998 **J.R. (Bud) McCaig**

Chairman, Trimac Corporation

2018 **Guy J. Turcotte**

*Founder, President and CEO
Stone Creek Resorts*

2008 **George Brookman**

CEO and Owner, West Canadian

1997 **Richard Haskayne, OC, AOE, FCA**

Chairman of the Board, NOVA Corporation

2017 **Leslie O'Donoghue**

Executive Vice President Corporate Development and Strategy and Chief Risk Officer, Agrium Inc.

2007 **Mike Tims**

Chairman, Peters & Co. Limited

1996 **Robert Brawn**

President and CEO, Danoil Energy Ltd.

2016 **Sam Kalias**

Chairman and CEO, Boardwalk REIT

2005 **Linda Hohol**

President, TSX Venture Exchange

1995 **Alfred Balm**

Chairman of the Board, Emergo Canada Ltd.

2015 **Ronald N. Mannix, OC, AOE**

*Chairman and Director,
Coril Holdings Ltd.*

2004 **Charlie Fischer**

President and CEO, Nexen Inc.

1994 **David Mitchell, OC**

President and CEO, Alberta Energy Company Ltd.

2014 **Mac Van Wielingen**

Chairman, ARC Financial Corp. and ARC Resources Ltd.

2003 **Clive Beddoe**

*Chairman, President and CEO,
WestJet Airlines Ltd.*

1993 **John Currie**

President, Alberta Arts Stabilization Fund

2013 **Alan Norris**

*President and CEO,
Brookfield Residential Properties Inc.*

2002 **John Forzani**

*Founder, Chairman and CEO,
The Forzani Group Ltd.*

2012 **Susan Riddell Rose**

President and CEO, Perpetual Energy Inc.

2001 **David O'Brien**

*Chairman, President and CEO,
Canadian Pacific Ltd.*

PARTNERS AND SPONSORS:

Gala Partner:



Silver Sponsors:



Selection Partner:



DEVELOPMENT TEAM CONTACTS:

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