



Powering Calgary's future by fostering its talent pipeline.

haskayne
School of Business



UNIVERSITY OF
CALGARY

Diversity in business and leadership enriches society. At Haskayne, we want to make access to education easier and grant equal opportunities to equity-deserving groups.

Calgary is one of Canada's most dynamic, diverse and enterprising cities – situated to be an attractive home for the next generation of business leaders. Our future depends on our ability to develop the next generation of leaders and innovators. We must attract and retain top talent to continue to lead in innovation and entrepreneurship and to drive a competitive, inclusive and sustainable economy.

Diversity in the workforce plays just as vital a role in accelerating our economy and securing our position as a world-class city as innovation, technology and entrepreneurship does. As a leading Canadian business school, Haskayne is committed to helping ensure workplaces, boardrooms and C-suites are equitable for all.

Talent, drive and ambition and the opportunities they afford should precede financial circumstances and social privilege. We want to ensure those who are passionate in pursuing business education have access to top tier resources and supports, so they actively choose Haskayne for their academic studies.

We need your help to attract the best and brightest students to Haskayne's graduate programs – Master of Management, Master of Business Administration (MBA) and Executive Master of Business Administration – by removing barriers to education through supporting our scholarship program.

We can do better – the onus is on us.

These statistics illustrate a jarring and unnecessary reality – we simply do not have adequate diversity in business. This is an issue that demands our immediate attention, and the onus is on us to make meaningful change. Together, let's create a business landscape that reflects the true diversity of our society and paves the path for a brighter, more inclusive future.

36%

At S&P/TSX 60 companies, women hold 36% of all board seats. At S&P/TSX Composite Index companies, women hold 32.9% of all board seats.

17

The number of Canada Business Corporations Act (CBCA) public company board positions held by Indigenous Peoples.

10

The number of CBCA public company board positions held by persons with disabilities.

8.3%

The percentage of CBCA public company board seats held by visible minorities.

Osler: 2022 Diversity Disclosure Practice



“The Fletcher Family Master of Management Graduate Scholarship enabled me to be financially more supported while completing my Master of Management degree. I will be forever grateful for this scholarship; I truly do not think I would have been able to have the same experience otherwise. Thank you for your contribution.”

CASSANDRA CHISHOLM

Fletcher Family Master of Management Graduate Scholarship recipient

Change starts here. Empower dreams and open doors to higher education through scholarships.

Our goal is to provide \$1 million in scholarships annually for Haskayne graduate students in our Master of Management, MBA and Executive MBA programs. This will allow Haskayne to remain competitive in the business education landscape by enticing talented and motivated students to choose our school as their preferred business school of choice. In turn, we can create a brighter future for Calgary by building a talent pipeline of future leaders who are eager to learn, grow and contribute to accelerating our economy and bettering our communities.

Our key priorities for our scholarship program are to:

- > **Support Calgary's economic growth trajectory** by attracting and retaining top talent to cultivate a robust future-ready workforce.
- > **Inspire people who are underrepresented** in business to pursue a graduate degree by helping to remove barriers to opportunity. Equity-deserving groups include women, Indigenous Peoples, new Canadians, LGBTQ2S+, visible minorities and people with disabilities.

We are seeking individual and corporate supporters to fuel our graduate scholarship program.

A meaningful graduate scholarship investment begins at \$10,000 per year. Create a named student award for a minimum investment of \$10,000 annually with a five-year commitment (\$50,000 commitment over five years) or leave a lasting legacy through the creation of a named endowment fund for a \$300,000 investment - providing ~\$10,500 per year in perpetuity.

Critical types of scholarship opportunities include:

- > **Entrance scholarships** attract and retain the best and brightest future leaders from around the world.
- > **Indigenous scholarships** support Indigenous students registered full-time in a graduate degree program and are open to students in all fields of study.
- > **Equity, diversity and inclusion awards** support students from equity-deserving groups including women, Indigenous Peoples, new Canadians, LGBTQ2S+, visible minorities and people with disabilities.



Join us in developing a diverse, future-ready community of business leaders at the Haskayne School of Business. Together, we can meet future challenges with excellence by empowering and inspiring today's students.

For more information about how you can make a difference, please contact:

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