



# Haskayne Executive MBA



**UNIVERSITY OF CALGARY**  
HASKAYNE SCHOOL OF BUSINESS

# Vision

"where **big ideas** come to life  
and **bold leaders** thrive"

# Mission

"we create **innovative research,**  
**unparalleled learning opportunities**  
**and meaningful engagement** with  
our community"

## Welcome to Haskayne

The Haskayne School of Business was founded at the University of Calgary in 1967, and is home to some of Canada's brightest and most accomplished minds. Haskayne prides itself on being a provider of cutting-edge business knowledge. The school has established centres of excellence to further prepare the next generation of leaders in key industries, including entrepreneurship and innovation, advanced leadership, real estate, social entrepreneurship and sustainability.

Haskayne has nearly 4,000 full- and part-time students enrolled in a range of programs, including the Haskayne Executive Master of Business Administration (Executive MBA). An important member of the Canadian and international business communities, Haskayne maintains partnerships spanning the globe and a network of more than 27,000 alumni across 90 countries.

Haskayne was one of the first business schools in Canada to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1985, a stamp of quality held by less than five per cent of the world's schools offering business degree programs.





# Why take your Executive MBA at Haskayne?

The Haskayne Executive MBA is designed to help you grow as a leader, encompassing five key elements that are critical to a superior business education. Taught by award-winning faculty and industry experts, the program puts concepts and theories into practice.

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**Because the world needs more leaders like you**



# Leadership focus

## Strengthen your leadership presence and capacity.

Leadership is essential to business and is a central theme across the Haskayne Executive MBA program. From your first course to your final capstone project, you will have the opportunity to develop and apply your leadership skills.

The presence of several in-class presentations from leading industry executives is an exclusive opportunity for Executive MBA students to connect in a meaningful way with Canadian business leaders. This intimate environment allows students to learn from and engage with key decision-makers.

Previous class speakers have included:

- **Richard F. Haskayne**, OC, AOE, FCA, Former Chairman, TransCanada Pipelines
- **Gregg Saretsky**, Former President and CEO, WestJet Airlines
- **Jeff Gustavson**, Former President, Chevron Canada Ltd.
- **Bob Sartor**, President and CEO, Calgary Airport Authority
- **James Cairns**, Senior Vice-President, Rail Centric Supply Chain, CN
- **Helen Knight**, Founder and Fractional Chief Information Officer for Canadian Nonprofits, Helen Knight Nonprofit Consulting Inc.
- **Akio Tajiri**, Lead Solution Engineer - Energy, Utilities and Processing - Global Accounts, Salesforce
- **Maureen Higgins**, Lead IT Advisory Partner, Ernst & Young
- **Bradley Andrews**, President, Worley

“The depth of discussions and diversity of thought presented throughout my Haskayne Executive MBA prepared me to be the leader I am today. Every student and professor brought a different perspective and through those interactions, I learned about other cultures and leadership styles. This program gave me a thorough understanding of the importance of building diverse teams, harnessing diversity of thought to remain competitive and how to bring balance to competing priorities in the workplace.”

**Lindsey Hinthorpe**, EMBA'19  
Director, AltaLink





# Entrepreneurial perspective


## Discover new ways to solve business challenges.

The Haskayne Executive MBA program is targeted at experienced professionals who are leaders within their organizations or expect to be within the next few years. In an increasingly complex and globalized business environment, leaders need to find new ways of identifying opportunities and solving business challenges to maintain a competitive advantage.

Entrepreneurial thinking is being creative in finding innovative solutions. It involves taking initiative, exchanging knowledge across disciplines, being resourceful and learning from experience.

Entrepreneurial thinking focuses on equipping students with the skills, processes and tools to lead innovation in any context and is therefore a core component of the Executive MBA program.


Executive MBA students can also take advantage of speakers and other events offered by the Hunter Centre for Entrepreneurship and Innovation, and the Hunter Hub for Entrepreneurial Thinking. The Hunter Hub serves the entire University of Calgary campus. The Hunter Centre is a Haskayne resource with a mandate to provide thought leadership in teaching and research in entrepreneurship and innovation. Students have the opportunity to interact and learn from the business community in Calgary.

A man with short grey hair, wearing a dark blue t-shirt and brown trousers, is sitting on a metal frame structure. He is smiling and looking upwards and to the right. The background shows a workshop or industrial setting with metal frames and some equipment.

“As an entrepreneur, I began my Haskayne Executive MBA to build my business knowledge and develop the skills and abilities needed to successfully grow my company. The Entrepreneurial Thinking course provided me with some of my most valuable learnings and key takeaways. Developing a comprehensive knowledge of how to identify opportunities, and creatively innovate and problem solve, has helped me successfully tackle many business and operational challenges. I now view challenges as opportunities to create innovative solutions that will foster growth and continue to propel my business forward.”

**Jon Zwiers, EMBA'20**  
Owner, Honey Meadows Farms





“Although I had over 10 years of financial performance management, my finance knowledge had been developed through practical, hands-on experience. The Haskayne Executive MBA finance specialization provided frameworks in investment and reporting, as well as exposure to sophisticated financial tools. It was the perfect opportunity to enhance my professional experience with modern financial theories, practices and tools.”

**Manuel Antonio**, EMBA'19  
Senior Consultant, Deloitte

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## Financial acumen

Build an expertise that really adds up.

The Haskayne Executive MBA program offers a finance specialization in addition to a general management option. Although both programs offer an opportunity to improve your financial acumen, this distinct specialization explores modern finance theories and methodologies and applies it to complex business problems.

You will investigate topics such as mergers and acquisitions, problems in financial management, as well as derivatives and financial risk management.

*To qualify for the finance specialization, Executive MBA students must complete two finance courses as part of the core curriculum and three additional finance courses as electives.*





“I had no plans to join a start-up until I enrolled in the Executive MBA program. Once I became involved with the Creative Destruction Lab-Rockies, I had the opportunity to apply learnings from my courses to help start-ups with their business strategies and plans. Not only was this a unique and rewarding experience, it also completely shifted my career trajectory. Ultimately, I decided to leave my job of nine years to join a start-up that I met through CDL-Rockies. I am now the CEO of Swirltex and have been leading the company since 2018.”

**Melanie McClare, EMBA'18**  
Chief Executive Officer, Swirltex

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## Immersive learning experience

Learning beyond the classroom.

Enrich your Executive MBA experience with diverse and innovative opportunities to apply your knowledge, get involved and network. Students can choose one out of three major projects.

### Capstone Project

The Capstone Project allows students to demonstrate their ability to design and implement an integrated solution to a strategic issue. The case studies are based on real-world challenges that students are experiencing at their current jobs. Not only do the students get to immediately apply what they've learned in class, many organizations appreciate the solutions.

### Creative Destruction Lab (CDL-Rockies)

CDL-Rockies brings together experienced entrepreneurs, investors and scientists from diverse fields including deep-science, technology innovations, energy and agriculture to name a few. The start-ups at CDL-Rockies work closely with mentors and Haskayne graduate students to refine their objectives, conduct market research and financial modelling and explore scaling strategies and raising capital.

### IXL Innovation Olympics

Students can participate in the world's largest innovation consulting competition. Training in lean innovation methodologies is provided by the Global Innovation Management Institute over an eight-week period. Each stage requires specific deliverables and culminates with a final strategy and insights workshop where the multi-national companies involved get to assess and prioritize the key concepts to implement.



# Course curriculum and format

The Haskayne Executive MBA format allows you to complete the program in less than two years while continuing to progress your career. Each semester starts with a block week (Monday to Saturday) and shifts to two-day weekends every second week.

## Year One

### FIRST SEMESTER

- Strategic Management 1 (*Block Week Format*)
- Managing Human Resources
- Introductory Financial Accounting
- Managerial Decision Modelling
- Marketing Management

### SECOND SEMESTER

- Managerial Finance (*Block Week Format*)
- Management Accounting
- Operations Management
- Corporate Finance
- Managerial Economics

## Year Two

### FIRST SEMESTER

- Global Environment of Business (*Block Week Format*)
- Business Technology Management
- Entrepreneurial Thinking
- Corporate Governance
- Elective

### SECOND SEMESTER

- Advanced Leadership
- Strategic Management II
- Major Project – Capstone, CDL, or Innovation Olympics
- Elective

## Choose your electives:

- Business Analytics
- Business Negotiations
- Derivatives and Financial Risk Management
- Digital Marketing
- Mergers and Acquisitions
- Problems in Financial Management
- Strategies for Sustainable Development

“Whether I was learning how to apply finance and accounting tools, or about human resources or marketing best practices, the Executive MBA classes helped me speak the same language as leaders in my organization. Through my coursework, I gained a broader perspective on business and was able to immediately apply my learnings to challenges within my organization. The skills and abilities I developed through the Haskayne Executive MBA program ultimately led to my promotion to Vice-President.”

## Jas Bains, EMBA’19

Vice-President and General Manager,  
VersaCold Logistics Services





# International study tour

Your enrolment in the Haskayne Executive MBA program includes a 10-day study tour to experience international business first-hand. During your final semester, take your studies abroad and visit leading global cities. Students will meet with top leaders to gain valuable insight into the workings behind diverse, internationally recognized companies. Research and analyze country-specific economic, political and trade issues. Compare Canadian and international business and operational practices.

The study tour itinerary will include:

- Visits to company headquarters and operations
- Learn from representatives from industry and government
- Half-day site-seeing tour in each location
- Free time for students to explore

## Past company visits include:

Bayer, Cosmo Oil Sakai Refinery, Eastern Poly, Ignisterra, Hong Kong International Terminals, Hong Kong Stock Exchange, Ogilvy & Mather, Pommery, Schneider Electric, Siemens, Standard Chartered Bank, Tiger Beer, Toyota, Veuve Clicquot, and Worley, to name a few.

10  
days

2  
cities

2  
countries

## Cities we have visited:



“Through the international study tour, I had the opportunity to fully immerse in China’s business environment and it was an invaluable experience. Learning first-hand from local business executives and government representatives provided the class with unique insights into China’s economic, political and trade environment. Seeing the local business practices and understanding their global impact was a fantastic way to finish my Executive MBA.”

**Michael Yutadco**, EMBA’18  
Manager, Alberta Health Services





# Connected and diverse network

Grow and strengthen your connections.

The Haskayne Executive MBA puts significant emphasis on group work and sharing insights across the cohort. Students develop solid relationships with their peers, faculty and program alumni through continuous interactions.

## EXECUTIVE MBA CLASS PROFILE:

**14**  
years  
average work experience

**39**  
years old  
average age of students

**30%**  
Female

**70%**  
Male

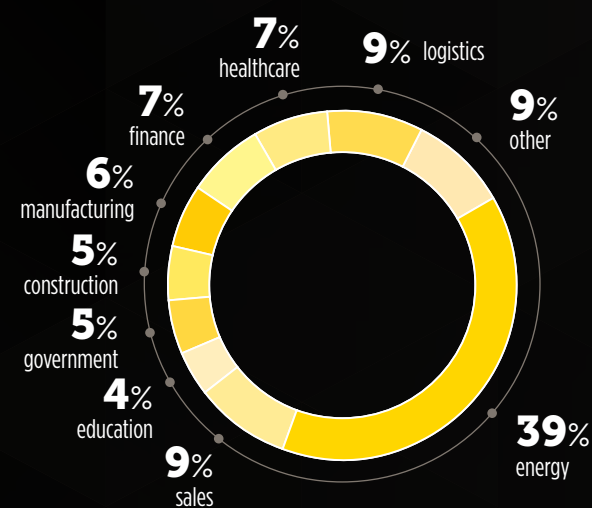
\*Class of 2020

## CLASS EXPERTISE:

**29%**  
of the class work in  
general management positions

**21%**  
of the class are  
owners or company directors

**18%**  
of the class are  
engineers or geologists



\*Class of 2019


“The diverse backgrounds and levels of experience in the Haskayne Executive MBA cohort is one of the most valuable components of this program. The exposure to opinions and ideas from classmates from different areas of expertise has broadened my perspectives in all areas of business. The connections I made and the perspectives I gained from my classmates challenged me to think, act and make decisions in a way that I never had before. My leadership style has been elevated in a way I could not have imagined.”

**Jolene Mancini, EMBA'20**

Director, National Accounts,  
TD Business Banking







“During my EMBA, I took advantage of the Executive Coaching program. Christine Dagenais, CEO and Founder of Bright Wire Leadership, was my executive coach and was pivotal to helping me achieve the career I have today. Christine encouraged me to set tangible goals and coached me to develop personally and professionally. The Executive Coaching component of the EMBA program was one of my favourite experiences and it gave me an edge to my education and my career. I love that I now have a great relationship with Christine.”

**Cecilia Lee, EMBA'17**  
Department Manager Pediatrics,  
Calgary Zone, Alberta Health Services

# Extensive support

## Get the most out of your learning experience.

The Haskayne Executive MBA is committed to providing a highly supportive learning environment with access to a variety of resources aimed at elevating your learning experience. Helping you achieve balance as you live, work and learn is important.

**Executive coach** - an executive coach can help guide you to further develop your personal leadership style and support you in successfully balancing your broader personal and professional goals.

**Career counselling** - our dedicated career advisors are available to support you, whether you're accelerating or pivoting your career.

**Tutorials** - throughout the program, faculty members and teaching assistants will provide additional support to help you best understand challenging concepts and prepare for exams.

**Recorded lectures** - classroom sessions are recorded and made available online to allow you to recap topics or view a session you missed.

**Library resources** - our dedicated librarian can help you plan and execute your research; the librarian also offers tutorials to help you develop good study habits and research skills.

**Study space** - there are many spaces to study within Scurfield Hall; study rooms can also be reserved at the University of Calgary's downtown campus.

**Dedicated technical support** - during the days for which you are in classes.

### Also included in your tuition:

- Instruction and course materials including text books, cases and course-related software
- Hotel accommodation during the first block week
- Catering (breakfast, lunch and snacks) and parking provided on main campus during in-class days
- International study tour including economy airfare and shared hotel room

### The Haskayne alumni network

As an Executive MBA student you will have access to one of the most influential alumni networks in Canada. Take this exceptional opportunity to form relationships with and learn from Haskayne's more than 27,000 alumni across more than 90 countries.



# Admissions

Applicants for the Haskayne Executive MBA are evaluated based on thoughtful consideration as to how the program will help them achieve their professional goals and how the rest of the cohort will benefit from their participation.

The quality of the Executive MBA experience is critically dependent on the diversity and character of the cohort. The admissions committee therefore considers a wide range of factors in its admission decisions and views each applicant from a holistic perspective.

## Admission requirements

To be considered for admission to the Haskayne Executive MBA, an applicant should fulfill one of the following three sets of criteria:

1. A GPA of 3.0 (out of 4.0) or higher in the last two years of a four-year undergraduate degree from an accredited university AND at least seven years progressive work experience; OR
2. A GPA of less than 3.0 (out of 4.0) in a university degree as described above AND at least seven years progressive work experience AND a score of 500 or higher on the GMAT exam or an acceptable score on the Executive Assessment; OR
3. At least 10 years progressive work experience AND a score of 500 or higher on the GMAT exam or a minimum score of 140 on the Executive Assessment.

Applicants for whom English is not a first language must also achieve either:

- A score of 97 or higher on the internet version of the TOEFL; OR
- A score of 7 or higher on the academic version of the IELTS.

## Application deadlines

### Fall entry

Deadline to apply (Domestic) - June 1

Deadline to apply (International) - March 1

Deadline for submission of all supporting documents (Domestic) - June 15

Deadline for submission of all supporting documents (International) - March 15

## Tuition and funding

For current tuition and funding information, please visit our website at **[haskayne-emba.ca](http://haskayne-emba.ca)**



Apply today

**haskayne-emba.ca**

### **Contact us**

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