

A man in a pinstripe suit is seen from the back, looking out over a city skyline at night. The city lights are blurred in the background, creating a bokeh effect. The man's suit is dark with thin, light-colored pinstripes. The overall mood is professional and contemplative.

HASKAYNE
Executive

MBA

HASKAYNE SCHOOL OF BUSINESS



The Haskayne School of Business

The Haskayne School of Business was founded at the University of Calgary in 1967, and is home to some of Canada's brightest and most accomplished minds. Haskayne prides itself on being a provider of cutting-edge business knowledge and has established specialized centres to further prepare the next generation of leaders in key industries, entrepreneurship and innovation, advanced leadership and sustainability.

Haskayne has approximately 4,400 full- and part-time students enrolled in a range of programs, including the Alberta Haskayne Executive Master of Business Administration (Executive MBA). An important member of the Canadian and international business communities, Haskayne maintains partnerships spanning the globe and an alumni network of over 23,000 across more than 80 countries.

Haskayne's reputation is one of distinction, integrity and innovation. Haskayne was one of the first business schools in Canada to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1985, a stamp of quality held by less than five per cent of the world's 16,000 business schools.



Why take your Executive MBA at Haskayne?

Ranked among the top Executive MBA programs in the world, the Alberta Haskayne Executive MBA is designed to help you grow as a leader, encompassing six key elements that are critical to a superior business education. Taught by award winning faculty and industry experts, the program provides you with a superior business education, as well as opportunities to put concepts and theories into practice.

FINANCIAL TIMES

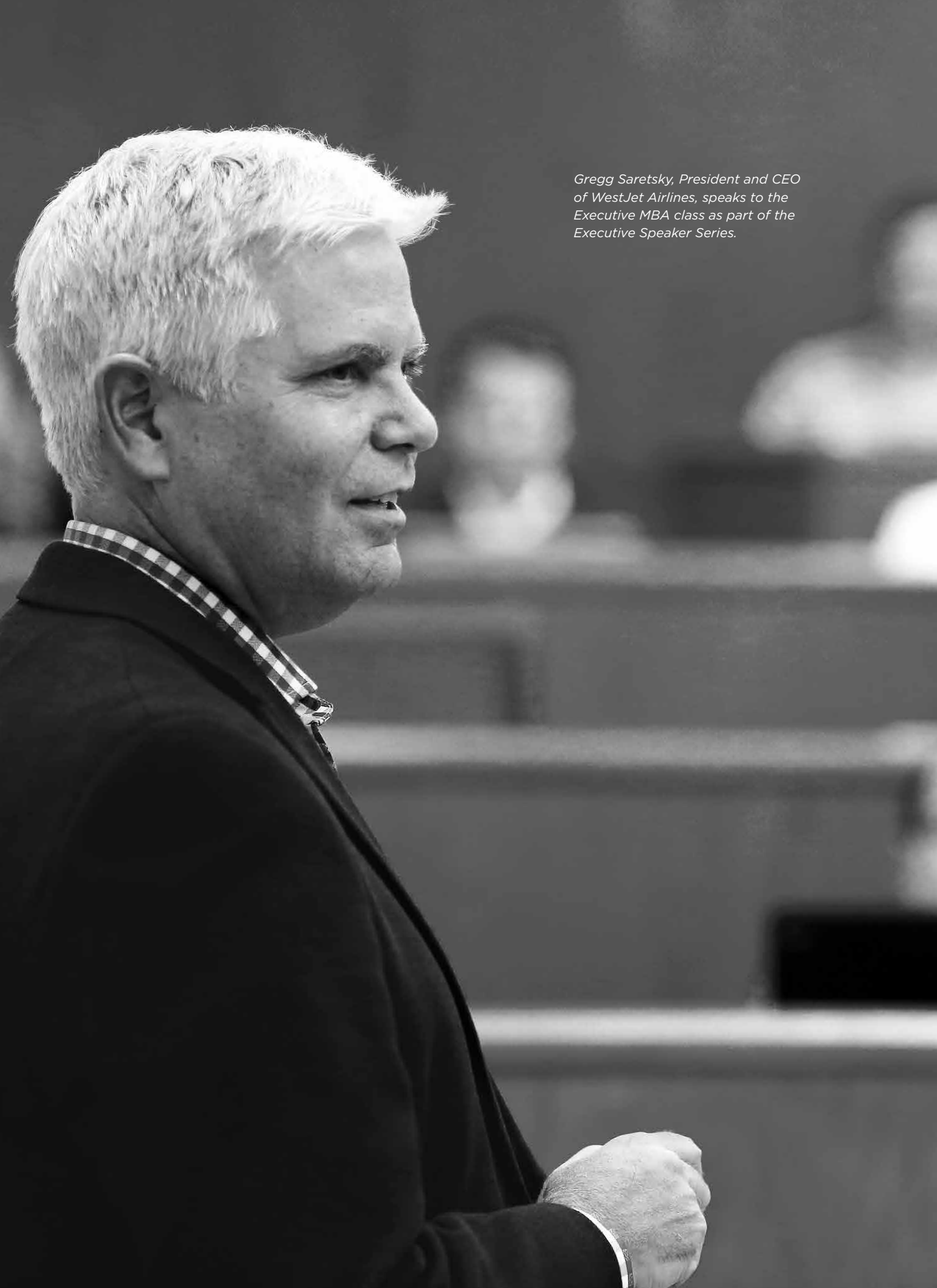
Ranked among the top 100 Executive MBA programs worldwide by the Financial Times.

IVEY EXEC


Ranked among the top 20 joint Executive MBA programs worldwide by Ivey Exec.



- 1 Leadership focus.
- 2 Entrepreneurial perspective.
- 3 Financial acumen.
- 4 Immediate application.
- 5 Connected and diverse network.
- 6 Extensive support.



Gregg Saretsky, President and CEO of WestJet Airlines, speaks to the Executive MBA class as part of the Executive Speaker Series.



Leadership Focus

STRENGTHEN YOUR LEADERSHIP PRESENCE AND CAPACITY.

Leadership is essential to business and is a central theme across the Alberta Haskayne Executive MBA program. From your first course to your final capstone project, you will have the opportunity to develop and apply your leadership skills.

The Executive Speaker Series is an exclusive opportunity for Executive MBA students to connect in a meaningful way with Canadian business leaders. This intimate environment allows students to learn from and engage with key decision-makers. Previous speakers have included:

- Richard F. Haskayne, OC, AOE, FCA, former Chairman, TransCanada Pipelines
- Gregg Saretsky, President and CEO, WestJet Airlines
- Anne Merklinger, CEO, Own the Podium
- W. Brett Wilson, Entrepreneur and Philanthropist
- Naheed Nenshi, Mayor, City of Calgary
- Jeff Gustavson, President, Chevron Canada Ltd.
- Bob Sartor, President and CEO, Big Rock Brewery

The program now also offers highly interactive leadership development workshops in conjunction with the Canadian Centre for Advanced Leadership in Business. Previous sessions have included:

- Meaningful work: bringing your best leadership qualities to life
- Building and leading high performance teams
- Climbing the corporate ladder: what to expect and how to get there
- Inclusive leadership: embracing diversity

Entrepreneurial Perspective

**DISCOVER NEW WAYS TO SOLVE
BUSINESS CHALLENGES.**

The Alberta Haskayne Executive MBA program is targeted at experienced professionals who are leaders within their organizations or expect to be within the next few years. In an increasingly complex and globalized business environment, leaders need to find new ways of identifying opportunities and solving business challenges to maintain a competitive advantage.

Entrepreneurial thinking focuses on equipping students with the skills, processes and tools to lead innovation in any context and is therefore a core course for students in the Executive MBA program.

Executive MBA students can also take advantage of speakers and other events offered by the Hunter Centre for Entrepreneurship and Innovation.

Executive MBA students can also participate in, and receive course credit for, case competitions such as the Hult Prize and IXL's Innovation Olympics.



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The entrepreneurial thinking class energized me into focusing on what's possible, and at the same time made me realize some of my core values and competencies could be very helpful in an entrepreneurial context. I had the entrepreneurial spirit and didn't know how much of my career had actually been built on finding and keeping that spirit alive. I felt like I had finally found my place in business school. My mindset around managing risk is different after this class; it's not about taking crazy risks, it's about solving problems and creating value. I'm confident in my ability to apply all I've learned in my Alberta Haskayne Executive MBA to an entrepreneurial venture, creating a solid business model and building a team to help get me there.”

Renée Francis, EMBA'16
Communications Advisor
WestJet Airlines



“

The business world is for the most part driven by strategy and finance. The finance classes that I took as part of my Alberta Haskayne Executive MBA were intense and required hard work, however they were also the most rewarding and practical. The finance specialization broadened my knowledge related to corporate finance, mergers and acquisitions, derivatives and risk management, and financing for small businesses. The knowledge I gained through the specialization has prepared me to help both an organization succeed or start my own business. In my opinion the marketplace looks for MBA graduates who have a strong foundation in finance, making this specialization a great competitive advantage.”

Tri Le, CPA, CMA, EMBA'16
*Director, Financial and
Administrative Services
Veresen Midstream Inc.*

Financial Acumen

EXPLORE WHAT INTERESTS YOU.

In response to increasing demand, the Alberta Haskayne Executive MBA program now offers a finance specialization* in addition to a general management option. Though both programs offer an opportunity to improve your financial acumen, this distinct specialization will expose you to modern finance theories and methodologies and will help you understand how they apply to complex business problems. You will explore topics such as mergers and acquisitions, problems in financial management, as well as derivatives and financial risk management.

To qualify for the finance specialization, Executive MBA students must complete two finance courses as part of the core curriculum and three additional finance courses as electives.

Looking for an Executive MBA with an energy focus?

The Haskayne Global Energy Executive MBA aims to prepare the next generation of leaders for the industry's evolving challenges. This two-year program is delivered combining six intensive residencies in key energy centres around the world with online learning. Learn more at energyemba.com

* The Alberta Haskayne Executive MBA finance specialization is only available at the Haskayne School of Business.

Immediate Application

DELIVER VALUE FOR YOUR ORGANIZATION.

The Alberta Haskayne Executive MBA program offers a dynamic learning environment in which you will discuss today's biggest business challenges with faculty, industry leaders and your peers. Throughout the program you will explore critical business concepts and how you can apply them in the workplace.

The program not only allows you to apply concepts in the workplace as you learn, but you will also benefit from in-class hands-on learning through the use of real-world case studies and a capstone project that cultivates strategic thinking and creative problem-solving skills.

BENEFIT FROM THE DIVERSE EXPERTISE OF YOUR PEERS WHEN GENERATING INNOVATIVE SOLUTIONS FOR YOUR BUSINESS CHALLENGES.*

50%

of the class work in the energy sector

20%

work in not-for-profit

40%

of the class has an international background or work experience

30%
general
management

15%
sales / marketing

15%
accounting /
finance / planning

5%
other

35%
operational
function

EXPERTISE

* Class of 2017



“

I was looking for a way to broaden my understanding of different aspects of business in order to be more effective in my current role and also have the foundation to pursue broader opportunities. I found that when it comes to building my career it is very difficult to gain practical experience in all aspects of a business. The Alberta Haskayne Executive MBA was a great way to broaden my skills while still actively building my career.”

Matko Papic, EMBA'11
*Vice President, Engineering and
Product Development
Evans Consoles Corporation*

“

The Alberta Haskayne Executive MBA program positively transformed the way I view, approach and manage business problems and opportunities. My transformation to a strategic thinker was the result of a focused, relevant curriculum and access to an extremely talented network of high-achieving business professionals. The friendships and connections cultivated during the program continue to grow, and provide me with personal and professional guidance. Completing the Alberta Haskayne Executive MBA program has broadened my understanding of the global business environment, while providing me with the confidence and skills necessary to advance my career.”

Justine Jones, EMBA'13
*Strategic Account Executive,
Oil Sands
Baker Hughes*



Connected and Diverse Network

GROW AND STRENGTHEN YOUR NETWORK.

The Alberta Haskayne Executive MBA is a fully classroom-based program with a significant emphasis on working within study teams, as well as sharing insights across the cohort. Students develop very strong relationships with their peers, faculty and alumni of the program.

EXECUTIVE MBA CLASS PROFILE*

3.1

average GPA

575

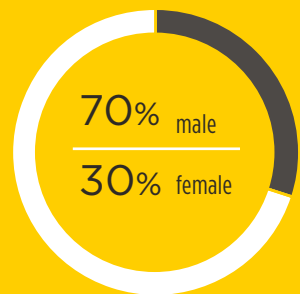
average GMAT

14yrs

average work
experience

85%

of the class have undergraduate degrees,
with engineering and business majors
being most common



* Class of 2017

THE HASKAYNE ALUMNI NETWORK

As an Executive MBA student you will have access to one of the most influential alumni networks in Canada. Take this exceptional opportunity to form relationships with and learn from Haskayne's over **23,000 alumni** across more than **80 countries**.

Extensive Support

GET THE MOST OUT OF YOUR LEARNING EXPERIENCE.

The Alberta Haskayne Executive MBA is committed to providing a highly supportive learning environment. As an Executive MBA student you will have access to a variety of resources aimed at elevating your learning experience and helping you achieve balance as you live, work and learn.

Executive coach - our executive coach can help guide you to further develop your personal leadership style and support you in successfully balancing your broader personal and professional goals.

Career counselling - our dedicated career advisors are available to support you if you are looking to make a career transition during the program.

Tutorials - throughout the program faculty members and teaching assistants will provide additional support to help you best understand challenging concepts and prepare for exams.

Recorded lectures - classroom sessions are recorded and made available online to allow you to recap topics or view a session you missed.

Library resources - our dedicated librarian helps you plan and execute your research; the librarian also offers tutorials to help you develop good study habits and research skills.

Catering and parking - breakfast, lunch and snacks, as well as parking are provided during weekend classes to allow you to meet with your study team before or between classes.

Study space - there are many spaces within the Graduate Lounge and elsewhere within Scurfield Hall; study rooms can also be reserved at the University of Calgary's downtown campus.



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I had reached a point where I needed to further develop my business skills in order to advance my career, and needed a program that fit my busy life. The flexibility of the Alberta Haskayne Executive MBA allowed me to learn while continuing to work full-time and build my professional network in Calgary. Completing my Executive MBA was a lot of hard work, but was arguably the best career decision I've ever made.”

James Cleland, EMBA'10
Global General Manager, Heavy Oil
GE Power

ADMISSIONS

Applicants for the Alberta Haskayne Executive MBA are evaluated based on thoughtful consideration as to how the program will help them achieve their professional goals and how the rest of the cohort will benefit from their participation.

The quality of the Executive MBA experience is critically dependent on the diversity and character of the cohort. The admissions committee therefore considers a wide range of factors in its admission decisions and views each applicant from a holistic perspective.

ADMISSION REQUIREMENTS

To be considered for admission to the Alberta Haskayne Executive MBA, an application should fulfill one of the following three sets of criteria:

1. A GPA of 3.0 (out of 4.0) or higher in the last two years of a four-year undergraduate degree, graduate degree or professional degree (e.g. Medicine, Law) from an accredited university AND at least seven years progressive work experience; **OR**
2. A GPA of less than 3.0 (out of 4.0) in a university degree as described above AND at least seven years progressive work experience AND a score of 500 or higher in the GMAT exam; **OR**
3. At least ten years progressive work experience AND a score of 500 or higher in the GMAT exam.

Applicants for whom English is not a first language must also achieve either:

- A score of 97 or higher on the internet version of the TOEFL; **OR**
- A score of 7 or higher on the academic version of the IELTS.

APPLICATION DEADLINES

January Entry

Deadline to apply – November 20

Deadline for submission of all supporting documents – December 1

August Entry

Deadline to apply – May 29

Deadline for submission of all supporting documents – June 10

TUITION AND FUNDING

For current tuition and funding information please visit our website at haskayne-emba.ca



WHERE DO YOU GO FROM HERE?

LEARN MORE

haskayne-emba.ca

APPLY

haskayne.ucalgary.ca/programs/emba/admissions

CONNECT WITH US

Arrange a one-on-one appointment with our admissions team
or contact us with any questions you may have.

403.210.9693

emba@haskayne.ucalgary.ca

Contact us

Haskayne School of Business

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