COMMUNICATING IN A VIRTUAL WORLD
AMPLIFY YOUR LEadersHIP IN TODAY’S DIGITAL WORLD

Never before has the ability to lead and inspire through virtual communication been so critical for leaders. Yet the challenges of knitting remote teams together are many. Leaders must understand how virtual teams thrive, the new norms and opportunities distributed work presents and the new rules for success when listening, speaking and leading.

Going “Beyond Zoom”: Video calls are only one channel to lead and communicate. The most effective leaders embrace the many channels available to teams to create connection, fuel engagement and drive high performance.

Every member of an organization needs to learn how to use and define norms of communication across:

- **VIDEO** calls, conferences, meetings
- **VOICE** phone calls, voice messages
- **MESSAGING** chat, social boards
- **EMAIL** (not dead yet!)

**LEARNING OUTCOMES**

Through this interactive online program, you will learn how to:

**Set your mind to lead**

- Explore the challenges and opportunities remote work presents
- Take stock of your communication habits and those of your team
- Articulate your own preferences and boundaries and communicate these to your team

**Engage and inspire with effective communication**

- Be intentional about how you develop relationships
- Create and hold space for others in a variety of virtual communication contexts
- Articulate and reinforce strong team behaviours and communication norms

**Apply tools and techniques for virtual connection**

- Structure meetings for maximum efficiency
- Choose the right communication medium for your message
- Develop a strong virtual presence

**WHO WILL BENEFIT**

This program is for leaders at all levels who wish to enhance their ability to lead and inspire through virtual communication.

**Date:** January - February 2021

**Program Delivery:** Online

**Commitment:** 5 hours

**Investment:** $975

This course will be led by experienced professional consultants from The Humphrey Group, Inc. Please visit the Humphrey Group’s website for details: [thehumphreygroup.com](http://thehumphreygroup.com)

*Program schedule and content is subject to change. Please visit haskayneexeced.ca the most up-to-date program information.*
PROGRAM SCHEDULE:

<table>
<thead>
<tr>
<th>Dates</th>
<th>Learning Activities</th>
<th>Format</th>
<th>Commitment</th>
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<tbody>
<tr>
<td>January 18, 2021</td>
<td>Begin building the skills to communicate powerfully in all virtual media</td>
<td>Self-directed online module</td>
<td>2 hours</td>
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<tr>
<td>January 25, 2021</td>
<td>Set your mind to lead</td>
<td>Live online session</td>
<td>1 hour</td>
</tr>
<tr>
<td>February 1, 2021</td>
<td>Engage and inspire with effective communication</td>
<td>Live online session</td>
<td>1 hour</td>
</tr>
<tr>
<td>February 8, 2021</td>
<td>Tools and techniques for virtual connection</td>
<td>Live online session</td>
<td>1 hour</td>
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GRANT FUNDING

This program could be eligible for grant funding that can cover up to 2/3 of the program costs. An Executive Education team member can help you bundle courses to meet the minimum hours needed for eligibility.