

LEADING THE WAY: STRATEGIC LEADERSHIP DEVELOPMENT PROGRAM

Shift your focus from day-to-day tasks to thinking more strategically while simultaneously becoming a more effective, resilient and dynamic leader.

The **Strategic Leadership Development Program** has been thoughtfully designed to provide an integrated and elevated learning experience. Throughout this program new skills, knowledge and behaviours are learned and applied through immediate integration in the workplace.

Running from December 2020 to July 2021, this program blends self-directed online modules with live, interactive online workshops. Sessions are deliberately spaced to allow sufficient time to digest materials, to practice concepts and tools, and to discuss ideas with colleagues. The module themes alternate between strategic and leadership topics. Between live sessions, learning engagement activities provide continuity and connectivity. The interwoven topics and activities are built into a flexible frame, with a mentored Action Learning Project and Personal Leadership Development Plan providing structure around the program's themes.

WHO WILL BENEFIT?

One key characteristic of successful leaders is their ability to think critically and make strategic decisions based on an understanding of essential business and leadership practices.

This program is designed for both experienced managers and high potential leaders from across all levels of the organization, including those who are:

- Working towards a more senior position;
- Taking on enhanced leadership responsibilities within their organizations;
- Moving from one functional area into a broader organizational role;
- Developing into a role that requires a more strategic outlook.

Program Delivery: Online

Commitment:

- 44 hours of live, synchronous program content;
- 22 - 30 hours of self-directed workshop preparation;
- 5 hours of self-directed online modules;
- Action Learning Project (ALP) process, including approx. 12 - 20 hours of project development;
- 2 ALP mentoring clinics;
- 1 ALP presentation preparation clinic;
- ALP Capstone presentations;
- 1 program launch webinar and 1 post-program follow-up webinar.

Timeframe: December 2020 - July 2021*

Investment: \$8,500

* Dates subject to change

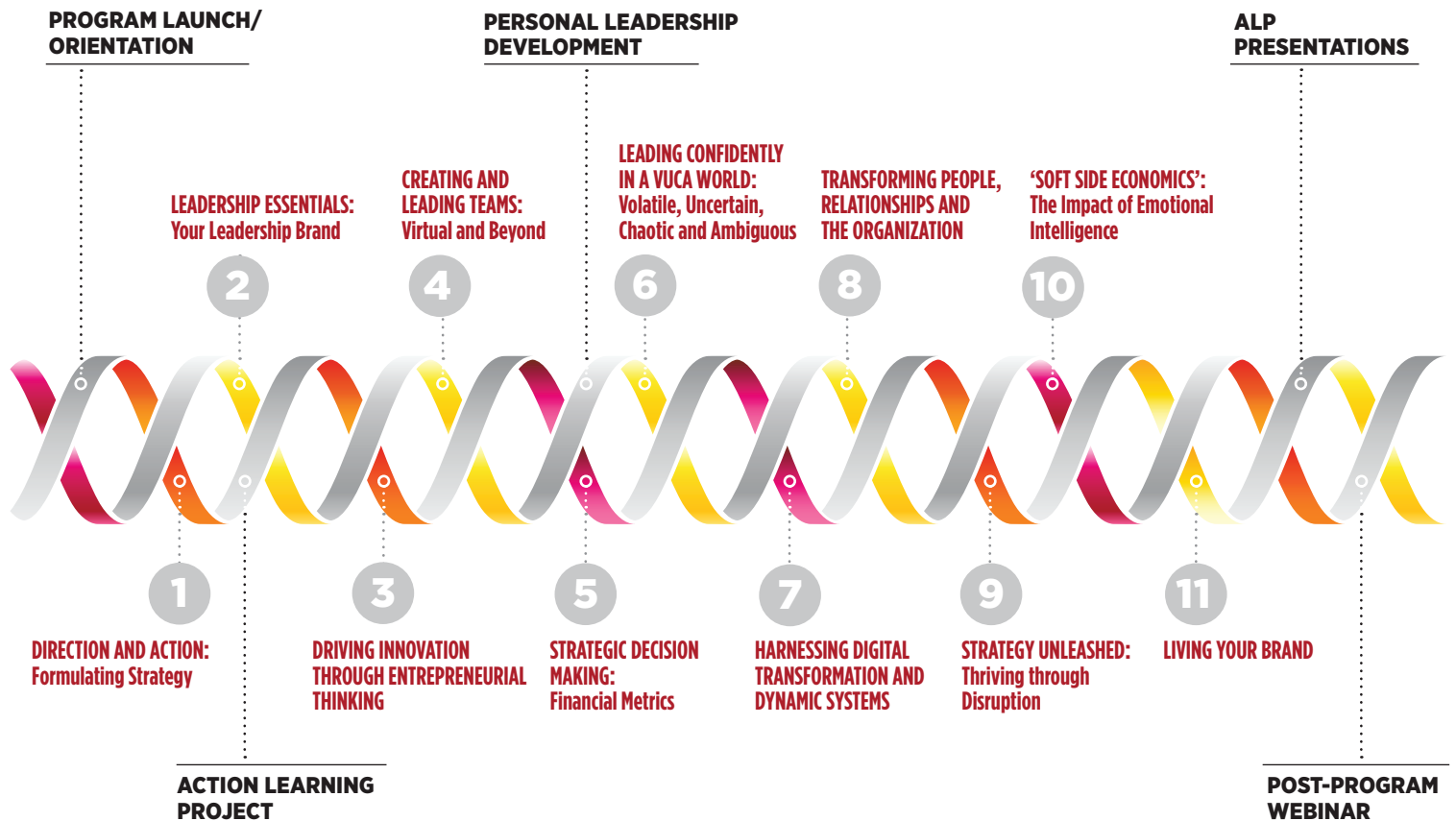
LEARNING OUTCOMES

Learn to think like an executive and reap the benefits of strategic thinking:

- Become a more effective leader, strategic thinker and agent of change within your organization;
- Contribute to your organization’s future direction through enhanced strategic thinking;
- Lead change within your organization through the immediate application of newly acquired ideas, tools and templates;
- Complete a professionally meaningful and relevant project with guided support and mentorship to provide significant return on investment to your organization;
- Discuss personal goal setting and problem-solving techniques in one-on-one coaching sessions with an executive coach, enabling you to develop a pragmatic plan for your leadership practice;
- Build a business network while learning from peers across various industries and Haskayne’s most experienced professionals.

LEARNING JOURNEY

Throughout the **Strategic Leadership Development Program** strategy and leadership topics are intentionally intertwined, with each week’s theme building off of what has come before. The Action Learning Project and Personal Leadership Development components provide structure and cohesion to the program, resulting in an integrated and elevated learning experience.



PROGRAM SCHEDULE: DECEMBER 2020-JULY 2021**

Date	Learning Activities	Format	Commitment
Dec 4	Program Launch	Webinar	1 hour
Dec 11	Action Learning Project Launch	Webinar	1 hour
Dec 18	CPI 260 assessment	Assessment	1 hour
Jan 8	Direction and Action: Formulating Strategy	Live online workshop	4 hours
Jan 15	Leadership Coaching Clinic 1	1:1 Coaching	30 mins
Jan 22	Leadership Essentials: Your Leadership Brand	Live online workshop	4 hours
Jan 29	Action Learning Project Mentoring Clinic 1	1:1 Coaching	45 mins
Feb 5	Driving Innovation through Entrepreneurial Thinking	Live online workshop	4 hours
Feb 11	Building a Business Case	Online module	1 hour
Feb 19	Creating and Leading Teams: Virtual and Beyond	Live online workshop	4 hours
Feb 26	High Performance Negotiations	Online module	1 hour
March 5	Strategic Decision-Making: Financial Metrics	Live online workshop	4 hours
March 12	Effective Decision-Making	Online module	1 hour
March 19	Leading Confidently in a VUCA World: Volatile, Uncertain, Chaotic, Ambiguous	Live online workshop	4 hours
March 26	Persuasive Presentations	Webinar	1 hour
April 1	Personal Leadership Development Plan activity	Online module	1 hour
April 9	Digital Transformation and the Global Perspective	Live online workshop	4 hours
April 16	Action Learning Project Mentoring Clinic 2	1:1 Coaching	45 mins
April 23	Transforming People, Relationships and the Organization	Live online workshop	4 hours
April 30	EQi Assessment	Assessment	1 hour
May 7	Strategy Unleashed: Thriving Through Disruption	Live online workshop	4 hours
May 14	Leadership Coaching Clinic 2	1:1 Coaching	30 mins
May 21	'Soft Side Economics': The Impact of Emotional Intelligence	Live online workshop	4 hours
May 28	Digital Marketing	Online module	1 hour
June 4	Living Your Brand	Live online workshop	4 hours
June 11	Action Learning Project Presentation Preparation	1:1 Coaching	15 mins
June 18	Action Learning Project Presentations	Live online workshop	4 hours
June 23	Post-Program Follow-Up	Webinar	1 hour

** Program flow and dates subject to change

COMPLETE A WORK-BASED PROJECT THAT CREATES VALUE FOR YOUR ORGANIZATION

A critical success measure of the **Strategic Leadership Development Program** is ensuring that what is learned is applied to real, relevant and timely business issues and opportunities. The Action Learning Project (ALP) process is designed to provide an opportunity for you to practically apply program content, assess knowledge gained and drive action through critical thinking and effective communication. In addition, ALPs produce a tangible outcome for you and your organization.

PROGRAM INVESTMENT

Program investment is \$8,500 per participant.

Your investment includes the following:

- Program launch and orientation;
- 50 hours of live, synchronous program content; approximately 54 hours of self-directed, asynchronous learning and project preparation;
- All materials, copyrights, and assessment tools, as well as access to the virtual learning platform;
- 2 leadership diagnostic assessments;
- 2 coaching clinics with a Certified Executive Leadership Coach;
- 2 ALP mentoring clinics;
- 1 ALP presentation preparation clinic with Haskayne faculty mentor;
- Framed certificate from the Haskayne School of Business.

Organizations that enrol multiple participants in the program may receive a program discount.

For more information: execed@haskayne.ucalgary.ca

GRANT FUNDING

By registering for this program, your organization could be eligible to receive the *Canada Alberta Job Grant* which covers up to 2/3 of the program costs. The funding model for the **Strategic Leadership Development Program** is an initial investment of \$8,500. The government may reimburse up to \$5,667 of that investment, making the final investment approximately \$2,833.

An Executive Education team member will be able to assist with the grant application process. For more information: execed@haskayne.ucalgary.ca

REGISTER NOW

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