

REAL ESTATE DEVELOPMENT LEADERSHIP CERTIFICATE

Build your strategic leadership capabilities for the real estate development industry

Delivered in partnership with the Real Estate Development Institute (REDI), Canada's leader in Real Estate Development education, this immersive in-person program provides insight into the development process for various types of properties, including residential, commercial and industrial. Facilitated by industry experts, their local perspective on real estate development will provide learners with a realistic and practical understanding of the complexities of real estate development in Calgary and beyond.

COURSE SCHEDULE

Core courses	Start date	End date	Schedule
Real Estate Development and the Planning Process	January 27, 2022	March 3, 2022	Thursdays 6:00-9:00 pm
Real Estate Development and Finance	April 21, 2022	May 26, 2022	Thursdays 6:00-9:00 pm
Real Estate Marketing	May 4, 2022	June 8, 2022	Wednesdays 6:00-9:00 pm

Elective courses	Start date	End date	Schedule
Commercial Real Estate	October 6, 2021	November 10, 2021	Wednesdays 6:00-9:00 pm
Real Estate Development and Finance 2	November 2, 2021	December 7, 2021	Tuesdays 6:00-9:00 pm
Mixed-Use Real Estate Development	January 12, 2022	February 16, 2022	Wednesdays 6:00-9:00 pm
Real Estate Law	April 5, 2022	May 10, 2022	Tuesdays 6:00-9:00 pm
Sales Management and Strategies in Real Estate Development	TBD - Spring 2022	TBD - Spring 2022	TBD - Spring 2022



LEARNING OBJECTIVES

Upon completion of the program, you will:

- Develop expertise in management, finance, engineering, urban planning, design, project management and architecture
- Gain practical exposure to leading complex real estate development projects
- Enhance leadership capability, strategic thinking and analytical skills
- Learn from experts with extensive real-life experience in this demanding field
- Build a business network

WHO WILL BENEFIT

Participants come from a variety of fields including real estate development, banking, government, architecture, planning and engineering. The program is aimed for those who aspire to work in field of real estate development, expand understanding of the development process, and benefit from local expertise, perspectives, and gain hands-on experience.

Program delivery: In-person

Commitment: 126 hours (certificate program)

Investment: \$589 per course

PROGRAM INVESTMENT

Program investment is \$589 per course and includes the following:

- All program materials, simulations and copyrights; and
- Certificate of completion from the Haskayne School of Business for learners enrolled in the certificate program.

LEARNING JOURNEY

The courses focus on principles, as well as the specialized knowledge and skills required daily in the world of real estate development. Classes provide hands-on experience through real-world simulations, case studies and projects that give you a true sense of the workplace. Many courses require participants to work on project teams designed to simulate actual project formats in the workplace. This provides each team member with the opportunity to take responsibility for a critical component of a major project.

The Real Estate Development Leadership Certificate has been developed with part-time learners in mind. It is a 126-hour program where 54 hours of core courses are required and then the remaining 72 hours of credits will be chosen from a list of electives. In general, most participants complete the program in one to two years. Those who would like to fast-track their program are encouraged to contact execed@haskayne.ucalgary.ca to discuss options available.

GRANT FUNDING

By registering for this program, your organization could be eligible to receive the Canada Alberta Job Grant which will cover up to 2/3 of the program cost. An Executive Education team member will be able to assist with the grant application process.

For more information: execed@haskayne.ucalgary.ca

Register online: haskayneexeced.ca



This course was designed and led in partnership with experts from the Real Estate Development Institute. Please visit the REDI's website for further background: redialberta.ca

For more information on the program, please contact us: execed@haskayne.ucalgary.ca.

REGISTER NOW

Haskayne Executive Education

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