

HASKAYNE Executive EDUCATION

Custom Programming

Operational Excellence

In today's competitive world, an operational excellence approach to building successful and sustainable business is more important than ever to remain relevant and competitive.

At Haskayne Executive Education, we have been working with organizations through customized programming to develop and engage their leaders to focus on operational excellence as a key competitive advantage. In our experience, success is defined by performance, financial metrics and the development of a newly engaged workforce that produces thousands of process improvements and continually strives for perfection through a lean management system.

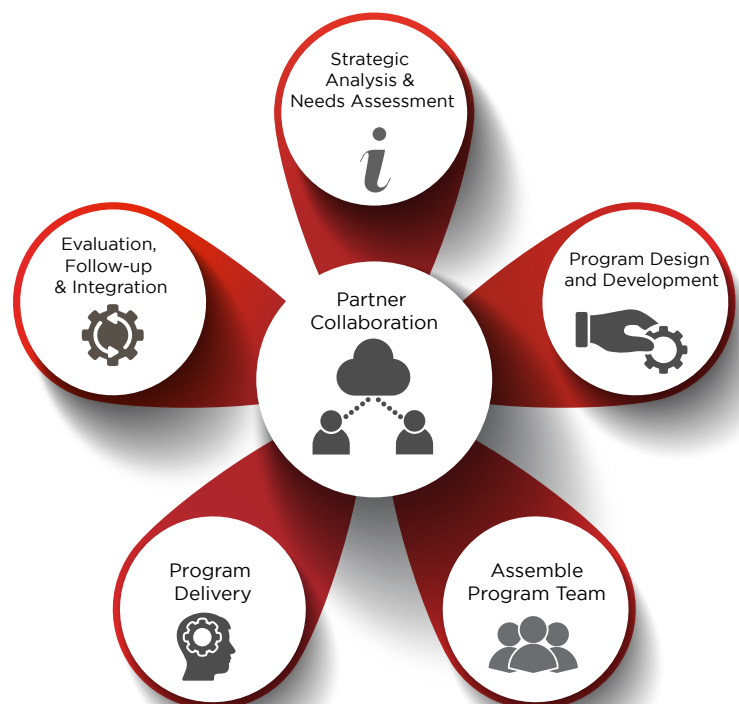
Far more than a toolbox of techniques - operation excellence is a system in which each tool is linked to all others according to fundamental lean principles. The benefit of a custom program for your leaders is that your organization will receive the benefit of disrupting "siloes thinking" by embedding an operational excellence system across all organizational departments.

Partner Collaboration **BUSINESS PARTNERS.**

Our approach to custom programming is to work collaboratively with your organization to understand the specific needs of your business.

We begin with a needs analysis which will drive the design and delivery of the program. Using the latest adult learning techniques, our operational excellence programs typically incorporate contextualized hands-on work shops, Process Improvement Team (PIT) projects and process coaching.

Let us harness our expertise to empower your leaders to create greater value.



Learning Objectives*

Some of the typical learning outcomes in operational excellence programs are as follows*

- What are lean management system tools and how can they be directly applied to achieve operational excellence goals in the organization?
- How do leaders change the organization to incorporate operational excellence processes which can be applied repeatedly as a part of a continuous improvement organizational mindset?
- Understand how a lean management system can energize the organization, boost morale and subsequently improve performance.

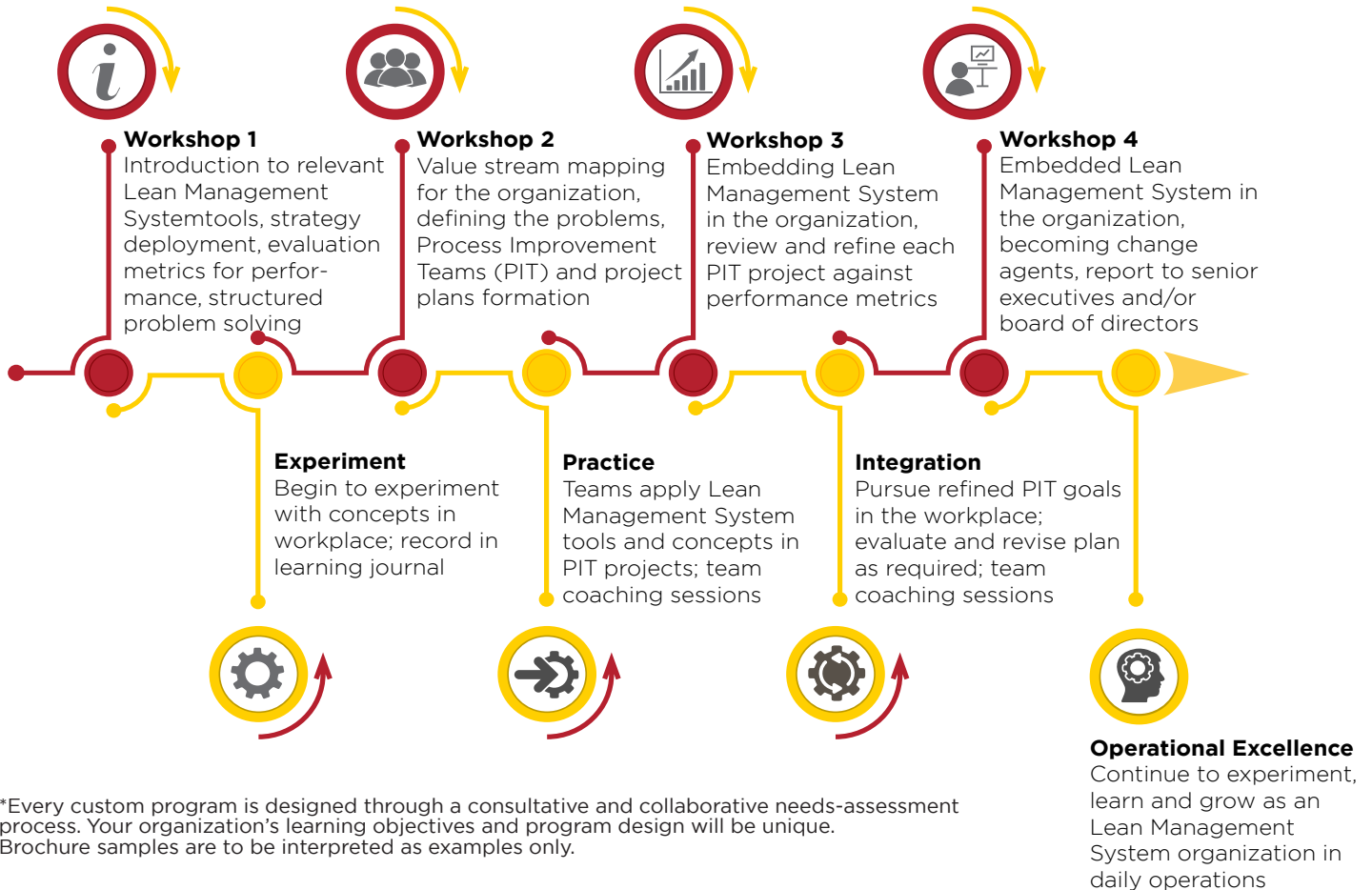
Program Design and Delivery

Each custom program at Haskayne Executive Education is unique in its design and delivery and includes a consultative and collaborative needs-assessment process. Your Haskayne team will consist of subject-matter experts, an academic director, a program learning manager and a program coordinator. Together, we will produce a program that integrates with your business goals to directly address your challenges and support immediate and continuous improvement in your organization. Your needs are our focus.

The following provides an example of what your program could look like:

Program Launch

Introduction to learning environment, co-learners and learning journey



*Every custom program is designed through a consultative and collaborative needs-assessment process. Your organization's learning objectives and program design will be unique. Brochure samples are to be interpreted as examples only.

Program Investment

Your custom program investment will vary based on your needs. Upon request, we can provide you with an investment quote which will include the following:

- Client assessment, program design, set-up, delivery and administration
- All materials (including program contextualization) and copyrights
- Delivery in Executive Education classroom or offsite client location and/or on virtual learning platform
- Breakfast, lunch and refreshments/snacks during classroom session days
- Certificate of completion from the Haskayne School of Business for all participants
- Program team consisting of subject-matter experts, an academic director, a manager of learning programs and a program coordinator

Grant Funding

Your company could be eligible to receive grant funding that will cover up to 2/3 of your custom program costs up to \$300,000 per year. An Executive Education team member will be able to assist with determining grant eligibility and the grant application process. For more information: execed@haskayne.ucalgary.ca

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“The Haskayne performance excellence program gave our company the speed we needed to cross the finish line to reaching our goals. We are now more effective and efficient in meeting our customers’ needs.”

Paul Taylor

President & COO, Hopewell Residential

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“The Haskayne Executive Education customized leadership training program was above my expectations. It is impressive that we don’t need to send our people to Harvard to receive top level leadership training; we have such excellent programs right here at the University of Calgary.”

Naweed I. Syed, FRCP (Edin)

Professor and Head, Dept. Cell Biology & Anatomy, Postdoctoral Program Director, Office of the VP (Research), University of Calgary

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“Our investment in Executive Education has resulted in higher performance for both the participants and the company.”

Curtis Bunz

Head of Law, Bayer CropScience



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