

Partner Program

# Rozsa Arts Management

Study the business of arts management.

To help ensure Alberta’s vibrant arts and culture sector continues to enrich us all, the Rozsa Foundation is sponsoring this professional development program for arts managers/professionals.

The Rozsa Arts Management Program (RAMP) provides practical customized content relevant to the creative sector. Participants learn essential business basics and have the opportunity to apply tools and concepts to a particular challenge facing their organization. With personal mentoring by Haskayne faculty and peer to peer mentoring, this series of sessions helps build managerial excellence and give arts administrators specific knowledge of governance, strategic and audience development, human resources and finance.



**2019/2020 Program Schedule\*:**

DATE	COMMITMENT	SESSION TITLE
19 Sept	10:30 a.m. - 6:00 p.m.	Program Launch/ALP Introduction Strategic Resources Development RAMP 7 Celebration/RAMP 8 Launch
10 Oct	9:00 a.m. - 1:30 p.m.	Marketing and Audience Development Social Media Lunch and Learn
31 Oct	9:00 a.m. - 1:30 p.m.	Fundamentals of Finance Fund Development Lunch and Learn Leadership Essentials
21 Nov	9:00 a.m. - 5:00 p.m.	ALP Mini Module - research ALP Mentorship/Working Time Teams/Volunteer Management
12 Dec	9:00 a.m. - 5:00 p.m.	ALP Mini Module - feedback ALP Mentorship/Working Time
9 Jan	9:00 a.m. - 1:30 p.m.	Board Governance Funding your ALP - Lunch and Learn
6 Feb	9:00 a.m. - 5:00 p.m.	ALP Working Day
5 Mar	9:00 a.m. - 4:00 p.m.	ALP Presentations/Program Debrief
6 Mar	9:00 a.m. - 4:00 p.m.	ALP Presentations/Program Debrief

\*Schedule subject to change

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## Key Benefits:

### For the organization:

- Build administrative capacity
- Demonstrate commitment to fiscal responsibility and organizational excellence
- Address a key issue facing the organization
- Identify strategic partnerships
- Enhance organizational reputation

### For the participant:

- Build communication and managerial skills
- Enhance knowledge of board governance, strategic and audience development, human resources and finance
- Expand professional networks

### Who will benefit:

- Festival directors
- Arts administrators
- Arts marketing and fundraising professionals
- Arts business owners

Apply early at <https://www.rozsafoundation.com/ramp> or contact [admin@rozsafoundation.org](mailto:admin@rozsafoundation.org)

In addition to the subsidy that the Rozsa Foundation offers, you may also have the option of applying for the Canada-Alberta Job Grant, a funding opportunity for employers to develop their employees. For more details visit [www.albertacanada.com](http://www.albertacanada.com)

For more information on Executive Education at Haskayne School of Business

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