Integrated head sensor that wirelessly tracks head impact data
- External users will have access to the data through our app
- Sends alert to the app following a significant head impact allowing the player to be medically assessed
- Eliminates the athlete continuing to play and potentially causing more risk for head trauma

"We don’t have the technology that the university has... if we had something that would help us identify a concussion earlier I think we would have a healthier team.” - Tyler Park (Head Coach, St. Francis)

“it's a great idea... Having access to that information in real-time would be a great asset for player safety.” - Andrey Gamma (Calgary Minor Football Coach)

**Strategic Connections**
- Dinos football team
- all! innovations
- Patrick Pankow (Engineering Graduate Student / concussion research funded by the NIH)
- Dr. Brian Benson (Chief Medical Officer, Canadian Sport Institute)

**Revenue**
- Asset Sale $20/Unit
- Seasonal Subscriptions $100-$200

**Our Ask**
- Research & Development 35%
- Legal Fees 3%
- Promotional & Setup Costs 5%
- Variable & Fixed Expenses 57%

**Our Team**
- Leo Caballero
- Prabheen Minhas
- Rayff McMahon
- Jansher Hundal
- Daniel Feitz