



Inspiring

INSPIRING BUSINESS LEADER AWARD

June 22, 2023

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Presented by:



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS



**Calgary
Chamber**



INSPIRING BUSINESS LEADER AWARD

The Inspiring Business Leader Award is the fresh evolution of the Distinguished Business Leader Award. Influencing a new generation of leaders, students and the community, the Inspiring Business Leader Award continues to shine a spotlight on ethical business leadership.

The Inspiring Business Leader award began its journey as the Distinguished Business Leader award in 1993 and has recognized 30 outstanding leaders in the Calgary community. Since 2008, proceeds from ticket sales and sponsorships from the event have been directed towards the endowment of a scholarship, awarded annually to a Haskayne student. Proceeds also support the Emerging Entrepreneur scholarship offered through the Calgary Chamber of Commerce.

We believe that celebrating ethical leadership is essential to ensuring the development and growth of Calgary and the surrounding areas into the mid-21st century. Join us in recognizing ethical leadership through sponsorship of the Inspiring Business Leader Award. Ask us about the benefits and levels of sponsorship.

We look forward to working with you to inspire the best possible leadership in our city.

Best regards,

Jim Dewald
Dean, Haskayne School of Business

Deborah Yedlin
President and CEO, Calgary Chamber of Commerce

BENEFITS

We invite you and your organization to partner with us and enrich the legacy of ethical leadership in Calgary.

By sponsoring the Inspiring Business Leader Award gala you will:

- Highlight your company as an organization that values ethical leadership
- Align your organization with our remarkable award recipients
- Connect with a progressive network of community members committed to ethical leadership
- Support business students and young entrepreneurs

Please consider further strengthening the connection between your organization and the Inspiring Business Leader Award through a multi-year partnership.



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SPONSORSHIP LEVELS

Sponsor Benefits	Gala Sponsor \$30,000 (max 1)	Gold Sponsor \$20,000 (max 2)	Silver Sponsor \$10,000 (max 10)	Reception Sponsor \$15,000 (max 1)
Exclusive lead sponsorship recognition	●			
Personalized company message to the award recipient in the printed gala program	●			
Opportunity to address gala attendees at the event	●			
Recognition on Haskayne School of Business donor wall	●			
Tickets to a Calgary Chamber of Commerce event (Valid for event tickets up to maximum \$150 per ticket)	4	4	4	4
Pre-event logo recognition as the gala/gold/silver/reception sponsor in event promotion via web, email, social media and print	●	●	●	●
Logo recognition at the gala event in the printed program, signage and on-screen presentation	●	●	●	●
Post-event logo recognition of your sponsor status via web, email, social media and print	●	●	●	●
Preferential table placement at the gala dinner	Gala seating area	• Gold seating area • 2 seats at the head table	Silver seating area	Silver seating area
Special mention during the gala program	●	●	●	●
Tickets to the gala dinner	24	10	8	8
Company logo/name displayed on your table at the gala	logo	logo	logo	logo
Tax receiptable contribution to the scholarship fund**	optional	optional	optional	optional
Announcements during reception acknowledging sponsorship				●

* Pending promotional deadlines

** Tax receipts are not permitted where corporate logo recognition is received



INSPIRING BUSINESS LEADER AWARD

SELECTION COMMITTEE

Leslie O'Donoghue

*Chair, Inspiring Business Leader Award Selection Committee
Distinguished Business Leader Award recipient (2017)*

Mike Broadfoot

Principal, MGB Investments

Marie Delorme

CEO, The Imagination Group

Jim Dewald

Dean, Haskayne School of Business

Jim Dinning

Chancellor Emeritus, University of Calgary

Eva Friesen

President and CEO, The Calgary Foundation

Nannette Ho-Covernton

Sustainability Leader, Spartan Controls

Ian Minniffee

Partner, Sagium

Sue Riddell Rose

*President and CEO, Perpetual Energy
Distinguished Business Leader Award recipient (2012)*

Shahauna Siddiqui

*Partner, DHR International
Selection Sponsor*

Deborah Yedlin

President and CEO, Calgary Chamber of Commerce

THE LEGACY

Connect to the [Haskayne School of Business](#) to see full profiles of many of the past recipients.

2022 **Wayne Chiu, CM, AOE, ICD.D**

*Founder and CEO, Trico Group,
Founder, Trico Foundation*

2013 **Alan Norris**

*President and CEO,
Brookfield Residential Properties Inc.*

2002 **John Forzani**

*Founder, Chairman and CEO,
The Forzani Group Ltd.*

2022 **Andrea Robertson**

*President and Chief Executive Officer,
STARS*

2012 **Susan Riddell Rose**

*President and CEO, Perpetual
Energy Inc.*

2001 **David O'Brien, OC**

*Chairman, President and CEO,
Canadian Pacific Ltd.*

2021 **Dr. Chen Fong, OC**

*Co-Founder,
Pureweb Inc.*

2011 **Rick George, OC**

President and CEO, Suncor Energy Inc.

2000 **Brian MacNeill**

Chairman, Petro-Canada

2020 **No recipient due to
COVID-19**

2010 **Hal Kvisle**

*President and CEO, TransCanada
Corporation*

1999 **James Gray, OC, AOE**

*Chairman, Canadian Hunter
Exploration Ltd.*

2019 **Michael Culbert**

*Vice Chairman,
PETRONAS Energy Canada Ltd.*

2009 **Patrick Daniel**

*President and CEO,
Enbridge Inc.*

1998 **J.R. (Bud) McCaig**

Chairman, Trimac Corporation

2018 **Guy J. Turcotte**

*Founder, President and CEO
Stone Creek Resorts*

2008 **George Brookman**

CEO and Owner, West Canadian

1997 **Richard Haskayne,**

OC, AOE, FCA
*Chairman of the Board, NOVA
Corporation*

2017 **Leslie O'Donoghue, Q.C., LL.B.**

*Executive Vice President Corporate
Development and Strategy and Chief
Risk Officer, Agrium Inc.*

2007 **Michael J. (Mike) Tims,**

C.M., LL.D.(Hon.), CBV
Chairman, Peters & Co. Limited

1996 **Robert Brawn, AOE**

President and CEO, Danoil Energy Ltd.

2016 **Sam Kolias**

Chairman and CEO, Boardwalk REIT

2006 **Harley Hotchkiss, CC, AOE**

Chairman, NHL Board of Governors

1995 **Alfred Balm**

*Chairman of the Board, Emergo
Canada Ltd.*

2015 **Ronald N. Mannix, OC, AOE**

*Chairman and Director,
Coril Holdings Ltd.*

2005 **Linda Hohol**

President, TSX Venture Exchange

1994 **David Mitchell, OC**

*President and CEO, Alberta Energy
Company Ltd.*

2014 **Mac Van Wielingen, C.M., OC**

*Chairman, ARC Financial Corp. and
ARC Resources Ltd.*

2004 **Charlie Fischer**

President and CEO, Nexen Inc.

1993 **John Currie**

*President, Alberta Arts Stabilization
Fund*

PARTNERS AND SPONSORS:

Gala Partner:



Silver Sponsors:



Selection Partner:



DEVELOPMENT TEAM CONTACTS:

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