



JUNE 20, 2024

Inspiring Business Leader Award

*Celebrating the leaders shaping
the future of our community.*

Presented by:

haskayne
School of Business



Inspiring Business Leader Award

The Inspiring Business Leader Award is the fresh evolution of the Distinguished Business Leader Award. Influencing a new generation of leaders, students and the community, the Inspiring Business Leader Award continues to shine a spotlight on ethical business leadership.

The Inspiring Business Leader award began its journey as the Distinguished Business Leader award in 1993 and has recognized 31 outstanding leaders in the Calgary community. Since 2008, proceeds from ticket sales and sponsorships from the event have been directed towards the endowment of a scholarship, awarded annually to a Haskayne student. Proceeds also support the Emerging Entrepreneur scholarship offered through the Calgary Chamber of Commerce.

We believe that celebrating ethical leadership is essential to ensuring the development and growth of Calgary and the surrounding areas into the mid-21st century. Join us in recognizing ethical leadership through sponsorship of the Inspiring Business Leader Award. Ask us about the benefits and levels of sponsorship.

We look forward to working with you to inspire the best possible leadership in our city.

Best regards,

Dr. Gina Grandy
Dean, Haskayne School of Business

Deborah Yedlin
President and CEO, Calgary Chamber of Commerce

Benefits

We invite you and your organization to partner with us and enrich the legacy of ethical leadership in Calgary.

By sponsoring the Inspiring Business Leader Award gala you will:

- Highlight your company as an organization that values ethical leadership
- Align your organization with our remarkable award recipients
- Connect with a progressive network of community members committed to ethical leadership
- Support business students and young entrepreneurs

Please consider further strengthening the connection between your organization and the Inspiring Business Leader Award through a multi-year partnership.

2024 recipient



Kim McConnell
Agricultural industry icon, named recipient of 2024 Inspiring Business Leader Award.

Inspiring Business Leader Award

Sponsorship levels

Sponsor Benefits	Gala Sponsor \$30,000 (max 1)	Gold Sponsor \$20,000 (max 2)	Silver Sponsor \$10,000 (max 10)	Reception Sponsor \$15,000 (max 1)
Exclusive lead sponsorship recognition	●			
Personalized company message to the award recipient in the printed gala program	●			
Opportunity to address gala attendees at the event	●			
Recognition on Haskayne School of Business donor wall	●			
Tickets to a Calgary Chamber of Commerce event (Valid for event tickets up to maximum \$150 per ticket)	2	2	2	2
Pre-event logo recognition as the gala/gold/silver/reception sponsor in event promotion via web, email and social media	●	●	●	●
Logo recognition at the gala event in the printed program, signage and on-screen presentation	●	●	●	●
Post-event logo recognition of your sponsor status via web, email and social media	●	●	●	●
Preferential table placement at the gala dinner	Gala seating area	<ul style="list-style-type: none"> • Gold seating area • 2 seats at the head table 	Silver seating area	Silver seating area
Special mention during the gala program	●	●	●	●
Tickets to the gala dinner	24	10	8	8
Company logo/name displayed on your table at the gala	logo	logo	logo	logo
Tax receiptable contribution to the scholarship fund**	optional	optional	optional	optional
Announcements during reception acknowledging sponsorship				●

* Pending promotional deadlines

** Tax receipts are not permitted where corporate logo recognition is received

Inspiring Business Leader Award

Selection committee

Sue Riddell Rose

President and CEO, Perpetual Energy
Distinguished Business Leader Award recipient (2012), Community Representative

Mike Broadfoot

Principal, MGB Investments
Community Representative

Jim Dinning

Chancellor Emeritus, University of Calgary
Community Representative

Shahauna Siddiqui

Partner, DHR International and
Selection Sponsor
Selection Advisor

Nannette Ho-Covernton

Sustainability Leader, Spartan Controls
Community Representative

Ian Minnifee

Director, Wealth Strategy, Acera Benefits
Community Representative

Eva Friesen

President & CEO, Calgary Foundation
Gala Partner Representative

Deborah Yedlin

President and CEO, Calgary Chamber
Chancellor Emeritus, University of Calgary
Chamber Representative

Dr. Gina Grandy

Dean, Haskayne School of Business
HSB Representative

The legacy

Connect to the [Haskayne School of Business](#) to see full profiles of many of the past recipients.

2023 Dawn Farrell

President and CEO, Trans
Mountain Corporation

2022 Wayne Chiu, CM, AOE, ICD.D

Founder and CEO, Trico Group,
Founder, Trico Foundation

2022 Andrea Robertson

President and Chief Executive Officer,
STARS

2021 Dr. Chen Fong, OC

Co-Founder, Pureweb Inc.

2020 No recipient due to COVID-19

2019 Michael Culbert

Vice Chairman, PETRONAS Energy
Canada Ltd.

2018 Guy J. Turcotte

Founder, President and CEO, Stone
Creek Resorts

2017 Leslie O'Donoghue, Q.C., LL.B.

Executive Vice President Corporate
Development and Strategy and Chief
Risk Officer, Agrium Inc.

2016 Sam Kolias

Chairman and CEO, Boardwalk REIT

2015 Ronald N. Mannix, OC, AOE

Chairman and Director,
Coril Holdings Ltd.

2014 Mac Van Wielingen, C.M., OC

Chairman, ARC Financial Corp. and
ARC Resources Ltd.

2013 Alan Norris

President and CEO, Brookfield
Residential Properties Inc.

2012 Susan Riddell Rose

President and CEO, Perpetual
Energy Inc.

2011 Rick George, OC

President and CEO, Suncor
Energy Inc.

2010 Hal Kvisle

President and CEO,
TransCanada Corporation

2009 Patrick Daniel

President and CEO, Enbridge Inc.

2008 George Brookman

CEO and Owner, West Canadian

2007 Michael J. (Mike) Tims, C.M., LL.D.(Hon.), CBV

Chairman, Peters & Co. Limited

2006 Harley Hotchkiss, CC, AOE

Chairman, NHL Board of Governors

2005 Linda Hohol

President, TSX Venture Exchange

2004 Charlie Fischer

President and CEO, Nexen Inc.

2003 Clive Beddoe

Chairman, President and CEO,
WestJet Airlines Ltd.

2002 John Forzani

Founder, Chairman and CEO,
The Forzani Group Ltd.

2001 David O'Brien, OC

Chairman, President and CEO,
Canadian Pacific Ltd.

2000 Brian MacNeill

Chairman, Petro-Canada

1999 James Gray, OC, AOE

Chairman, Canadian Hunter
Exploration Ltd.

1998 J.R. (Bud) McCaig

Chairman, Trimac Corporation

1997 Richard Haskayne, OC, AOE, FCA

Chairman of the Board, NOVA
Corporation

1996 Robert Brawn, AOE

President and CEO, Danoil
Energy Ltd.

1995 Alfred Balm

Chairman of the Board, Emergo
Canada Ltd.

1994 David Mitchell, OC

President and CEO, Alberta Energy
Company Ltd.

1993 John Currie

President, Alberta Arts
Stabilization Fund

Partners and sponsors:

Gala Partner:



Silver Sponsor:



Selection Partner:



Development team contacts:

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Presented by:

