

# Haskayne MBA



**UNIVERSITY OF CALGARY**  
HASKAYNE SCHOOL OF BUSINESS

# Vision

“where **big ideas** come to life  
and **bold leaders** thrive”

# Mission

“we create **innovative research,**  
**unparalleled learning opportunities**  
**and meaningful engagement** with  
our community”

# Welcome to Haskayne

The Haskayne School of Business was founded at the University of Calgary in 1967, and is home to some of Canada's brightest and most accomplished minds. Haskayne prides itself on being a leader in knowledge creation and has established specialized centres to further prepare the next generation of leaders in key industries including entrepreneurship and innovation, advanced leadership, social entrepreneurship, sustainability, and real estate.

Haskayne has nearly 4,000 full- and part-time students enrolled in a range of programs, including the Master of Business Administration (MBA). An important member of the Canadian and international business communities, Haskayne maintains partnerships spanning the globe and an alumni network of **27,000 across 90 countries**.

Haskayne's reputation is one of distinction, integrity and innovation. Haskayne was one of the first business schools in Canada to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1985, a stamp of quality held by less than five per cent of the world's schools offering business degree programs.



# Why take your MBA at Haskayne?

There are many MBA programs to choose from and committing to a program means an investment of both time and money.

At Haskayne, our commitment is to empower you to become a leader as you live, work and learn. The Haskayne MBA program encompasses **six elements** that are critical to maximize your experience both in and beyond the classroom.

- 01 An enhanced understanding of business principles**
- 02 Unique degree specializations**
- 03 An immersive and enriched learning experience**
- 04 Flexible programs**
- 05 A connected and supportive network**
- 06 Access to one of Canada's most dynamic business communities**



The Haskayne MBA is ranked among the top BETTER WORLD MBAs by Corporate Knights. This prestigious global ranking names MBA programs that best equip graduates with the

**“ability to change the world for the better.”**





“I first entered the Haskayne MBA program as a way to broaden my horizons and to add to my engineering knowledge base. The MBA reshaped the way I see the world, and things that were hidden to me before now became clear. I am fond of saying that my engineering degree taught me how to make things, and the MBA taught me why to make things. Without the business knowledge and experience I gained through the program, the reasons for engineering and technology innovation could still elude me.”

**Jon Neufeld, MBA'15**  
CEO, Tecterra

# Enhanced understanding of business principles

The Haskayne MBA program is built on a foundation of **academic excellence** and business principles tailored to help you understand organizations from multiple perspectives.

Your core courses will give you the **functional tools** and **knowledge** you need to confidently step into a **leadership role**.

## Leadership Development

- Develop the ability to identify trends that can impact leaders and leadership.
- Increase your self-awareness as it relates to your leadership style, communication skills, cross-cultural literacy and personal values.

## Strategic Thinking

- Learn how to apply critical and strategic thinking processes to business problems.
- Develop confidence in decision-making on organization-wide matters.
- Gain the ability to think long-term with an in-depth understanding of effective problem solving.

## Entrepreneurial Thinking

- Learn to identify and deliver new value for organizations by utilizing entrepreneurial thinking tools, models and frameworks.
- Practice engaging and empowering teams through unique approaches to business.

## Supply Chain and Business Analysis

- Learn how to use quantitative models to transform raw data into impactful information.
- Gain the ability to conduct business analysis and integrate results into decision-making.
- Understand the role of technology and innovation in leading organizations effectively.

## People and Organizations

- Enhance your understanding of human behaviours in team dynamics.
- Gain a greater understanding of the critical role marketing plays in the mind of the consumer.
- Explore the economic, political, social and legal factors affecting organizational decisions.

## Finance and Accounting

- Enhance your ability to make sound fiscal decisions using a variety of financial and accounting tools.
- Gain a greater understanding of financial markets and their inner workings.
- Develop the ability to use economic models in decision-making.

# Unique degree specializations and combined programs

The Haskayne MBA gives you the opportunity to dig deeper into the topics that appeal most to you by offering **eight unique degree specializations** to help you gain a competitive edge in your career.

## **Business Intelligence and Data Analytics**

Develop data management skills and conduct statistical analysis, business analysis, and system analysis and design. You will learn about business intelligence and analytic technologies and how best to communicate the data.

## **Entrepreneurship and Innovation**

Dive into project-based learning to develop an understanding of the entrepreneurial mindset. You will learn about the start-up and development of high-potential businesses, and experience all aspects of entrepreneurship through real-world learning experiences.

## **Finance**

Gain an understanding of the theory and methodology of modern finance and its application to the complex problems facing financial executives. You will learn how to make investment decisions, provide counsel about financial opportunities and manage investments.

## **Global Energy Management and Sustainable Development**

Develop an understanding of the global energy industry and the context for decisions and planning. You will learn concepts, principles and processes to help navigate this sector's complex and competitive landscape.

## **Management Analytics**

Deepen your data analysis skills and generate insights and business recommendations. You will learn how to build data-based models and communicate data-driven decisions.

## **Marketing**

Build a solid theoretical foundation and cultivate the skills needed to understand how customers make choices and how firms design products and services. You will learn how to make strategic, market-related decisions to sustain a competitive advantage.

## **Project Management**

Apply the management principles from business disciplines to the project environment. You will learn how to strategically incorporate planning, control, scope, time and cost processes, project organization, and human resources into project management.

## **Real Estate Studies**

The real estate industry is experiencing technological and environmental changes. You will learn about new trends and how to apply key concepts to land acquisition and development, project financing, real estate law, marketing, and sales and property management.



“My finance specialization and the global case studies used throughout the Haskayne MBA program have definitely given me an upper hand in my career. Being able to apply what I learned during my MBA classes, especially in the areas of evaluating finance decisions, ranking outcomes and understanding global business concepts, has enabled me to make numerous sound and efficient financial and strategic decisions in my place of work. I am now more confident in the recommendations I make to our CEO as well as members of the board.”

**Daniella Ikurusi, MBA'16**  
Executive Director, Bethsaida Foundation



“Developing an in-depth understanding of key business principles and building your strategic thinking skills are essential for any lawyer practicing in not only a corporate commercial environment but in any field of law. The knowledge I gained from my courses in the Haskayne MBA program gave me an advantage over my peers and better prepared me to be the lawyer I am today.”

**William Katz, JD/MBA'16**  
Associate, JSS Barristers

## COMBINE YOUR MBA

Combining your Haskayne MBA with a graduate degree in another field enables you to develop the skills and knowledge needed to **stand out** in a highly competitive global market. You will gain the ability to view an issue from **multiple perspectives** and develop a **diverse professional network**, creating a unique **competitive advantage**.

The Haskayne MBA can be earned in conjunction with a degree in biotechnology, law, medicine, nursing, planning or public policy. The combination can give you an extraordinary advantage in your career.

### **Doctor of Medicine/Master of Business Administration (MD/MBA) (“Leaders in Medicine” Program)**

The combined program with medicine positions students to be successful in roles such as entrepreneurship in health sciences, private medical practice or management of public health.

### **Juris Doctor/Master of Business Administration (JD/MBA)**

The combined program with law positions students to be successful in roles such as practicing law within a corporation, running a private practice or being a business advisor on legal and regulatory environments.

### **Master of Biomedical Technology/Master of Business Administration (MBT/MBA)**

The combined program with the Cumming School of Medicine positions students to be successful in roles at the interface of science and industry such as management of health sciences, within regulatory bodies and entrepreneurship in technology.

### **Master of Public Policy/Master of Business Administration (MPP/MBA)**

The combined program with public policy positions students to be successful in roles at the interface of government and industry such as corporate social responsibility officers, within regulatory bodies and entrepreneurship in non-profit.

### **Master of Nursing/Master of Business Administration (MN/MBA)**

The combined program with nursing positions registered nurses (RN) to successfully take on leadership and management positions in acute care settings, public and community health, private practice, government, pharmaceutical organizations and entrepreneurial ventures.

### **Master of Planning/Master of Business Administration (MPlan/MBA)**

The combined program with the School of Architecture, Planning and Landscape positions students to be successful in management and leadership positions in the field of real estate including public engagement, land use and public approvals.

# Immersive and enriched learning experience

At Haskayne, learning is not limited to the classroom. The Haskayne MBA program offers diverse and innovative opportunities for you to enrich your MBA experience.

## **Adventure Leadership Education**

Revolutionize your student experience by participating in outdoor learning and other bold adventure-oriented programs in the Canadian Rockies. Develop the skills that empower you to take action and enhance your professional performance. These unique opportunities include a wilderness retreat, dojo martial arts and drum circles. Discover the type of leader you want to be.

## **Case Competitions**

Join a fiercely competitive team to compete in real-life business cases that cover a variety of business scenarios. You will have the opportunity to expand your network with students and professionals from across the globe.

## **Creative Destruction Lab (CDL) Rockies**

Experience the evolution of cutting-edge science and learn to accelerate business growth with a laser-focused program where a group of carefully selected and highly successful entrepreneurs and angel investors break down complex business challenges and define high priority measurable objectives to be achieved in eight-week sprints.

MBA students have the opportunity to support ventures in business development, market research, financial modeling and scaling strategies.

## **Haskayne Student Experiences Fund (SEF)**

Enhance your learning experience through the Haskayne Student Experiences Fund, which will help you participate in activities that foster personal and professional development outside of the classroom, nationally and internationally.

The SEF has funded experiences including the International Young Leaders Assembly at the United Nations Headquarters, the Silicon Valley Discovery Tour, Women in Business events and new, innovative case competitions.

## **International Exchanges**

Understand the global context in which business is conducted and expand your personal and professional network on a global scale. The Haskayne School of Business has carefully selected over 20 leading business schools from around the globe to facilitate both full-term and short-term exchanges.

## **Jarislowsky Fellowship in Business Management**

The Jarislowsky Fellowship in Business Management provides a unique opportunity to enrich your experience through engaging with successful leaders in business and in the social and public sectors. You will be exposed to a holistic business perspective through community involvement, arts, international culture, politics and diversity. Through events and networking opportunities, you will better understand the many factors that create a successful business.



“The Haskayne MBA program really allows you to get what you want out of your student experience. I wanted to further my international business experience and build unforgettable relationships, so I did two exchanges, one to Germany and one to England, participated in the Global Business Challenge and took both the Finance and Global Energy Management and Sustainability degree specializations. Through experiencing and learning new ways of living, doing business and thinking, I was able to elevate my approach to business.”

**Jane Zhang, MBA'16**  
Co-Founder and COO, ETCH Sourcing



“Taking the Haskayne MBA evening program allowed me to take my learnings from class and practice them in my work environment the very next day. I was able to transition quickly into conversations about finance, strategy and organizational effectiveness simply by being mindful of the discussions from class the day before. Transversely, we used real-life scenarios from our professional lives and worked through strategies to solve issues with our classmates – it was like having a coach and a support team with new tools to practice each day.”

**Joanna Desjardins, MBA’12**

Sr. Specialist, Business and Corporate Development,  
Cenovus

# Flexible programs

The Haskayne School of Business has developed various MBA program delivery **options** to help you find a program best **tailored to your needs**.

## Daytime MBA

Through 20 months of intensive full-time study and real-world projects, you will hone your leadership capabilities while gaining valuable insight and experience into today's modern business environment. Starting in September, you will be in class full-time, allowing you to fully immerse yourself in the MBA experience. You will have the chance to get involved in numerous extracurricular activities including case competitions, conferences, international exchanges, speaker series and more. You may choose a specialization after the first year and consider doing a combined degree with another faculty.

## Evening MBA

The evening program is structured to allow you to continue working while completing your MBA in three years. Beginning each September, you will take classes two evenings a week plus one intensive block-week every semester. Our practical approach means you can apply new skills immediately to your workplace. Projects are designed to create visibility and opportunities for you within your organization. You may also choose a specialization, participate in the mentorship program and qualify for an international exchange.

## Accelerated MBA Option for Business Graduates

Built specifically for graduates of business programs, the accelerated MBA option provides students with the opportunity to reduce their program length in half. Upon meeting the admission requirements, you are eligible for nine course exemptions bringing your total MBA course requirement to 11 courses. You are required to take three core courses that build and develop your strategic thinking and leadership skills. The remaining eight electives are an opportunity to specialize and tailor your degree to your interests and career goals.

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## BLOCK WEEK

At the beginning of the Fall, Winter and Spring semesters, before the start of regular classes, some courses are offered in a short intensive format over the course of five days. This allows you to finish one class prior to the beginning of each semester, thus reducing your program length.

### Haskayne programs for the emerging leader to the experienced professional

Did you know that the Haskayne School of Business offers a variety of specialized degree programs and enhanced learning opportunities? Learn more about the *Master of Management*, *Executive MBA*, *Master of Science in Sustainable Energy Development*, *Doctor of Business Administration* and *PhD* program at [haskayne.ucalgary.ca](http://haskayne.ucalgary.ca)

# Connected and supportive network

As a Haskayne MBA student, you will have access to a large and **supportive network** of people here to help facilitate your **educational growth** and **career advancement**.

## **Haskayne Career Centre**

A career team that offers customized career coaching. The Haskayne Career Centre has dedicated MBA Career Consultants focused on supporting you as you build and advance your career. Take advantage of a one-on-one career consultation in which you can fine-tune your interview and resumé writing skills, as well as gain the tools you need to build a network of business contacts. To accommodate your personal and professional schedules, you also have the flexibility of meeting consultants at Scurfield Hall on main campus, or at our downtown campus location. Other opportunities offered by the Haskayne Career Centre include:

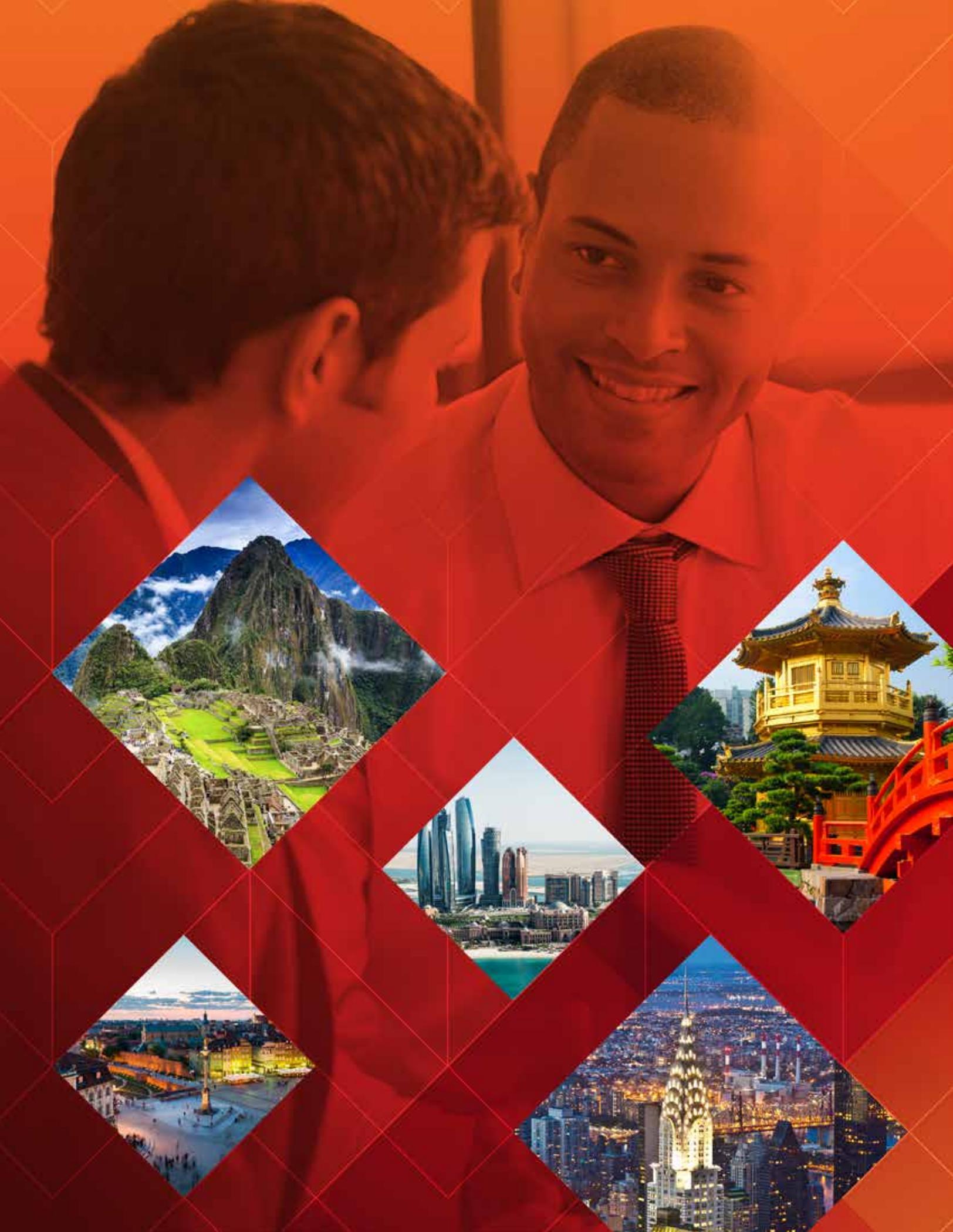
- Career webinars
- Crack the case workshops
- Career fairs
- Office tours
- LinkedIn personal profile enhancements

## **The BMO Mentorship Program at the Haskayne School of Business**

A unique and valuable opportunity to be paired with an established member of the Calgary business community. This is an excellent way for you to build and develop your professional identity through networking and gaining insight into industry.

## **Haskayne Alumni Network**

Get connected to Calgary and Canada's business community. As a Haskayne MBA student, you will have access to one of the most influential alumni networks in Canada as you advance your career. Take this exceptional opportunity to form relationships with, and learn from, Haskayne's 27,000 alumni across 90 countries.



# Access to one of Canada's most dynamic business communities

One of Canada's most dynamic and enterprising cities, Calgary attracts the best and the brightest workforce from around the globe. It boasts one of Canada's **most educated populations**<sup>1</sup> and has the **most head offices per capita** in Canada<sup>2</sup>. Calgary also has the second highest **small business concentration** of major cities in Canada<sup>3</sup> and is the third most **diverse metropolitan area** in Canada<sup>4</sup>.

Ranked as one of the top five best cities to find a job out of 100 global cities<sup>5</sup>, it's no wonder Calgary is among the best places to live in Canada. Calgary is ranked as the cleanest, safest, and most liveable city in North America and has some of the most affordable living and stable healthcare and education in the country<sup>6</sup>.

Calgary is a city with a strong sense of community, collaboration and support and is a great place to start or grow your career.

**Calgary is the perfect place to live, work and learn.**



“As an international student from India, becoming part of the Calgary community and Haskayne family was a wonderful experience filled with academic progress, professional development and, above all, network enhancement. I turned my Haskayne MBA into an experience, not merely an academic degree. I became a student representative for the career centre, participated in ICBC case competitions, and went to several networking opportunities and career fairs. I cherished working in teams on real-life, case-based projects, with a cohort diverse in cultures and international experience.”

**Prakash Kandala, MBA'14**

Associate, Castleton Commodities  
International (*former*)



**CALGARY IS RANKED:**

**#2**

in healthy lifestyle and life satisfaction in Canada<sup>1</sup>

**#3**

North America's top business-friendliness cities<sup>2</sup>

**#5**

most liveable city in the world<sup>3</sup>

1. City Health Monitor, The Conference Board of Canada, 2016 | 2. fDi American Cities of the Future, 2017-2018 | 3. Economist Intelligence Unit, 2019

# Admissions

Application to the Haskayne MBA is competitive and based on a holistic review of each applicant's academic documentation, letters of reference, statement of career and learning goals, and professional resumé.

## ADMISSION REQUIREMENTS:



Successful completion of a four-year undergraduate degree\*  
**(minimum 3.00/4.00 GPA)**

**GMAT**  
score of 550

A **TOEFL**  
score of 97 or higher

- or -

an **IELTS**  
score of 7 or higher  
(applicants for whom English  
is a second language)

**2**  
**YEARS**

Two years of  
**progressive**  
**work experience**  
after graduation

## APPLICATION DEADLINES:

We offer acceptance to the Haskayne MBA program through several admissions rounds. Scholarship and award decisions are made alongside admissions decisions. To have the best chance of admission to the program, applicants are advised to submit their complete package as early as possible, as the program may be full prior to final application deadlines.

For more information on application deadlines, please visit [haskaynemba.ca](http://haskaynemba.ca).

## TUITION AND FUNDING:

For current tuition and funding information please visit our website at [haskaynemba.ca](http://haskaynemba.ca)

\*Please note: For the Accelerated MBA program, a four-year business undergraduate degree is required.



# Where do you go from here?

**CONNECT WITH US:**

Arrange a one-on-one appointment with our admissions team or contact us with any questions you may have.

[mba@haskayne.ucalgary.ca](mailto:mba@haskayne.ucalgary.ca)

**LEARN MORE AND APPLY NOW:**

[haskaynemba.ca](http://haskaynemba.ca)



Apply today

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**Contact us**

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