

# Haskayne Master of Management (MMgmt)

For recent graduates of non-business programs, the Haskayne Master of Management will combine your undergraduate skillset with business knowledge to help you launch your career.



**UNIVERSITY OF CALGARY**  
HASKAYNE SCHOOL OF BUSINESS

# VISION

“where **big ideas** come to life and  
**bold leaders** thrive”

# MISSION

“we create **innovative research**,  
**unparalleled learning opportunities**  
and **meaningful engagement** with  
our community”

# Welcome to Haskayne


The Haskayne School of Business was founded at the University of Calgary in 1967 and is home to some of Canada's brightest and most accomplished minds. Haskayne has established specialized centres to further prepare the next generation of leaders in key fields including entrepreneurship and innovation, social entrepreneurship, advanced leadership, sustainability and real estate.

Haskayne has over 4,000 full- and part-time students enrolled in a range of programs, including the Master of Management (MMgmt). An important member of the Canadian and international business communities, Haskayne maintains partnerships spanning the globe and an alumni network of over 26,000 across 90 countries.

Haskayne's reputation is one of distinction, integrity and innovation. Haskayne was one of the first business schools in Canada to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1985, a stamp of quality held by less than five per cent of the world's 16,000 business programs.







“I saw the Haskayne Master of Management program as an opportunity to transition out of research and combine my psychology background with business acumen. During the program, I also had the opportunity to step out of my comfort zone and build my networking and presentation skills. My unique combination of knowledge and skills will allow me to pursue career opportunities that directly impact both an organization and its employees.”

| **Jessica Lee**, MMgmt'20

# About the Master of Management

Designed for recent graduates of non-business fields, the Haskayne Master of Management (MMgmt) program will provide you with the opportunity to supplement your undergraduate field of interest with business skills and knowledge. Upon graduation, you will possess an interdisciplinary skillset that will provide the competitive edge needed to launch your career.

Through 10 months of intensive full-time study, you will develop comprehensive knowledge of business essentials from accounting and marketing to logistics and entrepreneurial thinking. Upon graduation, you will be prepared to begin your career in positions requiring interdisciplinary perspectives, problem solving and a curiosity for exploring alternatives to standardized approaches.

Beyond the classroom, you will have exciting opportunities to make connections with the Calgary business community and grow your skills through networking events, live case studies, mentorship, career development and more.

The Haskayne MMgmt is a uniquely designed program and offers **six advantages** that are critical in maximizing your experience in the classroom and beyond.

**01** Unlock your potential

**02** Unique interdisciplinary skills

**03** Immersive experience

**04** Time advantage

**05** Diverse cohort

**06** Launch your career



# Unlock your potential

Whether you are looking to combine your undergraduate skillset with business knowledge, start your own business or explore new career paths, the Haskayne Master of Management (MMgmt) will provide you with business skills to successfully begin your career.

## ARE YOU INTERESTED IN EXPLORING NEW CAREER PATHS AND OPPORTUNITIES UNRELATED TO YOUR UNDERGRADUATE FIELD OF INTEREST?

### Haskayne MMgmt will:

- Provide you with a career development program that will help you identify your strengths and explore possible career opportunities that build on your skills and interests
- Connect you to business professionals who will introduce you to a variety of unique career paths
- Develop your knowledge in a broad range of business areas



### Courtney Lee, MMgmt'20

Courtney came to the Haskayne MMgmt program because she was interested in pursuing jobs unrelated to her Bachelor of Arts in Political Science. She used career development opportunities embedded within the Haskayne MMgmt program to re-evaluate her career goals and identify new possibilities. By building a business skillset, she was able to secure a role as a graduate corporate banking analyst at HSBC.

**ARE YOU LOOKING TO PURSUE A CAREER IN YOUR UNDERGRADUATE FIELD OF INTEREST AND ENHANCE YOUR SKILLSET IN ORDER TO STAND OUT IN THE JOB MARKET?**

**Haskayne MMgmt will:**

- Help you develop a unique interdisciplinary skillset by building your business acumen
- Refine your interpersonal, teamwork and problem-solving skills
- Hone your personal brand and provide you with a competitive advantage in the job market

**ARE YOU LOOKING TO START YOUR OWN BUSINESS?**

**Haskayne MMgmt will:**

- Build the skillset needed to successfully launch your own business
- Provide you with unique opportunities to meet and network with local Calgary entrepreneurs

**Brenden Banerjee, MMgmt'20**

Brenden holds a Bachelor of Education and enrolled in the Haskayne MMgmt program because he wanted to start his own business. By combining his undergraduate skillset with his newly acquired business acumen, he was able to successfully launch his own entrepreneurial venture creating educational marketing videos.

**Jennifer Causey, MMgmt'20**

Jennifer wanted to gain business skills to stand out to employers in the mathematics field. By combining her Bachelor of Science in Applied Mathematics with the Haskayne MMgmt, she was able to gain business knowledge and differentiate herself in the job market. She has now accepted a mathematically-focused consulting role at Mercer, a Fortune 500 consulting firm.







“After graduating with a degree in applied mathematics, I knew I needed to search for opportunities to develop the soft skills needed to succeed in any career. Through the Haskayne Master of Management program, I have strengthened my collaboration and communication skills and developed a foundation of business knowledge. I now have a focused career direction and am excited about obtaining a position that caters to my unique, interdisciplinary skillset.”

**Jennifer Causey, MMgmt’20**



# Unique interdisciplinary skills

Within the Haskayne Master of Management (MMgmt), you will develop fresh perspectives and interdisciplinary approaches to problem solving, as well as a curiosity for exploring alternatives beyond standardized workplace practices.

Your courses in the Haskayne MMgmt will provide you with the skills to succeed in your career. Topics covered include:

## **BUSINESS STRATEGY**

- Explore the key concepts, tools and principles of strategy formulation and competitive analysis
- Apply critical and strategic thinking processes
- Develop confidence in making business decisions

## **ENTREPRENEURSHIP AND INNOVATION**

- Engage with entrepreneurial thinking tools, models and frameworks to identify and deliver value for organizations
- Apply research and analytical tools to help identify and exploit opportunities

## **FINANCE AND ACCOUNTING**

- Explore accounting for business, focusing on the preparation and use of financial statements for decision-making
- Master basic analytical tools and theoretical foundations to make sound financial decisions

## **OPERATIONS AND SUPPLY CHAIN MANAGEMENT**

- Learn about technology infrastructure, business-to-business relationships and customization in business to client relationships

## **INFORMATION TECHNOLOGY**

- Develop a basic understanding of IT infrastructure and how IT influences business processes
- Examine organizational IT strategy and business opportunities created by rapidly evolving information technologies

## **LEADERSHIP**

- Identify trends likely to impact leaders and leadership
- Develop interpersonal skills, communication skills, cross-cultural literacy and personal values

## **ORGANIZATIONAL BEHAVIOUR**

- Enhance your understanding of human behaviours in an organizational setting
- Explore the economic, political, social and legal factors affecting organizations

## **MARKETING**

- Build a solid theoretical foundation of marketing strategies and concepts
- Understand how customers make choices and how firms should design products and services
- Learn how to make strategic marketing decisions to sustain a competitive advantage

# Immersive experience

With the Haskayne Master of Management (MMgmt), you can adapt your program experience to support your personal and professional development goals.

## Academic opportunities

- Apply your knowledge to in-class decision-making simulations
- Learn from your peers through in-class group discussions and peer feedback
- Build your oral and written communication skills through group work and presentations
- Learn how to use workplace tools to make informed business decisions through a variety of tutorials

## Experiential opportunities

### CASE COMPETITIONS

Join a fiercely competitive team to take on real-life cases that cover a variety of business scenarios. You will have opportunities to expand your network with students and professionals from across the globe.

### HASKAYNE STUDENT EXPERIENCES FUND

Enhance your learning experience through the Haskayne Student Experiences Fund, which will help you participate in activities that foster personal and professional development outside the classroom, nationally and internationally. You will be encouraged to proactively identify learning and development experiences that align with your goals.

## Career development opportunities

Examples include:

- Catalyst career coaching and workshops
- Skill building workshops
- Leadership events, lunch and learns, ethics speakers



“The extracurricular opportunities offered to Haskayne Master of Management students have greatly enhanced my student experience. The career development workshops have provided me with the skills to create a targeted job application and the opportunity to practice and improve my interviewing abilities. Company site visits and Haskayne events have also been fantastic opportunities to develop my networking skills and build my network of contacts.”

**Arman Ghanbari**, MMgmt'20



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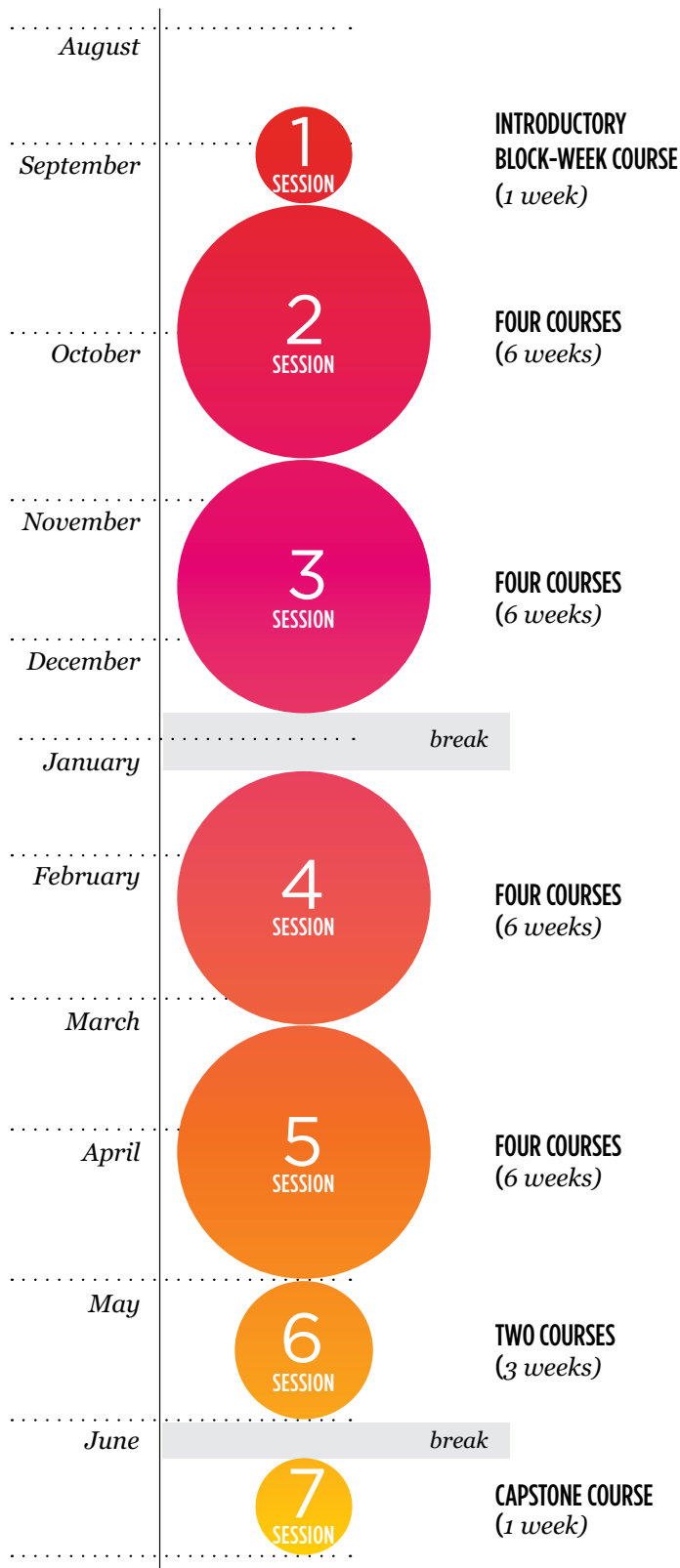
# Time advantage

The Haskayne Master of Management (MMgmt)'s full-time, classroom-based format allows you to focus on your studies while you complete your program in 10 months. This is an intensive program that consists of one- to six-week course blocks. You will have the opportunity to apply your knowledge in a final capstone course. In addition to regular coursework and tutorials, workshops and career-building activities are also an ongoing part of the program.

“After working as a kinesiologist for two years, I realized I wanted to transition into business and pursue a career in marketing. The business knowledge and critical thinking skills I have developed in the Haskayne Master of Management program will undoubtedly set me apart from my peers and help me begin my career in marketing.”

**Roberta Stinn**, MMgmt'20

## PROGRAM TIMELINE:



### Preparing for success

Prior to your introductory block-week course, you will be required to complete short online courses to build a foundation in economics, basic accounting and statistics. These courses consist of short videos and comprehension-check quizzes that will help you to successfully begin your coursework. More information on the preparatory courses will be provided once you have been admitted into the Haskayne MMgmt program.

### Offered throughout the program year:

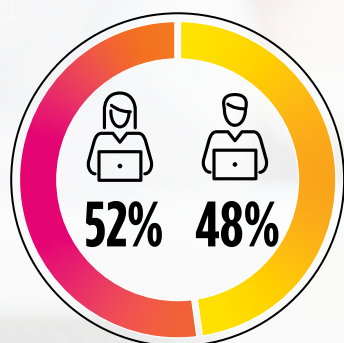
- Catalyst career coaching and workshops
- Skill building workshops
- Leadership events, lunch and learns, ethics speakers

# Diverse cohort

The Master of Management (MMgmt) is an interdisciplinary program that brings together students from a variety of non-business backgrounds, such as arts, science, kinesiology, engineering and more. Through this intensive 10-month program, you will form strong bonds within your cohort. This will help you see new perspectives when approaching projects and allow you to compliment each other's strengths, expanding your ability to work with a team.

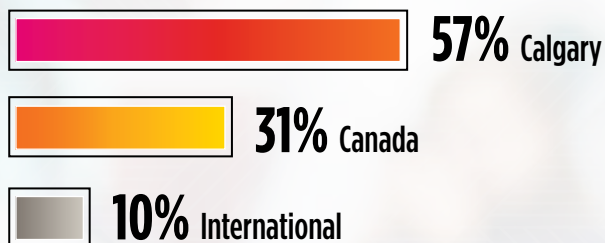
## 2019-2020 cohort profile:

### GENDER



**24**  
median age

### LOCATION OF MOST RECENT UNIVERSITY



## Students from the 2019-2020 cohort possess the following undergraduate degrees<sup>1</sup>:

### ARTS

- Economics
- History
- Humanities
- Law & Society
- Political Science
- Psychology
- Sociology
- Urban Studies

### SCIENCE

- Applied Mathematics
- Animal Biosciences
- Geography
- Geophysics
- Petroleum Geology
- Physical Education
- Psychology

### ENGINEERING

- Chemical Engineering
- Energy Engineering
- Mechanical Engineering

### OTHER

- Education
- Kinesiology
- Nursing
- Social Work

<sup>1</sup> Undergraduates from any non-business area are eligible to apply for the Master of Management program.



“One of the most valuable elements of the Haskayne Master of Management program is the supportive cohort. Our cohort has formed a strong bond and the varied and unique backgrounds of my classmates has created an extremely dynamic and unique learning environment with many perspectives. The cohort has been a great opportunity to begin to build my network.”

**James Hamilton**, MMgmt'20

**26,000** ALUMNI *across more than* **90** COUNTRIES

**Expansive alumni network**

As a Haskayne MMgmt student, you will have access to one of the most influential alumni networks in Canada. Take this exceptional opportunity to form relationships with and learn from Haskayne's alumni.

# Launch your career

A unique aspect of the Haskayne Master of Management (MMgmt) is its Catalyst program, which provides tailored career development opportunities within the curriculum. Components of Catalyst include:

- A dedicated career coach who will help you define goals, set a plan to achieve your goals and discover new career opportunities.
- Experiential learning opportunities to help you explore careers and learn about a broad range of industries. You will participate in tours to meet employers and understand their expectations, engage with professional speakers and panels, develop skills with practice interviews and network at industry events.
- Workshops coupled with assignments and personalized feedback to refine your personal brand and value proposition, helping you stand out in the job market.

## Examples of companies Haskayne MMgmt students have met with through Catalyst:

- Alberta Health Services
- Benevity
- CP Rail
- Fairmont Banff Springs
- Husky Energy
- IBM
- Randstad Canada
- William Joseph Communications

## Previous Catalyst workshops and events have included:

- Day in the Life of... (intimate informational conversations with industry professionals)
- Resumé workshop and assignments
- My Unique Value Proposition and Career Possibilities Panel

“I had the opportunity to meet with the highly competent Haskayne Master of Management students for practice interviews. I was very impressed with their interview preparation, strong interpersonal skills, market knowledge and business acumen. These students would be a great asset to any organization.”

**Saba Altukmachy**, Staffing  
Manager, Randstad Canada



“The Haskayne Master of Management program has been a great opportunity to expand my knowledge and explore new and exciting career opportunities. The business knowledge and skills I have gained are a great supplement to the technical skills I developed in my engineering undergraduate degree. I now have a better understanding of how business and operations come together and can explore a wider variety of career opportunities.”

**Curtis Birch-Lucas, MMgmt'20**





# Learn, work and live in Calgary

## Calgary is ranked:

**#2** in **HEALTHY LIFESTYLE**  
and **LIFE SATISFACTION**  
in Canada<sup>1</sup>

**#3** North America's top  
**BUSINESS-FRIENDLINESS**  
**CITIES**<sup>2</sup>

**#1** **MOST**  
**LIVEABLE CITY IN**  
**NORTH AMERICA**<sup>3</sup>

and

**#5** **MOST**  
**LIVEABLE CITY IN THE**  
**WORLD**<sup>3</sup>

**#1** **HIGHEST HEAD OFFICE**  
**CONCENTRATION**  
of major Canadian cities<sup>4</sup>

**#2** **SMALL BUSINESS**  
**CONCENTRATION**  
of major cities in Canada<sup>5</sup>

## Top industries in Calgary:<sup>6</sup>

- Aerospace and logistics
- Agribusiness
- Creative industries
- Energy
- Financial services
- Life sciences
- Manufacturing
- Real estate
- Renewable energy and green economy
- Technology

1. City Health Monitor, The Conference Board of Canada, 2016. | 2. fDi American Cities of the Future, 2017-2018 | 3. Economist Intelligence Unit, 2019.  
| 4. FP500 Database, 2019 | 5. Statistics Canada, 2019 | 6. Calgary Economic Development, 2020



**1 hour drive**  
to  
**BANFF AND  
THE ROCKY MOUNTAINS**



**1,285,711**  
**POPULATION**  
of Calgary<sup>7</sup>



**\$99,583**  
median total  
**HOUSEHOLD INCOME<sup>8</sup>**

7. City of Calgary, 2019 | 8. Census 2016, Statistics Canada, 2016

# Admissions

## **Admission requirements**

When you apply to the Haskayne Master of Management (MMgmt) program you will be evaluated based on thoughtful consideration on how the program will help you achieve your professional goals. The admissions committee considers a wide range of factors in your admission and views your application from a holistic perspective.

## **To be considered for admission to the Haskayne MMgmt program, you must fulfill the following criteria:**

- A four-year non-business undergraduate degree.
- A minimum of a 3.30 GPA on a 4.0-point system, over the last 60 units of university-level courses at the time of application (Graduate Management Admission Test or GMAT not required). Those with a GPA below 3.30 will still be considered, but should contact the Haskayne Graduate Admissions team to determine if the Graduate Management Admission Test (GMAT) is required.
- A maximum of two years' work experience since completion of an undergraduate degree.
- A résumé.
- A 250-word response to each of two questions as part of the application process.
- Participation in an interview (upon request).

## **Applicants for whom English is not a first language must also achieve either:**

- A score of 97 or higher on the internet version of the TOEFL; OR
- A score of 7.0 or higher on the academic version of the IELTS.

## **Application deadlines:**

We offer acceptance to the Haskayne MMgmt through several admissions rounds. Scholarship and award decisions are made alongside admissions decisions. To have the best chance of admission to the program, you are advised to submit your complete application as early as possible, as the program may be full prior to final application deadline.

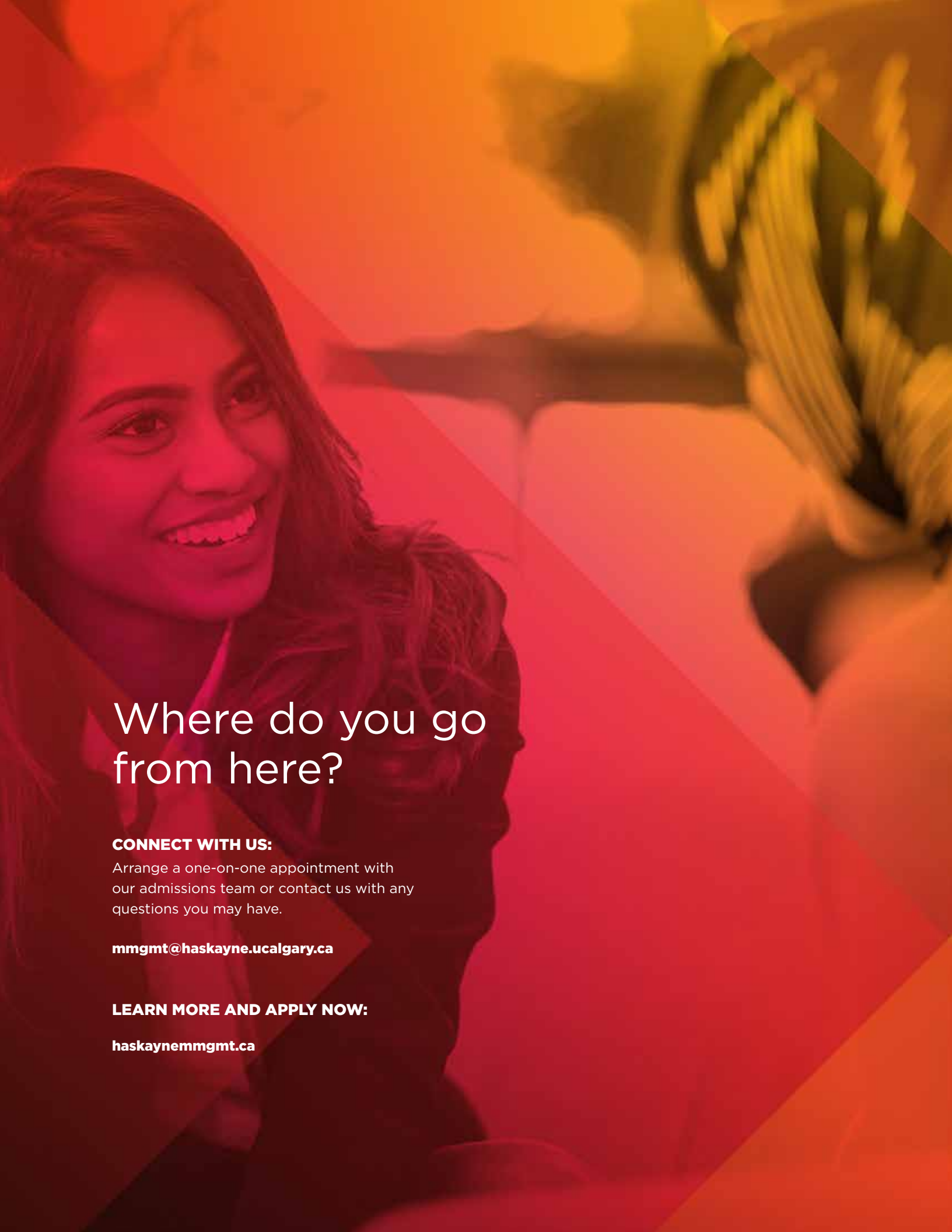
For more information on application deadlines, please visit [haskaynemgmt.ca](http://haskaynemgmt.ca)

## **Tuition and funding:**

For current tuition and funding information, please visit [haskaynemgmt.ca](http://haskaynemgmt.ca)







# Where do you go from here?

**CONNECT WITH US:**

Arrange a one-on-one appointment with our admissions team or contact us with any questions you may have.

[mmgmt@haskayne.ucalgary.ca](mailto:mmgmt@haskayne.ucalgary.ca)

**LEARN MORE AND APPLY NOW:**

[haskaynemgmt.ca](http://haskaynemgmt.ca)



**Haskayne**

Where **big ideas come to life and  
bold leaders thrive.**

**JOIN US**



# Apply today

**haskaynemgmt.ca**

## **CONTACT US**

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CANADA

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