

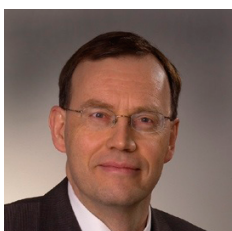


Research Round-up

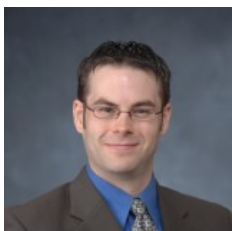
July 2016 – September 2016

Faculty News

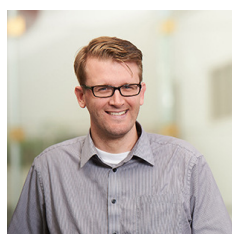
Appointments



Alain Verbeke has been appointed Consulting Editor of *Cross Cultural & Strategic Management*.

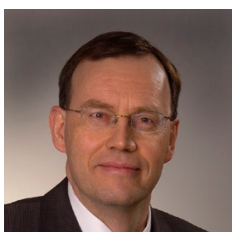


James Meurs has joined the Editorial Review Board of *Occupational Health Science*.



Nick Turner has been appointed Editor-in-Chief of *Human Relations*, effective Jan. 1, 2017.

Awards and Honours



Alain Verbeke was a keynote speaker on three showcase panels at the June 2016 conference of the Academy of International Business, New Orleans, LA, June 27-30.

Alain was also appointed chair of the 2016 SSHRC Appeals Committee.

IN THIS EDITION:

Faculty News

- Appointments
- Awards and Honours
- Research Funding
- FT 45 Publications
- Peer-reviewed articles by Area
- Research Reports
- Conference Service
- Conference Presentations
- Business Cases
- Globe and Mail
- Leadership Lab Articles
- In the Media
- Professional Articles

Graduate Student News

- Awards
- Dissertation Defence
- Candidacy

Contacts

A copy can be downloaded from our website:

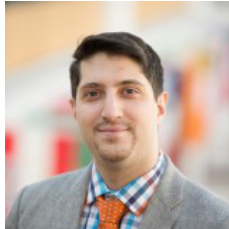
<http://haskayne.ucalgary.ca/research/activities/research-roundup>

Submit contributions to fwilkins@ucalgary.ca



Liena Kano received a Best Reviewer Award at the Academy of International Business 2016 Annual Meeting, New Orleans, LA, June 27-30.

Liena also received a Best Reviewer Award for *Management and Organization Review*.



Mohammad Keyhani's paper was included in the Best Paper Proceedings of the 2016 Annual Meeting of the Academy of Management, Anaheim, CA, August 5-9.

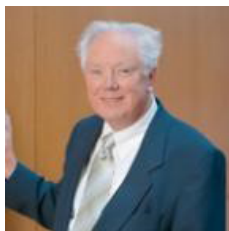
Keyhani M, Deutsch Y, Madhok A, Lévesque M. (2016). Built to last, profit or flip? The outcomes of exploration-exploitation for start-ups.



Norma Nielson, Spencer Educational Foundation, \$3000 USD award to fund expenses for a Risk Manager in Residence two-day program, Spring 2017. The "Risk Manager in Residence" Program will give students an opportunity to interact with risk management professionals and see how the risk management discipline is applied outside of academia.



Peter Bowal. (2016). Invited speaker. Accommodating Religious Beliefs in the Workplace and Conscience Clauses in Canada. Presented to the Ethical Regulation Research Group (ERRG) of the Centre for Global Business and the Workplace and Corporate Law Research Group (WCLRG) at the Monash Business School, Melbourne, Australia, August 29.



Robert Elliott. (2016). Invited Speaker Hidden Markov Change Point Estimation. Presented at Stochastic Modeling Techniques and Data Analysis meeting, Valletta, Malta, June 1-4.

Robert Elliott. (2016). Invited Speaker Hidden Markov Change Point Estimation. Presented at the Third Conference of the International Society for Non Parametric Statistics, Avignon, France, June 11-16.



Research Funding

External Funding



Alfred Lehar, FNCE

SSHRC Insight Grant, \$106,860

"Debt renegotiations and bargaining failure"



Barrie Nault, BTMA

SSHRC Insight Grant, \$105,200

"Technology-based public safety networks"



Byungwan Koh, BTMA

SSHRC Insight Grant, \$84,040

"Towards a deeper understanding of consumer profiling"

(This grant was awarded while Byungwan was on faculty at Haskayne but could not be announced until after the official SSHRC press release).



Lev Timoshenko, ACCT, Co-investigator

SSHRC Insight Grant, with Efrim Boritz, University of Waterloo, PI, \$103,865

"The Role of External Valuation Specialists in Determining Fair Values in Corporate Reports"



Piers Steel, HROD, Co-investigator

SSHRC Insight Grant with Krista Uggerslev, NAIT, PI, \$167,000

"Using and expanding metaBUS tools for locating and synthesizing research findings"



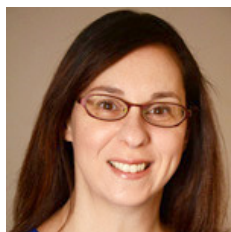
Liena Kano, SGMA

SSHRC Insight Development Grant, \$71,573

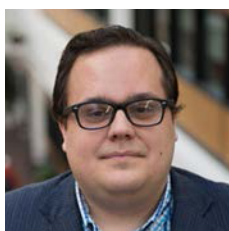
"Family Firms in the Global Economy: Toward an integrative framework"



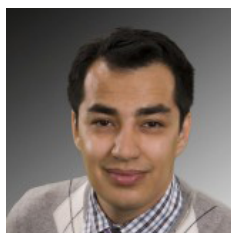
Piers Steel, HROD, Co-investigator along with **CCAL, Houston Peschl, Sandy Hershcovis, Tunde Ogunfowora, Nick Turner** and **Justin Weinhardt**



SSHRC Partnership Development Grant with Tom O'Neill, Department of Psychology, PI, \$200,000
"The intersection of teamwork, culture, and technology: enhancing soft skill development in post-secondary education through student-centered feedback"



Internal Funding



Alireza Sabouri, OSCM, Team member with
Assefa, Getachew (EVDS, Waste/Life Cycle Analysis)
Fapojuwo, Abraham (SSE, Telecommunications)
He, Jennifer (SSE, Water Resources)
Hettiaratchi, Patrick (SSE, Waste/Energy and Construction)
Kattan, Lina (SSE, Transportation)
Tay, Andrew (SSE, Water)
Taron, Joshua (EVDS, Architecture)
Williamson, Carey (CPSC, ICT)
Wirasinghe, Chan (SSE, Transportation)

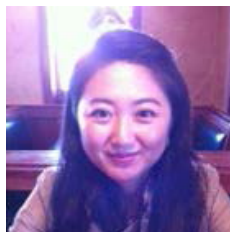
VPR Funding for Human Dynamics Research Strategy, \$150,000
"Adaptive integrated infrastructure for smart and sustainable cities"



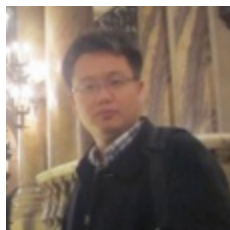
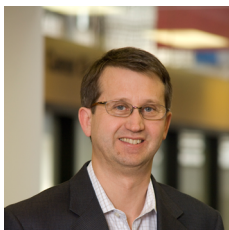
**Irene Herremans, Anne Kleffner,
Peggy Hedges**
CMA Research Grant, \$3,000
“Payday Lending Research and Case
Competition”



Irene Herremans, Dongning Yu
CMA Research Grant, \$5,600
“Do Investors and Creditors Value Greenhouse Gas
Emissions Reduction Performance?”



Mark Anderson, Soonchul Hyun
CMA Research Grant, \$6,000
“Workplace Incentives and Productivity”



Phil Beaulieu, Joo Hyung Lee
CMA Research Grant, \$5,400
“Management Accounting Cost Terminology in a
Financial Reporting Context”



Research Publications

Articles in Financial Times 45 or 50 Journals



Ahn S, **Choi KJ**, Lim BH. (in press). Optimal Consumption and Investment under Time-Varying Liquidity Constraints. Journal of Financial and Quantitative Analysis. (AJG 4, FT50)



Gopal R, Hidaji H, **Patterson R**, Rolland E, Zhdanov D. (in press). How Much to Share with Third-Parties? Users' Privacy Concerns and Website's Dilemma. MIS Quarterly. (AJG 4*, FT50)



Kwon S-W, Haleblan J, Hagedoorn J. (2016). In country we trust? National trust and the governance of international R&D alliances. Journal of International Business Studies. doi: 10.1057/s41267-016-0006-3 (AJG 4*, FT50)



Liu Y, Guo H, **Nault BR**. (in press). Organization of Public Safety Networks: Spillovers, Interoperability, and Participation. Production and Operations Management. (AJG 4, FT50)

Ba S, **Nault BR**. (in press). Emergent Themes in the Interface Between Economics of Information Systems and Management of Technology. Production and Operations Management. doi: 10.1111/poms.12644 (AJG 4, FT50)



Peer-reviewed Articles

Entrepreneurship and Innovation

Ruef M, **Kwon S-W**. (2016). Neighborhood Associations and Social Capital. *Social Forces*, 95(1), 159-190. doi: [10.1093/sf/sow053](https://doi.org/10.1093/sf/sow053)

Schaefer R. (in press). Brandom's Account of Reasoning: Nonmonotonic, But Does Not Allow Entitlement Recovery. *Journal of Philosophical Research*. doi: [10.5840/jpr201663073](https://doi.org/10.5840/jpr201663073)

Finance

Elliott RJ, Chan L, Siu TK. (2016). Pricing options in a Markov regime switching model with a random acceleration for the volatility. *IMA Journal of Applied Mathematics*. doi: [10.1093/imamat/hxw035](https://doi.org/10.1093/imamat/hxw035)

Yang Z, **Elliott RJ**. (2016). On anticipated backward stochastic differential equations with Markov chain noise. *Stochastic Analysis and Applications*, 34(5), 749-766. doi: [10.1080/07362994.2016.1164607](https://doi.org/10.1080/07362994.2016.1164607)

Yang Z, Ramarimbahoaka D, **Elliott RJ**. (2016). Comparison and converse comparison theorems for backward stochastic differential equations with Markov chain noise. *Electronic Communications in Probability*, 21(2016), paper #25. doi: [10.1214/16-ECP4102](https://doi.org/10.1214/16-ECP4102)

Zhu D-M, Ching W-K, **Elliott RJ**, Siu T-K, Zhang L. (in press). Hidden Markov Models with Threshold Effects and their Applications to Oil Price Forecasting. *Journal of Industrial and Management Optimization*. doi: [10.3934/jimo.2016045](https://doi.org/10.3934/jimo.2016045)

Human Resources and Organizational Dynamics

Bosco FA, Uggerslev KL, **Steel P**. (in press). MetaBUS as a vehicle for facilitating meta-analysis. *Human Resource Management Review*. doi: [10.1016/j.hrmr.2016.09.013](https://doi.org/10.1016/j.hrmr.2016.09.013)

Dietl E, **Meurs JA**, Blickle G. (in press). Do they know how hard I work? Investigating how implicit/explicit achievement orientation, reputation, and political skill affect occupational status. *European Journal of Work and Organizational Psychology*. doi: [10.1080/1359432X.2016.1225040](https://doi.org/10.1080/1359432X.2016.1225040)

Gallagher VC, **Meurs JA**, Harris KJ. (2016). Political skill reduces the negative impact of distrust. *Career Development International*, 21(5), 442-458. doi: [10.1108/CDI-12-2015-0175](https://doi.org/10.1108/CDI-12-2015-0175)



Wihler A, **Meurs JA**, Momm TD, John J, Blickle G. (2017). Conscientiousness, extraversion, and field sales performance: Combining narrow personality, social skill, emotional stability, and nonlinearity. *Personality and Individual Differences*, 104, 291-296. doi: [10.1016/j.paid.2016.07.045](https://doi.org/10.1016/j.paid.2016.07.045)

Operations and Supply Chain Management

Snider B, Southin N. (2016). Operations Course Icebreaker: Campus Club Cupcakes Exercise. *Decision Sciences Journal of Innovative Education*, 14(3), 262-272. doi: [10.1111/dsji.12100](https://doi.org/10.1111/dsji.12100)

Sousa RS, **da Silveira GJC**. (in press). Capability antecedents and performance outcomes of servitization: Differences between basic and advanced services. *International Journal of Operations & Production Management*. (AJG 4)

Strategy and Global Management

Williams C, **Vashchilko T**, Martinez C. (in press). The moderating effect of bilateral investment treaty stringency on the relationship between political instability and subsidiary ownership choice. *International Business Review*. doi: [10.1016/j.ibusrev.2016.05.002](https://doi.org/10.1016/j.ibusrev.2016.05.002)

Centre for Corporate Sustainability

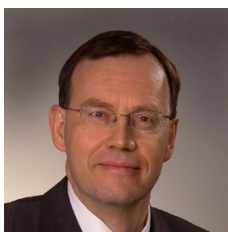
Muralidharan E, Wei W, **Liu X**. (in press). Integration by Emerging Economy Multinationals: Perspectives from Chinese Mergers and Acquisitions. *Thunderbird International Business Review*. doi: [10.1002/tie.21850](https://doi.org/10.1002/tie.21850)

Research Reports



Tucker S, **Turner N**. (2016). Young worker responses to workplace hazards, responsibility for safety, and workplace injuries across time. Report to the Research and Workplace Innovation Program, Workers Compensation Board of Manitoba, Winnipeg, MB.

Conference Service



Alain Verbeke served on the 'Meet the Editors' panel of the Academy of Management in August 2016, and chaired the meeting of the incoming Editors of the Journal of International Business Studies (JIBS). He also served as Chair of a session on Regional Strategy.



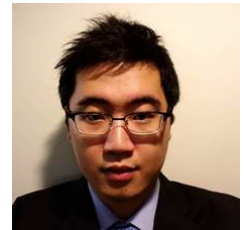
Conference Presentations



Agarwal J, Osiyevskyy O. (2016). Resolving the Reflective-Formative Measurement Debate: Theoretical Framework and an Empirical Investigation. Paper presented at the Academy of Marketing Science (AMS) Annual Conference, Lake Buena Vista, FL. May 18-21.

Agarwal J, Osiyevskyy O. (2016). Reaping the Rewards of Reputation for CSR: Customer-Level Micro-Foundations Perspective. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.

Agarwal J, Lin Y. (2016). Wait Time and Customer Satisfaction: A Conceptual Framework and Meta-Analysis. Paper presented at the 2016 Summer American Marketing Association Conference, Atlanta, GA. Aug. 5-7.

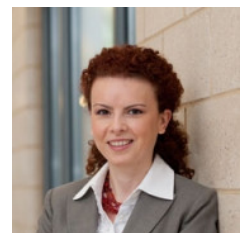


Agarwal J, Stackhouse M, Osiyevskyy O. (2016). Extending the Corporate Reputation Paradigm: Commensurable Operationalization and Measurement. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.



Morin CS, Petricevic O. (2016). Institutional Logics and Frame-Switching Ability: A Model of Entrepreneurial Insight. Paper presented at the 32nd European Group for Organization Studies Summit, Naples, Italy, July 6-10.

Morin CS, Petricevic O. (2016). Institutional Logics and Frame-Switching Ability: A Model of Entrepreneurial Insight. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.



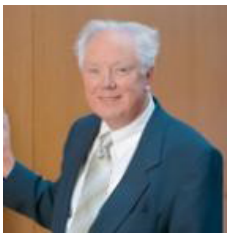
Morin CS. (2016). Play in the Iron Cage: The Re-Humanization of Work. Paper presented at the 12th International Conference on Organizational Discourse, Amsterdam, Netherlands. July 12-15.



Choi KJ, Kwak M, Shim G. (2016). Time Horizon Effect on Real Investment Decisions. Paper presented at the Workshop on Financial Mathematics (by Center for Applications of Mathematical Principles, National Institute for Mathematical Sciences), Deajon, Korea. July 4-6.



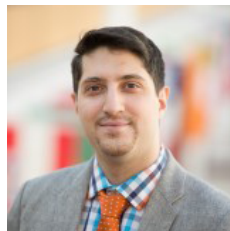
Drake C, Radford S. (2016). Portrayals of Women in Advertising: Representing Instrumental and Ethical Perspectives. Paper presented at the 41st Annual Macromarketing Conference, Trinity College, Dublin, Ireland. July 13-15.



Elliott RJ. (2016). Pricing Risk in a Hidden Regime-Switching Environment. Presented at Bachelier World Congress, New York, NY. July 14-20. July 14-20.

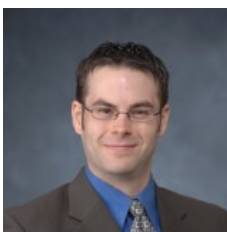


Zeng X, **Mourali M. (2016).** Perceived Authenticity of Corporate Green Initiatives. Paper presented at the 2016 Summer American Marketing Association Conference, Atlanta, GA. Aug. 5-7.



Fariborzi H, Keyhani M. (2016). Internationalize to Live: A study on post-internationalization survival of new ventures. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.

Keyhani M, Lévesque M. (2016). Returns to bargaining ability in the market process. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.



Gansen-Ammann DN, **Meurs JA, Wihler A, Blickle G. (2016).** Political skill dimensions, enterprising job demands, and the prediction of leader performance. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.



Oh WY, Chang YK, Kim TY. (2016). Complementary or substitutive effects? Corporate governance and corporate social responsibility. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.

Oh WY, Chang YK, Yoon SJ. (2016). Family firm and CSR: A moderating role of corporate governance mechanism. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.

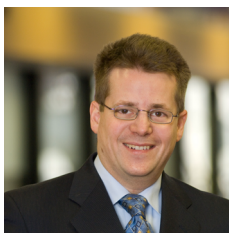


Woiceshyn J. (2016). Countering bounded rationality: Cognitive integration as basis of superior performance. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.

Eriksson P, **Woiceshyn J**, Montonen T. (2016). To be or not to be? Identities and moral orders of Canadian and Finnish business school researchers. Paper presented at the 2016 Annual Meeting of the Academy of Management, Anaheim, CA. Aug. 5-9.



Bijvank M, Dijkstra AS. (2016). Multi-echelon inventory systems with lost sales. Paper presented at 19th International Symposium on Inventories, Budapest, Hungary. August 22-26.



Lehar A, Gauthier C, Perez Saiz H, Souissi M. (2016). Emergency liquidity facilities, signaling, and funding costs. Paper presented at International Conference on Financial Cycles, Systemic Risk, Interconnectedness, and Policy Options for Financial Resilience, Sydney, Australia. Sept. 8-9.



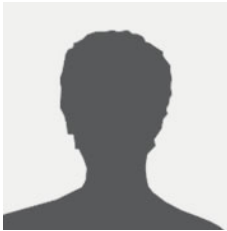
Koskinen Y. (2016). Corporate Social Responsibility and Firm Risk: Theory and Empirical Evidence. Paper presented at the Northern Finance Association Meeting, Mont-Tremblant, QC, Sept. 16-18.



Business Cases



Alves FL, Ma H, **Herremans I, Welsh C.** (2016 Feb. 25). Enbridge: Looking Toward the Future. (Case Nr. [9B16M025](#)). London, ON, Canada, Ivey Publishing.

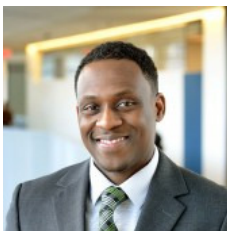


Tahir M, **Henderson E, Herremans I.** (2016 Jun. 14). TwinHills Centro: Social Return on Investment (Case Nr. [9B16M087](#)). London, ON, Canada, Ivey Publishing.



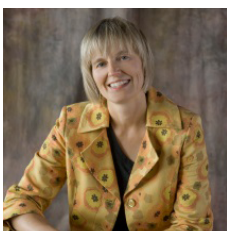
Nielson N, Wood L. (2016 Sept. 29). Nielsonlar Insurance: Replacing a Life Insurance Plan. (Case Nr. [9B16N057](#)). London, ON, Canada, Ivey Publishing.

Globe and Mail Leadership Lab Articles



Bourdage J, **Ogunfowora T.** (2016 Sept. 29). [The pitfalls of office politics – and how to avoid them.](#)

In the Media



Woiceshyn J. (2016 Aug. 22). [Green groups won't ever give our oil 'social licence,' so let's stop trying to please them.](#) Financial Post.



Houston Peschl is interviewed in the article by Alex Migdal, [“Tested by wildfire, Alberta startup ponders its next act”](#) in the Globe and Mail, 24.08.2016.



Professional Articles



Bowal P, Bowal J. (2016 May 3). [Organizations Get Religion: Loyola High School v. Quebec](#). *LawNow*, 40(5).

Bowal P, Saha P. (2016 June 28). [Critiques of Assisted Suicide](#). *LawNow*, 40(6).

Bowal P, Tapuska P. (2016 June 28). [Constructive Dismissal Still Under Construction](#). *LawNow*, 40(6).

Bowal P, Rose J. (2016 June 28). [Rasouli: Withdrawal of Medical Treatment](#). *LawNow*, 40(6).

Bowal P, Carroll M. (2016 July 22). [US Judgments Enforced Against Iranian Property Located in Canada](#). *International Enforcement Law Reporter*, 32(8), 332-333.

Bowal P, Rollett J. (2016 August 30). [The Law of Costs and the Cost of Law](#). *LawNow*, 41(1).



Dewald J. (2016). Strategic Entrepreneurship 101. *Rotman Magazine*, Fall 2016, pp. 115-119.

Dewald J. (2016 August 10). [Why a Business Education? A Business School Dean's Manifesto](#). *Change This – 800-CEO-Read* (Issue 144)

Dewald J. (2016 August 1). [Five reasons why today's businesses are woefully unprepared to face real change](#). *Small Business Online*.

Dewald J. (2016). [Achieving longevity through entrepreneurial thinking](#). AMA Playbook, the blog of the American Management Association.

Dewald J. (2016). Four steps to building an entrepreneurial culture. *Boss Magazine*, Vol. 22, August 16.

Dewald J. (2016). [Achieving longevity through entrepreneurial thinking](#). *CEOMagazine.com*

Dewald J. (2016). [Why firms struggle with entrepreneurial thinking](#). *CMSWire*

Dewald J. (2016). A call for corporate entrepreneurship. *European Business Review*, July/August issue, pp. 32-36.



Graduate Student News

Awards

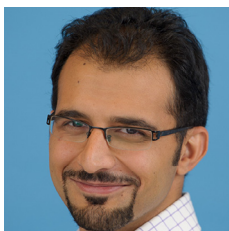


Vicky Ma, PhD candidate in the Accounting area
SSHRC Doctoral Fellowship, \$105,000
“Cost management in the Canadian oil and gas industry”
Vicky is supervised by Mark Anderson.



Xianfang Zeng, PhD candidate in the Marketing area
Enbridge Corporate Sustainability Award Doctoral Scholarship,
\$10,000
Effective September 1, 2016
Xianfang is supervised by Mehdi Mourali.

Dissertation Defence



Amir Bahman Radnejad, PhD student in the Strategy and Global Management Area, successfully defended his dissertation, focused on evaluation of innovation strategies in the context of oil and gas industry, on July 15, 2016. Bahman is supervised by Dr. Harrie Vredenburg.

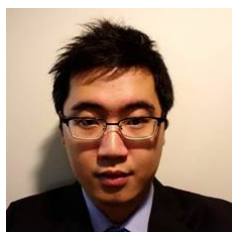
Candidacy



Rong (Ratchel) Zeng, PhD student in the Strategy and Global Management Area, successfully passed her candidacy on July 6, 2016. Ratchel is co-supervised by Dr. Birgitte Grøgaard and Dr. Alain Verbeke.



Carly Drake, PhD student in the Marketing Area, successfully passed her candidacy exam on September 23, 2016. Carly is supervised by Dr. Scott Radford.



Yizhe Lin, PhD student in the Marketing Area, successfully passed his candidacy on Oct. 7, 2016. Yizhe is supervised by Dr. James Agarwal.



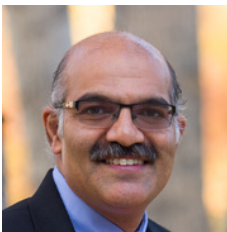
Contacts



Associate Dean (Research)
Dr. Loren Falkenberg
403-220-7172
loren.falkenberg@haskayne.ucalgary.ca



Executive Assistant to Associate Dean (Research)
Sandra Trudeau
403-220-2513
sandra.trudeau@haskayne.ucalgary.ca



PhD Program Director (interim)
Dr. Jaydeep Balakrishnan
403-220-7844
jaydeep.balakrishnan@haskayne.ucalgary.ca



Graduate Program Officer
Lesley DiMarzo
403-220-6073
lesley.dimarzo@haskayne.ucalgary.ca



Research Development Manager
Fay Wilkinson
403-220-4352
fay.wilkinson@haskayne.ucalgary.ca