

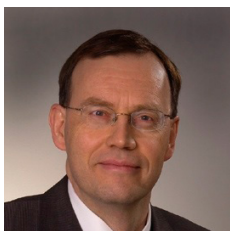


Research Round-up

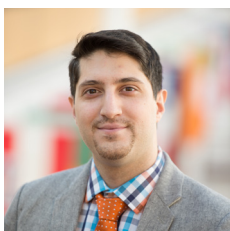
October 2016 - December 2016

Faculty News

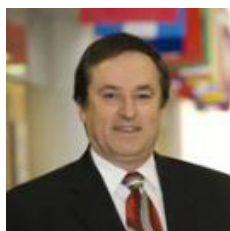
Appointments



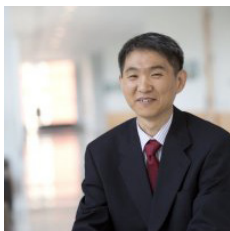
Alain Verbeke was appointed as Consulting Editor for the journal *Cross Cultural and Strategic Management*.



Mohammad Keyhani was appointed as a David Rockefeller Fellow for 2017-2019. As such, he is a member of the Trilateral Commission, a non-governmental, policy-oriented discussion group of about 390 distinguished citizens from Europe, North America, and Pacific Asia formed to encourage understanding and closer cooperation among these three regions on shared global problems.



Peter Bowal was appointed as Chair, Council Compensation Review Committee (City of Calgary), 2016-2017. Click on the [link](#) for details.



Seok-Woo Kwon was appointed to the Editorial Board of the *Journal of Professions and Organization*, 2017-2019.

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Graduate Student News

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- Candidacy

Contacts

A copy can be downloaded from our website:

<http://haskayne.ucalgary.ca/research/activities/research-roundup>

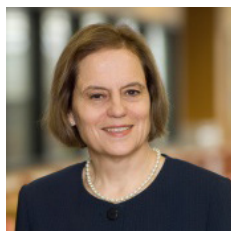
Submit contributions to fwilkins@ucalgary.ca



Awards and Honours



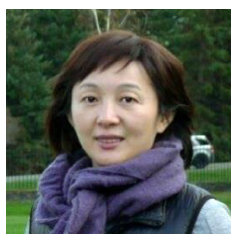
Jim Dewald was keynote speaker at the Van Horne Institute 25th Anniversary Gala Dinner on November 3, 2016, held at the Crystal Ballroom of the Fairmont Palliser. See the story in the Calgary Herald: "[Bill Brooks: Van Horne Institute celebrates silver anniversary](#)," December 3, 2016.



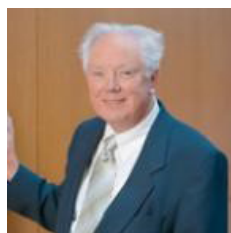
Loren Falkenberg was honoured as a Peak Scholar in Knowledge Engagement for her leadership in establishing the Haskayne Hour seminar series.



Norma Nielson was an invited speaker at the Council on Emergency Management: The Economics of Disaster Management, Calgary, AB, in October 2016.



Rachel Zeng and **Birgitte Grogaard** won a best paper award (Track 4 "FDI and Foreign Market Entry") for their paper: Zeng R, Grøgaard B. (2016). Do the origins of foreign direct investment matter for target firms in developed host countries? Empirical evidence from the North American oil and gas industry. European International Business Academy Annual Conference, Vienna, Dec. 2-4, 2016.



Robert Elliott was a plenary speaker at the Quantitative Methods in Finance Annual Conference in Sydney, Australia, in December 2016. His talk was entitled, "A Heston-Type Stochastic Volatility with a Markov Switching Regime."



Research Funding

External Funding



Gary Barron (WCRES), Co-applicant with Katrina Milaney (Nursing), Ron Kneebone (Economics) and Meaghan Bell (Calgary Housing Company)
make Calgary Network Seed Grant, \$20,000
“Developing a Coordinated and Accessible System for Affordable Housing in Calgary”

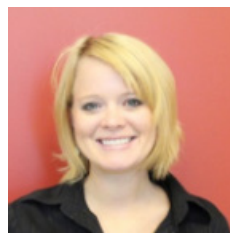
Internal Funding



Nick Turner (HROD), PI
CCAL Leadership Research Grant, \$8,450
“The role of moralized leadership in predicting pro-organizational and pro-individual outcomes”

Research Publications

Articles in Financial Times 50 Journals



Agarwal J, Stackhouse M, Osiyevskyy O. (in press). I Love That Company: Look How Ethical, Prominent, and Efficacious It Is: A Triadic Organizational Reputation (TOR) Scale. *Journal of Business Ethics*. doi: [10.1007/s10551-016-3421-2](https://doi.org/10.1007/s10551-016-3421-2) (FT50; AJG 3)



Oh WY, Rhee M. (2016). K-Pop’s Global Success Didn’t Happen by Accident. *Harvard Business Review*. <https://hbr.org/2016/11/k-pops-global-success-didnt-happen-by-accident> (FT50; AJG 3)



Peer-reviewed Articles by Area

ACCT

Zhao R. (in press). Revenue Benchmark Beating and the Sector-Level Investor Pricing of Revenue and Earnings. *Accounting Horizons*. doi: [10.2308/acch-51645](https://doi.org/10.2308/acch-51645) (AJG 3)

BSEN

Fenner S, **Ingelson A.** (2016). Regulating Energy Innovation: U.S. responses to hydraulic fracturing, wastewater injection and induced seismicity. *Journal of Energy & Natural Resources Law*, 33. doi: [10.1080/02646811.2017.1253915](https://doi.org/10.1080/02646811.2017.1253915)

Radnejad AB, Vredenburg H, Woiceshyn J. (in press). Meta-organizing for open innovation under environmental and social pressures in the oil industry. *Technovation*. doi: [10.1016/j.technovation.2017.01.002](https://doi.org/10.1016/j.technovation.2017.01.002) (AJG 3)

ENTI

Fariborzi H, Keyhani M. (in press). Internationalize to live: a study of the post-internationalization survival of new ventures. *Small Business Economics*. (AJG 3)

FNCE

Ebrahimi Kahou M, Lehar A. (in press). Macroprudential Policy: A Review. *Journal of Financial Stability*. (AJG 3)

HROD

Hershcovis MS, Ogunfowora B. (in press). Targeted workplace Incivility: The Roles of Belongingness, Embarrassment, and Power. *Journal of Organizational Behavior*. (AJG 4)

Hershcovis MS. (in press). The Effects of Confrontation and Avoidance Coping in Response to Workplace Incivility. *Journal of Occupational Health Psychology*. (AJG 4)

Markoulli M, **Lee CISG**, Byington E, Felps WA. (in press). Mapping Human Resource Management: Reviewing the field and charting future directions. *Human Resource Management Review*. doi: [10.1016/j.hrmr.2016.10.001](https://doi.org/10.1016/j.hrmr.2016.10.001) (AJG 3)

OSCM

Kenworthy T, **Balakrishnan J.** (2016). Theory Usage in Empirical Operations Management Research: A Review and Discussion. *Management Decision*, 54(10), 2413-2432. doi: [10.1108/MD-01-2016-0010](https://doi.org/10.1108/MD-01-2016-0010)



Lucini FR, Fogliatto FS, **da Silveira GJC**, Neyeloff J, Anzanello MJ, de Souza Kuchenbecker R, Schaan BD. (in press). Text mining approach to predict hospital admissions using early medical records from the emergency department. *International Journal of Medical Informatics*. doi: [10.1016/j.ijmedinf.2017.01.001](https://doi.org/10.1016/j.ijmedinf.2017.01.001)

Editorials and Dialogue Papers

Lumineau F, **Verbeke A**. (2016). Let's Give Opportunism the Proper Back Seat. *Academy of Management Review*, 41(4), 739-741. doi: [10.5465/amr.2015.0410](https://doi.org/10.5465/amr.2015.0410) (dialogue paper)

Turner N. (2017). Social relations in and around work. *Human Relations*, 70(1), 3-6. doi: [10.1177/0018726716678367](https://doi.org/10.1177/0018726716678367) (editorial)

Books

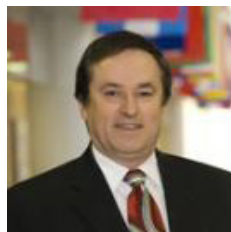


Van Tulder R, **Verbeke A**, Carneiro J, Gonzalez-Perez MA. (Eds.) (2016). *The Challenge of Bric Multinationals* (Progress in International Business Research, Vol. 11, 696 pp.). Bingley, UK: Emerald Group Publishing Limited.

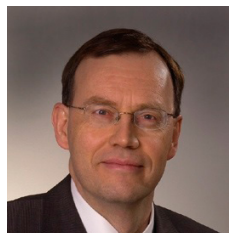


Bowling NA, **Hershcovis MS**. (Eds.) (2017). *Research and Theory on Workplace Aggression* (Current Perspectives in Social and Behavioral Sciences, 404 pp.). Cambridge University Press.

Book Chapters



Donlevy JK, Feehan KP, **Bowal P**. (2016). A Community's Right to Freedom of Religion: Loyola High School v. Quebec. In D Newman (Ed.), *Religious Freedom and Communities* (pp. 163-178). LexisNexis.



Kano L, Verbeke A, van Tulder R. (2016). Third World Multinationals – Then and Now. In R Van Tulder, A Verbeke, J Carneiro, MA Gonzalez-Perez (Eds.), *The Challenge of Bric Multinationals* (Progress in International Business Research, Volume 11, pp. 17-40). Bingley, UK: Emerald Group Publishing Limited. doi: [10.1108/S1745-886220160000011004](https://doi.org/10.1108/S1745-886220160000011004)



Van Tulder R, **Verbeke A**, Carneiro J, Gonzalez-Perez MA. (2016). Prelims. In R Van Tulder, A Verbeke, J Carneiro, MA Gonzalez-Perez (Eds.), *The Challenge of Bric Multinationals* (Progress in International Business Research, Volume 11, pp. i-xxiii). Bingley, UK: Emerald Group Publishing Limited. doi: [10.1108/S1745-88622016000011001](https://doi.org/10.1108/S1745-88622016000011001)

Encyclopedia Entries



Barling J, **Turner N**. (2016). Workplace injuries. In SG Rogelberg (Ed.), *SAGE Encyclopedia of Industrial and Organizational Psychology* (2nd ed., pp. 1778-1779). Thousand Oaks, CA: Sage.

Barling J, **Turner N**. (2016). Workplace safety. In SG Rogelberg (Ed.), *SAGE Encyclopedia of Industrial and Organizational Psychology* (2nd ed., pp. 1783-1785). Thousand Oaks, CA: Sage.



Cameron J, **Granger S**. (2016). Self-esteem and belongingness. In V Zeigler-Hill, TK Shackelford (Eds.), *Encyclopedia of Personality and Individual Differences* (pp. 1-3). Springer International Publishing. doi: [10.1007/978-3-319-28099-8_1170-1](https://doi.org/10.1007/978-3-319-28099-8_1170-1)

Business Cases

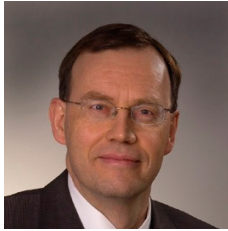


Oh WY, Myer D. (2016 Oct. 31). Nordstrom: Expansion into Canada (Case Nr. [9B16M185](#)). London, ON, Canada, Ivey Publishing.

Conference Panels and Workshops



Jaana Woiceshyn was a panelist (one of four) at the Global Lawyers of Canada “Social Value and Corporate Strategy” Conference on November 9. Her presentation was entitled, “How global energy corporations ‘serve society’”.



Alain Verbeke was a speaker on the Panel on New Perspectives on Global Value Chains at the European International Business Academy Annual Conference, Vienna, Austria, in December 2016.

Alain Verbeke represented the *Journal of International Business Studies* as its new Editor-in-Chief in a Paper Development Workshop at the Strategic Management Society Annual Conference in Berlin in September 2016, and in a 'Meet the Editors' panel at the European International Business Academy Annual Conference, Vienna, Austria in December 2016.

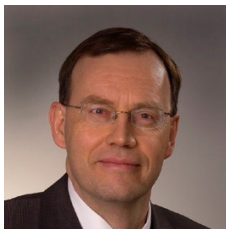
A book launch was held at the European International Business Academy Conference in Vienna in December 2016 for **Alain Verbeke's** new book:

Rob Van Tulder, Alain Verbeke, Jorge Carneiro and Maria Alejandra Gonzalez-Perez (Eds.), *The Challenge of BRIC Multinationals* (in honour of Louis T. Wells), Emerald: Bingley (UK).

Conference Presentations

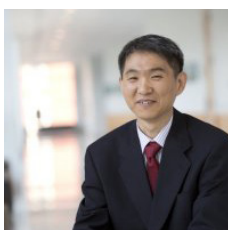


Alp O. (2016, November). *Scheduling of Regular and On-Call Staff in Retailers when Sales are Correlated with Store Traffic and Staffing*. Paper presented at the INFORMS Annual Conference, Nashville, TN.

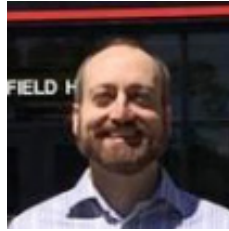


Kano L, Verbeke A. (2016, December). *Theories of the Multinational Firm: A Micro-Foundational Perspective*. Paper presented at the European International Business Academy Annual Conference, Vienna, Austria.

Kano L, Verbeke A. (2016, September). *Family Firm Internationalization: Heritage Assets and the Impact of Bifurcation Bias*. Paper presented at the Strategic Management Society Annual Conference, Berlin, Germany.



Adler PS, **Kwon S-W.** (2016, August). *Social Capital: Prospects for a New Concept*. Paper presented at the Academy of Management Annual Conference, Anaheim, CA.



Lehar A, Stauffer R. (2016, November). *Learning and Optimal Delay in Bargaining over Sovereign Debt Restructuring*. Paper presented at the Annual Conference on Corporate Finance, Washington University in St. Louis, St. Louis, MO.



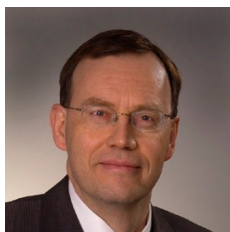
Hilleman J, **Oh WY.** (2016, December). *How do family firms enter foreign markets? Firm-specific advantages, regional integration and entry mode choice*. Paper presented at the European International Business Academy Annual Conference, Vienna, Austria.

Oh WY. (2016, December). *Sharpe Energy Inc.: Ethical Contracting*. Paper presented at the International Conference on Business Case Research, Hong Kong.



Sabouri A. (2016, November). *Issuing Policies for Hospital Blood Inventory*. Paper presented at the INFORMS Annual Conference, Nashville, TN.

Presentations



Alain Verbeke gave seminars in the interdisciplinary doctoral program in international business at the University of Reading, Henley Business School, in November 2016.

Globe and Mail Leadership Lab Articles



Gondek J. (2016 Oct. 11). *Stakeholder engagement: Balancing what you hear with what you do.*



Haskayne Hour Presentations



2016 October 19

Peter Sherer, Associate Professor, Haskayne School of Business
Ramit Kar, General Manager (Alberta), Uber
Uberization at work?



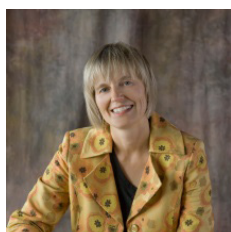
2016 December 1

J. Ari Pandes, Assistant Professor, Haskayne School of Business
Michael Lang, Chairman, Stonebridge Merchant Capital Corp.
The broken IPO market: What are the financing options?

In the Media

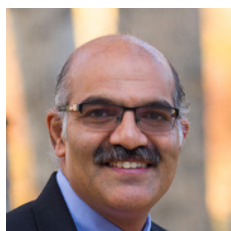


Harrie Vredenburg is interviewed in the story, "[OPEC deal a positive signal, according to oil and gas expert](#)," by Yolande Cole, Calgary Sun, December 12, 2016.

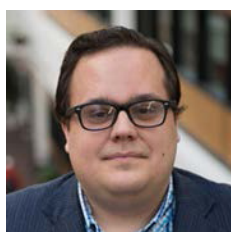


Jaana Woiceshyn published the article, "[Art, Business, and First-Handed Productiveness](#)," on New Romanticist on July 23, 2016.

Jaana Woiceshyn published the article, "[Making Moral Business Choices](#)," in Capitalism Magazine on March 19, 2016.



Jaydeep Balakrishnan is interviewed in the article, "[Made in Calgary: While oil and gas is still king, local manufacturers go about their business](#)," by Jeremy Klaszus, Calgary Herald, November 25, 2016.



Justin Weinhardt is interviewed in the article, "[Guest speakers give B-school students voices from the real world](#)," by Barbara Balfour, The Globe and Mail, November 8, 2016.



Jyoti Gondek was interviewed for the article, "[Alberta government urged to explain why it rejects public-private partnerships](#)," by Kyle Bakx, CBC News, October 28, 2016.



Loren Falkenberg is quoted in the article, "[Women make up just 8% of top executives in Alberta's largest companies, says report](#)," CBC News, October 6, 2016.

Loren Falkenberg was interviewed for the article, "[Alberta companies make slow progress on board diversity](#)," by Deborah Yedlin, Calgary Herald, October 7, 2016.



Peter Bowal is interviewed in the article, "[Is \\$218K a fair salary for Calgary's mayor? City committee looks at council's pay, benefits](#)," CBC News, November 24, 2016.

Professional Articles



Bowal P, Kelndorfer M. (2016 Sept/Oct). [Whatever Happened to ... R. v. Oakes?](#) *LawNow*, 41(1).

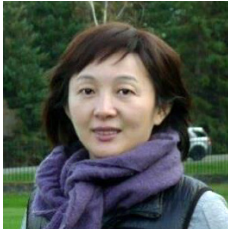
Bowal P, Walsh L. (2016 Aug. 30). [Legal Remedies at Human Rights Commissions](#). *LawNow*, 41(1).

Bowal P. (2016 Nov. 4). [Bankruptcy, Insolvency and Receivership](#). *LawNow*, 41(2).



Graduate Student News

Conference Presentations



Zeng R. (2016, December). *Do origins of acquirers matter for shareholder value for investors in developed countries? From the seller's perspective.* Proposal presented at the Strategic Management Society Special Conference, Hong Kong.

Zeng R, Zhu P, Tse K. (2016, December). *Pursue the sustainable growth or beat the industry growth: Which growth is better in China?* Proposal presented at the Strategic Management Society Special Conference, Hong Kong.

Zeng R, Groggaard B. (2016, December). *Do the origins of foreign direct investment matter for target firms in developed host countries? Empirical evidence from the North American oil and gas industry.* Paper presented at the European International Business Academy Annual Conference, Vienna, Austria. Best Paper Award in Track 4 "FDI and Foreign Market Entry".

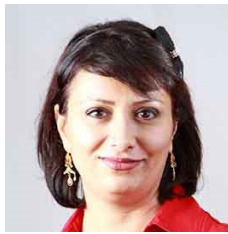


Zeng R, Groggaard B, Steel P. (2016, December). *Complements or substitutes? A meta-analysis of the role of integration mechanisms in knowledge transfer in the MNE network.* Paper presented at the European International Business Academy Annual Conference, Vienna, Austria.





Dissertation Defence



Fereshteh Mahmoudian, PhD student in the Accounting Area, successfully defended her dissertation, focused on corporate social responsibility performance and reporting, on November 2, 2016. Fereshteh is supervised by Dr. Irene Herremans.

Candidacy



Dongning Yu successfully passes her candidacy on December 1, 2016. Dongning is a PhD candidate in the accounting area at the Haskayne School of Business. She is supervised by Dr. Mark Anderson and Dr. Hussein Warsame.



Harun Rashid successfully passed his candidacy on November 25, 2016. Harun is a PhD candidate in the accounting area at the Haskayne School of Business. Harun is supervised by Dr. Hussein Warsame and Dr. Mark Anderson.



Vicky Ma successfully passed her candidacy on November 28, 2016. Vicky is a PhD candidate in the accounting area at the Haskayne School of Business. Vicky is supervised by Dr. Mark Anderson.



Contacts



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