

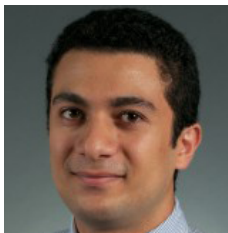


Research Round-up

January 2017 - March 2017

Faculty News

Arrivals



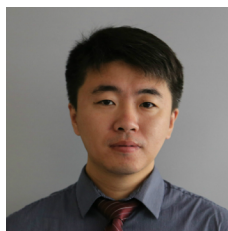
Hooman Hidaji joined Haskayne as an Assistant Professor in Business and Technology Management on Jan. 1, 2017. He did his Ph.D. in Business - Operations and Information Systems at Alberta School of Business. His current research interests include information systems security, online privacy, and third-party sharing of user information.



Oleks Osiyevskyy, Assistant Professor, ENTI, starting July 1, 2017. Oleks completed his PhD at Haskayne prior to becoming Assistant Professor at Northeastern University in March 2014. His research expertise lies in analyzing and designing innovative business models.



Duy Dao, Assistant Professor, BTMA, starting July 1, 2017. Dao has a BS in Mathematics and will be receiving his PhD from the University of California, San Diego. Dao's research broadly spans the economics of software and digital goods, with interests in the economics of cybersecurity and ransomware. Currently, he is investigating how to price software to improve software security. His work has been published in *Marketing Science* and nominated for Best Student Paper at the Conference on Information Systems and Technology.



Jian (Ray) Zhang, Assistant Professor, BTMA, starting July 1, 2017. Ray holds a PhD in Industrial Engineering alongside a BBA and MS in Management Science. He is currently completing a PDF at the COSMO - Stochastic Mine Planning Laboratory (McGill University) where his research involves the global optimization of mineral supply chains with stochastic ore supply and market demand.

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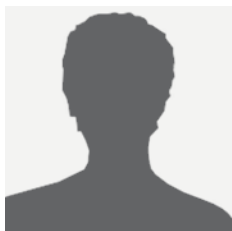
A copy can be downloaded from our website:

<http://haskayne.ucalgary.ca/research/activities/research-roundup>

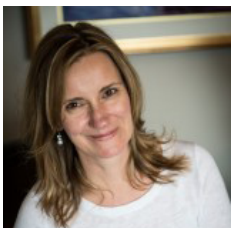
Submit contributions to fwillkins@ucalgary.ca



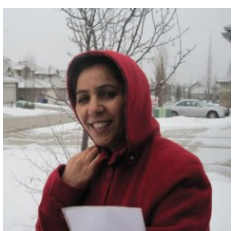
UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS



Phil Davidson is joining Haskayne as an Instructor in Strategy and Global Management on July 1, 2017.



Catherine Heggerud joined Haskayne as an Instructor in Business and Technology Management in September 2016.



Mali Mansouri joined Haskayne as an Instructor in Organizational Behaviour and Human Resources in January 2017.

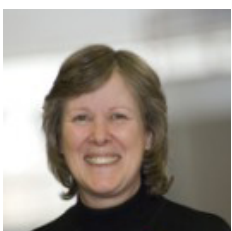
Departures



Philip Chang retired on Dec. 31, 2016 after 31 years at Haskayne.



Debi Andrus retired on Dec. 31, 2016 after 24 years at Haskayne.



Victoria Mitchell will be retiring on June 30, 2017 after 16 years at Haskayne.

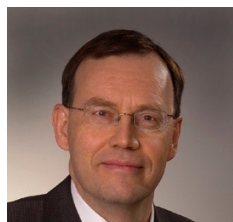


Won-Yong Oh is leaving Haskayne for a new position as Assistant Professor at the University of Nevada, Las Vegas, effective June 30, 2017.



Simon Raby, former Visiting Scholar with the Hunter Centre for Entrepreneurship and Innovation, joined Mount Royal University's Bissett School of Business as Assistant Professor of Entrepreneurship, Marketing and Social Innovation in April 2017.

Appointments



Alain Verbeke was appointed to the incoming Editorial Review Board of the *Academy of Management Review* (FT50; AJG 4*; UTD 24).



David Milia's position has been promoted to an expanded position of Director, Energy and Environmental Initiatives, effective February 1, 2017. This position is responsible for supporting research, education, student experience, and community engagement in the Centre for Corporate Sustainability, a new fund to support the joint engineering-commerce students, administrative support of the Canadian Centre for Advanced Supply Chain Management and Leadership, and developing new initiatives in energy and environment.

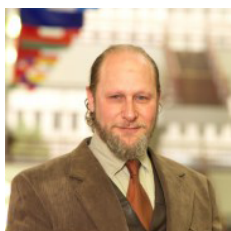


Gary Barron has been appointed as a panel member at the Peter Wall Institute for Advanced Studies (UBC) roundtable on university rankings (May 13-17, 2017). <http://rankings.pwias.ubc.ca/>



Nick Turner has been appointed a Summer Research Visiting Professor at the Smith School of Business, Queen's University, starting June 2017.

Awards and Honours



David Lertzman has received a University of Calgary 2017 Sustainability Award in the category "Community as a Learning Partner" for his work on sustainability and leadership with indigenous peoples. [See more](#)



Research Funding

External Funding

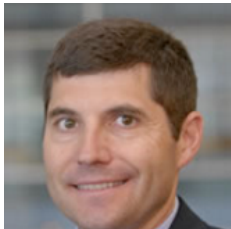


Mark Anderson, Vicky Ma

CPA Canada-Canadian Academic Accounting Association: Management Accounting, Performance Management, Finance, Governance & Strategy Research Grant

“Strategic Adaptation and Risk Management in the Oil and Gas Industry”

Awarded \$10,000 over 2 years.



Martin Halek, Anne Kleffner

National Fire Information Database Canada Research Grant

“The Role of Insurance in Reducing the Frequency and Severity of Fire Losses”

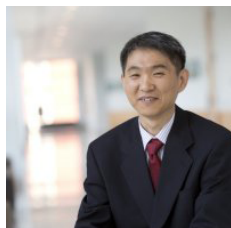
Awarded \$9,948 for one year.



Norma Nielson

With a grant from the Spencer Educational Foundation, the RMIN faculty hosted a guest the week of February 13. Shari Natovitz, risk manager for Silverstein Properties and the World Trade Center, made multiple presentations to Haskayne students in RMIN classes, met with supporters of the Westman Centre, and made presentations that recognized Haskayne’s involvement to the Southern Alberta Risk and Insurance Management Society and the Insurance Institute of Southern Alberta.

Internal Funding

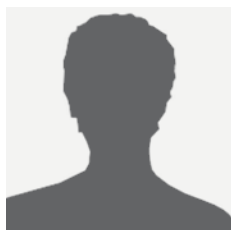


Seok-Woo Kwon

URGC Seed Grant: Social Sciences and Humanities

“Explaining entrepreneurship trend using hierarchical age-period-cohort models”

Conditionally awarded \$14,801



Neel Bhatt

Supervisor: Osman Alp

PURE Award, \$6,000 for 16 weeks

Optimizing the Electrification of Calgary Taxi Fleets and Battery Charging Infrastructure.

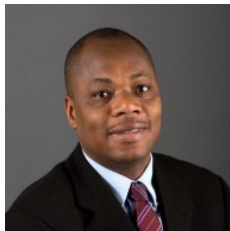


Research Publications

Articles in Financial Times 50 Journals



Babalola MT, Bligh MC, **Ogunfowora B**, Guo L, Garba OA. (in press). The Mind is Willing, but the Situation Constrains: Why and When Leader Conscientiousness Relates to Ethical Leadership. *Journal of Business Ethics*. DOI: [10.1007/s10551-017-3524-4](https://doi.org/10.1007/s10551-017-3524-4) (AJG 3; FT50; HSB A-)



Everett J, Friesen C, Neu D, **Rahaman AS**. (in press). We Have Never Been Secular: Religious Identities, Duties, and Ethics in Audit Practice. *Journal of Business Ethics*. DOI: [10.1007/s10551-016-3426-x](https://doi.org/10.1007/s10551-016-3426-x) (AJG 3; FT50; HSB A-)



Sherer P. (in press). When Is It Time to Stop Doing the Same Old Thing? How Institutional and Organizational Entrepreneurs Changed Major League Baseball. *Journal of Business Venturing* (AJG 4; FT50; HSB A)

Peer-reviewed Articles by Area

ACCT

Boritz JE, Hayes L, **Timoshenko LM**. (2016). Determinants of the readability of SOX 404 reports. *Journal of Emerging Technologies in Accounting*, 13(2), 145-168. DOI: [10.2308/jeta-51593](https://doi.org/10.2308/jeta-51593)

Chang H, Kao Y, **Mashruwala R**, Sorensen S. (in press). Technical inefficiency, allocative inefficiency, and audit pricing. *Journal of Accounting, Auditing, and Finance*. (AJG 3, HSB A-)

Frank MM, Lynch LJ, Rego S, **Zhao R**. (in press). Are Corporate Risk-Taking Practices Indicative of Aggressive Reporting Practices? *Journal of the American Taxation Association*. (HSB A-; AJG 3)

Opara M, Elloumi F, Okafor O, **Warsame H**. (in press). Effects of the institutional environment on public-private partnership (P3) projects: Evidence from Canada. *Accounting Forum*. DOI: [10.1016/j.accfor.2017.01.002](https://doi.org/10.1016/j.accfor.2017.01.002) (AJG 3)



ENTI

Meyer MH, **Osiyevskyy O**, Libaers D, van Hugten M. (in press). Does Product Platforming Pay Off? *Journal of Product Innovation Management*. DOI: [10.1111/jpim.12378](https://doi.org/10.1111/jpim.12378) (AJG 4)

FNCE

Elliott RJ, Siu TK. (2017). Stochastic volatility with regime switching and uncertain noise: Filtering with sub-linear expectations. *Discrete and Continuous Dynamical Systems, Series B*, 22(1), 59-81. DOI: [10.3934/dcdsb.2017003](https://doi.org/10.3934/dcdsb.2017003)

Lian GH, Zhu SP, **Elliott RJ**, Cui ZY. (2017). Semi-analytical valuation for discrete barrier options under time-dependent Levy processes. *Journal of Banking & Finance*, 75, 167-183. DOI: [10.1016/j.jbankfin.2016.11.012](https://doi.org/10.1016/j.jbankfin.2016.11.012) (AJG 3, HSB A-)

Wu P, **Elliott RJ**. (2017). A simple efficient approximation to price basket stock options with volatility smile. *Annals of Finance*, 13(1), 1-29. DOI: [10.1007/s10436-017-0292-1](https://doi.org/10.1007/s10436-017-0292-1)

MKTG

Bendle NT, **Bagga CK**. (2017). The Confusion About CLV in Case-Based Teaching Materials. *Marketing Education Review*, 27(1), 27-38. DOI: [10.1080/10528008.2016.1255561](https://doi.org/10.1080/10528008.2016.1255561)

OSCM

Snider B, Southin N, **Weaver S**. (2017). Student Peer Evaluated Line Balancing Competition. *INFORMS Transactions on Education*, 17(2), 43-48. DOI: [10.1287/ited.2016.0164](https://doi.org/10.1287/ited.2016.0164)

RMIN

Nielson NL, **Hedges PL**. (in press). Policy Reflection: Letter of Credit usage by Defined Benefit Pension Plans in Canada. *SPP Research Papers*.

SGMA

Buchel O, Schotter A, **Vashchilko T**. (in press). Interactive visualization for research contextualization in international business. *Journal of World Business*. DOI: [10.1016/j.jwb.2017.01.006](https://doi.org/10.1016/j.jwb.2017.01.006) (AJG 4; HSB A- Applied)

SGMA/ENTI

Verbeke A, **Osiyevskyy O**, **Backman CA**. (in press). Strategic responses to imposed innovation projects: The case of carbon capture and storage in the Alberta oil sands industry. *Long Range Planning*. DOI: [10.1016/j.lrp.2017.03.002](https://doi.org/10.1016/j.lrp.2017.03.002) (AJG 3; HSB A- Applied)



Book Chapters



Raby S. (2017). The Hunter Centre for Entrepreneurship and Innovation (Canada). In G Maas, P Jones P (Eds.), *Entrepreneurship Centres* (pp. 111-124). Springer International Publishing.



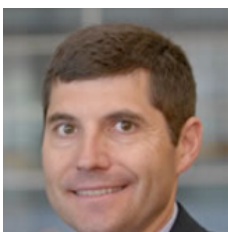
Tarraf RC, **Hershcovis MS**, Bowling NA. (2017). Moving the field of workplace aggression forward: Thoughts and recommendations. In NA Bowling, MS Hershcovis (Eds.), *Research and Theory on Workplace Aggression* (Current Perspectives in Social and Behavioral Sciences), (pp. 350-370). Cambridge University Press.

Business Cases



Oh WY, Chang YK. (2017 Mar. 21). Las Vegas Construction: Ethical Contracting (Case Nr. [9B17M047](#)). London, ON, Canada, Ivey Publishing.

Conference Service



Martin Halek

Moderator, Session H: Annuities, Retirement Planning and Reverse Mortgages
Western Risk and Insurance Association, Santa Barbara, CA
January 2-5, 2017



Anne Kleffner

Moderator, Session C: Third Party Claims & Contract Issues
Western Risk and Insurance Association, Santa Barbara, CA
January 2-5, 2017



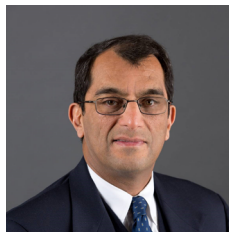
Pablo Moran

Chair, Session 141: Motivations to undertake M&A
Financial Management Association Annual Meeting, Las Vegas, NV
October 19-22, 2016
Pablo also chaired a session at the Midwest Finance Association
meeting in Chicago, March 1-4, 2017.

Conference Presentations



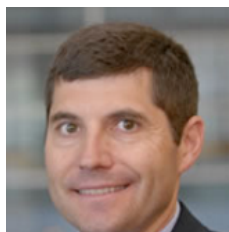
Alp O. (2016). Scheduling of Regular and On-Call Staff in Retailers when Sales are Correlated with Store Traffic and Staffing. Presented at Informs Annual Conference in Nashville, TN, November 13-16, 2016.



David A. (2017). Presented a paper at the UBC Winter Finance Conference, Whistler BC, March 4, 2017.



Elliott RJ. (2017). Dynamic Risk Measures and Nonlinear Expectations with Markov Chain Noise. Presented at the Joint-University Symposium on Financial Risk Management, April 2017. INVITED PAPER.



Eastman EM, Eckles DL, **Halek M**, Powell LS. (2017). Earnings Management, Executive Compensation, and Ownership Structure. Presented at the Western Risk and Insurance Association Annual Meeting, Santa Barbara, CA, January 2-5, 2017.

Eastman EM, Eckles DL, **Halek M.** (2016). Asymmetry in Earnings Management Surrounding Targeted Ratings. Presented at the Financial Management Association Annual Meeting, Las Vegas, NV, October 19-22, 2016.
SEMI-FINALIST for the Financial Management Association Best Paper Award in Corporate Finance.

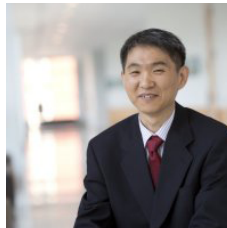
Eastman EM, Eckles DL, **Halek M.** (2016). Asymmetry in Earnings Management Surrounding Targeted Ratings. Presented at the European Group of Risk and Insurance Economists Annual Seminar, Limassol, Cyprus, September 19-21, 2016.



Ingelson A. (2017). Regulatory Challenges for the Re-use and Recycling of Produced Water from Hydraulic Fracturing. Presented at the North American Environment, Energy and Natural Resources Conference, Houston, TX, February 24, 2017.



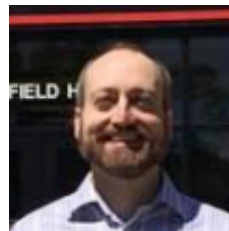
Eckles DL, Kelly M, **Kleffner A.** (2017). The Impact of Institutional Factors on Reserve Errors - A Cross-Border Analysis. Presented at the Western Risk and Insurance Association Annual Meeting, Santa Barbara, CA, January 2-5, 2017.



Adler PS, **Kwon S-W.** (2016). Social Capital: Prospects for a New Concept. Presented at Academy of Management (AOM) Annual Conference Anaheim, CA, August 5-9, 2016.



Lehar A, Stauffer R. (2016). Learning and Optimal Delay in Bargaining over Sovereign Debt Restructuring. Presented at the Washington University Corporate Finance Conference, St. Louis, MO. November 18-19, 2016.



Hillemann J, **Oh WY.** (2016). How do family firms enter foreign markets? Firm-specific advantages, regional integration and entry mode choice. Presented at the European International Business Academy Annual Conference, Vienna, Austria, December 2-4, 2016.

Oh WY, Chang YK. (2016). Sharpe Energy Inc.: Ethical Contracting. Presented at The International Conference on Business Case Research, Hong Kong, December 12-14, 2016.



Sabouri A. (2016). Issuing Policies for Hospital Blood Inventory. Presented at the INFORMS Annual Conference, Nashville, TN, November 13-16, 2016.



Zeng R, Grøgaard B. (2016). Do the origins of foreign direct investment matter for target firms in developed host countries? Empirical evidence from the North American oil and gas industry. Presented at the European International Business Academy Annual Conference, Vienna, Austria, December 2-4, 2016.

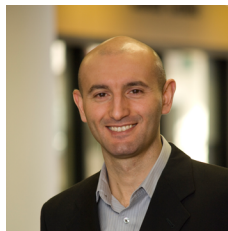
BEST PAPER AWARD in Track 4: FDI and Foreign Market Entry.



Zeng R, Grøgaard B, Steel P. (2016). Complements or substitutes? A meta-analysis of the role of integration mechanisms in knowledge transfer in the MNE network. Presented at the European International Business Academy Annual Conference, Vienna, Austria, December 2-4, 2016.



Zeng X, Agarwal J, Murali M. (2017). A Resource-Investment-Based Analysis about Customer Engagement Behaviors. Presented at the Winter American Marketing Association Conference, Orlando, FL, February 17-19, 2017.



Zeng X, Agarwal J, Murali M. (2017). The Effect of Customers' Knowledge Provision during NPD on Their Positive WOM Intention of New Products. Presented at the Winter American Marketing Association Conference, Orlando, FL, February 17-19, 2017.



Moran P. (2017). Information Revelation in Merger Waves. Presented at the Midwest Finance Association meeting, Chicago, IL, Mar. 1-4, 2017.



Presentations



Dewald J, Kwon S-W. (2017 Jan. 12). Webinar: Ingredients for Entrepreneurial Success. [See more.](#)



Koskinen Y. (2017 Mar. 31). Corporate Social Responsibility and Firm Risk: Theory and Empirical Evidence. Invited talk at Binghamton University School of Management, Binghamton, NY.

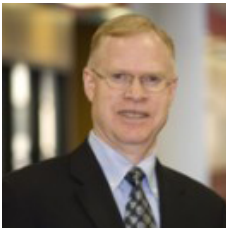


Globe and Mail Leadership Lab Articles



Weinhardt J, Piedrahita AM. (2017 Mar. 7). [A letter to the woman promoted off the glass cliff.](#)

Haskayne Hour Presentations



2017 Feb. 28

Michael Robinson, Associate Professor, Haskayne School of Business

Hal Kvisle, Board Chair, ARC Resources Ltd.

Shareholder activism: Are you next?



2017 Apr. 5

Elizabeth Cannon, President and Vice-Chancellor, University of Calgary

Tom Jenkins, Chair, OpenText Corporation

What is the roadmap for successful innovation?



In the Media



Chad Saunders is interviewed in the article, "Turning the corner: Prof, Calgary Economic Development say it's time to start up," by Helen Pike, Calgary Metro, Jan. 19, 2017. [See more.](#)



Greg Morrow is interviewed in the story, "L.A.'s reality: More people want to live here than there are homes being built" by Andrew Khouri, Los Angeles Times, Mar. 3, 2017. [See more.](#)



J. Ari Pandes is interviewed in the article, "Burdens placed on public companies behind dearth of IPOs, professor suggests", by Barry Critchley, Financial Post, Jan. 13, 2017. [See more.](#)

J. Ari Pandes is interviewed in the article, "STEP Energy Services Ltd could mark the first Canadian oilpatch IPO in over two years," by Geoffrey Morgan, Financial Post, Feb. 10, 2017. [See more.](#)

J. Ari Pandes is interviewed in the article, "Canada's oilpatch is on the prowl for deals again after the long, dark years of the oil rout" by Geoffrey Morgan, Financial Post, Mar. 20, 2017. [See more.](#)



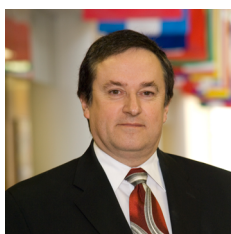
Jaana Woiceshyn is interviewed in the article, "Matthew McConaughey takes on Bre-X, but the real story behind Gold is crazier than fiction," by Tony Seskus and Amanda Stephenson, Calgary Herald, Jan. 26, 2017. [See more.](#)



Jim Dewald's new book *Achieving Longevity: How Great Firms Prosper through Entrepreneurial Thinking* is discussed in the article, "Planning for, and embracing, disruption the best way for business to prevent failure: author". By Rick Spence, Financial Post, Jan. 31, 2017. [See more.](#)



Jyoti Gondek is interviewed in the story, “Calgary’s Haskayne is building toward its real-estate specialization” by Jennifer Lewington, Globe and Mail, Feb. 16, 2017. [See more.](#)



Peter Bowal is quoted in an article by Brodie Thomas, “Committee reviewing Calgary councillors’ pay aims for greater transparency,” Calgary Metro, Feb. 17, 2017. [See more.](#)

Peter Bowal: I accidentally found an alarmingly easy way to hack Ford cars — and the company doesn’t seem to care. Mar. 17, 2017, National Post. [See more.](#)



Peter Sherer is interviewed in the story, “Energy firms judge job cuts as integral to reorganization, survival” by Kelly Cryderman, Globe and Mail, Feb. 23, 2017. [See more.](#)

Together with Lance Mortlock from EY, Peter co-authored a report based on a survey of a representative sample of 72 oil and gas companies, showing that 70% of respondents intend to make changes to be more efficient. This report has received an impressive level of coverage in the media, including the following:

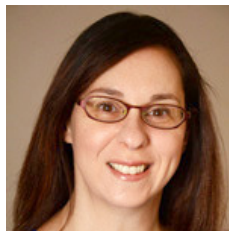
- <http://energy.economictimes.indiatimes.com/news/oil-and-gas/most-energy-firms-in-canadas-alberta-to-further-cut-costs-survey/57329016>
- <http://www.theglobeandmail.com/report-on-business/energy-firms-judge-job-cuts-as-integral-to-reorganization-survival/article34116721/>
- <http://business.financialpost.com/news/energy/a-jobless-recovery-why-the-layoffs-are-not-over-in-the-oilpatch-despite-us50-oil>
- <http://theamericanenergynews.com/canada/alberta-energy-firms-cut-costs-survey>
- <http://www.nasdaq.com/article/most-energy-firms-in-canadas-alberta-to-further-cut-costs-survey-20170223-02054>
- <http://www.jwnenergy.com/article/2017/2/five-insights-about-reorganizing-employees-through-downturn-oil-and-gas-leaders/>
- <http://markets.businessinsider.com/commodities/news/Canadian-oil-and-gas-companies-reduce-headcount-by-as-much-as-50percent-during-downturn-452278>
- <http://www.dailyoilbulletin.com/article/2017/2/23/canadian-oil-and-gas-companies-reduce-headcount-mu/>



- <http://www.canadianmanufacturing.com/human-resources/oil-and-gas-restructurings-have-succeeded-ernst-and-young-reports-186017/>
- <https://sg.finance.yahoo.com/news/canadian-oil-gas-companies-reduce-143000625.html>
- <http://af.reuters.com/article/energyOilNews/idAFL1N1G82EM>



Piers Steel is interviewed in the story, “Deadline trauma: Why teens procrastinate their big decisions” by Rosemary Counter, Maclean’s, Mar. 1, 2017. [See more.](#)



Sandy Hershcovis’ research is featured in several media outlets:

“Research shows rudeness in the workplace impacts employee health and happiness,” by Colleen Schmidt, CTV News, Feb. 16, 2017. [See more.](#)

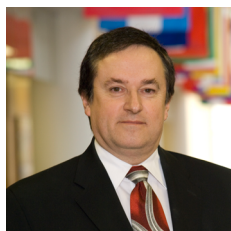
“Workplace rudeness takes surprisingly heavy toll, says researcher,” by Bill Kaufmann, Calgary Herald, Feb. 16, 2017. [See more.](#)

“Workplace rudeness happens all of the time, can have health consequences: study” by Bill Bell, CBC News, Feb. 16, 2017. [See more.](#)

Sandy appeared on CBC The Homestretch on Feb. 16, 2017 to discuss her research. [See more.](#)

Sandy was interviewed in the story “Rudeness in workplace can ‘wreak havoc’: University of Calgary study” by Jenna Freeman, NewsTalk 770, on Feb. 16, 2017. [See more.](#)

Professional Articles



Bowal P., McIntyre K. (2017 Jan. 4). [The Story of Linda Gibbons.](#) *LawNow*, 41(3).

Bowal P. (2017 Jan. 4). [Cumulative Cause I.](#) *LawNow*, 41(3).

Bowal P., McIntyre K. (2017 Jan. 41). [Equality Rights for Transgender Individuals in Canada.](#) *LawNow*, 41(3).



Graduate Student News

Awards



Leo Lu was selected to receive the McGannon Foundation Doctoral Scholarship for 2017. He is the first PhD student to be selected to receive the Foundation's highest award of \$10,000.

Dissertation Defence



Hossein MahdaviMazdeh successfully defended his dissertation on March 16th, 2017. The title of Hossein's dissertation is "Exploring the Context Dependence of Firms' Innovation Activities" and focuses on innovation strategies, innovation policies and dynamics of innovation in firms. He investigates these dynamics in the context of oil and gas industry. He is supervised by Dr. Jim Dewald. Hossein is a PhD candidate in the strategy area at the Haskayne School of Business.

Candidacy



Kanhaiya Sinha successfully passed his candidacy on March 21st, 2017. Kanhaiya is a PhD candidate in the Entrepreneurship & Innovation Area at the Haskayne School of Business. Kanhaiya is co-supervised by Dr. Jim Dewald and Dr. Chad Saunders.



Contacts



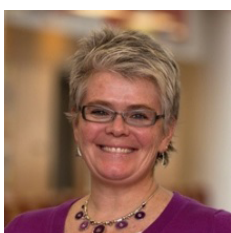
Associate Dean (Research)
Dr. Loren Falkenberg
403-220-7172
loren.falkenberg@haskayne.ucalgary.ca



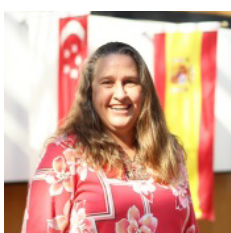
Executive Assistant to Associate Dean (Research)
Sandra Gushulak
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PhD Program Director
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Graduate Program Officer
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