

Research Round-up

July 2017 - September 2017

Faculty News

Appointments



Alain Verbeke has successfully renewed the McCaig Chair in Management, with a new expiry date of June 30, 2022.



Hussein Warsame has been appointed Director of the Master of Public Policy program in the School of Public Policy. This entails an 80% secondment to the School of Public Policy.

Awards and Honours



Brent Snider, Nigel Slack Teaching Innovation Award for the paper entitled, "Inquiry-based intermodal shipping competition" at the 24th International Annual EurOMA Conference, Edinburgh, UK, July 1-5, 2017





Hussein Warsame and **Nick Turner**, GREAT Supervisor Awards, Faculty of Graduate Studies, University of Calgary

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A copy can be downloaded from our website: http://haskayne.ucalgary. ca/research/activities/ research-roundup

Submit contributions to fwilkins@ucalgary.ca





Alain Verbeke was the Keynote Speaker at the Asia Academy of Management in Fukuoka, Japan, in June 2017.

Alain also received the Outstanding Service Award from the Academy of International Business for the organization of the Journal of International Business Studies paper development workshop in Dubai in July 2017.

Area News
New Area Chairs



Abu Shiraz Rahaman Accounting



Ray PattersonBusiness Technology Management



Alice de Koning Entrepreneurship



Alfred Lehar Finance



Lynne Ricker Marketing and Real Estate





Osman AlpOperations and Supply Chain Management



Sandy Hershcovis Organizational Behaviour and Human Resources



Alain Verbeke Strategy and Global Management

Research Funding

External Funding



Alireza Sabouri
NSERC Discovery Grant, \$100,000 over 5 years
Novel Algorithms to Approximate the Future Consequence of Sequential Decisions.

Internal Funding





Hussein Warsame, Syed Jafri CPA Tax Research Grant, \$4,000 The implications of exclusion of conservatism from conceptual framework for financial reporting





Irene Herremans, Arturo Marino (SEDV) CPA Tax Research Grant, \$5,000 The role of risk management and internal audit factors in the transformation of Alberta's energy mix





Mark Anderson, Dongning Yu CPA Tax Research Grant, \$4,000 Does Financial Prudence Influence Operating Efficiency of Real Estate Investment Trusts (REITs)?





Mark Anderson, Soonchul Hyun CPA Tax Research Grant, \$5,000 The Relationship between Product and Process Innovation and Financial Performance: The Moderating Role of Strategic Positioning





Mark Anderson, Hussein Warsame, Harun Rashid CPA Tax Research Grant, \$4,000 Debt and share issuance and tax avoidance





Mark Anderson, Joo Hyung Lee, Raj Mashruwala CPA Tax Research Grant, \$5,000 Measuring Organizational Slack









Mark Anderson, Sina Rahiminejad, Harun Rashid, Hussein Warsame CPA Tax Research Grant, \$4,000 Corporate Tax Avoidance and Customer Satisfaction









Mark Anderson, Vicky Ma, Rong Zhao
CPA Tax Research Grant, \$4,000
From Financial Gatekeeper to Strategic Player: The
Influence of the Changing Role of the Chief Financial
Officer on Organization Performance







Irene Herremans, Linda Ambrosie
CPA Managerial Research Grant, \$5,000
Measuring and Monitoring Social Sustainability: The
Case of the Banff-Canmore Corridor (BCC)



Research Publications

Articles in Financial Times 50 Journals



Coviello N, **Kano L**, Leisch P. (in press). Adapting the Uppsala model to a modern world: Macro-context and micro-foundations. *Journal of International Business Studies*. (HSB A, AJG 4*, FT50, UTD24)



Kwon SW, Ruef M. (2017). The imprint of labor markets on entrepreneurial performance. *Journal of Business Venturing*, *32*(6), 611-626. doi: 10.1016/j.jbusvent.2017.08.002 (HSB A, AJG 4, FT50)



Parke MR, **Weinhardt JM**, Brodsky A, Tangirala S, DeVoe SE. (in press). When Daily Planning Improves Employee Performance: The Importance of Planning Type, Engagement, and Interruptions. *Journal of Applied Psychology*. (HSB A, AJG 4, FT50)



Zimmermann S, Herrmann P, Kundisch D, **Nault BR**. (in press). Different Sources of the Variance of Consumer Ratings and their Impact on Price and Demand. *Information Systems Research*.

Books



Zaidi K. (In press). Renewable Energy in Canada: Building a Sustainable Future.



Book Chapters





Drake C, Radford SK. (In press). [Softly assembled] gender performance through products: Four practices responding to masculine and feminine codes in product design. In A. Venkatesh, S. Cross, C. Ruvalcaba & R. Belk (Eds.), *Consumer Culture Theory* (Research in Consumer Behavior, Volume 19). Bingley, UK: Emerald.



Osiyevskyy O, Troshkova M, Bao Y. (2018). What Makes a Global Business Model? In A. Presenza, & L. Sheehan (Eds.), *Geopolitics and Strategic Management in the Global Economy* (pp. 19-39). Hershey, PA: IGI Global. doi:10.4018/978-1-5225-2673-5.ch002

Peer-reviewed Articles

Accounting

Nyamori RO, **Abdul-Rahaman AS**, Samkin G. (2017). Accounting, auditing and accountability research in Africa: Recent governance developments and future directions. *Accounting, Auditing & Accountability Journal, 30*(6), 1206-1229. doi: 10.1108/AAAJ-05-2017-2949 (AJG 3)

Business Technology Management

Sun C, Ji Y, Kolfal B, **Patterson R**. (2017). Business-to-Consumer Platform Strategy: How Vendor Certification Changes Platform and Seller Incentives. *ACM Transactions on Management Information Systems*, 8(2-3), Article #6. doi: 10.1145/3057273

Zhang J, Dimitrakopoulos RG. (in press). Stochastic optimization for a mineral value chain with nonlinear recovery and forward contracts. *Journal of the Operational Research Society*. doi: 10.1057/s41274-017-0269-5 (HSB A-, AJG 3)



Entrepreneurship and Innovation

Ma Q, **Osiyevskyy O**. (2017). Maximizing the strategic value of corporate reputation: a business model perspective. *Strategy & Leadership*, 45(4), 24-32. doi: 10.1108/SL-05-2017-0043

Osiyevskyy O, Biloshapka V. (2017). Shapeholders: managing them as allies, partners and significant constituents. *Strategy & Leadership*, 45(5), 41-48. doi: 10.1108/SL-07-2017-0064

Osiyevskyy O, Tao QT, Jiang RJ, Santoro MD. (2017). Opportunity is in the eye of beholder: Behavioral drivers of alliance portfolio adaptation to performance and environmental jolts. *International Journal of Entrepreneurship and Innovation, 18*(2), 115-127. doi: 10.1177/1465750317706623 (AJG 2)

Sarkar S, **Osiyevskyy O**, Hayes L. (in press). Talking your way into entrepreneurial support: an analysis of satisfaction drivers in entrepreneur mutual aid groups. *Journal of Small Business Management*. (HSB A-, AJG 3)

Sarkar S, **Osiyevskyy O**. (in press). Organizational change and rigidity during crisis: a review of the paradox. *European Management Journal*. doi: 10.1016/j.emj.2017.03.007 (AJG 2)

Shirokova G, **Osiyevskyy O**, Morris MH, Bogatyreva K. (in press). Expertise, university infrastructure and approaches to new venture creation: assessing students who start business. *Entrepreneurship & Regional Development*. (AJG 3)

Finance

Choi KJ, Kwak M, Shim G. (2017). Time preference and real investment. *Journal of Economic Dynamics and Control*, 83, 18-33. doi: 10.1016/j.jedc.2017.07.010 (AJG 3)

Lai Y, **Elliott RJ**. (in press). The mean squared loss control problem for a partially observed Markov chain. *International Journal of Control*. doi: 10.1080/00207179.2017.1362503

Marketing

Mourali M, Pons F, **Hassay D**, Yang Z. (in press). Consumer power and choice deferral: The role of anticipated regret. *International Journal of Research in Marketing*. doi: 10.1016/j. ijresmar.2017.09.004 (AJG 4)



Operations and Supply Chain Management

Zhu T, **Balakrishnan J**, Cheng CH. (in press). Recent advancements in dynamic facility layout research. *INFOR: Information Systems and Operational Research*. (AJG 1)

Organizational Behaviour and Human Resources

Casey TW, Krauss AD, **Turner N**. (in press). The one that got away: Lessons learned from the evaluation of a safety training intervention in the Australian prawn fishing industry. *Safety Science*. doi: 10.1016/j.ssci.2017.08.002

Risk Management and Insurance

Carson JM, Dumm RE, **Halek M**, Liebenberg AP. (in press). An Empirical Investigation of Shock Loss on Relative Risk Aversion. *Journal of Insurance Issues*.

Strategy and Global Management

Kano L, Verbeke A. (in press). Theories of the multinational firm: A micro foundational perspective. *Global Strategy Journal*, SI. (AJG 3)

Strategy and Global Management / Finance

Oh WY, **Choi KJ**, Chang YK. (in press). MNEs Corporate Social Responsibility: An Optimal Investment Decision Model. *European Journal of International Management*. (AJG 1)

Tourism

Moreno-Gil S, **Ritchie JRB**. (in press). Research based guidelines for effective visitation management of museums' image. *International Journal of Culture, Tourism and Hospitality Research*. doi: 10.1108/IJCTHR-01-2017-0007 (AJG 1)



Other Journal Articles

Choi Kwangyul, Zhang M. (2017). The impact of metropolitan, county, and local land use on driving emissions in US metropolitan areas: Mediator effects of vehicle travel characteristics. *Journal of Transport Geography, 64,* 195-202. doi: 10.1016/j. jtrangeo.2017.09.004 (AJG 2)

Goodbrand P, Humphrey T, **Gondek J**. (in press). Relatives or rentals? Secondary suites through a multigenerational family lens. *The Canadian Geographer*. doi: 10.1111/cag.12399

Goodbrand PT, Hiller HH. (in press). Unauthorized Secondary Suites and Renters: A Life Course Perspective. *Journal of Housing and the Built Environment*. doi: 10.1007/s10901-017-9559-0

Zaidi K. (2017). Public-Private Partnerships as a Model for High Speed Rail Development in Canada - Towards Efficient and Alternative Public Infrastructure. *Oregon Review of International Law*.

Business Cases





Lynne Ricker, Marc Boivin. (2016 May 26). Ed Williams Mens Wear (Case Nr. 9B16A019). London, ON, Canada, Ivey Publishing.





Peggy Hedges, Norm Althouse, Cheryl Brazell. (2017 Sep 29). Brookfield Residential Properties: Identifying and Engaging Stakeholders (Case Nr. 9B17M148). London, ON, Canada, Ivey Publishing.



Professional Articles



Bowal P, Ferneyhough R. (2017). Cumulative Cause II. *LawNow*, *41*(4). http://www.lawnow.org/cumulative-cause-2/

Bowal P, Carroll M. (2017). Whatever Happened To . . . Keystone XL and NAFTA. *LawNow*, 41(4). http://www.lawnow.org/keystone-xl-and-nafta/

Bowal P, Jamieson J. (2017). Extraterritorial Jurisdiction, International Human Rights and Victim Prosecution: Appeal Court Sets Guatemalan Escobal Mining Case in British Columbia. *International Enforcement Law Reporter*, 33(3), 92.

Bowal P, Sloan J. (2017). Money for Nothing: International Longshore v. Ford. *LawNow*, *41*(5). http://www.lawnow.org/money-for-nothing-international-longshore-v-ford/

Bowal P, Syed R. (2017). The Evolution of Five Legal Doctrines in the Supreme Court of Canada. *LawNow*, *41*(5). http://www.lawnow.org/the-evolution-of-five-legal-doctrines-in-the-supreme-court-of-canada/

Bowal P, Jamieson J. (2017). Minimum Notice Limitations are Enforceable. *LawNow*, *41*(5). http://www.lawnow.org/minimum-notice-limitations-are-enforceable/

Bowal P, Slavin D. (2017). Whatever Happened To . . . Murdoch v. Murdoch? *LawNow*, *41*(6). http://www.lawnow.org/murdoch-v-murdoch/

Bowal P, Slavin D. (2017). No Limitations Period on Sexual Harassment. *LawNow*, *41*(6). http://www.lawnow.org/no-time-limitations-on-sexual-harassment-lawsuits/

Bowal P. (2017). Dozens of Legal Reasonables. *LawNow, 41*(6). http://www.lawnow.org/dozens-of-legal-reasonables/

Bowal P, Slavin D. (2017). Syncrude Ducks Produce a Creative Sentence. *LawNow*, *41*(6). http://www.lawnow.org/syncrude-ducks-produce-creative-sentence/

Bowal P, Shehata M. (2017). World Bank Immunities Upheld in Canada but High Standards Remain for Wiretap Authorizations. *International Enforcement Law Reporter*, *33*(8), 353.



Bowal P, Thorburn L. (2017). Bad Behaviour 2.0: Employees Getting Away With ... *LawNow*, *42*(1). http://www.lawnow.org/bad-behaviour-2-0-part-1-employees-getting-away-with/

Bowal P, Zaid A. (2017). Scoring NAFTA: The United States Trounces Canada in Investor-State Disputes. *LawNow*, 42(1). http://www.lawnow.org/viewpoint-42-1-scoring-nafta-the-united-states-trounces-canada-in-investor-state-disputes/

Conference Activity

Conference Proceedings



Keyhani M, Deutsch Y, Madhok A, Levesque M. (2016 Aug). Built to last, profit or flip? The outcomes of exploration-exploitation for start-ups. *Academy of Management Proceedings*, 2016(1), 13276.



Stoletova M. (2017 Aug). Improving Supply Chain Management with TRIZ. Athens Institute for Education and Research (ATINER) Conference Presentation Series: https://www.atiner.gr/presentations/MGT2017-0023.pdf

Conference Presentations





Anderson M, Warsame H, Rashid H, Rahimi S.

Tax avoidance and customer satisfaction.







Poster presented at American Accounting Association Conference, San Diego, CA, August 5-9, 2017.



Balakrishnan J, Cheng C-H, Mak KCK. (2017 June). An Analysis of International Trends in Authorships in Top OSCM Journals. Presented at Production and Operations Management Society International Conference, Tel-Aviv, Israel, June 27-29, 2017.

Rahimi M, Kenworthy T, **Balakrishnan J**. (2017 May-June). An Analysis of Innovation in Large Oil & Gas Projects. Presented at Annual Meeting of the Administrative Sciences Association of Canada, Montreal, QC, May 29 - June 1, 2017.



Bowal P. (2017 Apr). Publication of Judicial Decisions and Personal Privacy. Presented at Canadian Academy of Legal Studies in Business conference, Vancouver, British Columbia, April 27–29, 2017.





David A, Lehar A. (2017 Sep). Imperfect Renegotiations in Interbank Financial Networks. Presented at the CRM Workshop on Measurement and Control of Systemic Risk, Montreal, QC, September 26-28, 2017.





Drake C, Radford S. (2017 Jul). Gender as a soft assembly: A dynamic systems theory approach to understanding consumers' experiences with gender identity and product gender. Presented at the Consumer Culture Theory Conference, Anaheim, CA, July 9-12, 2017.



Eastman EM, Eckles DL, **Halek M**. (2017 Jul). Asymmetry in Earnings Management Surrounding Targeted Ratings. Presented at Asia-Pacific Risk and Insurance Association Annual Meeting, Poznan, Poland, July 30 - August 2, 2017.



Halek M, Kelly M, Kleffner A, Nickerson D. (2017 Aug). The Role of Insurance in Reducing the Frequency and Severity of Fire Losses. Presented at American Risk and Insurance Association Annual Meeting, Toronto, ON, August 6-9, 2017.





Hershcovis MS, Bhatnagar N. (2017 Aug.). Witness reactions to server mistreatment. Presented at Annual Academy of Management Conference, Atlanta, GA, August 4-8, 2017.

Hershcovis MS, Bhatnagar N. (2017 Jun). Cocustomer Reactions to Employee Mistreatment in Customer Service Interactions. Presented at Annual Frontiers in Service Conference, NY, NY. June 22-25, 2017.



Hershcovis MS, Neville L, Reich TC, Cortina LM, Christie A, **Shan JV**. (2017 Aug.). Reactions to observing workplace aggression: the role of power. Presented at Academy of Management Conference, Atlanta, GA, August 4-8, 2017.





Huq JL, **Woiceshyn J**. (2017). Changing Health Care: When, Who, and How. Presented at Annual Academy of Management Conference, Atlanta, GA, August 4-8, 2017.



Kwon S-W, Ruef M. (2017 Aug). The Role of Generations in Explaining Self-employment Trends: An Assessment of Period and Cohort Effects. Presented at American Sociological Association Annual Meeting, Montreal, QC, August 12-15, 2017.





Lu L, Kleffner A. (2017 Aug). How Do Investors valuate Enterprise Risk Management? A Difference-in-Difference Investigation. Presented at the American Risk and Insurance Association (ARIA) 2017 annual conference, Toronto, ON, August 6-9, 2017.



McLarnon MJW, Law D, O'Neill TA, Taras V, Donia MBL, **Steel P**. (2017 May). Influence of peer feedback on the relations between communication, coordination, and performance in global virtual teams. Presented at the Annual Meeting of the European Association of Work and Organizational Psychology, Dublin, Ireland, May 17-20, 2017.



Bogatyreva K, Edelman L, Manolova T, **Osiyevskyy O**, Shirokova G. (2017 Aug). Closing the Intention-Action Gap: An Institutional Perspective. Presented at Annual Academy of Management Conference, Atlanta, GA, August 4-8, 2017.

DaSilva C, **Osiyevskyy O**. (2017 Aug). Business Model Innovation in Incumbent Firms: A Conceptual Model of Process, Antecedents, and Outcomes. Presented at Annual Academy of Management Conference, Atlanta, GA, August 4-8, 2017.

Osiyevskyy O, Sarkar S. (2017 Aug). One for All and All for One: Response Strategies of Small and Medium Enterprises in an Industry Threatened by Disruptive Innovation. Presented at Annual Academy of Management Conference, Atlanta, GA, August 4-8, 2017.



Snider B, Southin N. (2017 Jul). Inquiry-based intermodal shipping competition. Presented at 24th Annual EurOMA Conference, Edinburgh, Scotland, July 1-5, 2017.



Sousa R, **da Silveira GJC**. (2017 July). The Relationship between Servitization and Customization Strategies. Presented at 24th International Annual EurOMA Conference, Edinburgh, Scotland, July 1-5, 2017.



Turner N. (2017 Oct). Being there (or not): Early Tavistock research on work accidents in understanding the importance of job quality. Presented at Human Relations 70th Anniversary Workshop, London, UK, October 10, 2017.







McLarnon MJW, **Weinhardt JM**, O'Neill TA, **Dumaisnil A**. (2017 May). A person-centered approach to expressed humility in leadership. Presented at the 2nd Annual Meeting of Interdisciplinary Perspectives on Leadership Symposium, Mykonos, Greece, May 4-6, 2017.





Zeng R, Grøgaard B. (2017 Jul). Entrepreneurial deficits in MNE subsidiaries: Opening the black box. Presented at the Academy of International Business Annual Conference, Dubai, UAE, July 2 - 5, 2017.

Conference Service



Alain Verbeke chaired the Journal of International Business Studies Decade Award Session at the Academy of International Business Meetings in Dubai. In addition to presentations by the Decade Award winners led by Peter Buckley (Leeds University), commentaries were given by Ravi Ramamurti (Northeastern U.) and Exequiel Hernandez (Wharton).

Alain Verbeke chaired panel sessions at the Academy of International Business (Dubai) and Academy of Management (Atlanta) conferences on the evolution of the intellectual property rights regime in China, based on the Point – Counterpoint debate published in the Journal of International Business Studies (Issue 7, 2017), and with author teams consisting of Mike W Peng, David Ahlstrom, Shawn M. Carraher and Weilei (Stone) Shi for the Point, and James A Brander, Victor Cui and Ilan Vertinsky for the Counterpoint.



Hussein Warsame was the panel moderator for the Taxing Small Corporations: Increasing Fairness or Undermining Growth? Expert discussion, School of Public Policy, Sept. 14, 2017, Calgary



Presentations - Non-peer-reviewed



Peter Bowal gave a panel presentation on users of the access to information systems in Alberta at the Office of the Information and Privacy Commissioner of Alberta, Right to Know Forum (Calgary), September 26, 2017. https://www.oipc.ab.ca/news-and-events/events/2017/right-to-know-forum-calgary.aspx



Seok-Woo Kwon gave a talk at the Department of Strategic Management and Organization in the University of Alberta Business School, Oct. 2017.

Haskayne Hour Presentations







Charan K. Bagga, Liena Kano, Mohammad Keyhani with Richard F. Haskayne, OC, AOE, FCA, Board Chair

Richard F. Haskayne, OC, AOE, FCA, Board Chair Emeritus

Steve Allan, Chair, Calgary Economic Development Alice Reimer, Chair A100

Michael Tims, Vice-Chairman of MATCO Investments Ltd.

Making Canada the country of choice for business. Sept. 19, 2017

In the Media



Bob Schulz is interviewed in the article, "Interest rates climb as many Albertans struggle with debt", by Reid Southwick, Calgary Herald, Sept. 6, 2017. http://calgaryherald.com/business/local-business/interestrates-climb-as-many-albertans-struggle-with-debt



Sandy Hershcovis was interviewed about her research, "Rude customers can be money in the bank for servers, Calgary study suggests," by David Bell, CBC News, Aug. 10, 2017. http://www.cbc.ca/news/canada/calgary/rude-customer-study-1.4243052



Graduate Student News

Awards



Carly DrakeFaculty of Graduate Studies Doctoral Scholarship (\$10,000 for one year)





Negar Ganjouhaghighi and **Alyson House** shared the \$5,000 award for first-place finishers at the Summer Research Project competition



Ratchel Zeng received an IM Division GWU-CIBER Best Paper Finalist on Emerging Markets Award at the 2017 Annual Meeting of the Academy of Management.

Zeng R. (2017). Blessed or exploited? A tale of the impact of acquirers' origins on acquisition premiums for targets in developed countries. In Guclu Atinc (Ed.), Proceedings of the Seventy-seventh Annual Meeting of the Academy of Management. Online ISSN: 2151-6561. Aug 6-8, 2017



Xianfang ZengCharles B. Locke Graduate Award, \$7,500, effective Sept. 1, 2017



Dissertation Defence



Akolisa Ufodike successfully defended his dissertation on Sept. 5, 2017. Akolisa's dissertation is entitled, "The role of accounting in the delivery of health care to Canada's First Nations". Akolisa is a PhD candidate in the Accounting area at the Haskayne School of Business. Akolisa is supervised by Dr. Jeff Everett (York University) and Dr. Abu Rahaman.



Charles Backman successfully defended his dissertation on June 26, 2017. Charles' research interests focus on firm adaptation and strategic intent in the sustainability sphere. Charles is a PhD candidate in the Strategy and Global Management area at the Haskayne School of Business. Charles is supervised by Dr. Alain Verbeke.



Jimmy Yu successfully defended his dissertation on July 21, 2017. Jimmy's research interests focus on CEO compensation, CEO decision-making and firm competitive advantage. He is also interested in annual report readability and conditional conservatism. Jimmy is a PhD candidate in the Accounting area at the Haskayne School of Business. Jimmy is supervised by Dr. Mark Anderson, and will be joining the University of Houston-Downtown as Assistant Professor in Accounting.



Contacts



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