

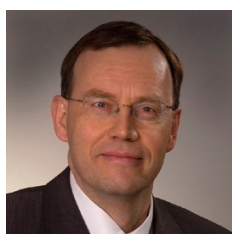


# Research Round-up

October 2017 - December 2017

## Faculty News

### Awards and Honours



**Alain Verbeke** was a keynote speaker at the November Academy of International Business (AIB) conferences in Philadelphia (USA) and Beijing (China), where he delivered addresses in defence of globalization.

At the Beijing Conference, both Alain and Ilan Vertinsky (UBC) were awarded honorary professorships by the University of International Business and Economics.



**Robert Elliott.** (2017). E.A. Cornish Memorial Lecture (invited), South Australian Branch of the Statistical Society, University of Adelaide , Adelaide, Australia, Oct. 25, 2017.



**Piers Steel** was elected as a Fellow of the American Psychological Association, Division 4: Society for Experimental Psychology and Cognitive Science.

### ***IN THIS EDITION:***

#### Faculty News

- Awards and Honours
- Research Funding
- FT50 Publications
- Books
- Book Chapters
- Peer-reviewed articles by Area
- Business Cases
- Professional Articles
- Conference Service
- Conference Proceedings
- Conference Presentations
- Presentations (non-peer-reviewed)
- Haskayne Hour presentations
- In the Media

#### Graduate Student News

- Awards
- Conference presentations
- Field of Study Exam
- In the Media

#### Contacts

A copy can be downloaded from our website:

<http://haskayne.ucalgary.ca/research/activities/research-roundup>

Submit contributions to [fwilkins@ucalgary.ca](mailto:fwilkins@ucalgary.ca)



## Research Funding

### External Funding



#### **Mark Anderson**

SSHRC Insight Development Grant, \$46,000

Innovation, productivity, and competitiveness at Canadian business establishments.

Canada lags behind other countries in commercializing innovation and increasing productivity, hindering Canada's global competitiveness. We will investigate factors that influence the links between innovation, productivity and competitiveness at the establishment level through three complementary studies. Our first study will trace the impact of product and process innovation through the key markers of product quality and productivity to competitive outcomes signaled by profit margin and sales growth. Our second study will compare long-run establishment and enterprise performance based on strategic positioning along two dimensions that relate strategy to innovation. Our third study will innovatively apply data envelopment analysis as a means for benchmarking productivity and will investigate factors that influence the conversion of innovation to productivity. Our goal is to assist Canadian business leaders and policy-makers by providing information on implementing effective innovation strategies that measure innovation outcomes, evaluate innovation risk, and use incentives to increase innovation capability.



#### **Chad Saunders**

Economic Development and Trade, Government of Alberta, SME Steward Grant, \$280,000

An Investigation of the Efficacy of SME Steward Tool for Entrepreneurial Support

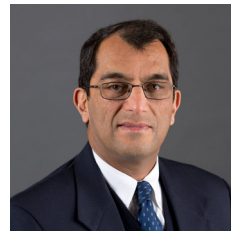
This funding supports a partnership between HSB, NAIT (Geoff Gregson) and MRU (Simon Raby) to map the entrepreneurial support ecosystem in Alberta and provide policy recommendations around how to improve the ability of entrepreneurs to navigate and leverage this support ecosystem. Participant recruitment is accomplished through a unique partnership with Service Alberta to recruit entrepreneurs through select registry agencies. Participants provide insights into their businesses through multiple interactions. The research team uses these insights to guide recommendations on available support. The team also debriefs participants after each interaction to determine if the recommendations were helpful and identify any barriers to use of the available supports.



## Internal Funding

### *Haskayne Transformative Research Grants*

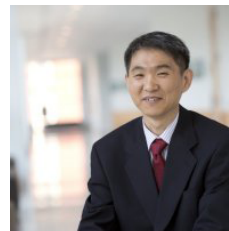
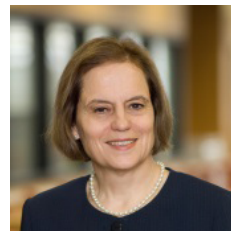
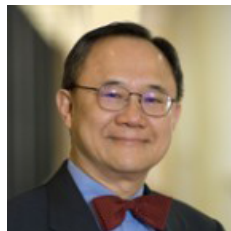
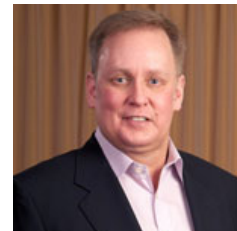
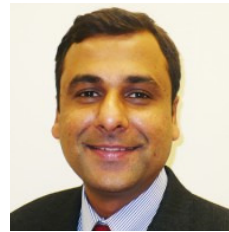
*Haskayne Transformative Research Grants are funded from the Achieving Excellence Endowment (Mr. Haskayne's naming gift). The intent of the program is to fund "big idea" multidisciplinary teams, with the overall objective of developing one or more research topics that will distinguish our school and bring prominence to the Haskayne name.*



**Mark Anderson, Rajiv Banker, Alex David, Alyson House, Vicky Ma, Raj Mashruwala, Peter Sherer, Steve Wilson**

**\$250,000**

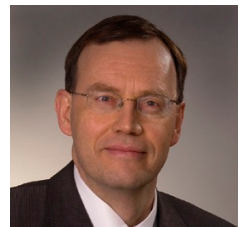
**Haskayne Studies on Risk and Management in Cyclical Industries**

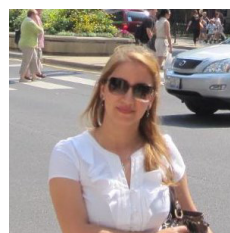
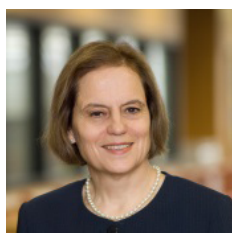


**Liena Kano, Jess Chua, Loren Falkenberg, Seok-Woo Kwon, Oleksiy Osiyevskyy, Alain Verbeke**

**\$250,000**

**Micro-Foundations and Governance Design Choices in Business: Toward an Integrative Framework**





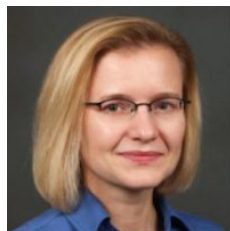
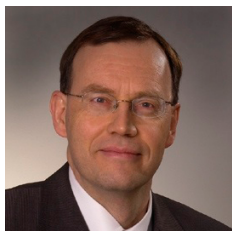
**Marco Bijvank, Diane Bischak, Loren Falkenberg,  
Negar Ganjouhaghghi, Jo-Louise Huq, Mehdi  
Mourali, Jaana Woiceshyn**

240,500

Improving Health Care Practices and Processes  
Through Behavioral Change



### *Other Internal Funding*



**Alain Verbeke, Tatiana Vashchilko**

URGC Partnership Seed Grant, \$9,740

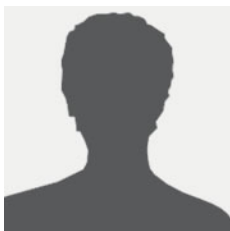
Partnership for Resilience in International Business  
(IB) and Geopolitical Risk (GPR)



**Joshua Bourdage, Samantha Jones, Casey Chan, Aleem Bharwani**

CCAL Leadership Research Grant, \$9,931

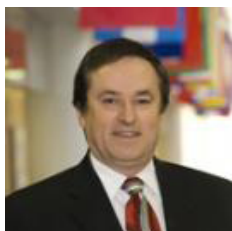
Validation of a leadership self-assessment tool for medicine



**Mark Anderson, Zheng (Anna) Zhu**

CCAL Leadership Research Grant, \$7,000

What Guides Corporate Resilience?



**Peter Bowal**

Teaching and Learning Grant, \$7,500

Teaching and Learning Law through the Business Case Method





## Research Publications

### Articles in Financial Times 50 Journals



Albuquerque R, **Koskinen Y**, Zhang C. (in press). Corporate Social Responsibility and Firm Risk: Theory and Empirical Evidence. *Management Science*. (HSB A, AJG 4\*, FT 50, UTD 24)

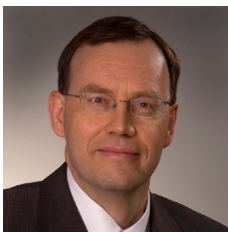


Chang H, Chen J, Hsu D, **Mashruwala R**. (in press). The Impact of the Bullwhip Effect on Sales and Earnings Prediction Using Order Backlog. *Contemporary Accounting Research*. (HSB A, AJG 4, FT 50)

### Books



**Agarwal J**, Wu T (Eds). (in press). *Emerging Issues in Global Marketing: A Shifting Paradigm*, Springer.



**Verbeke A**, van Tulder R, Puck J. (Eds.). (2017). *Distance in International Business: Concept, Cost and Value*. Emerald Publishing.



## Book Chapters



**Agarwal J, Vashchilko T, Loukoianova E.** (forthcoming). A Thematic Exploration of the Changing Trends in Political Risk and Global Marketing Scholarship in the Last Three Decades (1986-2015): Implications and Future Research. In **J. Agarwal, T. Wu (Eds.),** *Emerging Issues in Global Marketing: A Shifting Paradigm*. Springer.



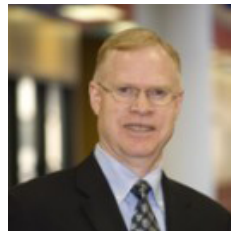
Griep Y, Wingate T, **Brys C.** (2017). Integrating Psychological Contracts and Psychological Ownership: The Role of Employee Ideologies, Organisational Culture and Organisational Citizenship Behaviour. In C. Olckers, L. van Zyl, L. van der Vaart (Eds.), *Theoretical Orientations and Practical Applications of Psychological Ownership* (pp. 79-101). Springer International Publishing AG.



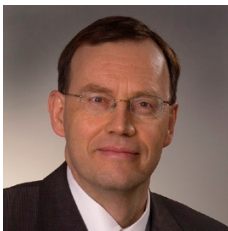
**Hershcovis MS, Bowling NA.** (2017). Introduction. In Bowling NA, **Hershcovis MS** (Eds.), *Research and Theory on Workplace Aggression*. Current Perspectives in Social and Behavioral Sciences. Cambridge University Press.



**Osiyevskyy O, Chernenko M, Biloshapka V.** (forthcoming). The role of business models in development of new technology-based firms. In A. Presse, O. Terzidis (Eds.), *Technology Ventures: Entrepreneurship in New Technology-based Firms, Research Spin-offs and Corporate Environments*. FGF Studies in Small Business and Entrepreneurship series. Springer.



**Pandes A, Robinson M.** (forthcoming). Is Exchange Regulation Effective for Junior Public Equity Markets? In D. Cumming, S. Johan (Eds.), *Oxford Handbook of IPOs*. Oxford University Press.



**Verbeke A, van Tulder R, Puck J.** (2018). Distance in International Business Studies: Conceptualization, Costs and Value. In **A. Verbeke, J. Puck, R. van Tulder** (Eds.), *Distance in International Business: Concept, Cost and Value*. Progress in International Business Research (Volume 12, pp. 17-43). Bingley, UK: Emerald Publishing.

**Verbeke A, Yuan W.** (2018). The Dynamics of Multinational Enterprise Subsidiary Roles in an Era of Regionalization. In G. Cook, J. Johns, F. McDonald, J. Beaverstock, N. Pandit (Eds.), *Routledge Companion to the Geography of International Business*. Routledge.



## Peer-reviewed Articles

### Accounting

Everett J, Neu D, **Rahaman AS**. (2017). Ethics in the Eye of the Beholder: A Pluralist View of Fair Trade. *Business and Professional Ethics Journal*, 36(1), 1-40. doi: [10.5840/bpej201692644](https://doi.org/10.5840/bpej201692644) (AJG 1)

### Business and the Environment

**Bowal P**, Brierton T. (in press). The Exemption Approach Toward Rights: The Boeing Australia Decision. *Canadian Bar Review*. (HSB A)

### Entrepreneurship

**Keyhani M**, Mohaghegh Neyshabouri S, Hosseini Amereii A. (in press). Crowdfunding Canadian Theatre: An Exploratory Analysis of Kickstarter Data with US Comparison. *Global Media Journal: Canadian Edition*.

### Finance

**Elliott RJ**, Bradania R. (in press). Estimating a regime switching pairs trading model. *Quantitative Finance*. doi: [10.1080/14697688.2017.1403035](https://doi.org/10.1080/14697688.2017.1403035) (AJG 3)

**Elliott RJ**, Siu TK. (in press). A note on regime-switching Kolmogorov's forward and backward equations using stochastic flows. *Journal of Mathematical Analysis and Applications*. doi: [10.1016/j.jmaa.2017.12.019](https://doi.org/10.1016/j.jmaa.2017.12.019)

Wu P, **Elliott RJ**. (2017). Valuation of certain CMS spreads. *Financial Markets and Portfolio Management*, 31(4), 445-467. doi: [10.1007/s11408-017-0301-4](https://doi.org/10.1007/s11408-017-0301-4)

### Finance / Entrepreneurship

Meoli M, **Pandes JA**, **Robinson M**, Vismara S. (in press). Can Spending Time in the Minors Pay Off? An Examination of the Canadian Junior Public Equity Markets. *Journal of Small Business Management*. doi: [10.1111/jsbm.12392](https://doi.org/10.1111/jsbm.12392) (AJG 3, HSB A-)



## Operations and Supply Chain Management

**Balakrishnan J**, Cheng CH, Wong KF, Woo KH. (2018). Product recommendation algorithms in the age of omnichannel retailing - An intuitive clustering approach. *Computers & Industrial Engineering*, 115, 459-470. doi: [10.1016/j.cie.2017.12.005](https://doi.org/10.1016/j.cie.2017.12.005) (AJG 2)

Rahimi M, Kenworthy T, **Balakrishnan J**. (in press). An Analysis of Innovation in Oil & Gas Projects. *Project Management Journal*.

Rijal A, **Bijvank M**, de Koster R. (in press). Integrated versus sequential scheduling and assignment at a unit load cross-dock. *Progress in Material Handling Research*.

## Organizational Behaviour and Human Resources

Gansen-Ammann D-N, **Meurs JA**, Wihler A, Blickle G. (in press). Political Skill and Manager Performance: Exponential and Asymptotic Relationships due to Differing Levels of Enterprising Job Demands. *Group & Organization Management*. (AJG 3)

Harman JL, **Weinhardt JM**, Gonzalez C. (in press). Maximizing Scales Do Not Reliably Predict Maximizing Behavior in Decisions from Experience. *Journal of Behavioral Decision Making*. doi: [10.1002/bdm.2070](https://doi.org/10.1002/bdm.2070) (AJG 3)

**Lee CISG**, Bosco FA, **Steel P**, Uggerslev KL. (2017). A metaBUS-enabled meta-analysis of career satisfaction. *Career Development International*, 22(5), 565-582. doi: [10.1108/CDI-08-2017-0137](https://doi.org/10.1108/CDI-08-2017-0137) (AJG 2)

O'Neill TA, **Steel P**. (2018). Weighted composites of personality facets: An examination of unit, rational, and mechanical weights. *Journal of Research in Personality*, 73, 1-11. doi: [10.1016/j.jrp.2017.10.003](https://doi.org/10.1016/j.jrp.2017.10.003)

Svartdal F, **Steel P**. (2017). Irrational Delay Revisited: Examining Five Procrastination Scales in a Global Sample. *Frontiers in Psychology*, 8(Nov), Article 1927. doi: [10.3389/fpsyg.2017.01927](https://doi.org/10.3389/fpsyg.2017.01927)

Xu P, González-Vallejo C, **Weinhardt J**, Janna Chimeli J, Karadogan F. (in press). Use of the familiarity difference cue in inferential judgments. *Memory & Cognition*. doi: [10.3758/s13421-017-0765-5](https://doi.org/10.3758/s13421-017-0765-5)

## Organizational Behaviour and Human Resources / Accounting

**Isaac RG**, **Herremans IM**, Nazari JA. (2017). Knowledge management in an innovative virtual company. *International Journal of Learning and Intellectual Capital*, 14(4), 388-405. doi: [10.1504/IJLIC.2017.087335](https://doi.org/10.1504/IJLIC.2017.087335)





## Strategy and Global Management

**Huq JL.** (in press). Conditioning a Professional Exchange Field for Social Innovation. *Business & Society*.

**Kano L, Verbeke A.** (in press). Family Firm Internationalization: Heritage Assets and The Impact of Bifurcation Bias. *Global Strategy Journal*. doi: [10.1002/gsj.1186](https://doi.org/10.1002/gsj.1186) (AJG 3)

**Woiceshyn J, Daellenbach US.** (in press). Evaluating inductive versus deductive research in management studies: Implication for authors, editors, and reviewers. *Qualitative Research in Organizations and Management*. (AJG 1)

## Editorials and Other Journal Articles

**Choi Kwangyul, Hiao JF, Zhang M.** (2017). Reducing Vehicle Travel for the Next Generation: Lessons from the 2001 and 2009 National Household Travel Surveys. *Journal of Urban Planning and Development*, 143(4). doi: [10.1061/\(ASCE\)UP.1943-5444.0000405](https://doi.org/10.1061/(ASCE)UP.1943-5444.0000405)

Chrisman JJ, **Chua JH**, Le Breton-Miller I, Miller D, Steier LP. (in press). Governance Mechanisms and Family Firms. *Entrepreneurship Theory and Practice*. (Editorial)

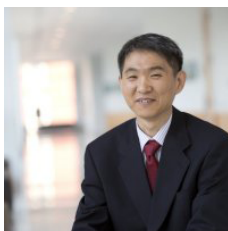
**Han AT.** (n press). Effects of Relaxing the Urban Growth Management Policy: Greenbelt Policy of Seoul Metropolitan Area, South Korea. *Journal of Planning Education and Research*. doi: [10.1177/0739456X17739110](https://doi.org/10.1177/0739456X17739110)

Hsu D, Meng T, **Han A**, Suh D. (in press). Further Opportunities to Reduce the Energy Use and Greenhouse Gas Emissions of Buildings. *Journal of Planning Education and Research*. doi: [10.1177/0739456X17739674](https://doi.org/10.1177/0739456X17739674)

**Tarnoczi TJ.** (in press). A review of market-based climate change regulation in Alberta's oil and gas sector. *WIREs Energy and Environment*. doi: [10.1002/wene.277](https://doi.org/10.1002/wene.277)

**Verbeke A, Calma A.** (2017). Footnotes on JIBS 1970–2016. *Journal of International Business Studies*, 48(9), 1037–1044. doi: [10.1057/s41267-017-0127-3](https://doi.org/10.1057/s41267-017-0127-3) (Editorial)

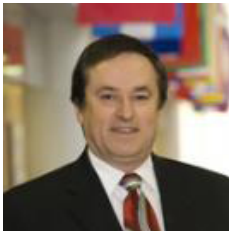
## Business Cases



**Kwon SW, Oh WY, Miskiman B.** (2017 Dec. 21). Las Vegas Sands Corp.: Pricing Game in Vegas (Case Nr. **9B17A067**). London, ON, Canada, Ivey Publishing.



## Professional Articles



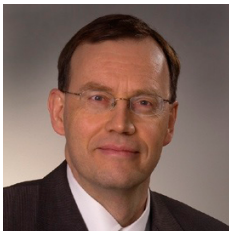
**Bowal P**, McKay C. (2017). Canada Enacts Magnitsky-Style Law and Imposes Sanctions on 52 Foreign Nationals. *International Enforcement Law Reporter*, 33(11), 428. <http://www.ielr.com/content/canada-enacts-magnitsky-style-law-and-imposes-sanctions-52-foreign-nationals>



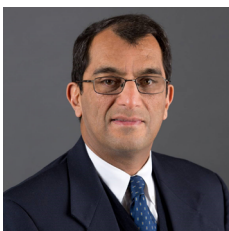
**Goodbrand P**. (2017). Social Adventures in Secondary Units. *Fold: Cities in Flux Series*. Online <http://thisisthefold.org/index.php/2017/12/06/social-adventures-in-secondary-units/>

## Conference Activities

### Conference Service



**Alain Verbeke** spoke at the *Meet the Editors* panel at the European International Business Academy meetings in Milan (Italy), in December 2017. He also organized and chaired the launching session of the book ***Distance in International Business: Concept, Cost and Value***, dedicated to Professor Rosalie Tung from Simon Fraser University.



**Alex David**, Discussant, “Oil Volatility Risk and Expected Stock Returns” by Peter Christoffersen and Xuhui (Nick) PanAt, Bank of Canada – Banco de España workshop on International Financial Markets, Bank of Canada, Ottawa, ON, Sept. 21-22, 2017.

**Alex David**, Discussant, “Optimal Investment Strategies for Power Generation: the Value of Green Energy” by Jerome Detemple and Yerkin Kitapbayev, University of Oklahoma Energy and Commodities Finance Research Conference, co-sponsored by the Review of Financial Studies, Norman, OK, Sept. 29-30, 2017.



**Jo-Louise Huq** presented a lunch and learn session at the AGE-WELL Network Centre of Excellence (NCE) national conference in Winnipeg, MB, on Oct. 17-19, 2017. The lunch and learn session was peer-reviewed and was based on research Jo-Louise is conducting with the AGE-WELL NCE. Its focus was on Coordinating and Managing in a Research and Innovation Network.



## Conference Proceedings

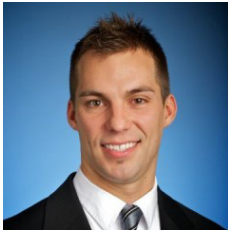


Hemmati A, Carlson C, Nayebi M, Ruhe G, **Saunders C.** (2017). Analysis of Software Service Usage in Healthcare Communication Services. Proceedings of IEEE International Conference on Software Quality, Reliability and Security Companion, Prague, Czech Republic, July 25-29, 2017. doi: [10.1109/QRS-C.2017.95](https://doi.org/10.1109/QRS-C.2017.95)

## Conference Presentations



**Alp O.** (2017). Optimal Adoption Strategies of Electric Vehicles in Commercial Fleets. Presented at INFORMS Annual Conference, Houston, TX, Oct. 22-25, 2017.



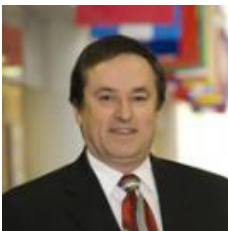
**Ambrose D.** (2017). Achieving Mentorship Objectives: The Role of Prepared Goals and Objectives in Meeting Mentees' Expectations. Presented at University of New Mexico (UNM) Mentoring Conference, Albuquerque, NM, Oct. 26-30, 2017.



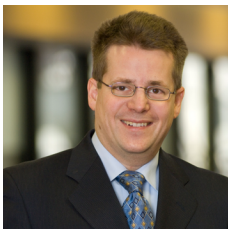
**Bijvank M,** Huh T, Janakiraman G. (2017). Optimality of Order-up-to Policies for Serial Inventory Systems with Lost Sales. Presented at INFORMS Annual Conference, Houston, TX, Oct. 22-25, 2017.

**Bijvank M,** Rijal A, de Koster R. (2017). Integrated Cross-docking and Assignment. Presented at INFORMS Annual Conference, Houston, TX, Oct. 22-25, 2017.

**Bijvank M,** Sun Z. (2017). Wait Time Announcements at Hospital Emergency Departments. Presented at INFORMS Annual Conference, Houston, TX, Oct. 22-25, 2017.



**Bowal P,** Brierton T. (2017). The Exemption Approach Toward Rights: A Review of the Boeing Australia Decision. Presented at Rocky Mountain Academy of Legal Studies in Business, Vail, CO, Sept. 29 – Oct. 1, 2017.



Gauthier C, **Lehar A,** Perez Saiz H, Souissi M. (2017). Emergency liquidity facilities, signaling, and funding costs. Presented at Central Bank Conference on the Microstructure of Financial Markets, Bank of England, London, UK, Oct. 5-6, 2017.



Guillotin B, **Kwon SW**. (2017). International Expansion in Trump's America First Era: The Case of Iconic Harley Davidson. Presented at Academy of International Business US-Northeast Chapter Meeting, Philadelphia, PA, Oct. 19-21, 2017.



**Halek M, Kelly M, Kleffner A, Nickerson D**. (2017). The Role of Insurance in Reducing the Frequency and Severity of Fire Losses. Presented at the American Risk and Insurance Association annual meeting, Toronto, ON, Aug. 6-9, 2017.



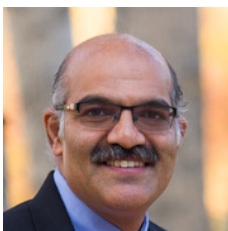
**Huq JL, Reay T**. (2017). Creating Interstitial Spaces to Encourage the Genesis of New Practices. Presented at Academy of Management Conference, Organization and Management Theory Division, Atlanta, GA, Aug. 4-8, 2017.

**Huq JL, Woiceshyn J**. (2017). Changing Health Care: When, Who, and How. Presented at Academy of Management Conference, Health Care Management Division, Atlanta, GA, Aug. 4-8, 2017.



DaSilva C, **Osiyevskyy O**. (2017). Business Model Innovation in Incumbent Firms: A Conceptual Model of Process, Antecedents, and Outcomes. Presented at Strategic Management Society conference, Houston, TX, Oct. 28-31, 2017.

**Osiyevskyy O, Sarkar S**. (2017). One for All and All for One: Response Strategies of Small and Medium Enterprises in an Industry Threatened by Disruptive Innovation. Presented at Strategic Management Society conference, Houston, TX, Oct. 28-31, 2017.



Rahimi M, Kenworthy T, **Balakrishnan J**. (2017). An Analysis of Innovation in Large Oil & Gas Projects. Presented at Administrative Sciences Association of Canada, Montreal, QC, May 29 - Jun. 1, 2017.



**Stoletova M**. (2017). Using TRIZ for Effective Audit Corrective Action Results. Presented at 26th Annual ASQ Audit Conference, Dallas, TX, Oct. 12-13, 2017.





## **Presentations - Non-peer-reviewed**



**Choi KJ.** (2017). The Retirement-consumption Puzzle: A Theory and Evidence from Leisure Spending. Presented at Academia Sinica, Taipei, Taiwan, Dec. 22, 2017. (invited talk)



**Huq JL.** (2017). Changing Healthcare: When, Who, and How. Presented at Canadian College of Healthcare Leaders, Northern Chapter, Edmonton, AB, Sept. 2017. (invited talk with approximately 100 people in attendance)



Gauthier C, **Lehar A**, Perez Saiz H, Souissi M. (2017). Liquidity Emergency Facilities in the Recent Crisis: Flexibility vs. Signalling. Presented at Federal Reserve Bank of Richmond, Richmond, VA, Dec. 11, 2017.



**van de Biezenbos K.** (2017). Presented on Split Estates, Rocky Mountain Mineral Law Foundation Oil & Gas Short Course, Westminster, CO, Oct. 16, 2017.

## **Haskayne Hour Presentations**



November 14, 2017

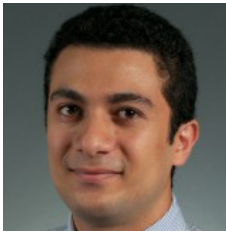
**Kristen van de Biezenbos**, Assistant Professor, Haskayne School of Business/Faculty of Law

Jim Fox, Vice President, Integrated Energy Information and Analysis, National Energy Board

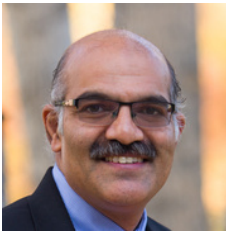
"Canada's energy crossroads: Deregulation versus responsible management"



## In the Media



**Hooman Hidaji** and **Ray Patterson**'s article in MIS Quarterly, "How much to share with third parties?" is the topic of a blog post from the London School of Economics, 16.10.2017, <http://blogs.lse.ac.uk/businessreview/2017/10/16/our-private-data-and-the-market-for-third-party-providers-of-functionality-to-websites/>



**Jaydeep Balakrishnan** is interviewed in the article "Burgeoning Supply Chain Management Sector Boosts Calgary Economy," May 2017, Business in Calgary.



**Jim Dewald** is interviewed in the article, "Fifty Years Strong", 01.09.2017, Business in Calgary, <http://businessincalgary.com/september-2017/fifty-years-strong/>



**Kirsten van de Biezenbos** is interviewed in "The Money Pipeline", Fifth Estate, Nov. 6, 2017, <http://watch.cbc.ca/the-fifth-estate/season-43/episode-7/38e815a-00d45f52406>



**Nick Turner** published the article, "In the Trump age, is the word 'leadership' meaningless?" in The Conversation, Aug. 24, 2017. <https://theconversation.com/in-the-trump-age-is-the-word-leadership-meaningless-82724>



**Piers Steel** is interviewed in the article, "Are You a Procrastinator? These 5 Research-Backed Tips Could Change That", 21.11.2017, Inc.. By Dana Severson. <https://www.inc.com/dana-severson/want-to-overcome-procrastination-science-says-you-could-do-any-one-of-these-4-things.html>

**Piers Steel** is interviewed in the article, "My Own Worst Enemy", 29.07.2017, True Viral News. <http://trueviralnews.com/my-own-worst-enemy/>

**Piers Steel** published the article, "A recipe for a successful nation" in The Conversation Canada, Nov. 6, 2017, <https://theconversation.com/a-recipe-for-a-successful-nation-86516>



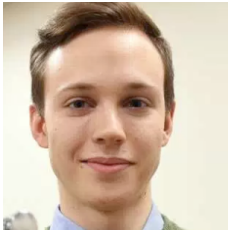
**Sandy Hershcovis'** research is the subject of the article, "Restaurant customers console abused servers with bigger tips," by Darah Hansen, The Globe and Mail, Oct. 10, 2017. <https://www.theglobeandmail.com/report-on-business/careers/business-education/restaurant-customers-console-abused-servers-with-bigger-tips/article36530577/>

**Sandy Hershcovis** was also interviewed about her research, "Rude customers can be money in the bank for servers, Calgary study suggests", by CBC Alberta@Noon, CBC Radio Homestretch, and the Wall Street Journal.



## Graduate Student News

### Awards



**Dallas Novakowski,**

SHRC Doctoral Fellowship, \$20,000/year for four years.

Disentangling reactions towards inequality: Envy versus relative deprivation



**Hadi Fariborzi**

SSHRC Doctoral Fellowship, \$20,000 for one year.

Early internationalizing firms: drivers and performance outcomes

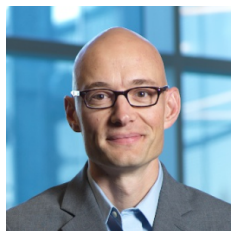


**Rong (Ratchel) Zeng**

SSHRC Doctoral Fellowship, \$20,000 for two years.

Value created by inward foreign direct investment in Canada's energy industry

### Conference Presentations



**Drake C, Radford S. (2017).** Gender as a soft assembly: A dynamic systems theory approach to understanding consumers' experiences with gender identity and product gender. Presented at Consumer Culture Theory Conference, Anaheim, CA, Jul. 9-12, 2017.

**Drake C, Radford S. (2017).** Gender as a softly assembled performance: Interrogating the tenuous possession-self link when women don't want pink and men don't want blue. Presented at the North American Conference of the Association for Consumer Research, San Diego, CA, Oct. 26-29, 2017.





**Hershcovis MS**, Neville L, Reich TC, Cortina LM, Christie A, **Shan JV**. (2017). Reactions to observing workplace aggression: the role of power. Presented at Academy of Management Conference, Atlanta, GA, Aug. 4-7, 2017.



**Lu L**. (2017). How do investors value corporate social responsibility: Downside risk minimization and upside potential maximization. Presented at the Southern Management Association annual conference, St. Pete Beach, FL, Oct. 26, 2017.

**Lu L, Kleffner A**. (2017). How Do Investors value Enterprise Risk Management? A Difference-in-Difference Investigation. Presented at the American Risk and Insurance Association annual conference, Toronto, ON, Aug. 6-9, 2017.



**Schaefer R**. (2017). Towards an Interpretive Theory of Entrepreneurial Opportunities. Presented at Academy of Management Conference, Atlanta, GA, Aug. 4-7, 2017.

## Field of Study Exam



**Hao (Leo) Lu** successfully passed his field of study exam on Oct. 18, 2017. Leo is a PhD student in the risk management and strategy areas at the Haskayne School of Business. He is supervised by Dr. Anne Kleffner and Dr. Jaana Woiceshyn.

## In the Media



**Carly Drake** and her research are profiled in the article, "How Do You Market Fitness?," by Sarah Binns, Academic Stories, Oct. 24, 2017. <https://academicstories.com/story/emphasizing-equality/how-do-you-market-fitness>



## Contacts



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