



# Research Round-up

**January 2020 - March 2020**

## Faculty News

**Tenure and Promotion, effective July 1, 2020**



**Kristen van de Biezenbos**  
Associate Professor  
Law/BSEN



**Marco Bijvank**  
Associate Professor  
OSCM



**Miguel Palacios**  
Associate Professor  
FNCE



**Olga Petricevic**  
Associate Professor  
ENTI/SGMA



**Oleksiy Osiyevskyy**  
Associate Professor  
ENTI



**Pablo Moran**  
Associate Professor  
FNCE

## ***IN THIS EDITION:***

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A copy can be downloaded  
from our website:

<http://haskayne.ucalgary.ca/research/activities/research-roundup>

Submit contributions to  
[fwilkins@ucalgary.ca](mailto:fwilkins@ucalgary.ca)



## Honours and Awards

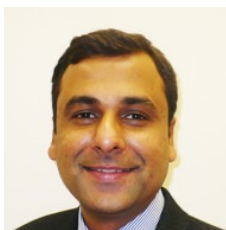


**Bob Hinings** and colleagues Thomas Gegenhuber and Royston Greenwood received the Award for Research Impact in Digital Innovation at the 2019 Research Impact and Contributions to Knowledge Workshop at Cambridge Digital Innovation (Judge Business School, University of Cambridge) for their paper:

Hinings CR, Gegenhuber T, Greenwood R. (2018). Digital innovations and transformation: an institutional perspective. *Information and Organization*, 28(1): 52–61.



**Oleksiy Osiyevskyy** and his colleagues, William Wales, Patrick Kreiser, Galina Shirokova and Karina Bogatyreva, won the 2020 Best Empirical Paper Award at the Annual Meeting of the United States Association for Small Business and Entrepreneurship for their paper: Integrating Perspectives of Entrepreneurial Orientation as Experimentation and Advantage to Explain Firm Performance.



**Raj Mashruwala** was awarded the *Journal of Management Accounting Research* Outstanding Reviewer Award. The award was presented at the 2020 American Accounting Association Management Accounting Section Midyear Meeting held January 9–11, 2020 in Houston, TX.



## Appointments



**Giovanni da Silveira** was appointed to the editorial board of the *International Journal of Production Economics*.



**Kris Hans** joined the District Ventures IBM Innovation Space as a mentor in January 2020: <https://www.dv-ibm-innovation-space.com/team>



**Liena Kano** was invited to be on a selection committee for the 2020 New Frontiers in Research Fund - Transformation stream. She will participate on the final review committee.



**Oleks Osiyevskyy** was appointed as the Academic Director of the Global Business Futures Initiative.



## Research Funding

### Internal Funding

#### CPA Tax Research Grants



**Hussein Warsame (PI) with Aneel Iqbal**  
CPA Tax Research Grant  
"Role of Sentiment in Forecasting Loss Firms' Future Earnings"  
\$5,000



**Hussein Warsame (PI) with Syed Rahat Ali Jafri**  
CPA Tax Research Grant  
"Financial Reporting Neutrality and Tax Reporting Neutrality"  
\$5,000



**Irene Herremans (PI) with Vanessa Brown**  
CPA Tax Research Grant  
"The Role of Charity Reporting in Building Attitudes of Trust between Donors and Poverty Relief Charities"  
\$5,000



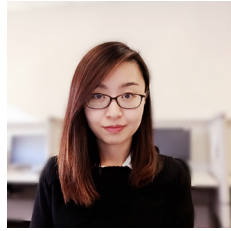
**Mark Anderson (PI) with Hussein Warsame and Sina Rahiminejad**  
CPA Tax Research Grant  
"Book-Tax Difference as an Indicator of Financial Distress"  
\$2,500

**Mark Anderson (PI) with Hussein Warsame and Sina Rahiminejad**  
CPA Tax Research Grant  
"Strategic Investment and Book-Tax Differences"  
\$2,500





## CPA Managerial Research Grants

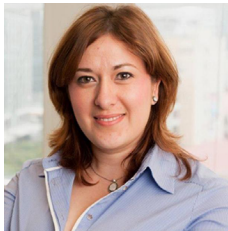


**Mark Anderson (PI) with Dongning Yu**

CPA Managerial Research Grant

“Managerial Ability and Firm Performance: A labour investment perspective”

\$5,000



**Luminita Enache (PI) with Aneel Iqbal**

CPA Managerial Research Grant

“Does Capitalization of Development Expenditure Increase Innovation: Evidence from Biotech Industry”

\$5,000

## Scholarship of Teaching and Learning Grants



**Alice de Koning (PI) with John McArdle (Salem State University)**

University of Calgary Scholarship of Teaching & Learning Grant

“Implementation, Assessment, and Dissemination of Street Challenge Pedagogy Across Disciplines”

\$40,000 over 2 years



**Rosalynn Peschl (PI) with Victoria Reid**

University of Calgary Scholarship of Teaching & Learning Grant

“Effective Feedback for the Development of Entrepreneurial Thinking Skills”

\$20,000 over 2 years



## Research Publications

### Eyes High Journal Articles



Dimov D, **Schaefer R**, Pistrui J. (in press). Look who is talking ... and who is listening: Finding an integrative “we” voice in entrepreneurial scholarship. *Entrepreneurship Theory and Practice*. (Eyes High, HSB A, FT50, AJG 4)



**Kwon SW**, Rondi E, Levin DZ, De Massis A, Brass D. (in press). Network Brokerage: An integrative review and future research agenda. *Journal of Management*. (Eyes High, HSB A, FT50, AJG 4\*)

### Peer-reviewed Articles

#### Accounting

Okafor ON, Akindayomi A, **Warsame H**. (2019). Did the Adoption of IFRS Affect Corporate Tax Avoidance? *Canadian Tax Journal*, 67(4), 947–979. doi: [10.32721/ctj.2019.67.4.okafor](https://doi.org/10.32721/ctj.2019.67.4.okafor)

#### Business Technology Management

He J, Wang X, Vandenbosch MB, **Nault BR**. (in press). Revealed preference in online reviews: Purchase verification in the tablet market. *Decision Support Systems*. doi: [10.1016/j.dss.2020.113281](https://doi.org/10.1016/j.dss.2020.113281) (HSB A, AJG 3)

Koh B, Raghunathan S, **Nault BR**. (in press). An empirical examination of voluntary profiling: Privacy and quid pro quo. *Decision Support Systems*. doi: [10.1016/j.dss.2020.113285](https://doi.org/10.1016/j.dss.2020.113285) (HSB A, AJG 3)



## Entrepreneurship and Innovation

Shirokova G, **Osiyevskyy O**, Bogatyreva K, Edelman LF, Manolova T. (in press). Moving from intentions to actions in youth entrepreneurship: an institutional perspective. *Entrepreneurship Research Journal*. (AJG 2)

Shirokova G, **Osiyevskyy O**, Laskovaia A, MahdaviMazdeh H. (in press). Navigating the emerging market context: Performance implications of effectuation and causation for SMEs during adverse economic conditions in Russia. *Strategic Entrepreneurship Journal*. (HSB A, FT50, AJG 4)

## Finance

**Elliott RJ**. (2020). The Semimartingale Dynamics and Generator of a Continuous Time Semi-Markov Chain. *Journal of Stochastic Analysis*, 1(1), Article 1. doi: [10.31390/josa.1.1.01](https://doi.org/10.31390/josa.1.1.01)

## Operations and Supply Chain Management

Sousa RS, **da Silveira GJC**. (in press). Advanced Services and Differentiation Advantage: An empirical investigation. *International Journal of Operations & Production Management*. (HSB A-, AJG 4)

## Organizational Behaviour and Human Resources

Bruning PF, **Turner N**, Lin HC. (in press). Transformational leadership, group affective tone, and group member social inferences: A leadership complementarity perspective. *Canadian Journal of Administrative Sciences*. (AJG 2)

Stackhouse M, **Falkenberg L**, Drake C, MahdaviMazdeh H. (in press). Why Massive Open Online Courses (MOOCs) have been resisted: A qualitative study and resistance typology. *Innovations in Education and Teaching International*. doi: [10.1080/14703297.2020.1727353](https://doi.org/10.1080/14703297.2020.1727353) (AJG 2)

Stoesz B, Chimney K, **Deng C**, Grogan H, Menec V, Piotrowski C, Shooshtari S, **Turner N**. (2020). Incidence, risk factors, and outcomes of non-fatal work-related injuries among older workers: A review of research from 2010-2019. *Safety Science*, 126, Article 104668. doi: [10.1016/j.ssci.2020.104668](https://doi.org/10.1016/j.ssci.2020.104668)



## Strategy and Global Management

**Ingelson A.** (2020). Technological innovation to enhance security of tenure for mineral claim holders. *Journal of Energy & Natural Resources Law*, 38(1), 23–46. doi: [10.1080/02646811.2019.1703382](https://doi.org/10.1080/02646811.2019.1703382)

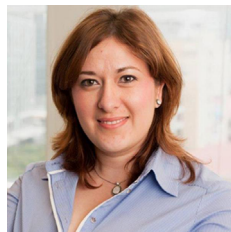
**Verbeke A, Yuan W.** (2020). The tyranny of the head office? Revisiting corporate headquarters' (CHQs) role in MNE subsidiary initiatives. *Journal of Organization Design*, 9(1), Article 2. doi: [10.1186/s41469-020-0065-6](https://doi.org/10.1186/s41469-020-0065-6)

## Editorials

Fainshmidt S, Witt MA, Aguilera RV, **Verbeke A.** (in press). The contributions of qualitative comparative analysis (QCA) to international business research. *Journal of International Business Studies*. doi: [10.1057/s41267-020-00313-1](https://doi.org/10.1057/s41267-020-00313-1) (Eyes High Star, HSB A, FT50, AJG 4\*)

**Verbeke A.** (2020). The JIBS 2019 Decade Award: The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership. *Journal of International Business Studies*, 51(1), 1–3. doi: [10.1057/s41267-019-00292-y](https://doi.org/10.1057/s41267-019-00292-y) (Eyes High Star, HSB A, FT50, AJG 4\*)

## Harvard Business Review Articles



Govindarajan V, **Srivastava A, Enache L.** (2020 Jan. 22). [Understanding India's Chilly Reception of Jeff Bezos](#). *Harvard Business Review* (online).



Govindarajan V, **Srivastava A.** (2020 Jan. 30). [We are nowhere near stakeholder capitalism](#). *Harvard Business Review* (online).

Rajgopal S, **Srivastava A.** (2020 Feb. 25). [Is Technology Subsuming Marketing?](#) *Harvard Business Review* (online).

Govindarajan V, **Srivastava A.** (2020 Mar. 31). [What the Shift to Virtual Learning Could Mean for the Future of Higher Ed](#). *Harvard Business Review* (online).



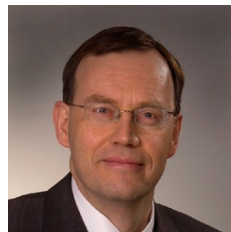


## Books



Mellahi K, Meyer K, Narula R, Surdu I, **Verbeke A**, Eds. (2020). *The Oxford Handbook of International Business Strategy*. Oxford, UK: Oxford University Press.

## Book Chapters



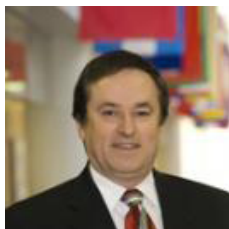
**Kano L, Verbeke A**, Ciravegna L. (2020). Internationalization of family firms: When is a managerial focus on socio-emotional wealth effective? In Mellahi K, Meyer K, Narula R, Surdu I, **Verbeke A** (Eds.), *The Oxford Handbook of International Business Strategy*. Oxford, UK: Oxford University Press.

## Technical Reports



**Steven Paget** is a co-author of ASC Notice 45-705; Compliance with Investment Limits Under the Offering Memorandum Prospectus Exemption, Jan. 16, 2020. <https://www.albertasecurities.com/securities-law-and-policy/regulatory-instruments/45-705>

## Professional Articles



**Bowal P**, Samra S. (2020 Jan. 7). [Opening the Legal Profession: the Andrews Case](#). *LawNow*, 44(3).

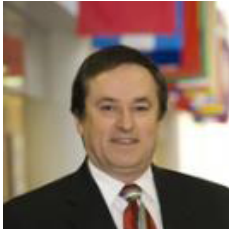
**Bowal P**, Bowal M. (2020 Jan. 7). [Provinces Leaving Canada Part 1: the Quebec Secession Case](#). *LawNow*, 44(3).

**Bowal P**. (2020 Jan. 7). [The Supreme Court of Canada Changes its Mind](#). *LawNow*, 44(3).



## Conference Activity

### Conference Presentations



**Bowal P**, Kisska-Schulze K, Haigh R, Ng A. (2020, Feb.) Cannabis in Canada: A Comparative Exploration of the Canadian Experience in Cannabis Regulation. Presented at Legal, Ethical, and Compliance Issues in Emerging Markets: Cannabis in the States, Oklahoma City, Feb. 27–29, 2020.



**Eckles DL**, **Halek M**, **Ivantsova A**, Leverty JT. (2020, Jan.) Market Discipline and Internal Capital Transfers: How do Financial Groups Reallocate Capital When Their Financial Health Deteriorates? Presented at Western Risk and Insurance Association Annual Meeting, Puerto Vallarta, Mexico, Jan. 2–5, 2020.



**Hedges P**, **Althouse N**. (2020, Feb.) Developing Confidence: An exercise trilogy. Presented at the International Management and Organizational Behavior Teaching Society, Christchurch, New Zealand, Jan. 30–Feb. 2, 2020.



**Hedges P**. (2020, Jan.) Shifting Business School Thought. Presented at the Research in Management Learning & Education Unconference, Christchurch, New Zealand, Jan. 28–29, 2020.



**Lehar A**, Parlour C. (2020, Mar.) Miner Collusion and the BitCoin Protocol. Presented at the Workshop: Data Science on Blockchains, Banff, AB, Mar. 13–15, 2020.



## Conference Service



**Anup Srivastava** participated in a fireside chat with Michael Mauboussin at the 23rd Annual Columbia Student Investment Management Association Conference in New York, Feb. 7, 2020.

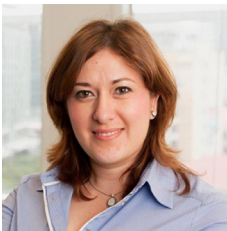


**Kris Hans** facilitated a Personal Branding workshop for the Alliances in Marketing student group at Haskayne on March 5, 2020.



**Peggy Hedges** participated in a discussion group on encouraging, cultivating and enabling institutional change starting at the faculty level, at the 2020 Research in Management Learning & Education (RMLE) Unconference, Christchurch, New Zealand, Jan. 28-29, 2020.

## Presentations



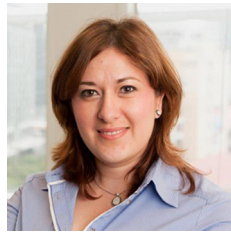
**Enache L, Riedl E.** (2020, Mar.) Regulatory Approval and Biotechnology Product Disclosures. Presented at University of Berkeley, Berkeley, CA, Mar. 9, 2020.



## In the Media



**Alice Reimer** is featured in the article, "[Calgary investment platform The51 aims to boost funding for women-led businesses](#)," by Cailynn Klingbeil, The Globe and Mail, Dec. 16, 2019.



**Anup Srivastava, Luminita Enache** and **Hussein Warsame** are quoted in the article, "[Digital tax, trade wars, big tech: what's actually going on between Europe and the US?](#)," by Daphne Leprince-Ringuet, ZDnet.com, Jan. 14, 2020.



Baruch Lev and **Anup Srivastava's** research is cited in the article, "[Is The Slowdown In Mean Reversion The Reason That Value Investing Has Lost It's Edge?](#)," by Johnny Hopkins, Value Investing News, Jan. 20, 2020.

Baruch Lev and **Anup Srivastava's** article, "Explaining the Recent Failure of Value Investing," is discussed in the article, "[How a Decline in Mean Reversion may be hurting Value Investors](#)," by Simon Moore, Forbes, Jan. 18, 2020.

Lev B, **Srivastava A.** (2020, Mar. 27). [Value Investing in the Time Of COVID-19](#). Seeking Alpha.

Vijay Govindarajan and **Anup Srivastava's** *Harvard Business Review* article, "We are nowhere near stakeholder capitalism," was covered in the article, "[3 razones por las que el "capitalismo responsable" es todavía una ilusión](#)," by Cecilia Barria, BBC News Mundo, on Feb. 21, 2020.

Vijay Govindarajan and **Anup Srivastava's** *Harvard Business Review* article, "No, WeWork Isn't a Tech Company. Here's Why That Matters," was covered in the article, "[I am tech: The narrative-stretching playbook](#)," by Piyush Sharma, Fortune India, on Mar. 11, 2020.





**Bob Schulz** is interviewed in the article, "[AER lays off dozens of senior staff as board and Alberta government review embattled regulator](#)," by Geoffrey Morgan, Ottawa Citizen, Jan. 22, 2020.

**Bob Schulz** is interviewed in the article, "[Lessons from Lougheed: Alberta Premier Jason Kenney goes back in time as he looks to invest public money in oil](#)," by Kieran Leavitt, The Star, Mar. 3, 2020.



**Harrie Vredenburg** is interviewed in the article, "[Now that Teck Frontier is dead, is there a future for Canada's oilsands?](#)," by John Paul Tasker, CBC News, Feb. 26, 2020.

**Harrie Vredenburg** is interviewed in the article, "[Five reasons why Canada's 'shutdown' is a big deal](#)," BBC News, Feb. 28, 2020.



**Houston Peschl's** research is cited in the article, "[Acht kenmerken van ondernemerschap](#) (Eight Characteristics of Entrepreneurship)", by Jo Cobbaut, FDmagazine, Jan. 4, 2020.



**Hussein Warsame** is quoted in the article, "[Somalia Eligible for Debt Relief](#)," Voice of America, Feb. 14, 2020.



**Irene Herremans** is interviewed in the article, "[Gender diversity on corporate boards boosts environmental performance: U of C study](#)," by Amanda Stephenson, Calgary Herald, Jan. 22, 2020.

**Irene Herremans** is interviewed in the article, "[Study finds female board directors boost environmental performance: Gender diversity makes clear difference to 'environmentally impacting industries'](#)," Education News Canada, Jan. 17, 2020.

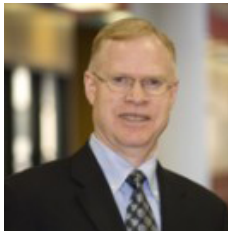
**Irene Herremans** is quoted in the article, "[Joining academic forces generates a win for sustainability](#)," by Jennifer Lewington, Corporate Knights, Feb. 4, 2020.





**Jim Dewald** is interviewed in the article, "[A no-growth economy is Alberta's top business story of 2019](#)," by Chris Varcoe, Calgary Herald, Dec. 31, 2019.

**Jim Dewald's** book, *Achieving Longevity*, is cited in the article, "[7 Ways Growing Companies Drift From Startup Thinking](#)," by Martin Zwilling, Before It's News, Feb. 16, 2020.



**Michael Robinson** is cited in the article, "[UCalgary launches program that pairs ventures with experienced advisers](#)," Academica Group, Feb. 28, 2020.

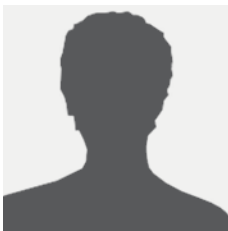


**Mohammad Keyhani** is interviewed in the article, "[Sudden loss of best, brightest hits area campuses hard](#)," by Heather Rivers and Doug Schmidt, The Observer, Jan. 10, 2020.

**Keyhani M.** (2020, Mar. 16). [A Digital Survival Kit for Teaching Online Classes](#). Medium.

**Keyhani M.** (2020, Mar. 26). [Essential Gadgets for Working from Home](#). Medium.

**Keyhani M.** (2020, Mar. 23). [A digital survival kit for transitioning your course online](#). University Affairs.



**René Wells** is cited in the article, "[Online Trading Facts of Life](#)," by John Hardy, Business in Calgary magazine, Feb. 2020 issue, pp. 41–43.



**Steve Granger** and **Nick Turner's** research is cited in the article, "[Kantoorpolitiek kan positief zijn](#) (Office Politics can be Positive)," by Jo Cobbaut, HRmagazine, Jan. 30, 2020.



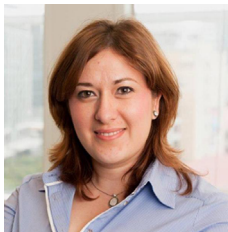
## UToday Articles



**Alfred Lehar** is interviewed in the story, “[‘Collusion mechanism’ boosting prices paid by consumers](#),” by Doug Ferguson, UToday, Feb. 11, 2020.



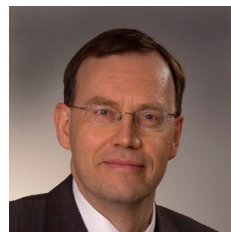
**Irene Herremans** is interviewed in the article, “[Study finds female board directors boost environmental performance](#),” by Doug Ferguson, UToday, Jan. 15, 2020.



**Luminita Enache** is interviewed in the article, “[Disclosure of sensitive information swayed by outside directors](#),” by Doug Ferguson, UToday, Feb. 28, 2020.



**Mohammad Keyhani** is interviewed in the article, “[Digital technologies unlock profits by defying knowledge limitations](#),” by Doug Ferguson, UToday, Mar. 11, 2020.



**Olga Petricevic** and **Alain Verbeke**’s research is discussed in the article, “[From Feynman to face cream: how innovations make it from the lab to commercialization](#),” by Karen Perl-Pollard, UToday, Mar. 12, 2020.



**Osman Alp** is interviewed in the article, “[Better customer service linked to improved local input](#),” by Doug Ferguson, UToday, Mar. 13, 2020.



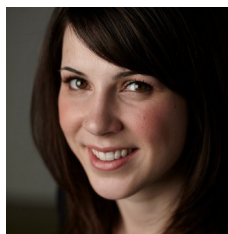
### The Conversation **Articles**



**Vashchilko T**, Mihalache-O'-Keef AS, **Kleffner AE**, Karakoc E, **Halek M**. [Why investors can feel confident doing business in Tunisia](#). The Conversation, Mar. 18, 2020.

## Post-doctoral Fellow News

### Peer-reviewed **Articles**



Lesser I, Fritz JA, **Belanger L**. (2020). The Evaluation of a Health-Based Education and Behavioral Change Retreat on Quality of Life, Physical Activity and Psychosocial Health in Adult Cancer Survivors: An Exploratory Analysis. *Journal of Cancer Education*. doi: [10.1007/s13187-020-01700-w](#)

### In the Media



**Neil Brigden** and Gerald Häubl's article in the *Journal of Marketing Research*, "Inaction Traps in Consumer Response to Product Malfunctions," is cited in the March 2020 issue of The Globe and Mail Report on Business.



## Graduate Student News

### Awards



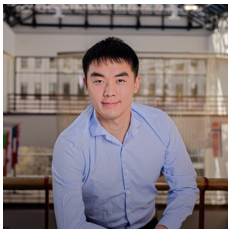
**Alyson House**

SSHRC Doctoral Scholarship

“Downsizing: A multi-dimensional perspective of layoffs during turbulent economic times”

\$20,000 for 1 year

### Peer-reviewed Articles



Bai W, **Liu R**, Zhou L. (in press). Enhancing the learning advantages of newness: The role of internal social capital in the international performance of young entrepreneurial firms. *Journal of International Management*. doi: [10.1016/j.intman.2020.100733](https://doi.org/10.1016/j.intman.2020.100733) (HSB A minus, AJG 3)



**Lyubykh Z**, Ansari MA, Williams-Whitt K, Kristman V. (in press). Disability Severity, Leader-member Exchange, and Attitudinal Outcomes: Considering the Employee and Supervisor Perspectives. *Journal of Occupational Rehabilitation*. doi: [10.1007/s10926-020-09884-0](https://doi.org/10.1007/s10926-020-09884-0) (AJG 2)

### Dissertation Defence



**Mohammad Farrokhi** successfully defended his dissertation, “Working together toward a better brand: Co-creation of value with customers and consumer-based brand equity,” on Feb. 4, 2020. Mohammad is a PhD candidate in the Marketing area, supervised by Dr. Scott Radford.



## Contacts



Associate Dean (Research)  
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