



# Research Round-up

January 2021 - March 2021

## Faculty News

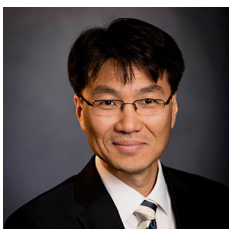
### Appointments



**Chad Saunders**, Entrepreneurship & Innovation, has received tenure and promotion to Associate Professor.



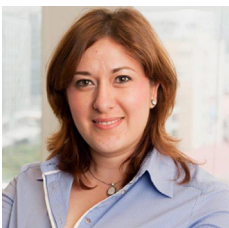
**Charan Bagga**, Marketing, has received tenure and promotion to Associate Professor.



**Heechun Kim**, Strategy and Global Management, has received tenure and promotion to Associate Professor.



**Houston Peschl**, Entrepreneurship & Innovation, has received tenure and promotion to Senior Instructor.



**Luminita Enache**, Accounting, has received tenure and promotion to Associate Professor.

### ***IN THIS EDITION:***

#### Faculty News

- Appointments
- Research Funding
- Eyes High Journal Articles
- Peer-reviewed articles by Area
- Practitioner-oriented Articles
- Books
- Book Chapters
- Professional Articles
- Research Reports
- Conference Presentations
- Presentations
- In the Media

#### Post-doctoral Fellow News

- Articles

#### PhD Student News

- New Students

#### DBA Student News

- Field of Study Exam

#### Contacts

A copy can be downloaded from our website:

<http://haskayne.ucalgary.ca/research/activities/research-roundup>

Submit contributions to [fwilkins@ucalgary.ca](mailto:fwilkins@ucalgary.ca)



**Thomas Holloway**, Finance, has received tenure and promotion to Senior Instructor.

## Research Funding

### External Funding



Business Schools Association of Canada - Future of Business Education Grant

**Houston Peschl**, PI, with **Ilyup Sug** (MBA student) and **Julie Ly** (BComm student)

"The State of Education for Sustainable Development and Responsibility in Canadian Business Schools: An Analysis of Canadian PRME Signatories' SIP Reports"

\$10,000 over 9 months



Alberta Innovates - Health Innovation Platform Partnerships

**Chad Saunders**, PI

"W21C Digital Health Collaboratorium"

One of 11 projects approved in Stage 1 of competition. Each applicant team has received \$200,000 to develop their proof-of-concept.

### Internal Funding



URGC SSHRC Explore Faculty Seed Grant

**Chad Saunders**, PI

"Post Acquisition Impacts of Anchor Firms on Entrepreneurial Ecosystems"

\$14,268.71 over 18 months



U of C Teaching and Learning Grant

**Houston Peschl**, PI

"Measuring Seven Entrepreneurial Thinking Skills in Undergraduate Students"

\$20,000 over 2 years



## Haskayne Big Ideas Research Grants



Haskayne Big Ideas – Research Grant

**Alfred Lehar, PI**

“How Decentralized Finance will Reshape the World”

\$25,000 over 2 years, 4 months

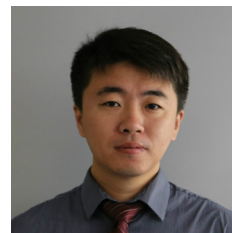


Haskayne Big Ideas – Research Grant

**Anup Srivastava, PI, with Rong Zhao**

“Do Digital Technology Firms Earn Excess Profits?”

\$23,500 over 2 years, 4 months



Haskayne Big Ideas – Research Grant

**Barrie Nault, PI, with Ray Zhang**

“A Part of Our Future: Platform Disintermediation”

\$20,000 over 2 years, 4 months

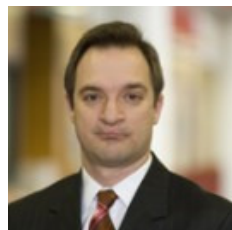
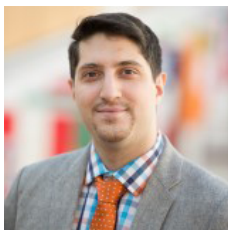


Haskayne Big Ideas – Research Grant

**Megan Bailey, PI**

“Central control versus pricing: A demand response field experiment in residential electricity”

\$20,000 over 2 years, 4 months

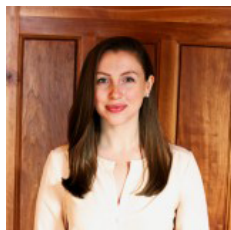


Haskayne Big Ideas – Research Grant

**Mohammad Keyhani, PI, with Giovani da Silveira and Alireza Sabouri**

“A Recipe for the Success of AI/Big Data Initiatives”

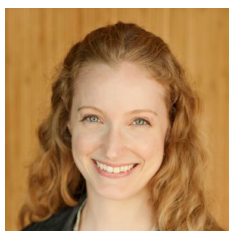
\$25,000 over 2 years, 4 months



Haskayne Big Ideas – Research Grant  
**Nick Turner**, PI, with **Julie Weatherhead**  
“10 Year Leadership Project (10LP)”  
\$25,000 over 2 years, 4 months



Haskayne Big Ideas – Research Grant  
**Osman Alp**, PI, with **Marco Bijvank**  
“Digitization for Innovative Supply Chains (DISC)”  
\$25,000 over 2 years, 4 months



Haskayne Research Grant  
**Ruth Pogacar**, PI  
“The interaction of name, logo, and brand personality”  
\$5,000 over 2 years, 4 months

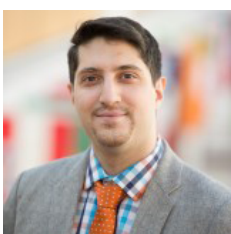
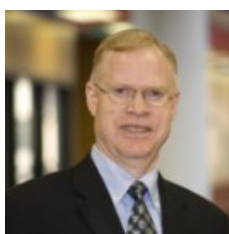
### **Haskayne Big Ideas Teaching and Learning Grants**



Haskayne Big Ideas – Teaching and Learning Grant  
**David Lertzman**, PI  
“Partners in Reconciliation”  
\$25,000 over 2 years, 4 months



Haskayne Big Ideas – Teaching and Learning Grant  
**Houston Peschl**, PI  
“Integrating the UN Sustainable Development Goals (SDGs) into curriculum”  
\$10,000 over 2 years, 4 months



Haskayne Big Ideas – Teaching and Learning Grant  
**Michael Robinson**, PI, with **Mohammad Keyhani**  
“Entrepreneurial Startups”  
\$25,000 over 2 years, 4 months





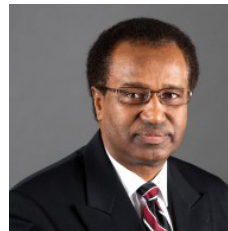
## CPA Grants



CPA Tax Research Grant

**Hussein Warsame**, PI, with **Syed Rahat Ali Jafri**  
“Internal Information Environment, Tax Planning, and CSR”

\$5,000 over 2 years



CPA Tax Research Grant

**Mark Anderson**, PI, with **Sina Rahiminejad** and **Hussein Warsame**

“Large Negative Book Tax Difference and Strategic Investment by High Tech Firms”

\$5,000 over 2 years

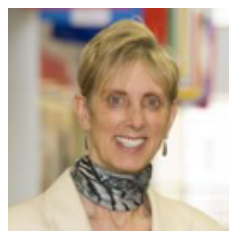


CPA Managerial Accounting Research Grant

**Rong Zhao**, PI, with **Ye Wang**

“Individual Analysts’ Expertise and Their Understanding of Firm-Specific Cost Information”

\$5,000 over 2 years



CPA Managerial Accounting Research Grant

**Irene Herremans**, PI, with **Vanessa Brown**

“Investigating the Outcomes of Implementing Experiential Sustainable Development Goal Learning in Children’s Activities through SROI”

\$5,000 over 2 years

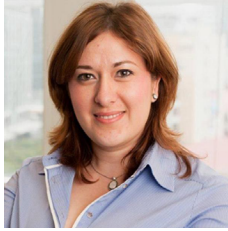


CPA Managerial Accounting Research Grant

**Anup Srivastava**, PI, with **Aneel Iqbal**

“Improving the measurement of investment-q”

\$3,000 over 2 years



CPA Managerial Accounting Research Grant

**Luminita Enache, PI**

“Do Electronic Medical Records Reduce Hospital Sticker Prices?”

\$9,000 over 2 years



CPA Managerial Accounting Research Grant

**Irene Herremans, PI, with Kruti Mukesh**

“Investigating the Business Case for Eliminating Single-Use Plastics”

\$3,000 over 2 years



CPA Education Foundation Research Grant

**Anup Srivastava, PI, with Aneel Iqbal**

“Difference between Accrual Properties of Physical and Intangible Intensive Firms”

\$20,000

## Summer Studentships

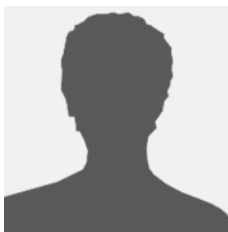


Alberta Innovates Health Solutions Summer Studentship

Sarah Laschuk with supervisor **Marco Bijvank**

“More Accurate Wait Time Predictions at Emergency Departments”

\$6,000 over 16 weeks



Program for Undergraduate Research Experience

**Ali Tahir** with supervisor **Anup Srivastava**

“Has COVID-19 accelerated the rate at which companies are being overvalued in the stock market?”

\$6,000 over 16 weeks



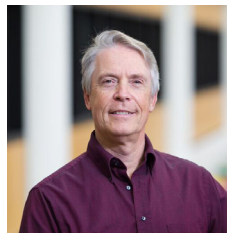
## Research Publications

### Eyes High Star Journal Articles



**Ogunfowora B, Steel P, Nguyen VQ, Hwang C.** (in press). A meta-analytic investigation of the antecedents, correlates, and consequences of moral disengagement at work. *Journal of Applied Psychology*. (Eyes High Star, HSB A, FT50, AJG 4\*)

### Eyes High Journal Articles



Gong F, Cheng Z, **Nault BR.** (2021). The Different Effects of Hardware and Software on Production Interdependence in Manufacturing. *Decision Support Systems*, 145, Article 113521. doi: [10.1016/j.dss.2021.113521](https://doi.org/10.1016/j.dss.2021.113521) (Eyes High, HSB A, AJG 3)

### Peer-reviewed Articles by Area

#### Entrepreneurship and Innovation

**de Koning A, McArdle JF.** (in press). Street Challenge Pedagogy: How Walking Down Main Street Broadens Entrepreneurship and Ecosystem Perspectives. *Entrepreneurship Education and Pedagogy*. doi: [10.1177/25151274211006894](https://doi.org/10.1177/25151274211006894)

McArdle JF, **de Koning A.** (in press). Provincial Regulation and the Operationalization of Recreational Cannabis. *Journal of Canadian Studies, Special Issue on Cannabis*.

#### Entrepreneurship and Innovation / Strategy and Global Management

MahdaviMazdeh H, **Saunders C, Hawkins RW, Dewald J.** (2021). Reconsidering the dynamics of innovation in the natural resource industries. *Resources Policy*, 72, Article 102044. doi: [10.1016/j.resourpol.2021.102044](https://doi.org/10.1016/j.resourpol.2021.102044) (AJG 2)



## Finance

**Elliott RJ**, Malcolm WP. (2021). New Representations for a Semi-Markov Chain and Related Filters. *Journal of Stochastic Analysis*, 2(1), Article 8. doi: [10.31390/josa.2.1.08](https://doi.org/10.31390/josa.2.1.08)

## Marketing

Benham JL, Lang R, Kovacs Burns K, MacKean G, Leveille T, McCormack B, Sheikh H, Fullerton MM, Tang T, Boucher J-C, Constantinescu C, **Mourali M**, Oxoby RJ, Manns BJ, Hu J, Marshall DA. (2021). Attitudes, current behaviours and barriers to public health measures that reduce COVID-19 transmission: A qualitative study to inform public health messaging. *PLoS One*, 16(2), e0246941. doi: [10.1371/journal.pone.0246941](https://doi.org/10.1371/journal.pone.0246941)

Das G, Spence MT, **Agarwal J**. (in press). Social selling cues: The dynamics of posting numbers viewed and bought on customers' purchase intentions. *International Journal of Research in Marketing*. doi: [10.1016/j.ijresmar.2021.01.001](https://doi.org/10.1016/j.ijresmar.2021.01.001) (AJG 4, HSB A-)

## Organizational Behaviour and Human Resources

Casey TW, **Turner N**, Hu X, Bancroft K. (in press). Making safety training stickier: A richer model of safety training engagement and transfer. *Journal of Safety Research*. (AJG 2)

Reich TC, **Hershcovis MS**, **Lyubykh Z**, Niven K, Parker S, Stride C. (in press). Observer Reactions to Workplace Mistreatment: It's a Matter of Perspective. *Journal of Occupational Health Psychology*. (AJG 4, HSB A-)

**Turner N**, Barling J, Dawson JF, **Deng C**, Parker SK, Patterson MG, Stride CB. (in press). Human resource management practices and organizational injury rates. *Journal of Safety Research*. (AJG 2)

## Other Articles

**Dick DG**. (in press). What Money Is and Ought To Be. *Journal of Social Ontology*. doi: [10.1515/jso-2020-0033](https://doi.org/10.1515/jso-2020-0033)

Oborn E, Putievsky Pilosof N, **Hinings B**, Zimlichman E. (2021). Institutional logics and innovation in times of crisis: Telemedicine as digital 'PPE'. *Information and Organization*, 31(1), Article 100340. doi: [10.1016/j.infoandorg.2021.100340](https://doi.org/10.1016/j.infoandorg.2021.100340) (AJG 3)

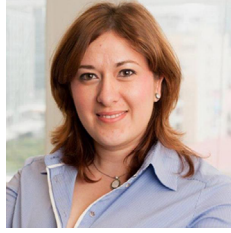




## Practitioner-oriented Articles



Govindarajan V, Sikka N, **Srivastava A.** (2021). [The Uncertainty of Middle Management Jobs - And How to Stay Relevant](#). *California Management Review – Insight*.



Govindarajan V, **Srivastava A**, **Enache L.** (2021). [The U.S. Economy Is Leaving Midsize Companies Behind](#). *Harvard Business Review (online)*.

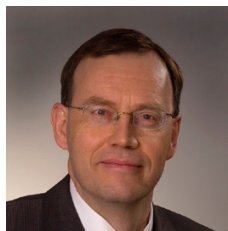


Govindarajan V, **Srivastava A**, **Iqbal A.** (2021). [Should Midsize Companies Play Offense or Defense in a Downturn?](#) *Harvard Business Review (online)*.



**Keyhani M**, Hastings H. (2021). [Implications of Generativity for Entrepreneurship and Strategy](#). *ERENET Journal*, 16(1), 3–12.

## Books



**Verbeke A**, van Tulder R, Rose EL, Wei Y. (2021). *The Multiple Dimensions of Institutional Complexity in International Business Research* (Progress in International Business Research, Vol. 15), 576 p., Emerald Publishing Ltd.



## Book Chapters



Greenwood R, **Hinings CR**, Amis J. (in press). Organization Theory. In Griffin R (Ed.), *Oxford Bibliographies in Management*, Oxford University Press.

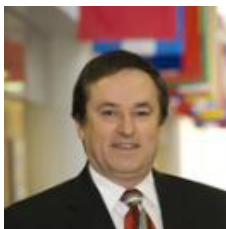


**Verbeke A**, van Tulder R, Rose EL, Wei Y. (2021). Institutions 2.0: Which Institutions Matter in IB Research? In Verbeke A, van Tulder R, Rose EL, Wei Y (Eds.), *The Multiple Dimensions of Institutional Complexity in International Business Research* (Progress in International Business Research, Vol. 15), pp. 1–20, Emerald Publishing Ltd.



**Vranjes I**, **Lyubiykh Z**, **Hershcovis MS**. (in press). Observer Interventions in Workplace Aggression: The State of the Art and Future Directions. In Kelloway K, Cooper C (Eds.), *Research Agenda for Workplace Stress and Wellbeing*, Edward Elgar Publishing.

## Professional Articles



**Bowal P**, Bodnar D. (2020 Oct. 28). [Famous Cases: The Inuit Status Case](#). *LawNow*, 45(2).

**Bowal P**, Czaikowski C, Zablocki J. (2020 May 1). [The Law of Unpaid Internships in Canada](#). *LawNow*, 44(5).

**Bowal P**. (2020, Dec. 22). [Fraud in 3D: VisualABS](#). *LawNow*, 45(3).

**Bowal P**. (2021 Jan. 6). [Worker Status Pending Arbitration](#). *LawNow*, 45(3)



**Irene Herremans** contributed an article, “The University Perspective,” to the e-zine [Spanning Boundaries Between Academia and Industry](#), Issue 2, March 2021, pp. 28–31.



**van de Biesenbos K.** (2021, Mar.) Running on Empty. *Law Matters Magazine* (Canadian Bar Association). Mar. 23, 2021.

## Research Reports

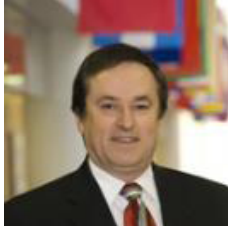


**van de Biesenbos K,** Coleman J. (2020, Dec.) Yes He Can: Joe Biden's Power to Stop Pipeline. CD Howe Institute Intelligence Memo (Dec. 8, 2020).

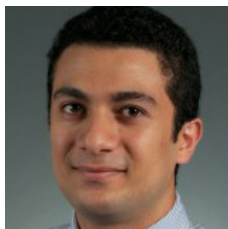
**van de Biesenbos K,** Coleman J. (2021, Feb.) A 40-Year-Old Pipeline Could Save Line 5. CD Howe Institute Intelligence Memo (Feb. 17, 2021).

## Conference Activity

### Conference Presentations



**Bowal P.** (2021, Mar.) Regulation of Cannabis: Lessons from Canada. Presented at Western Academy of Legal Studies in Business annual conference, Mar. 20, 2021. Virtual.



**Hidaji H.** (2021, Mar.) Provider Output and Downstream Firms' Service Tier Choice. Presented at Information System Design and Economic Behavior workshop, Mar. 15–17, 2021. Virtual.



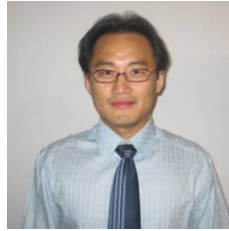
**Koskinen Y, Nguyen N, Pandes A.** (2021, Jan.) Does limited liability matter? Evidence from a quasi-natural experiment. Poster presented at American Finance Association PhD Student Poster Session, Jan. 3–5, 2020. Virtual.



## **Presentations**



**Alfred Lehar** presented his paper (Lehar A, Parlour CA. Miner Collusion and the BitCoin Protocol) at the University of Graz in Austria, via Zoom on March 22, 2021.



**Alfred Lehar** and **KJ Choi** gave a presentation to the Bank of Canada on Mar. 4, 2021, on their report advising the Bank of Canada on a Centralized Digital Bank Currency. The Deputy Governor Timothy Lane came to their talk and was very engaged, asking several questions.

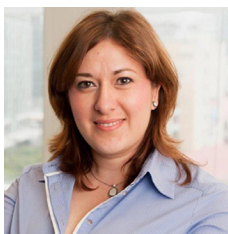


**Anup Srivastava** gave a presentation on intangibles and value investing to Blackrock, Feb. 11, 2021.

**Anup Srivastava** gave a presentation, "[A Shift to the Knowledge Economy: How to plan your career](#)," to CCIS, Feb. 23, 2021.



**Ari Pandes** was on a panel for the webinar, "[The Short Squeeze: How retail investors used Gamestop to take on Wall Street](#)," for the CFA Society, Calgary, Feb. 23, 2021.



**Enache L.** (2021, Mar.) Using Disclosure to Counterpoise Bad News: Evidence from the Biotechnology Industry. Presented at Erasmus University (online research seminar), Mar. 16, 2021.

**Luminita Enache** presented her paper with co-authors Eddie Riedl, Lynn Li, and Scarlett Song, "Counterpoised disclosure: evidence from biotechnology industry", at a Griffith University, Australia, workshop.





## In the Media



**Alfred Lehar** and **KJ Choi** are mentioned in the article, "[UCalgary computer science and business professors advise Bank of Canada on central bank digital currency design](#)," UCalgary News, Feb. 11, 2021.



**Alfred Lehar** is interviewed in the article, "[North America's first bitcoin ETF launches in Canada today](#)," by Jessy Bains, Yahoo!News, Feb. 18, 2021.

**Alfred Lehar** is interviewed in the article, "[Our Lady Peace to release single as NFT through S!ng app](#)," by Shruti Shekar, Yahoo!Style, Mar. 5, 2021.



**Andrew Hayes** is interviewed in the article, "[Leading expert in applied data analysis joins Haskayne School of Business](#)," by Karen Perl-Pollard, UCalgary News, Feb. 16, 2021.



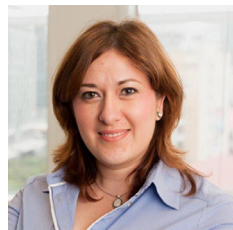
**Anup Srivastava** is interviewed in the article, "[Consensus is emerging on how to tax Big Tech](#)," by Amy Borrett, Feb. 18, 2021.

**Anup Srivastava** is interviewed in the article, "[What Is GameStop, the Company, Really Worth? Does It Matter?](#)," by Peter Eavis, NY Times, Feb. 1, 2021.

**Anup Srivastava** is quoted in the article, "[Lack of a Digital Law Exposes India to Chinese Cyberthreats](#)," by Aishwarya Jagani, Digital Privacy News, Jan. 7, 2021.

**Anup Srivastava** is interviewed in the article, "[Retail investors turn attention to silver as GameStop shares retreat](#)," by Carole Baillairge, Top Actu, Feb. 2, 2021.

**Anup Srivastava** is interviewed in the video, "[World running out of game consoles, cars amid semiconductor shortage](#)," by Global Insight (Korean TV), Mar. 9, 2021.



**Anup Srivastava** and **Luminita Enache**'s work is cited in the article, "[In 2020, big businesses got bigger and small businesses died. The vicious cycle won't stop until we take action](#)," by Kate Taylor, Business Insider, Jan. 3, 2021.

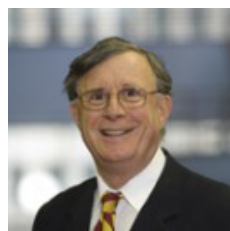


**Ari Pandes** is interviewed in the article, "[Lightspeed and Brookfield Renewable launch large stock sales](#)," by Andrew Willis, Yahoo!News, Feb. 9, 2021.

**Ari Pandes** is quoted in the article, "[Calfrac cancels AIMCo bonds after miscounting proxy votes crucial in its fight against Wilk Bros](#)," by Geoffrey Morgan, Calgary Herald, Mar. 30, 2021.



**Barrie Nault** is interviewed in the article, "[Personalized service helps sweeten disclosure decision](#)," by Doug Ferguson, UCalgary News, Jan. 15, 2021.



**Bob Schulz** is interviewed in the article, "['All the Shaw customers are going to be in play' says professor on proposed merger of Rogers and Shaw](#)," by Tyson Fedor, CTV News, Mar. 15, 2021.

**Bob Schulz** is interviewed in the article, "[Industry experts say Biden might not be so bad for Alberta oil after all](#)," by Jonathan Muma, 660 News, Jan. 28, 2021.



**Jim Dewald** is interviewed in the article, "[Opinion: Let's focus on what we can control: rapid testing for COVID-19](#)," Calgary Herald, Feb. 17, 2021.

**Jim Dewald** is interviewed in the article, "[Alberta expands rapid testing program as province reports 197 new variant cases](#)," Calgary Herald, Mar. 23, 2021.



**Kristen van de Biezenbos** is interviewed in the article, "[Canada mounts final plea for Keystone XL, as prospects dim for Alberta's investment](#)," by Chris Varcoe, Calgary Herald, Jan. 20, 2021.

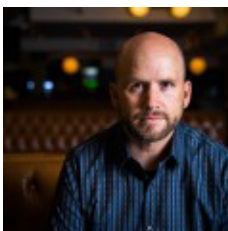
**Kristen van de Biezenbos** is interviewed in the article, "[Keystone Rejection Tests Trudeau's Balancing Act on Climate and Energy](#)," DNYUZ, Jan. 20, 2021.

**Kristen van de Biezenbos** is interviewed in the article, "[Is Canada betting big on small nuclear reactors? Here's what you need to know](#)," by Jimmy Thomson, The Narwhal, Jan. 4, 2021.

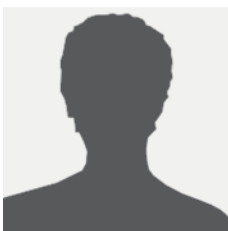
**Kristen van de Biezenbos** is interviewed in the article, "[Kenney urges Trudeau to act on Keystone XL, says Biden's plan to scrap project would set dangerous precedent](#)," by Ashley Joannou, Edmonton Journal, Jan. 19, 2021.

**Kristen van de Biezenbos** is interviewed in the article, "[In letter to PM, Kenney calls for consequences or compensation over Keystone XL cancellation](#)," by Drew Anderson, CBC, Jan. 22, 2021.

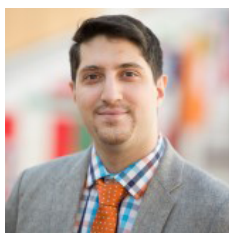
**Kristen van de Biezenbos** is interviewed in the article, "[Alberta considering legal action, demanding compensation for Keystone XL: Kenney](#)," by Saif Kaisar, Edmonton City News, Feb. 4, 2021.



**Marc Boivin** is quoted in the article, "[What's in a name change? Plenty for Canada's drillers and cattle sector](#)," by Chris Varcoe, Calgary Herald, Mar. 31, 2021.



McFadyen D, **Eynon G.** (2021, Jan.) [Risks of Failure in Regulatory Governance](#). School of Public Policy Research Paper, 14(2), 1–23.

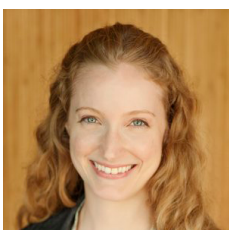


**Mohammad Keyhani** was interviewed on the Economics for Business Podcast by Mises Institute, Feb. 9, 2021, on the Implications of Generativity for Entrepreneurship and Strategy. A [transcript](#) of the interview is available.



**Piers Steel** is interviewed in the article, "[Productivity Tips for Procrastinators](#)," by Rachel Feintzeig, The Wall Street Journal, Jan. 18, 2021.

**Piers Steel** is cited in the article, "[Top 5 Hacks to Organize Your Work from Home](#)," by Marc Berman, Programming Insider, Mar. 21, 2021.



**Ruth Pogacar** is interviewed in the segment, "[Why consumers prefer feminine brand names](#)," PlayerFM, Feb. 7, 2021.

**Ruth Pogacar** is interviewed in the article, "[The market advantage of a feminine brand name](#)," by Matt Weingarden, Phys.Org, Feb. 17, 2021.



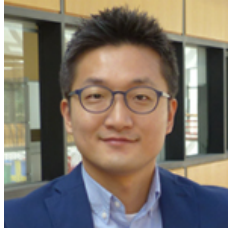
**Yrjo Koskinen's** research is featured in the article, "[Socially responsible policies are good for corporate image, but are they a benefit to shareholders as well?](#)" by John Lorinc, Globe and Mail Report on Business Magazine, Feb. 23, 2021.





## Post-doctoral Fellow News

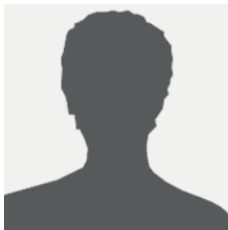
### Peer-reviewed Articles



**Choi K**, Lee Y, Basrak Z. (in press). Identifying Communities of Concern for Older Adults Using Spatial Analysis: Focusing on Accessibility to Health, Social, and Daily Services. *Journal of Applied Gerontology*. doi: [10.1177/0733464820978000](https://doi.org/10.1177/0733464820978000)

## PnD Student News

### New PhD Students



A total of 15 new students have been accepted into the Haskayne PhD program for Fall 2021, to the following areas:

**Accounting: 3**

**Business Technology Management: 1**

**Entrepreneurship and Innovation: 1**

**Finance: 3**

**Marketing: 1**

**Operations and Supply Chain Management: 2**

**Organizational Behaviour and Human Resources: 2**

**Strategy and Global Management: 2**



## DBA Student News

### Field of Study Exam



**Aly Sumar** successfully passed his written Field of Study exam on Jan. 29, 2021. Aly's research focuses on how firms respond to CSR pressure from stakeholders, with the onus on financial institutions to diversify their income streams to adhere to expected future requirements from national regulators needed for Paris Climate Accord objectives. Aly is supervised by Alain Verbeke.



**Glenda Reynolds** successfully passed her written Field of Study exam on Mar. 11, 2021. Glenda's research focuses on boundary spanning in diverse and complex scenarios and, in particular, on the significance of boundary objects. Glenda is supervised by Jim Dewald.



**Kanwal Bokhari** successfully passed her written Field of Study exam on Feb. 15, 2021. Kanwal's research focuses on the role of interpersonal relationships in investment decisions of early-stage investors, such as business angels and VCs. Kanwal is supervised by Seok-Woo Kwon.



## Contacts



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