



## Executive Education

# Strategic Leadership Development Program

**Shift your focus from day-to-day tasks to thinking more strategically and becoming a more effective, resilient and dynamic leader.**

Strategic leadership is the ability to articulate a clear vision for your organization and to motivate and persuade others to acquire that vision. Strategic leaders are able to build strong yet flexible organizational structures, allocate resources effectively, find ways to encourage innovation, coach and support emerging talent, and execute organizational change.

Running from November 2024 to July 2025, the Strategic Leadership Development Program blends self-directed online modules with live, interactive online workshops. Program content alternates between strategic and leadership topics, and is taught through cutting-edge cases, virtual group simulations and interactive class discussions. Throughout the program, new skills, knowledge and behaviours are learned and applied through immediate integration in the workplace. You will learn how to create and implement strategy, lead hybrid teams, make effective decisions, navigate through turbulent and uncertain times as well as gain an understanding of the impact of global events on you and your organization.

# Who Will Benefit

This program is designed for experienced leaders, including those who:

- Have been identified for succession and promotion opportunities;
- Are taking on enhanced leadership responsibilities within their organizations;
- Seek to move from one functional area into a broader organizational role;
- Are developing into a role that requires a more strategic outlook;
- Would like to proactively refresh and update their leadership skills.

In the past, a range of industries have been represented, from the energy sector to education, from healthcare to hospitality, from retail to real estate. Whether you are working in the private sector or within a not-for-profit, this program will be of benefit to you.

Participants commonly include Senior Directors, Vice Presidents, C-Suite, Senior or General Managers, Controllers and Managing Partners.

**Dates:** Nov 29, 2024 - July 18, 2025

**Program Delivery:** Online

**Commitment:** Approx. 95 hours, including:

- Program launch
- 48 hours of live, synchronous program content
- 22-30 hours of self-directed course preparation
- 2 coaching clinics
- Action Learning Project (ALP):
  - 12-20 hours of project development
  - 2 ALP mentoring clinics
  - 1 ALP presentation preparation clinic
  - ALP capstone presentations
- Post-program webinar

**Investment:** \$9,500



# Learning Objectives

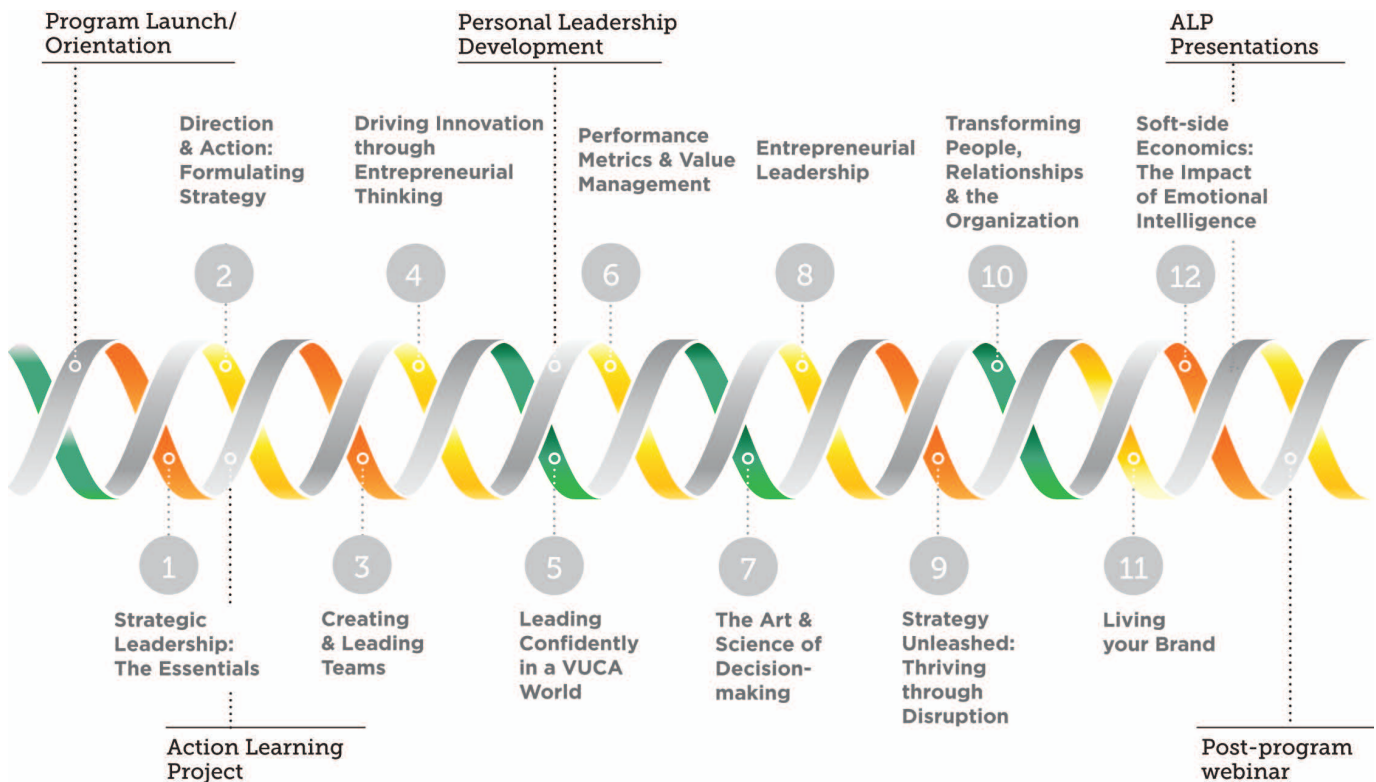
Learn to think like an executive and reap the benefits of strategic thinking:

- Become a more effective leader, strategic thinker and agent of change within your organization;
- Contribute to your organization's future direction through enhanced strategic thinking;
- Lead change within your organization through the immediate application of newly acquired ideas, tools and templates;
- Complete a professionally meaningful and relevant project with guided support and mentorship to provide significant return on investment to your organization;
- Discuss personal goal setting and problem-solving techniques in one-on-one coaching sessions with an executive coach, enabling you to develop a pragmatic plan for your leadership practice;
- Build a business network while learning from peers across various industries and Haskayne's most experienced faculty.

# Learning Journey

Throughout the program, strategy and leadership topics are intentionally intertwined, with each week's theme building off of what was learned before. The Action Learning Project and Personal Leadership Development components provide structure and cohesion to the program.

Live online sessions are held every Friday morning. In the intervening weeks, you will be required to complete learning engagement activities which may take the form of leadership diagnostic assessments to complete, one-on-one coaching or mentoring sessions, or post-session exercises and resources to review and complete.



# Program Schedule: Nov 2024-July 2025\*\*

Date	Learning Activities	Format	Commitment
Nov 29	Program Launch & Orientation, Action Learning Project Launch	In-person & online	11:30 - 1:30
Dec 6	Strategic Leadership: The Essentials	Live online session	8:00 - 12:30
Dec 13	WPI Assessment	Assessment	self-directed
Jan 10	Direction and Action: Formulating Strategy	Live online session	8:00 - 12:30
Jan	Leadership Coaching 1	1:1 coaching	30 min each
Jan 24	Creating and Leading Teams	Live online session	8:00 - 12:30
Feb 7	Driving Innovation through Entrepreneurial Thinking	Live online session	8:00 - 12:30
Feb	ALP Mentoring 1	1:1 mentoring	30 mins each
Feb 21	Leading Confidently in a VUCA World	Live online session	8:00 - 12:30
Mar 7	Performance Metrics and Value Management	Live online session	8:00 - 12:30
Mar 13/14	ALP Mini Presentations	Live online session	8:30 - 11:30
Mar 14	Developing and Delivering Persuasive Presentations	Live online session	11:30 - 12:30
Mar 21	The Art and Science of Decision-Making	Live online session	8:00 - 12:30
Mar 28	Mid-program DNA Summit	In-person & online	8:00 - 10:00
Apr 4	Entrepreneurial Leadership	Live online session	8:00 - 12:30
Apr	ALP Mentoring 2	1:1 mentoring	30 mins each
Apr 25	Strategy Unleashed: Thriving Through Disruption	Live online session	8:00 - 12:30
May 2	EQi Assessment	Assessment	self-directed
May 9	Transforming People, Relationships and the Organization	Live online session	8:00 - 12:30
May	Leadership Coaching 2	1:1 coaching	30 mins each
May 23	Living your Brand	Live online session	8:00 - 12:30
May 29/30	ALP Presentation Preparation	1:1 mentoring	15 mins each
Jun 6	Soft-side Economics: The Impact of Emotional Intelligence	Live online session	8:00 - 12:30
Jun 13, 19, 20	Action Learning Project Presentations	In-person & online	8:00 - 12:30
Jul 18	Post-program webinar	Webinar	11:00 - 12:00

\*\* Dates and times subject to change.



# Complete a work-based project that creates value for your organization

A critical success measure of the Strategic Leadership Development Program is ensuring that what is learned is applied to real, relevant and timely business issues and opportunities. The Action Learning Project (ALP) process is designed to provide an opportunity for you to practically apply program content, assess knowledge gained and drive action through critical thinking and effective communication. In addition, ALPs produce a tangible outcome for you and your organization.

## Program Investment

Program investment is \$9,500 per participant. Your investment includes the following:

- Program launch and orientation session; post-program webinar;
- 48 hours of live, synchronous program content; approximately 40-50 hours of self-directed learning, asynchronous learning and project preparation;
- All materials, copyrights and assessment tools, as well as access to the virtual learning platform;
- 2 leadership diagnostic assessments;
- 2 coaching clinics with a Certified Executive Leadership Coach;
- 2 ALP mentoring clinics;
- 1 ALP presentation preparation clinic with Haskayne faculty mentor;
- Certificate from the Haskayne School of Business.

Organizations that enrol multiple participants in the program may receive a program discount. For more information, contact us at [execed@haskayne.ucalgary.ca](mailto:execed@haskayne.ucalgary.ca).

*“I have learned so much and totally shifted the way I think and go about things. This course has definitely made me a better leader, maybe a better person! Hands down, this is the best professional development experience that I’ve had the opportunity to take!”*

*~ 2022-2023 program participant*

## Register now

### **Haskayne Executive Education**

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