The success of a start-up venture increases significantly when seasoned advisors can be recruited to provide critical oversight and guidance during its formative stages. An effective organization and governance structure enhances a venture’s ability to attract capital. Good governance also increases the speed at which good ideas reach the market.

While technologically strong, many CEOs at Alberta start-ups do not have the necessary time or background to acquire the business and governance skills required to lead their organization to success. The governance requirements of a start-up can be more complex and challenging than those of a more established firm. This program provides participants with key learnings necessary for overcoming these challenges and playing a significant role in developing Alberta’s next generation of technology firms.

Enhancing Private Equity Governance: Beyond a Good Idea

Program schedule and content is subject to change. Please visit haskayneexeced.ca for the most up-to-date program information.
Learning Journey

Module 1
Overview of Governance Principles

Module 3 and Program Launch
Overview of Private Equity Governance Issues

Module 5
Shared-control Governance

Module 6
Introduction to Shareholders’ Agreements and Investor Term Sheets

Module 8
Private Equity Board Challenges

Module 2
Board’s Role in Establishing Effective Governance Practices

Module 4
Founder-controlled governance

Tutorial
Review of Private Equity Security Characteristics

Module 7
Developing Effective Governance Practices

Dates: October 10 - November 23, 2023

Program Delivery: Blended

Commitment: 36 hours

Investment: $1,495
Course Content

<table>
<thead>
<tr>
<th>Date</th>
<th>Learning Activities</th>
<th>Format</th>
<th>Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week of October 10</td>
<td>Module 1: Overview of Governance Principles: Corporate Governance Basics; Director Legal Duties and Responsibilities</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>Week of October 16</td>
<td>Module 2: Board's Role in Establishing Effective Governance Practices: Effective Board Functioning; Self-Assessment</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>October 19</td>
<td>Module 3: Program Launch and Overview of Private Equity Governance Issues: Founder Challenges; Private Equity Markets</td>
<td>Live online</td>
<td>3 hours</td>
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<tr>
<td>Week of October 23</td>
<td>Module 4: Founder-controlled Governance: Single and Multi-owner Governance Matters; Building Corporate Capacity</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>Week of October 30</td>
<td>Module 5: Shared-control Governance: Governance Transition Issues; Private Equity Securities</td>
<td>Self-directed online</td>
<td>4 hours</td>
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<tr>
<td>November 2</td>
<td>Tutorial: Review of Private Equity Security Characteristics</td>
<td>Live online</td>
<td>2 hours</td>
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<tr>
<td>Week of November 6</td>
<td>Module 6: Introduction to Shareholders' Agreements and Investor Term Sheets: Protecting their Investment</td>
<td>Self-directed online</td>
<td>4 hours</td>
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<td>Week of November 14</td>
<td>Module 7: Developing Effective Governance Practices: Case Simulation; Transition to Investor-controlled Governance</td>
<td>Self-directed online</td>
<td>4 hours</td>
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<tr>
<td>November 23</td>
<td>Module 8: Private Equity Board Challenges: Advanced Governance Issues; Expert Panel Discussion; Graduation Ceremony</td>
<td>In-class</td>
<td>7 hours</td>
</tr>
</tbody>
</table>

Faculty

MICHAEL ROBINSON, PHD.

Michael holds a Ph.D. in Finance and an MBA from the University of Western Ontario, as well as a B.Math degree from the University of Waterloo. He also holds the Chartered Financial Analyst (CFA) designation from the CFA Institute in Charlottesville, Virginia, and the certified corporate director designation (ICD.D) from the Institute of Corporate Directors in Toronto, Ontario. Michael worked in several technology start-ups, has past experience as a Venture Capitalist (including as a board nominee on several private firms), is an angel investor, and is the author of the book Founder's Guide to Governance, a key reference for this program. He currently teaches New Venture Finance and Corporate Governance to undergraduate B. Comm, MBA, Executive MBA, and executive education students. He was the first site lead for the CDL-Rockies program and continues as the course instructor for that program.
Grant Funding
This program could be eligible for grant funding that can cover up to 2/3 of the program costs. An Executive Education team member can help you bundle courses to meet the minimum hours needed for eligibility.

For more information: execed@haskayne.ucalgary.ca
Register online: haskayneexeced.ca