
UNIVERSITY OF CALGARY
Advanced Management Program
Where proven leaders go next.
Haskayne School of Business
Executive and Professional Development

Leadership inspires. Management delivers. Executive leadership requires both.

The higher you lead, the fewer decisions have obvious answers. Growth costs focus. Speed costs perfection. Innovation costs certainty. Consensus costs time.

At the executive level, management is not the opposite of leadership. It is leadership applied to the realities of running an organization—converting judgement, ambition and influence into coordinated performance when priorities compete, information is incomplete and every choice carries consequences.

The Haskayne Advanced Management Program is built for this reality. Through neuroscience-based frameworks and research, global thought leadership, direct encounters with executives and organizations, provocative coaching, cross-sector peer challenge and an Applied Leadership Challenge, the program refines, deepens and tests the judgement proven leaders rely on when leadership matters most.

When priorities collide.

When information is incomplete.

When decisions cross organizational boundaries.

When the consequences cannot be delegated.

This is leadership made consequential.



Learn in Calgary, where volatility is not a case study. It's a Tuesday.

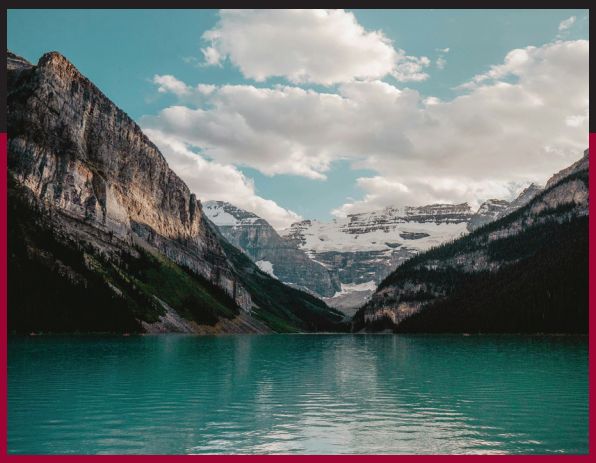
There is no better place to envision and create bold change than in Calgary - where an entrepreneurial spirit has always been part of our history:

$6.7B Value of Calgary's Startup Ecosystem

(STARTUP GENOME, 2025)

#3 Most diverse major city in Canada

(STATISTICS CANADA)



Escape to the nearby Rocky mountains to clear your mind and sharpen your focus in nature.



Calgary is a hub for growth and experimentation in the digital sector and platform-based start-ups showcasing the economy of the future.



Engage innovative, entrepreneurially-minded leaders and organizations to learn how fintech, agri-processing, energy, logistics and other sectors are being re-shaped.



Encounter a diverse pool of educated, experienced leaders with a pragmatic and solution-oriented mindset which drives accountability for results at speed.

An executive experience built around application



Neuroscience-informed executive learning and decision-making profile



Online Launch
90 Mins



Summit 1
In-person, Banff

Examine the patterns, assumptions and experiences which shape your judgment.



5 Online Masterclasses
90 Mins

- **Mega-trends**
- **Industry Inflection points**
- **Innovation through disruption by new digital technologies**
- **Growth in complexity**
- **Reinvention**



Applied Leadership Challenge



Online Learning Lab 1
60 Mins

Debriefing the neuroscience assessment.



Online Learning Lab 2
60 Mins

Building micro-habits.



Online Learning Lab 3
60 Mins

Infusing new tools into your leadership approach.



Summit 2
In-person, Calgary

Experience top leaders whose clarity of vision inspired diverse organizations to shape new ways of leading, changing, innovating, growing and serving.

Summit 3
Online or In-person, Calgary

Mentorship experiences with established community of leaders and CEOs.



5 Executive Coaching sessions



Online Learning Lab 4
60 Mins

Integrating from exemplar companies and leaders.



Online Learning Lab 5
60 Mins

Integration and impact accountability.

Putting leadership into practice

Every element of the Haskayne Advanced Management Program connects insight to executive application. Participants encounter new thinking, examine real organizational decisions, test their judgment with experienced peers and apply their learning to a personal leadership challenge.



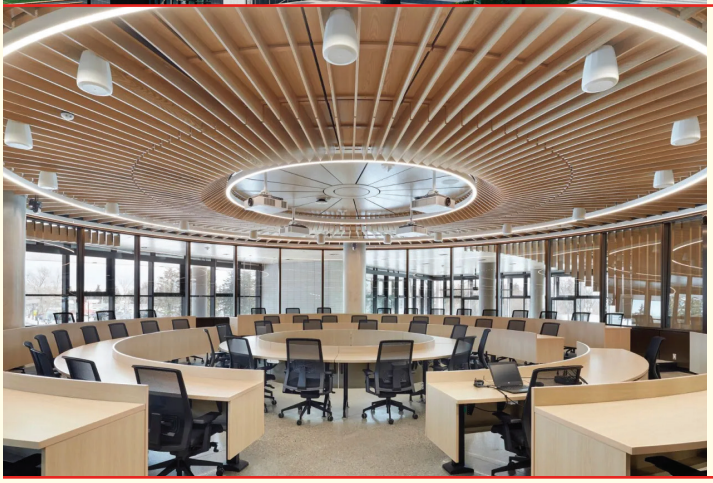
Summit 1
(4 days - residential)

Banff is the backdrop to an immersive journey of reflection and reimagination for what your next stage of leadership could look like. Anchored in the neuroscience of leadership for senior, mature leaders you will draw on deep science and practical experience to start the journey.



Summit 2
(5 days - non-residential)

Calgary, Canada's most entrepreneurial city, will immerse you in the top leaders, entrepreneurs, disruptors and mavericks driving growth and change in the city across energy, healthcare, digital innovation, aviation and many other sectors.



Summit 3

Either in-person in Calgary or joining online, you will close the program by showcasing your Applied Leadership Challenge with feedback from top executives.



01. Mega-trends
Make sense of the mega-trends shaping the world and how to apply frameworks to understand their impact.

02. Industry inflection points
Translate mega-trends into industry inflection points and develop strategies to harness change to fuel growth.

03. Innovation through disruption by new digital technologies
Leverage AI and digital disruptors to shape business transformation strategies from inflection points.

04. Growth in Complexity
Drive the growth mindset needed in complex operating environments to sustain replicable growth strategies.

05. Reinvention
Designing re-invention strategies across the enterprise to stay relevant and competitive in dynamic environments.

LearnSmartly Assessment

This neuroscience-based instrument integrates multiple perspectives to offer meaningful insights into how you can make your learning stick.

Online Learning Labs

Learning Laboratories build deep peer connections and keep your learning grounded in relevant, practical application. As you shift your habits and apply what you have learned, peer feedback fosters accountability for progress.

Executive Coaching

Leading change brings adversity, opposition and difficulty – unique to every leader. As you commence with your Leadership Legacy Challenge, an executive coach will support, challenge, encourage and provoke you through the Leadership Legacy Challenge experience.

Applied Leadership Challenge

The Applied Leadership Challenge is your return on investment. What are you going to do with the privilege of leading? Whether it's a new venture for your organization, stepping into a next role, reshaping your vision, building your community – this is where you apply what you learn.

Faculty & Global Thought Leaders



Award winning facilitator, pioneer of entrepreneurial thinking and leadership mentor.

The Master Facilitator is present through all major elements of the program to integrate the learning themes, ensure the program learning outcomes are achieved, and act as a learning coach, provocateur, encourager and accountability partner.

Master Facilitator
Derek Hassay, PhD



Neuroscience of Leadership
Michael Netzley, PhD

As a neuroscience researcher and coach, Michael advises top CEOs on how to sustain and grow their effectiveness using their unique brain-based strengths.



01 - Mega-trends
Roger Spitz, M.Sc

As Chair of the Disruptive Futures Institute and CEO of Techistential, Roger advises global organizations and leaders on how to understand the dynamic drivers of the future world.



02 - Industry Inflection Points
Rita McGrath, PhD

A globally-renowned author, researcher and speaker, Rita's thought leadership shapes organizational strategy of many of the world's top organizations.



03 - Innovation through disruption by new digital technologies
Hitendra Patel, PhD

As CEO of the IXL Center, Hitendra is at the forefront of helping organizations shape their approach to innovation and change.



04 - Growth in Complexity
Rebecca Homkes, PhD

Rebecca is sought after by top organizations to translate economic trends into useful insights for high value decision making.



05 - Reinvention
Nadya Zhexembayeva, PhD

Nadya develops the capability of top leaders and organizations to proactively reinvent themselves and develop the mindset of continuous reinvention as a way of being.

Why the Haskayne School of Business at the University of Calgary?

The University of Calgary is Canada's entrepreneurial university in the country's most enterprising city.

The University is consistently ranked as one of the top research universities in Canada[1], and is a global Top 100 University, ranked 5th in Canada.[2]

(1) Re$earch Infosource Inc. 2025
(2) Time, Top Universities 2026

The University of Calgary, located in the heart of Southern Alberta, both acknowledges and pays tribute to the traditional territories of the peoples of Treaty 7, which include the Blackfoot Confederacy (comprised of the Siksika, the Piikani, and the Kainai First Nations), the Tsuut'ina First Nation, and the Stoney Nakoda (including Chiniki, Bearspaw, and Goodstoney First Nations). The City of Calgary is home to the Métis Nation within Alberta (including Nose Hill Métis District 5 and Elbow Métis District 6).



Long-standing partnerships with diverse multi-national organizations power opportunities to learn directly from dynamic business leaders; and experience innovations and strategic choices in action including unusual innovations, unique approaches to organizational culture and people engagement; business transformation journeys and sustainability strategies.



Powered by award-winning faculty and researchers, the Haskayne School of Business delivers executive and professional development learning experiences that infuse Alberta's entrepreneurial pragmatism with a sophisticated global mindset—designed to drive real-world results.



What changes when leadership is better?

Leaders:

- Strengthen self-awareness and adaptability – Harness your learning for accelerated leadership growth.
- Lead with clarity in complexity – Make high-stakes decisions with confidence and courage.
- Turn disruption into opportunity – Innovate and create growth in rapidly changing markets.
- Expanded influence and networks – Learn from and collaborate with senior peers across industries.
- Clarity and courage to leave a legacy of leadership impact which benefits society.

Organizations:

- Visible impact through applied Leadership Legacy Challenge projects.
- Accelerated innovation and growth initiatives.
- Leaders prepared to navigate complexity and drive enterprise-wide results.
- Stronger, more decisive and adaptive leadership at critical moments.
- Enhanced organizational alignment through times of change.

Is the Advanced Management Program for you?

Designed for proven leaders preparing to carry wider enterprise responsibility.

You may be a senior leader in a large organization - possibly two or three levels from the CEO or;

You may be a senior executive or the CEO in a mid-sized organization or;

You are a founder of a high-growth start-up which is scaling at speed.

You likely have a post-graduate qualification like an MBA or you may have followed an industry-defined qualification pathway;

You have 10 years or more senior decision-making leadership in areas like operations, sales, people or support functions.

You are ready for the next leadership challenge and are eager to step up to that opportunity.

You can contribute a diversity of leadership experience to a cohort of senior peers with clarity of purpose and conviction.



Locations

Banff

Challenge your leadership boundaries and paradigms while immersed in the natural beauty and grandeur of the Rockies and all that the Rimrock hotel has to offer.

Calgary

Explore case studies, visit exemplar companies, and interact with leaders from top organizations at the Haskayne School of Business at the University of Calgary.





Join the Haskayne Advanced Management Program

Where proven leaders go next.

You are already a proven leader. The Advanced Management Program places your leadership inside the decisions, trade-offs and organizational realities that will define what you do next.

Participants from all sectors and industries, including business, government, regulatory and non-profits are invited to join the program:

- Complete an online application.
- Submit a resume, CV or LinkedIn profile.
- Meet the team in a brief interview.

For more information:



Investment

C$25,995 per person

Included: Accommodation for Summit 1 in Banff; all meals and refreshments in Banff & Calgary. All program materials, transport to any off-site experience, including travel between Calgary & Banff.

Excluded: GST and other applicable taxes, personal, other travel and accommodation expenses.

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Executive & Professional Development

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