

Bold Leaders. Inspired Futures.

 Advanced Management
Program



**Clarity to Lead
Courage to Create**

Re-imagine. Shape. Inspire.

The era of predictability is over. In a fragile world of instability and chaos, how can YOU lead with sharper clarity and renewed courage?

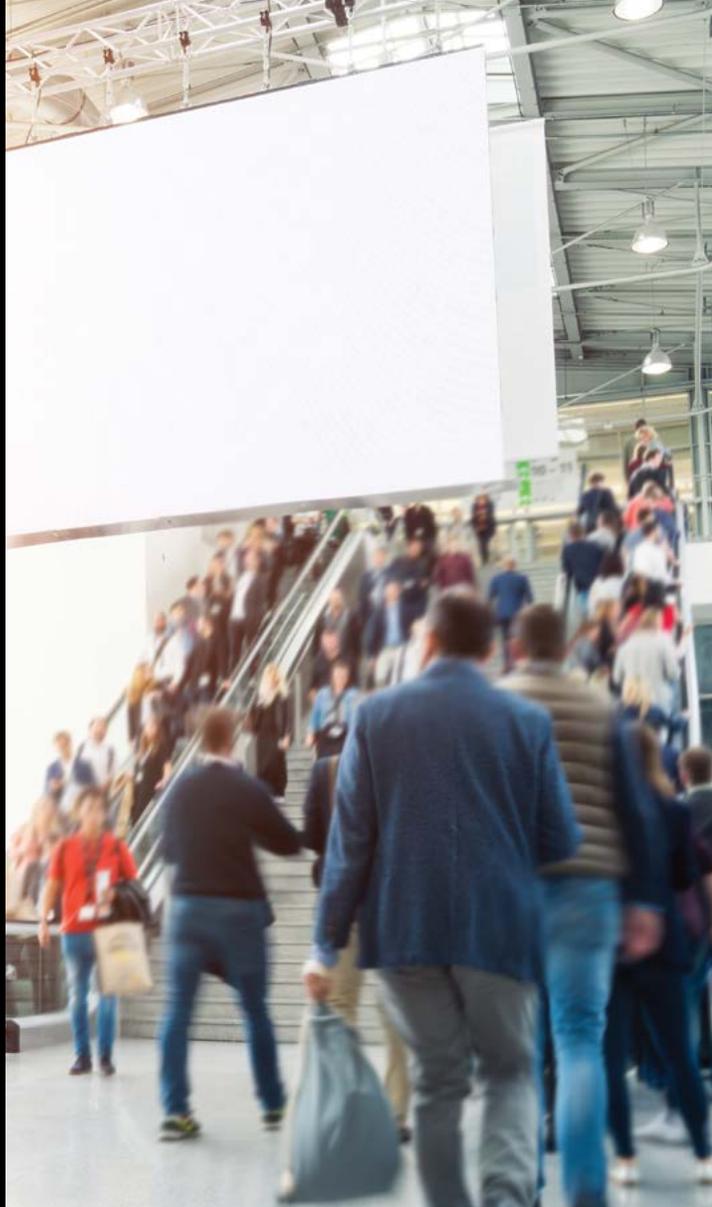
As a senior leader, your demonstrated competence to yield tangible results advanced your career. You mastered your craft and are trusted by your team, peers and the stakeholders in your field.

But things have changed.

Old assumptions and models are failing; decision-making is more complex. Clarity is elusive and fleeting. Relationships are more fragile, the future is almost incomprehensible; and planning for the longer term is not a linear roadmap.

Your own confidence, competence and ability to lead is maturing; a new set of questions about your role in the world is challenging your thoughts. Questions of purpose, relevance, legacy and impact are no longer restricted to your organization or field; but are more principled and grounded in the broader social fabric.

This is the landscape of the Haskayne Advanced Management Program (AMP).



Whether you lead a global enterprise, a non-profit or a public institution, the Haskayne Advanced Management Program is your invitation to:

- Re-imagine a future with clarity despite uncertainty
- Shape and create something that matters
- Inspire others to lead through your courage to act

The Haskayne Advanced Management Program Experience Map



Pre-work

LearnSmartly assessment to reveal your learning super-power.



Online Launch

90 Mins
11 August 2026



Summit 1

In-person, Banff
8-11 September 2026

Using nature, ancient wisdom and neuroscience to explore leading through disruption.



5 Online Masterclasses

90 Mins

- **Mega-trends**
6 October 2026
- **Industry Inflection points**
13 October 2026
- **Innovation through disruption by new digital technologies**
20 October 2026
- **Growth in complexity**
3 November 2026
- **Reinvention**
18 November 2026



Self-directed Leadership Legacy Challenge



Online Learning Lab 1

60 Mins
26/27 August 2026

Understanding your learning super-power.



Online Learning Lab 2

60 Mins
23/24 September 2026

Building micro-habits.



Online Learning Lab 3

60 Mins
1/2 December 2026

Infusing new tools into your leadership approach.



Summit 2

In-person, Calgary
18-22 January 2027

Experience top leaders whose clarity of vision inspired diverse organizations to shape new ways of leading, changing, innovating, growing and serving.



Summit 3

Online or In-person,
Calgary
27-28 May 2027

Showcasing your Leadership Legacy to a community of leaders and CEOs.



5 Executive Coaching sessions



Online Learning Lab 4

60 Mins
4/5 February 2027

Integrating from exemplar companies and leaders.



Online Learning Lab 5

60 Mins
15/16 March 2027

Integration and impact accountability.



Online Learning Lab 6

60 Mins
21/22 April 2027

Sustainable legacy of leadership.

Program design features – how the program creates value for you

The Advanced Management Program offers diverse design features to maximize the learning outcomes and offer an exclusive experience.

In-person Summits in Banff and Calgary; Masterclasses by global experts, small group online Labs, and executive coaching all combine and integrate to enable a deeply personal but equally collective program experience.



Summit 1

Banff is the backdrop to an immersive journey of reflection and reimagination for what your next stage of leadership could look like. Anchored in the neuroscience of leadership for senior, mature leaders you will draw on deep science, practical experience and ancient wisdom to start your journey.



Summit 2

Calgary, Canada's most entrepreneurial city, will immerse you in the top leaders, entrepreneurs, disruptors and mavericks driving growth and change in the city across energy, healthcare, digital innovation, aviation and many other sectors.



Summit 3

Either in-person in Calgary or joining online, you will close the program by showcasing your Legacy Challenge with feedback from top executives and emerge a prestigious AMP graduate.



01. Mega-trends

Make sense of the mega-trends shaping the world and how to apply frameworks to understand their impact.

02. Industry inflection points

Translate mega-trends into industry inflection points and develop strategies to harness change to fuel growth.

03. Innovation through disruption by new digital technologies

Leverage AI and digital disruptors to shape business transformation strategies from inflection points.

04. Growth in Complexity

Drive the growth mindset needed in complex operating environments to sustain replicable growth strategies.

05. Reinvention

Designing re-invention strategies across the enterprise to stay relevant and competitive in dynamic environments.



LearnSmartly Assessment

This neuroscience-based instrument integrates multiple perspectives to offer meaningful insights into how you can make your learning stick – for life.



Online Learning Labs

Learning Laboratories build deep peer connections and keep your learning grounded in relevant, practical application. As you shift your habits and apply what you have learned, peer feedback fosters accountability for progress.



Executive Coaching

Leading change brings adversity, opposition and difficulty – unique to every leader. As you commence with your Leadership Legacy Challenge, you can select an executive coach who will support, challenge, encourage and provoke you through the Leadership Legacy Challenge experience.



Legacy Leadership Challenge

The Leadership Legacy Challenge is your return on investment. What are you going to do with the privilege of leading? Whether it's leading a new venture for your organization, stepping into a next role, reshaping your vision, building your community – this is where you apply what you learn.

Advanced Management Program

The Haskayne AMP offers unparalleled value for your investment and provides a unique opportunity not available elsewhere in North America.

In-person learning:



4 days at the Banff Centre in the Rockies reflecting on your leadership journey, legacy and re-imagining your next leadership steps.



5 + 2 days in Calgary learning from experienced faculty, business leaders, companies, cases; and then showcasing your learning to peers.



5 Masterclasses providing direct interaction with global thought leaders.



Executive panels & huddles learning from CEOs, founders, entrepreneurs, innovators and mavericks.



5 Executive Coaching sessions with an experienced professional coach.



Unique individual neuroscience-based assessment to help optimize your learning experience to your profile.



Visits to unique organizations which are leading disruption, innovation and re-invention in their respective arenas.



5 Learning Laboratories bringing ideas to life in a peer tested community.

Faculty & Global Thought Leaders



**Master Facilitator
Derek Hassay, PhD**

Award winning facilitator, pioneer of entrepreneurial thinking and leadership mentor.

The Master Facilitator is present through all major elements of the program to integrate the learning themes, ensure the program learning outcomes are achieved, and act as a learning coach, provocateur, encourager and accountability partner.



**Neuroscience of Leadership
Michael Netzley, PhD**

As a neuroscience researcher and coach, Michael advises top CEOs on how to sustain and grow their effectiveness using their unique brain-based strengths.



**01 - Mega-trends
Roger Spitz, M.Sc**

As Chair of the Disruptive Futures Institute and CEO of Techistential, Roger advises global organizations and leaders on how to understand the dynamic drivers of the future world.



**02 - Industry Inflection Points
Rita McGrath, PhD**

A globally renowned author, researcher and speaker, Rita's thought leadership shapes organizational strategy of many of the worlds top organizations.



**03 - Innovation through disruption by new digital technologies
Hitendra Patel, PhD**

As CEO of the IXL Center, Hitendra is at the forefront of helping organizations shape their approach to innovation and change.



**04 - Growth in Complexity
Rebecca Homkes, PhD**

Rebecca is sought after by top organizations to translate economic trends into useful insights for high value decision making.



**05 - Reinvention
Nadya Zhexembayeva, PhD**

Nadya develops the capability of top leaders and organizations to pro-actively reinvent themselves and develop the mindset of continuous reinvention as a way of being.

Why Calgary?

There is no better place to envision and create bold change than in Calgary - where an entrepreneurial spirit has always been part of our history:

\$6.7B Value of Calgary's Startup Ecosystem

(STARTUP GENOME, 2025)

#3 Most diverse major city in Canada

(STATISTICS CANADA)



Escape to the nearby Rockies to clear your mind and sharpen your focus in nature.



Calgary is a hub for growth and experimentation in the digital sector and platform-based start-ups showcasing the economy of the future.



Engage innovative, entrepreneurially-minded leaders and organizations to learn how fintech, agri-processing, energy, logistics and other sectors are being re-shaped.



Encounter a diverse pool of educated, experienced leaders with a pragmatic and solution-oriented mindset which drives accountability for results at speed.

Why the Haskayne School of Business at the University of Calgary?

The University of Calgary is Canada's entrepreneurial university in the country's most enterprising city.

The University is consistently ranked as one of the top research universities in Canada⁽¹⁾, and is a global Top 100 University, ranked 5th in Canada.⁽²⁾

(1) ReSearch Infosource Inc. 2025
(2) Time, Top Universities 2026

The University of Calgary, located in the heart of Southern Alberta, both acknowledges and pays tribute to the traditional territories of the peoples of Treaty 7, which include the Blackfoot Confederacy (comprised of the Siksika, the Piikani, and the Kainai First Nations), the Tsuut'ina First Nation, and the Stoney Nakoda (including Chiniki, Bearspaw, and Goodstoney First Nations). The City of Calgary is home to the Métis Nation within Alberta (including Nose Hill Métis District 5 and Elbow Métis District 6).



Long-standing partnerships with diverse multi-national organizations power opportunities to learn directly from dynamic business leaders; and experience innovations and strategic choices in action including unusual innovations, unique approaches to organizational culture and people engagement; business transformation journeys and sustainability strategies.



Powered by award-winning faculty and researchers, the Haskayne School of Business delivers executive and professional development learning experiences that infuse Alberta's entrepreneurial pragmatism with a sophisticated global mindset—designed to drive real-world results.



The Advanced Management Program Impact

Leaders:

- Strengthen self-awareness and adaptability - Harness your learning super-powers for accelerated leadership growth.
- Lead with clarity in complexity - Make high-stakes decisions with confidence and courage.
- Turn disruption into opportunity - Innovate and create growth in rapidly changing markets.
- Expanded influence and networks - Learn from and collaborate with senior peers across industries.
- Clarity and courage to leave a legacy of leadership impact which benefits society.

Organizations:

- Visible impact through applied Leadership Legacy Challenge projects.
- Accelerated innovation and growth initiatives.
- Leaders prepared to navigate complexity and drive enterprise-wide results.
- Stronger, more decisive and adaptive leadership at critical moments.
- Enhanced organizational alignment through times of change.

Is the AMP for you?

The Advanced Management Program is for senior leaders wanting to lead more boldly, confidently and with deeper purpose in an ever-shifting world.

You may be a senior leader in a large organization - possibly two or three levels from the CEO or;

You may be a senior executive or the CEO in a mid-sized organization or;

You are a founder of a high-growth start-up which is scaling at speed.

You likely have a post-graduate qualification like an MBA or you may have followed an industry-defined qualification pathway;

You have 10 years or more senior decision-making leadership in areas like operations, sales, people or support functions.

You are ready for the next leadership challenge and are eager to step up to that opportunity.

You can contribute a diversity of leadership experience to a cohort of senior peers with clarity of purpose and conviction.



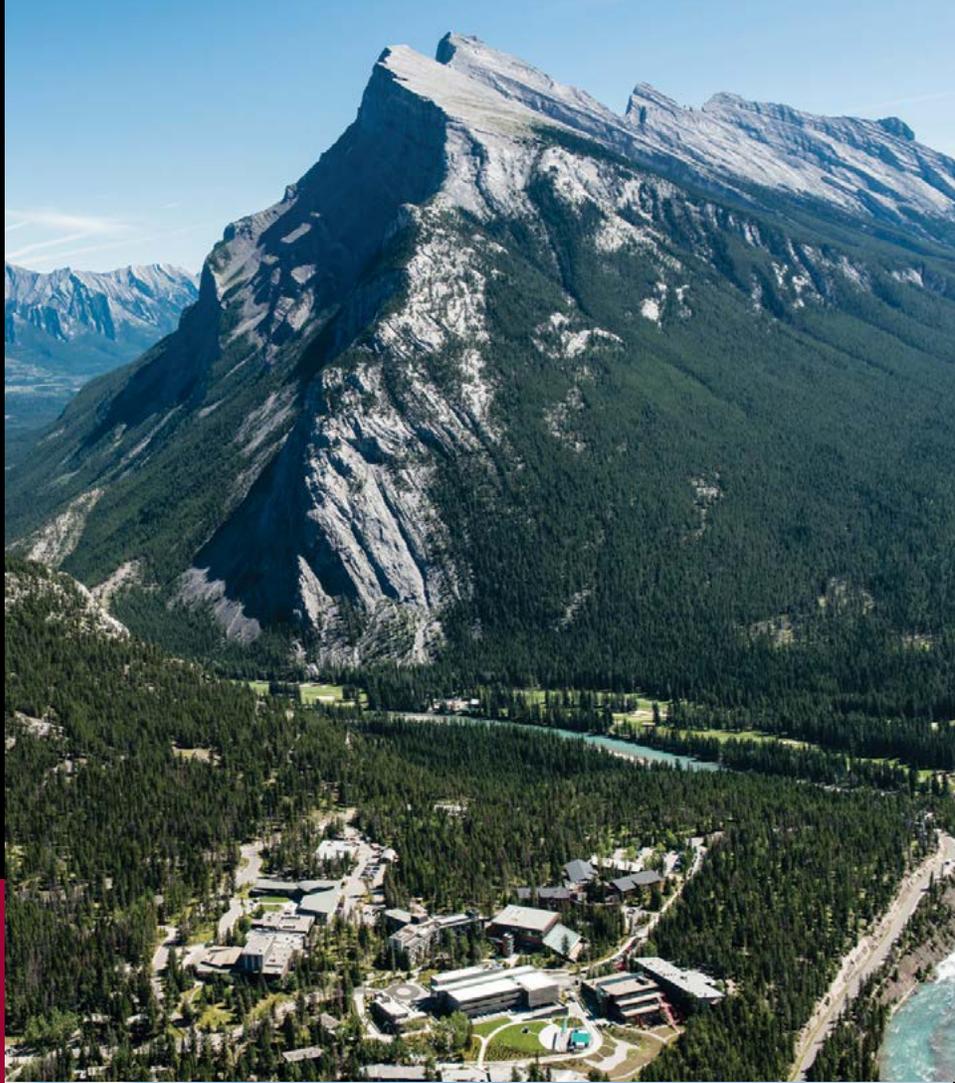
Locations

Banff

Challenge your leadership boundaries and paradigms while immersed in the natural beauty and grandeur of the Rockies at the Banff Centre for Arts and Creativity.

Calgary

Explore case studies, visit exemplar companies, and interact with leaders from top organizations at the Haskayne School of Business at the University of Calgary.



Join the Haskayne AMP

Where bold leaders thrive, and inspired futures begin.

Join a community of executives who are shaping the future — with courage, clarity, and conviction.

Participants from all sectors and industries, including business, government, regulatory and non-profits are invited to join the program:

- Complete an online application.
- Submit a resume, CV or LinkedIn profile.
- Meet the team in a brief interview.

For more information:



Investment

C\$29,995 per person

Included: accommodation for Summit 1 in Banff; all meals and refreshments in Banff & Calgary. All program materials, transport to any off-site experience, including travel between Calgary & Banff.

Excluded: GST and other applicable taxes, personal, other travel and accommodation expenses.

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Executive & Professional Development

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