Effective Decision-Making

Learn best practices to streamline your business decisions.

Sound decision-making is a driver for growth and organizational change. To succeed in a leadership role, you need to carefully assess all potential scenarios, opportunities and obstacles when making decisions, especially within a fast-paced and unpredictable work environment. In this interactive, in-person program, you will engage in multiple simulations to learn about the challenges that can hinder good decision-making — both individually and in groups — and gain tangible tools and frameworks to overcome them.

Through the Effective Decision-Making program, you will learn to make better and faster decisions, become more adept at handling ongoing demands, and contribute to the development of a more agile workplace.

*Program schedule and content is subject to change. Please visit haskayneexeced.ca the most up-to-date program information.
Learning objectives

Upon completion of this program, you will be able to:

- Spot common pitfalls in the decision-making process
- Identify and hone behaviors that will help you achieve your goals
- Determine which decisions require intuition or a structured framework
- Develop your ability to navigate multiple objectives, competing stakeholders and vast amounts of data
- Improve collaborative decision-making processes

Program schedule*

<table>
<thead>
<tr>
<th>Date</th>
<th>Learning activities</th>
<th>Format</th>
<th>Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct 1</td>
<td>Program Launch</td>
<td>Webinar</td>
<td>10:00 - 11:00 am</td>
</tr>
<tr>
<td>Oct 2 - 6</td>
<td>Module One: Building Foundations, Virtual Simulation</td>
<td>Online module</td>
<td>Self-directed</td>
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<tr>
<td>Oct 7</td>
<td>Session 1</td>
<td>In-person workshop</td>
<td>8:30 am – 4:30 pm</td>
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<tr>
<td>Oct 8 - 27</td>
<td>Module Two: Integration and Practice, Observational Learning Activity, Virtual Simulation</td>
<td>Online module</td>
<td>Self-directed</td>
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<tr>
<td>Oct 28</td>
<td>Session 2</td>
<td>In-person workshop</td>
<td>8:30 am – 4:30 pm</td>
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</tbody>
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*Dates and times subject to change.

Dates: October 1 - 28, 2024
Program delivery: In-person
Commitment: 22 hours
Investment: $2,295
Mehdi Mourali, PhD

Mehdi is an associate professor of marketing at the Haskayne School of Business. His work focuses on what goes behind the judgments and decisions people make in the marketplace. In particular, his work investigates how psychological factors, such as motivation and affect, interact with environmental factors, such as the social and physical contexts, to influence consumer judgement and decision-making.

Support available

Grant funding: This program could be eligible for grant funding that can cover up to 2/3 of the program costs. An Executive Education team member can help you bundle courses to meet the minimum hours needed for eligibility.

Group registrations: Get a preferred rate when three or more people from your organization enroll.

Bundle discount: Receive a discounted rate when you enroll in two or more courses at the same time. Contact execed@haskayne.ucalgary.ca for the discount code.

Register online: haskayneexeced.ca

Register now

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