



Effective Decision-Making

Learn best practices to streamline your business decisions.

Sound decision-making is a driver for growth and organizational change. To succeed in a leadership role, you need to carefully assess all potential scenarios, opportunities and obstacles when making decisions, especially within a fast-paced and unpredictable work environment. In this interactive, in-person program, you will engage in multiple simulations to learn about the challenges that can hinder good decision-making — both individually and in groups — and gain tangible tools and frameworks to overcome them.

Through the [Effective Decision-Making](#) program, you will learn to make better and faster decisions, become more adept at handling ongoing demands, and contribute to the development of a more agile workplace.

Learning objectives

Upon completion of this program, you will be able to:

- Spot common pitfalls in the decision-making process
- Identify and hone behaviors that will help you achieve your goals
- Determine which decisions require intuition or a structured framework
- Develop your ability to navigate multiple objectives, competing stakeholders and vast amounts of data
- Improve collaborative decision-making processes

Program schedule*

Dates: October 1 - 28, 2024

Program delivery: In-person

Commitment: 22 hours

Investment: \$2,295

Date	Learning activities	Format	Commitment
Oct 1	Program Launch	Webinar	10:00 - 11:00 am
Oct 2 - 6	Module One: Building Foundations, Virtual Simulation	Online module	Self-directed
Oct 7	Session 1	In-person workshop	8:30 am - 4:30 pm
Oct 8 - 27	Module Two: Integration and Practice, Observational Learning Activity, Virtual Simulation	Online module	Self-directed
Oct 28	Session 2	In-person workshop	8:30 am - 4:30 pm



*Dates and times subject to change.

Faculty lead



Mehdi Mourali, PhD

Mehdi is an associate professor of marketing at the Haskayne School of Business. His work focuses on what goes behind the judgments and decisions people make in the marketplace. In particular, his work investigates how psychological factors, such as motivation and affect, interact with environmental factors, such as the social and physical contexts, to influence consumer judgement and decision-making.

Support available

Group registrations: Get a preferred rate when three or more people from your organization enroll.

Bundle discount: Receive a discounted rate when you enroll in two or more courses at the same time. Contact execed@haskayne.ucalgary.ca for the discount code.

Register online: haskayneexeced.ca

Register now

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