



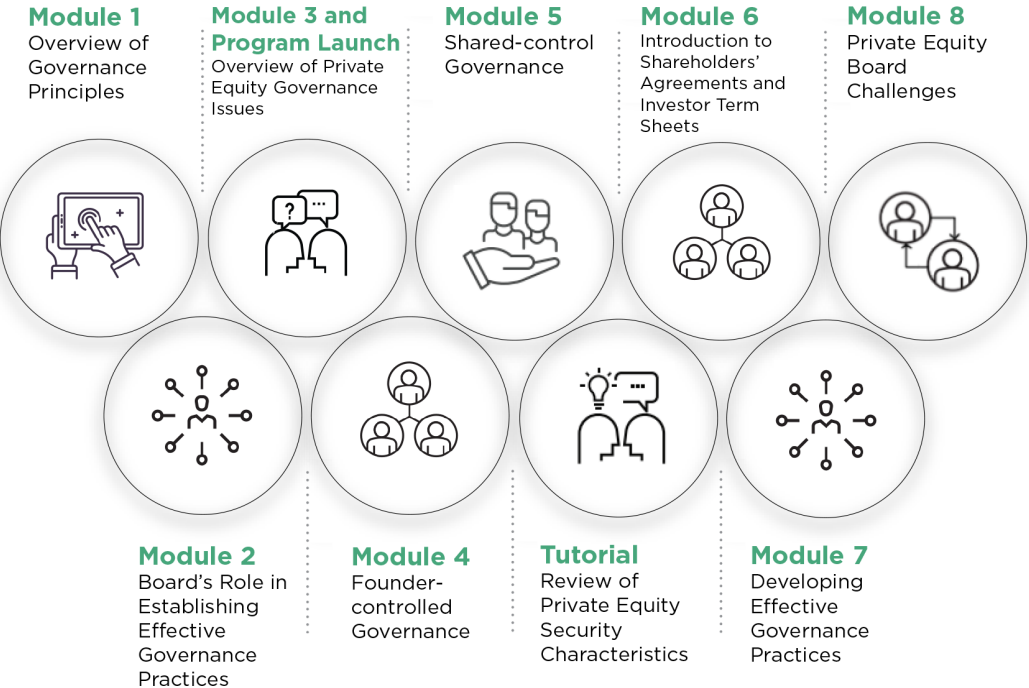
# Enhancing Private Equity Governance: Beyond a Good Idea

**Learn how you can provide oversight, insight and foresight to your organization.**

The governance requirements of an early-stage start-up can be more intricate and demanding compared to an established firm. Without an independent, strong board of directors, your company's long-term growth may face challenges. This unique program will provide you with the key learnings necessary to overcome these challenges and help you play a significant role in developing Alberta's next generation of technology firms.

Learn about the board's role in establishing effective governance practices. Learn how you can provide insights and guidance to your team members. Acquire the business and governance skills required to lead your organization to success.

# Learning journey



# Program details

**Dates:** October 10 - November 23, 2023

**Program delivery:** Blended

**Commitment:** 36 hours

**Investment:** \$1,495



## Course content\*

Date	Learning activities	Format	Commitment
Week of October 10	<b>Module 1: Overview of Governance Principles:</b> Corporate Governance Basics; Director Legal Duties and Responsibilities	Self-directed online	4 hours
Week of October 16	<b>Module 2: Board's Role in Establishing Effective Governance Practices:</b> Effective Board Functioning; Self-Assessment	Self-directed online	4 hours
October 19	<b>Module 3: Program Launch and Overview of Private Equity Governance Issues:</b> Founder Challenges; Private Equity Markets	Live online	3 hours
Week of October 23	<b>Module 4: Founder-controlled Governance:</b> Single and Multi-owner Governance Matters; Building Corporate Capacity	Self-directed online	4 hours
Week of October 30	<b>Module 5: Shared-control Governance:</b> Governance Transition Issues; Private Equity Securities	Self-directed online	4 hours
November 2	<b>Tutorial: Review of Private Equity Security Characteristics</b>	Live online	2 hours
Week of November 6	<b>Module 6: Introduction to Shareholders' Agreements and Investor Term Sheets:</b> Protecting their Investment	Self-directed online	4 hours
Week of November 14	<b>Module 7: Developing Effective Governance Practices:</b> Case Simulation; Transition to Investor-controlled Governance	Self-directed online	4 hours
November 23	<b>Module 8: Private Equity Board Challenges:</b> Advanced Governance Issues; Expert Panel Discussion; Graduation Ceremony	In-class	7 hours

## Faculty lead

Michael Robinson, PhD, CFA, ICD.D



Dr. Robinson is a professor of entrepreneurial finance in the Haskayne School of Business. He holds a Ph.D. in Finance and an MBA from the University of Western Ontario, as well as a B.Math degree from the University of Waterloo. He holds the Chartered Financial Analyst (CFA) designation from the CFA Institute in Virginia, and the certified corporate director designation (ICD.D) from the Institute of Corporate Directors in Toronto. Michael worked in several technology start-ups, has past experience as a venture capitalist and served as a board nominee on several private firms. He is also an active angel investor and author of the book, *Founder's Guide to Governance*, a key reference for this program. He currently teaches New Venture Finance and Corporate Governance to undergraduate B. Comm, MBA, Executive MBA, and executive education students. He was the first site lead for the CDL-Rockies program and continues to serve as its course instructor.

## Support available

**Grant funding:** This program could be eligible for grant funding that can cover up to 2/3 of the program costs. An Executive Education team member can help you bundle courses to meet the minimum hours needed for eligibility.

**Group registrations:** Get a preferred rate when three or more people from your organization enroll.

**Bundle discount:** Receive a discounted rate when you enroll in two or more courses at the same time. Contact [execed@haskayne.ucalgary.ca](mailto:execed@haskayne.ucalgary.ca) for the discount code.

Register online: [haskayneexeced.ca](http://haskayneexeced.ca)

## Register now

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