Start-up failures are often the result of governance failures within an organization. Failing to communicate your company's vision clearly, align stakeholders, or attract financing, is detrimental to long-term growth. Having an effective governance structure will address and mitigate those issues.

Good governance improves your company’s ability to secure capital and increases the speed at which good ideas reach the market. If you are a founder seeking to work through your governance and financing practices, join the Enhancing Private Equity Governance program. This innovative program unites entrepreneurs and high potential ventures with advisors who have governance expertise and entrepreneurial experience. This pairing creates a mutually beneficial learning environment and fosters long-term relationships that can contribute to the success of your start-up.

*Program schedule and content is subject to change. Please visit haskayneexeced.ca for the most up-to-date program information.*
Learning journey

Module 1
Overview of Governance Principles

Module 3 and Program Launch
Overview of Private Equity Governance Issues

Module 5
Shared-control Governance

Module 6
Introduction to Shareholders’ Agreements and Investor Term Sheets

Module 8
Private Equity Board Challenges

Module 2
Board’s Role in Establishing Effective Governance Practices

Module 4
Founder-controlled Governance

Tutorial
Review of Private Equity Security Characteristics

Module 7
Developing Effective Governance Practices

Program details

Dates: October 10 - November 23, 2023

Program delivery: Blended

Commitment: 36 hours

Investment: $1,495
## Course content*

<table>
<thead>
<tr>
<th>Date</th>
<th>Learning activities</th>
<th>Format</th>
<th>Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week of October 10</td>
<td><strong>Module 1: Overview of Governance Principles:</strong> Corporate Governance Basics; Director Legal Duties and Responsibilities</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>Week of October 16</td>
<td><strong>Module 2: Board’s Role in Establishing Effective Governance Practices:</strong> Effective Board Functioning; Self-Assessment</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>October 19</td>
<td><strong>Module 3: Program Launch and Overview of Private Equity Governance Issues:</strong> Founder Challenges; Private Equity Markets</td>
<td>Live online</td>
<td>3 hours</td>
</tr>
<tr>
<td>Week of October 23</td>
<td><strong>Module 4: Founder-controlled Governance:</strong> Single and Multi-owner Governance Matters; Building Corporate Capacity</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>Week of October 30</td>
<td><strong>Module 5: Shared-control Governance:</strong> Governance Transition Issues; Private Equity Securities</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>November 2</td>
<td><strong>Tutorial: Review of Private Equity Security Characteristics</strong></td>
<td>Live online</td>
<td>2 hours</td>
</tr>
<tr>
<td>Week of November 6</td>
<td><strong>Module 6: Introduction to Shareholders’ Agreements and Investor Term Sheets:</strong> Protecting their Investment</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>Week of November 14</td>
<td><strong>Module 7: Developing Effective Governance Practices:</strong> Case Simulation; Transition to Investor-controlled Governance</td>
<td>Self-directed online</td>
<td>4 hours</td>
</tr>
<tr>
<td>November 23</td>
<td><strong>Module 8: Private Equity Board Challenges:</strong> Advanced Governance Issues; Expert Panel Discussion; Graduation Ceremony</td>
<td>In-class</td>
<td>7 hours</td>
</tr>
</tbody>
</table>

* Dates and times subject to change.

## Faculty lead

**Michael Robinson, PhD, CFA, ICD.D**

Dr. Robinson is a professor of entrepreneurial finance in the Haskayne School of Business. He holds a Ph.D. in Finance and an MBA from the University of Western Ontario, as well as a B.Math degree from the University of Waterloo. He holds the Chartered Financial Analyst (CFA) designation from the CFA Institute in Virginia, and the certified corporate director designation (ICD.D) from the Institute of Corporate Directors in Toronto. Michael worked in several technology start-ups, has past experience as a venture capitalist and served as a board nominee on several private firms. He is also an active angel investor and author of the book, Founder’s Guide to Governance, a key reference for this program. He currently teaches New Venture Finance and Corporate Governance to undergraduate B. Comm, MBA, Executive MBA, and executive education students. He was the first site lead for the CDL-Rockies program and continues to serve as its course intructor.
Support available

Grant funding: This program could be eligible for grant funding that can cover up to 2/3 of the program costs. An Executive Education team member can help you bundle courses to meet the minimum hours needed for eligibility.

Group registrations: Get a preferred rate when three or more people from your organization enroll.

Bundle discount: Receive a discounted rate when you enroll in two or more courses at the same time. Contact execed@haskayne.ucalgary.ca for the discount code.

Register online: haskayneexeced.ca

Register now

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