



# Strategic Leadership Development Program

**Shift your focus from day-to-day tasks to thinking more strategically while becoming a more effective, resilient and dynamic leader.**

Strategic leadership is the ability to articulate a clear vision for your organization and to motivate and persuade others to acquire that vision. Strategic leaders are able to build strong yet flexible organizational structures, allocate resources effectively, find ways to encourage innovation, coach and support emerging talent, and execute organizational change.

Running from November 2023 to June 2024, this program blends self-directed online modules with live, interactive online workshops. Program themes alternate between strategic and leadership topics. Content is taught through cutting-edge cases, virtual group simulations and interactive class discussions. Throughout the program new skills, knowledge and behaviours are learned and applied through immediate integration in the workplace. You will practice creating and implementing strategy, leading hybrid teams, making effective decisions, understanding the impact of global events on you and your organization, and leading through turbulent and uncertain times.



# Who Will Benefit

This program is designed for experienced leaders, including those who:

- Have been identified for succession and promotion opportunities;
- Are taking on enhanced leadership responsibilities within their organizations;
- Seek to move from one functional area into a broader organizational role;
- Are developing into a role that requires a more strategic outlook;
- Would like to proactively refresh and update their leadership skills.

In the past, a range of industries have been represented, from the energy sector to education, from healthcare to hospitality, from retail to real estate. Whether you are working in the private sector or within a not-for-profit, this program will be of benefit to you.

Participants commonly include Senior Directors, Vice Presidents, C-Suite, Senior or General Managers, Controllers, and Managing Partners.

**Dates:** November 17, 2023 - June 28, 2024

**Program Delivery:** Online

- Commitment:**
- 48 hours of live, synchronous program content;
  - 22 – 30 hours of self-directed course preparation;
  - Action Learning Project (ALP) process, including approx. 12 – 20 hours of project development;
  - 2 ALP mentoring clinics;
  - 1 ALP presentation preparation clinic;
  - ALP Capstone presentations;
  - 1 program launch webinar and 1 post-program webinar.

**Investment:** \$8,500



# Learning Objectives

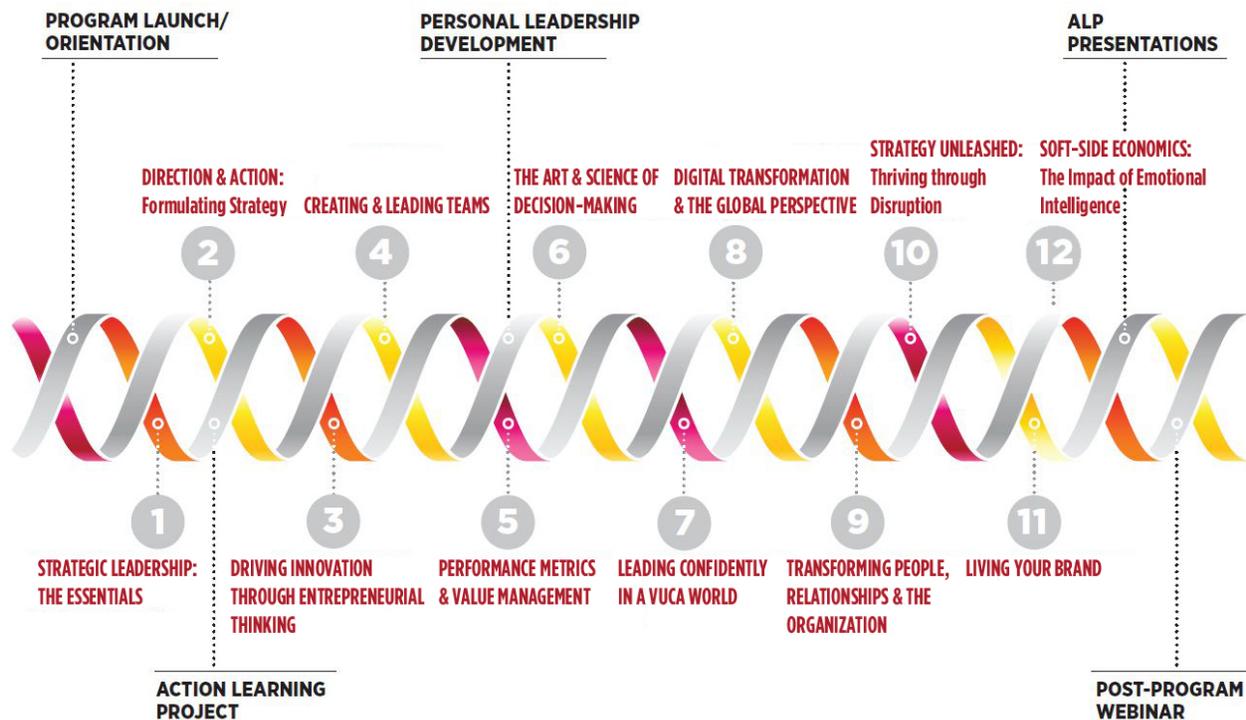
Learn to think like an executive and reap the benefits of strategic thinking:

- Become a more effective leader, strategic thinker and agent of change within your organization;
- Contribute to your organization's future direction through enhanced strategic thinking;
- Lead change within your organization through the immediate application of newly acquired ideas, tools and templates;
- Complete a professionally meaningful and relevant project with guided support and mentorship to provide significant return on investment to your organization;
- Discuss personal goal setting and problem-solving techniques in one-on-one coaching sessions with an executive coach, enabling you to develop a pragmatic plan for your leadership practice;
- Build a business network while learning from peers across various industries and Haskayne's most experienced faculty.

# Learning Journey

Throughout the Strategic Leadership Development Program, strategy and leadership topics are intentionally intertwined, with each week's theme building off of what has come before. The Action Learning Project and Personal Leadership Development components provide structure and cohesion to the program.

Live online sessions are held every Friday morning. In the intervening weeks you will be required to complete learning engagement activities, which may take the form of leadership diagnostic assessments to complete, one-on-one coaching or mentoring sessions, or post-session exercises and resources to review and complete.



# Program Schedule: November 2023 - June 2024\*\*

<b>Date</b>	<b>Learning Activities</b>	<b>Format</b>	<b>Commitment</b>
November 17	Program Launch & Orientation, Action Learning Project Launch	Webinar	10:30 – 12:30
November 24	Strategic Leadership: The Essentials	Live Online Session	8:00 – 12:30
December 8	Direction and Action: Formulating Strategy	Live Online Session	8:00 – 12:30
December 15	CPI-260 Assessment	Assessment	Self-Directed
January 5	Driving Innovation through Entrepreneurial Thinking	Live Online Session	8:00 – 12:30
January 5	Draft ALP Charter Due	Project	Self-Directed
January 11 – 12	ALP Mentoring 1	1:1 Mentoring	30 mins each
January 19	Creating and Leading Teams	Live Online Session	8:00 – 12:30
January 26	Finalized ALP Charter Due	Project	Self-Directed
February 2	Performance Metrics and Value Management	Live Online Session	8:00 – 12:30
February 8 – 9	Leadership Coaching 1	1:1 Coaching	30 mins each
February 16	The Art and Science of Decision-Making	Live Online Session	8:00 – 12:30
February 23	ALP Mini-Presentations, Developing and Delivering Persuasive Presentations	Live Online Session	8:00 – 12:30
March 1	Leading Confidently in a VUCA World	Live Online Session	8:00 – 12:30
March 8	SLDP DNA Mid-Program Summit	Live Online Session	8:00 – 10:00
March 15	Digital Transformation and the Global Perspective	Live Online Session	8:00 – 12:30
March 21 – 22	ALP Mentoring 2	1:1 Mentoring	30 mins each
March 28	EQi Assessment	Assessment	Self-Directed
April 5	Transforming People, Relationships, and the Organization	Live Online Session	8:00 – 12:30
April 11 – 12	Leadership Coaching 2	1:1 Coaching	30 mins each
April 19	Strategy Unleashed: Thriving Through Disruption	Live Online Session	8:00 – 12:30
May 3	Living your Brand	Live Online Session	8:00 – 12:30
May 17	Soft Side Economics: The Impact of Emotional Intelligence	Live Online Session	8:00 – 12:30
May 24	ALP Presentation prep	Phone calls	15 mins each
May 30 – 31	Action Learning Project Presentations	Live Online Sessions	8:00 – 12:30
June 28	Post-Program webinar	Webinar	11:00 – 12:00

\*\*Program flow and dates subject to change

# Complete a work-based project that creates value for your organization

A critical success measure of the Strategic Leadership Development Program is ensuring that what is learned is applied to real, relevant and timely business issues and opportunities. The Action Learning Project (ALP) process is designed to provide an opportunity for you to practically apply program content, assess knowledge gained and drive action through critical thinking and effective communication. In addition, ALPs produce a tangible outcome for you and your organization.

## Program Investment

Program investment is \$8,500 per participant. Your investment includes the following:

- Program launch and orientation; post-program webinar;
- 48 hours of live, synchronous program content, approximately 40-50 hours of self-directed learning, asynchronous learning and project preparation;
- All materials, copyrights, and assessment tools, as well as access to the virtual learning platform;
- 2 leadership diagnostic assessments;
- 2 coaching clinics with a Certified Executive Leadership Coach;
- 2 ALP mentoring clinics;
- 1 ALP presentation preparation clinic with Haskayne faculty mentor;
- Certificate from the Haskayne School of Business.

\*Organizations that enrol multiple participants in the program may receive a program discount. For more information: [execed@haskayne.ucalgary.ca](mailto:execed@haskayne.ucalgary.ca)

## Grant Funding

By registering for this program, your organization could be eligible to receive the Canada Alberta Job Grant which covers up to 2/3 of the program costs. The funding model for the **Strategic Leadership Development Program** is an initial investment of \$8,500. The grant may reimburse up to \$5,667 of that investment, making the final investment approximately \$2,833.

An Executive Education team member will be able to assist with the grant application process. For more information: [execed@haskayne.ucalgary.ca](mailto:execed@haskayne.ucalgary.ca)

## Register Now

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