



Executive Education

Strategic Leadership Development Program

Shift your focus from day-to-day tasks to thinking more strategically and becoming a more effective, resilient and dynamic leader.

Strategic leadership is the ability to define a clear vision for your organization and inspire others to embrace it. Effective strategic leaders build adaptable yet resilient structures, allocate resources efficiently, foster innovation, mentor emerging talent, and drive meaningful change.

Running from November 2025 to July 2026*, the **Strategic Leadership Development Program** combines self-directed online modules with live, interactive workshops. The curriculum alternates between strategic and leadership-focused topics, delivered through case studies, virtual group simulations, and dynamic class discussions. Participants will develop practical skills to create and implement strategy, lead hybrid teams, make informed decisions, and navigate uncertainty. The program also explores the impact of global events on leadership, providing actionable insights for immediate workplace application.

Haskayne
School of Business



Who Will Benefit

This program is designed for experienced leaders, including those who:

- Have been identified for succession and promotion opportunities;
- Are taking on enhanced leadership responsibilities within their organizations;
- Seek to move from one functional area into a broader organizational role;
- Are developing into a role that requires a more strategic outlook;
- Would like to proactively refresh and update their leadership skills.

In the past, participants have come from a variety of industries, including energy, education, healthcare, hospitality, retail, and real estate. Whether you work in the private sector or a not-for-profit organization, this program offers valuable insights.

Participants commonly include Senior Directors, Vice Presidents, C-Suite, Senior or General Managers, Controllers and Managing Partners.

Complete a work-based project that creates value for your organization

A critical success measure of the Strategic Leadership Development Program is ensuring that what is learned is applied to real, relevant and timely business issues and opportunities. The Action Learning Project (ALP) process is designed to provide an opportunity for you to practically apply program content, assess knowledge gained and drive action through critical thinking and effective communication. In addition, ALPs produce a tangible outcome for you and your organization.



Learning Objectives

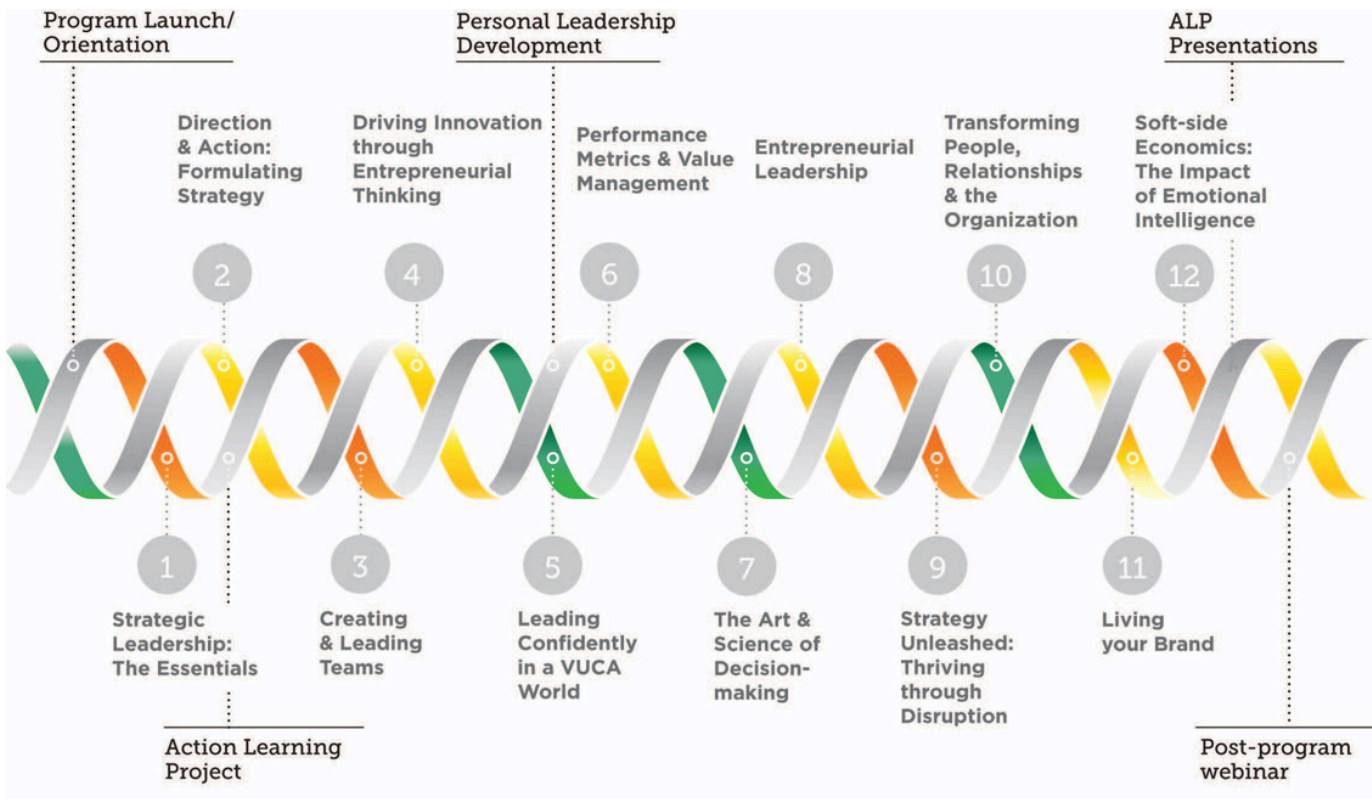
Learn to think like an executive and reap the benefits of strategic thinking:

- Become a more effective leader, strategic thinker and agent of change within your organization;
- Contribute to your organization's future direction through enhanced strategic thinking;
- Lead change within your organization through the immediate application of newly acquired ideas, tools and templates;
- Complete a professionally meaningful and relevant project with guided support and mentorship to provide significant return on investment to your organization;
- Discuss personal goal setting and problem-solving techniques in one-on-one coaching sessions with an executive coach, enabling you to develop a pragmatic plan for your leadership practice;
- Build a business network while learning from peers across various industries and Haskayne's most experienced faculty.

Learning Journey

Throughout the program, strategy and leadership topics are intentionally intertwined, with each week's theme building off of what was learned before. The Action Learning Project and Personal Leadership Development components provide structure and cohesion to the program.

Live online sessions are held every Friday morning. In the intervening weeks, you will be required to complete learning engagement activities which may take the form of leadership diagnostic assessments to complete, one-on-one coaching or mentoring sessions, or post-session exercises and resources to review and complete.



Schedule: Nov 2025-July 2026

Date	Session Title	Delivery	Commitment
28 Nov	Program launch & orientation session ALP Project Launch	In person & Online	11:30 – 1:30
5 Dec	Strategic Leadership: The Essentials	Live Online Session	08:00 – 12:30
12 Dec	WPI Assessment	Assessment	Self-directed
9 Jan	Direction and Action: Formulating Strategy	Live Online Session	08:00 – 12:30
15/ 16 / 29 / 30 Jan	Leadership Coaching 1	1:1 coaching	30 mins each
23 Jan	Creating and Leading Teams	Live Online Session	08:00 – 12:30
6 Feb	Driving Innovation through Entrepreneurial Thinking	Live Online Session	08:00 – 12:30
11 / 12 / 13 Feb	ALP mentoring 1	1:1 mentoring	30 mins each
20 Feb	Leading Confidently in a VUCA World	Live Online Session	08:00 – 12:30
6 Mar	Performance Metrics and Value Management	Live Online Session	08:00 – 12:30
12 & 13 Mar	ALP Mini Presentations	Live Online Session	08:30 – 11:30
13 Mar	Developing and Delivering Persuasive Presentations	Live Online Session	11:30 – 12:30
20 Mar	The Art and Science of Decision-Making	Live Online Session	08:00 – 12:30
27 Mar	Mid-Program DNA Summit	In person & Online	08:00 – 10:00
27 Mar	EQi Assessment	Assessment	Self-directed
31 Mar / 1 / 2 Apr	ALP Mentoring 2	1:1 Mentoring	30 mins each
10 Apr	Entrepreneurial Leadership	Live Online Session	08:00 – 12:30
16 / 17 / 23 / 30 Apr / May	Leadership Coaching 2	1:1 coaching	30 mins each
24 Apr	Strategy Unleashed: Thriving through Disruption	Live Online Session	08:00 – 12:30
8 May	Transforming People, Relationships and the Organization	Live Online Session	08:00 – 12:30
22 May	Living your Brand	Live Online Session	08:00 – 12:30
28 / 29 May	ALP Presentation prep	1:1 Mentoring	15 mins each
5 June	Soft-Side Economics: The Impact of Emotional Intelligence	Live Online Session	08:00 – 12:30
12, 18, 19 June	ALP Presentations	In person & Online	08:00 – 12:30
17 July	Post-program webinar	Webinar	11:00 – 12:00

** Dates and times subject to change.

Upcoming Program

Dates: Nov 28, 2025 - July 17, 2026

Program Delivery: Online

Commitment: Approx. 95 hours, including:

- Program launch
- 48 hours of live, synchronous program content
- 22-30 hours of self-directed course preparation
- All materials, copyrights and assessment tools, as well as access to the virtual learning platform;
- 2 coaching clinics with a Certified Executive Leadership Coach;
- Action Learning Project (ALP):
 - 12-20 hours of project development
 - 2 ALP mentoring clinics
 - 1 ALP presentation preparation clinic
 - ALP capstone presentations
- Post-program webinar;
- Certificate from the Haskayne School of Business

Program investment: \$9,500 per participant.

“I have learned so much and totally shifted the way I think and go about things. This course has definitely made me a better leader, maybe a better person! Hands down, this is the best professional development experience that I’ve had the opportunity to take!”

2022-2023 program participant

haskayneexeced.ca

[Click here to register now](#)



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