

# Foundations of Effective Leadership

## LEAD WITH CLARITY. MANAGE WITH CONFIDENCE.

Stepping into a leadership role is both exciting and challenging. The Foundations of Effective Leadership micro-credential is designed to support new leaders as they transition from individual contributors to people leaders, equipping them with the skills, confidence, and mindset needed to succeed.

This micro-credential is comprised of two distinct programs: *Leadership Essentials* and *Business Essentials*, which can be taken individually or laddered together.

The Foundations of Effective Leadership program integrates practical leadership development with essential business knowledge. Participants learn how to lead people effectively while building the business insight required to support team and organizational performance.

The program blends applied learning, reflection, and workplace application to help participants strengthen leadership capability and business acumen.

Foundations of Effective Leadership serves as the entry point into Haskayne Executive and Professional Development's open enrolment leadership pathway.

## FORMAT

Blended delivery with in-person modules and targeted online learning

## DURATION

30 hours per program,  
60 hours total

## INVESTMENT

\$3,495 for Leadership Essentials,  
\$3,495 for Business Essentials,  
\$250 for micro-credential.  
Total, \$7,240.

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## WHO SHOULD PARTICIPATE?

This program is designed for:

- Newly appointed managers and front-line leaders with 1-5 years' leadership experience
- High-potential professionals preparing for their first leadership role
- Technical experts transitioning into team leadership
- Professionals working in mid-size to large organizations

## LEARNING OUTCOMES

By the end of the program, participants will be able to:

1. Lead with clarity, confidence, and sound judgment
2. Translate strategy into team-level execution
3. Balance people, performance, and operational priorities
4. Use financial and performance data to inform decisions
5. Navigate complexity and competing stakeholder demands
6. Drive accountability, engagement, and measurable impact

## PROGRAM FEATURES

- Integrated curriculum combining *Leadership Essentials* and *Business Essentials*
- Hybrid delivery with in-person modules and targeted online learning
- EQ-i leadership assessment and applied leadership projects
- Highly interactive and application-focused program design
- Workplace-anchored applied impact assessment
- Recognized University of Calgary micro-credential

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Ask about bundle discounts when enrolling 3 or more people from the same organization.



## KEY BENEFITS FOR ORGANIZATIONS

Participants return to their organizations with a practical leadership toolkit, stronger business acumen, and a clear plan for applying new leadership practices. The program helps new leaders strengthen team performance, engagement, and accountability.