Entrepreneurship and Innovation Option

ORIENTATION

Dr Chad Saunders

https://haskayne.ucalgary.ca/hunter-centre/EI-Option
What is the EI Option?

Network, resources, mindset...

ENTI 625
ENTI 601
ENTI 627

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## Course Comparison

<table>
<thead>
<tr>
<th>ENTI 625</th>
<th>ENTI 627</th>
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<tbody>
<tr>
<td>Instruct and guide</td>
<td>Coach and support</td>
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<tr>
<td>Understand entrepreneurship as a career choice</td>
<td>Deeper dive into market validation</td>
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<tr>
<td>Startups, intrapreneur, innovation in organizations</td>
<td>Building out your ‘team’ for the venture</td>
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<tr>
<td>Entrepreneurial processes</td>
<td>Designing for growth and scalability</td>
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<tr>
<td>Opportunity validation (iterative)</td>
<td>Positioning for investment</td>
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<tr>
<td>Developing a business model</td>
<td>Validating the business model</td>
</tr>
<tr>
<td>Team Based</td>
<td>Individual based</td>
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<tr>
<td>Pass/Fail</td>
<td>Letter Grade</td>
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Opportunity Driven Thinking

3 Types of Business Thinking

**MANAGERIAL THINKING** (aka Causal Reasoning): Ends (goals) and the means to achieve them are pre-determined.

**STRATEGIC THINKING** (aka Creative Causal Reasoning): Ends are pre-determined, while the means used to achieve those goals are given or new.

**ENTREPRENEURIAL THINKING** (aka Effectual Reasoning): New ends are considered possible given extant means.

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Graduate Student Entrepreneurship & Innovation Roadmap

**FORMATION**
Mission > Vision > Strategy
Problem Solution fit
Vision/Founder Fit

- ENTI 625
- Hunter Hub
  - Touch Down Tuesdays
  - Startup Legal Clinic
- ENTI 601
- Falling Walls
- Innovation Reactor
- CTI Platform Primer

**COMMITTING**
Lean Startup
Build Team with Shared Vision and Mission
Product/Mission Fit

- ENTI 627: Venture Creation
- Summer Incubator
- ENTI 797: Social Enterprise Strategies
- ENTI 731: Strategic Legal Planning
- Tenet i2c
- Life Science Innovation Hub

**VALIDATION**
MVP / Iterate or Pivot
Business Model / Market Fit
Raising Capital

- ENTI 783/797: CDL Rockies
- Innovate Calgary
- ENTI 791: Tech. Commercialization
- ENTI 793: Tech. & Innovation Mgmt.
- FNCE 785: New Venture Finance
- MKTG 785: New Venture Marketing
Program Timeline

- Attend an information session to learn more about the E&I Option - sign up now! YOU MADE IT!
- Submit your completed application to hunter.centre@haskayne.ucalgary.ca by June 30, 2022.
- Applications are reviewed by the program team, and approved students will be contacted.
- Approved students will be asked to confirm their interest by submitting a change of course form to hunter.centre@haskayne.ucalgary.ca.
- Confirmed students are enrolled in ENTI 625.
- Students attend ENTI 625 in Fall 2022 block week (Aug 29 to Sept 2, 2022) [In person].
- Eligible students will receive tuition reimbursements (Tara Christie) for ENTI 625 at the end of September 2022.
- ENTI 625 students will be invited to participate in a variety of programs and events offered during the Fall 2022 semester to help them continue working on their ideas before considering ENTI 627.
- Students will be invited to register for ENTI 627 in Winter 2023 semester (or future offerings).
- Students will be invited to apply for additional programs such at the Summer Incubator Program near the end of the Winter term to help them take the next steps with their ideas.

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Questions?

Up next...
Tuition Support presented by Tara Christie
ENTI 625 tuition reimbursement

• Funding provided by the Government of Alberta
• A 4 year pilot project (2015-2019) – now supported by UCalgary
• To support graduate student
  • Entrepreneurial training
  • Career development initiatives
• Future follow-up with participants

Tara Christie, PhD
Manager, My GradSkills
Faculty of Graduate Studies
ENTI 625 tuition reimbursement

• Students required to pay the normal tuition for ENTI 625 (it will show up on your student center).
  • Tuition amount varies according to graduate program.
  • Tuition will show up on your Student Center.

• Partial or full tuition reimbursement is for costs above what the graduate student would normally pay.
  • The exact amounts will be confirmed after a student has been confirmed eligible and accepted into the course.
### ENTI 625 & 627 tuition reimbursement

<table>
<thead>
<tr>
<th>Thesis-based students</th>
<th>Course-based students (ENTI as part of degree requirements)</th>
<th>Course-based students (ENTI as extra to degree requirements)</th>
</tr>
</thead>
<tbody>
<tr>
<td>All costs associated with the ENTI course(s) will be covered through a Graduate Studies tuition reimbursement.</td>
<td>Some ENTI tuition fees will be covered. The graduate student will pay the normal fees associate with taking a course in their program, but will receive a tuition reimbursement for the additional tuition charges.</td>
<td>All costs associated with the ENTI course(s) will be covered through a Graduate Studies tuition reimbursement.</td>
</tr>
</tbody>
</table>

*Tuition reimbursement = scholarship applied directly to tuition payments, will be applied to account by 25th of the month.

Questions about tuition payments and reimbursement: mygradskills@ucalgary.ca.
Additional Questions?

THANK YOU

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