Entrepreneurial Thinking in Action
Summer Camp

UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS
Hunter Centre for Entrepreneurship and Innovation

INNOVATE CANMORE
Welcome to the Entrepreneurial Thinking in Action Camp!

Conventional wisdom tells us that only a select few are born with the skills to think entrepreneurially. And that only those people come up with truly great ideas that change the world. But what if we could teach those abilities to all students?

Traits that entrepreneurs have in common include being resilient in uncertain environments, learning from failure, being empathetic to other people’s needs, being creative and making do with limited resources, and being able to concisely and convincingly explain their ideas. And those traits are all teachable, in the same way that science is taught to all students.

We need to prepare the next generation of leaders to succeed in a rapidly changing world. We welcome all dreamers, bridge builders, storytellers, experimenters, and problem solvers to discover their inner innovator at our Entrepreneurial Thinking in Action Summer Camp!

Program

The Entrepreneurial Thinking in Action Camp draws on leading edge practices in curriculum development to deliver a transformational learning experience for students in grades 9 – 12. Over the four days, students will work in teams to develop their own new venture or social enterprise under the mentorship and guidance of University of Calgary instructors, students and alumni.

Our experiential camp will teach our future leaders how to identify opportunities for innovation, understand customer value, develop a new venture or social enterprise business concept and pitch ideas to a panel of entrepreneurial leaders from our business community.

Interested in hearing about our 2020 program?  
Sign up for updates by emailing hunter.centre@haskayne.ucalgary.ca

Participants can expect to...

- Learn how to identify new opportunities and research problem solving solutions with the support of entrepreneurial experts
- Practice teamwork, collaboration and empathy as they work through complex challenges
- Develop traits such as curiosity, creativity, agility, adaptation, accountability, resiliency, and leadership
- Network with business community members and student leaders from Canmore and Calgary
- Explore emerging trends and opportunities related to their future careers
- Discover their ability to become entrepreneurial leaders and changemakers who make a positive impact on the world
- Explore the broad application of entrepreneurial skills beyond starting a business
- Receive a lifelong memory that will change the course of their future

Learn more at haskayne.ucalgary.ca/hunter-centre/community-engagement/entrepreneurial-thinking-in-action-summer-camp
Unique hands-on activities

Whether it's coming up with a new business in an hour, discussing global problems in a world cafe, or designing a prototype with limited resources, students will never have a dull moment.

Life changing experiences

At its core, our summer camp is about transforming the way that young people see the world and their place in it. By the end of the camp, participants will feel empowered and equipped to begin building towards a meaningful career.

A chance for parents to see the transformation!

We invite all parents to join us for the last session of the summer camp to see their kids pitch their innovative business ideas! We know you’ll be blown away by their work!

What past participants have to say...

It was great to work on a team project and merge all our ideas into an innovative idea that could be applied in a real world setting. This program helps you to think differently and gave you the opportunity to use creativity outside of the classroom starting from scratch.

Chelsea W, 15

This camp helped me with public speaking, teamwork, and how to collaborate in a more efficient manner. It also showed me how to think with a business lens. My favorite moment was the pitch presentation. You took your own idea and went through the entire thought process and got the feeling of a real business person that final afternoon.

Abid K, 16
Thank you to our partner, Innovate Canmore.

Our 2020 Summer Camp in the Bow Valley!

Participants: Students entering Grades 9 to 12 in 2020
Dates: Monday, July 6th to Thursday, July 9th (9:00am to 2:00pm)
Venue: The Miners Union Hall
738, 7th Street, Canmore T1W 2C7

Click here to register

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