

HASKAYNE

SCHOOL OF BUSINESS

Management Studies (MGST 615)

Strategic Business Analysis Course Using Real-World Projects

Would you like a team of Haskayne School of Business MBA students to work on a current business challenge within your organization?

The Haskayne School of Business is currently recruiting organizations to participate in MBA projects: a team of 2-3 students will provide pro-bono work on specific challenges within your organization and offer solutions.

Project summary:

Students in this course demonstrate the value of applying theory and concepts learned during their MBA studies to the completion of a strategic project for a local organization.

Timeline: Winter (Jan-Apr), Spring (May-Jun), Fall (Sept-Dec)

Students will work on one project throughout a semester (approximately 100 hours) to:

- Analyze and research the challenge (may involve interviewing, library and internet research and data collection/analysis)
- propose solutions that leverage organization resources
- plan an interdisciplinary course of action to solve the managerial challenge
- Present their final project/recommendations (orally and in writing) to the client organization

Projects selected for this course must:

- Involve a strategic issue for the organization
- Be decision-oriented
- Provide value, both to the organization's development and the students
- Be stable enough to avoid the risk of premature "project obsolescence"

Organizations are expected to:

- Provide a project lead for the student team who can provide consistent guidance/communication over the semester
- Share any relevant organization data and information with the students early in the project (confidentiality forms provided)
- Assist the students in setting up interviews with staff involved in the challenge

Not all projects will be selected. Selection is based on the instructor's determination of suitability and student interest.

[Click here to submit your project application](#)

For further information – please contact Sylvia Trosch, Community Based Learning Advisor Sylvia.trosch@Haskayne.ucalgary.ca