



**Haskayne**



**BComm**

Bachelor of Commerce



**UNIVERSITY OF CALGARY**  
HASKAYNE SCHOOL OF BUSINESS

# VISION

“ where **big ideas** come to life and  
**bold leaders** thrive ”

# MISSION

“ we create **innovative research,**  
**unparalleled learning opportunities**  
and **meaningful engagement** with  
our community ”

# Why Haskayne

As a Haskayne School of Business student, you will be connected with thousands of Canada's brightest and most accomplished minds.

With approximately 4,000 full- and part-time students across its graduate and undergraduate programs, Haskayne can provide you with a community of learning that will continue beyond graduation and into your career. With partnerships spanning the globe, there are opportunities for you to expand your perspective and your horizons – as many of our 26,000 alumni have. You can find fellow Haskayne alumni in 90 countries around the world.

Haskayne was founded at the University of Calgary in 1967 and was one of the first business schools in Canada to be accredited by the Association to Advance Collegiate Schools of Business (AACSB) in 1985. This is a stamp of quality held by less than five percent of the world's 16,000 business programs.

Haskayne prides itself on being an authority and pioneer of knowledge and has established Centres of Excellence to further prepare the next generation of leaders in key fields including entrepreneurship and innovation, advanced leadership, sustainability, social entrepreneurship and real estate.







“

The Haskayne School of Business is a truly unique school that offers countless opportunities for you to get involved and make the most of your university experience. From experiential courses like Entrepreneurial Thinking or Adventure Leadership, to student clubs and case competitions, there are so many ways to get involved and be part of the Haskayne community.

”

| **Rod Silveira**, BComm'18

# Why a BComm

The Haskayne Bachelor of Commerce (BComm) program aims to provide the next generation of business professionals with fundamental business knowledge. Through a variety of in-class and experiential learning opportunities, you will develop the business skills needed to successfully begin your career.

Haskayne BComm students make lifelong connections. Our professors combine theory with practical experiences allowing you to apply your learnings to solve real-world organizational problems. Members of the local, national and international business community will play an important role in your Haskayne experience, contributing as mentors, advisors and guest speakers.

# Unique skillset

The BComm program at the Haskayne School Business is a four-year (120 units) degree aimed at providing you with foundational knowledge and skills in the core areas of business. This degree will prepare you for a range of diverse opportunities both locally and internationally.

Your courses in the Haskayne BComm program will provide you with the skills to succeed in your career. The topics and skillsets you will explore throughout your degree will include:

## **Entrepreneurship and innovation**

- Engage with entrepreneurial thinking tools, models and frameworks to identify and deliver value for organizations
- Apply research and analytical tools to help identify and seize opportunities

## **Leadership**

- Develop interpersonal skills, communication skills, cross-cultural literacy and personal values
- Identify impactful trends

## **Finance and accounting**

- Explore accounting for business, focusing on the preparation and use of financial statements for decision-making
- Master basic analytical tools and theoretical foundations to make sound financial decisions

## **Marketing**

- Understand how customers make choices and how companies should design products and services
- Learn how to make strategic marketing decisions to sustain a competitive advantage

## **Business technology**

- Develop a basic understanding of IT infrastructure and how IT influences business processes
- Examine organizational IT strategy and business opportunities created by rapidly evolving information technologies

## **Organizational behaviour**

- Enhance your understanding of human behaviours in an organizational setting
- Explore the economic, political, social and legal factors affecting organizations

## **Operations and supply chain management**

- Examine technology infrastructure, global trade and business, economic geography, regulatory economics, and e-business
- Learn about negotiation and bargaining, business-to-business relationships and customization in business to client relationships

## **Business strategy**

- Explore the key concepts, tools and principles of strategy formulation and competitive analysis
- Apply critical and strategic thinking processes and develop confidence in making business decisions

# Your Haskayne journey

## **FOUNDATIONS - YEAR 1**

Upon entering the BComm program, you will begin building the basic skills and knowledge essential to the rest of your coursework. Some of the foundational courses you will be required to take include:

**Introduction to Business Analytics**

**Introduction to Business Skills**

**Introductory Financial Accounting**

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## **FUNDAMENTALS - YEAR 2**

After the basics, you will begin to dive into business fundamentals and develop an understanding of how the various functions within an organization work together. Some of the fundamental courses you will be required to take include:

**Foundations of Marketing**

**Financial Management**

**Organizational Behaviour**

**Introduction to Business Technology Management**

**Fundamentals of Operations and Supply Chain Management**

**Managerial Accounting**

**Entrepreneurial Thinking**

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## **EXPLORATION - YEAR 3**

Once you have built your knowledge on the fundamentals of business, you will have the opportunity to enrich your university experience and tailor your degree to fit your interests. Dig deeper into the topics that appeal to you most by selecting a concentration or participating in optional programs like co-operative education or an international exchange. Some of the exploration courses you will be required to take include:

**Business Analytics**

**Business Law for Strategic Decision-Makers**

**Selected concentration courses**

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## **LAUNCH - YEAR 4**

Your last year in the BComm is designed to help fine-tune your leadership and strategic thinking skills. These required courses will help prepare you to launch your career:

**Corporate Governance and Ethical Decision-Making**

**Ethical Leadership**

**Strategic Management**

# Customize your degree

Along with learning the fundamentals of business, the BComm provides you with opportunities to tailor your degree to your interests.

## Concentrations

Haskayne has **more than 10 different concentrations** for you to choose from, each allowing you to explore and specialize in a unique area of business. The additional knowledge you will acquire will help you gain a competitive edge in your chosen field as you launch your career.

163

Haskayne graduates become CPAs in Canada.

(UP FROM 153 IN 2018).

Haskayne School of Business accounting graduates consistently do very well in the Common Final Exam (CFE) and become Chartered Professional Accountants (CPAs).

### Interesting fact:

The **RMIN program** at the Haskayne School of Business is a unique program in Canada, and the University of Calgary is the only Canadian university to be designated a **Global Center of Insurance Excellence (GCIE)** by the International Insurance Society.

## CONCENTRATIONS

Accounting

Business

Business Analytics

Business Technology Management

Energy and Professional Land Management

Entrepreneurship and Innovation

Finance

International Business Strategy

Marketing

Operations Management

Organizational Behaviour and Human Resources \*

Personal Financial Planning

Real Estate Studies

Risk Management and Insurance

Risk Management Insurance and Finance

Supply Chain Management

### Interesting fact:

The OBHR concentration leads into the Chartered Professional in Human Resources (CPHR) designation.

Available concentration areas subject to change.





“

Prior to beginning university, I did research on effective degrees based on the industry I was interested in joining. I quickly noticed that the business and engineering combination was very useful and jumped on the chance to join the first BSc Engineering/BComm cohort. The program is challenging and requires dedication but I am confident I will graduate with the necessary foundational skills in business and engineering needed to successfully begin my career!

”

**Erik Skoronski**

BSc Engineering/BComm'21

## **Honours Program**

The BComm Honours Program at Haskayne provides academically strong and motivated students with an opportunity for additional research-intensive coursework under the close guidance of Haskayne faculty members. A high standard of academic resiliency and performance combined with a demonstrated interest and commitment to research are required. This program is especially suited to those who are considering graduate studies in business upon completion of their BComm degree.

## **Combined Degrees**

The combined degree program allows you to pair your BComm degree with another undergraduate program to earn two degrees in five years. The combination of both degrees will give you an exceptional advantage in your career. You may choose to complete one of the following five-year programs:

**Bachelor of Commerce / Bachelor of Arts or Science (Arts)**

**Bachelor of Commerce / Bachelor of Science (Actuarial Science or Mathematics)**

**Bachelor of Commerce / Bachelor of Science (Computer Science)**

**Bachelor of Science (Engineering) / Bachelor of Commerce**

**Bachelor of Commerce / Bachelor of Kinesiology**

# Get involved

Take advantage of the broad range of extracurricular opportunities that Haskayne offers to develop your leadership skills and enhance your experience.

“

When you're in a classroom setting, it can be hard to imagine what the working world is all about.

The mentorship program provided the opportunity to learn about a variety of possible career paths and ultimately find the best path that fit my interests.

The experience I had with both of my mentors helped me become more self-aware, find an organization that aligned with my values and fully understand the importance of relationships and building my network. My mentors were integral in helping me become the best version of myself.

”

**Shelly Kirkland**, BComm'18

## Centres of Excellence

Haskayne is home to several Centres of Excellence dedicated to advancing research and elevating education in areas central to today's complex business environment.

### Canadian Centre for Advanced Leadership in Business

Develop your leadership and communications skills through the programs offered at the Canadian Centre for Advanced Leadership in Business (CCAL).

- BMO Mentorship Program gives you access to seasoned business professionals, to help mentor and guide you throughout your university experience.
- Lunch with Leaders brings together experienced senior business leaders with a small group of students to engage in meaningful conversations.
- Adventure Leadership Education takes you outside your comfort zone to see the leader you can be through bold adventure oriented programs.

### Centre for Corporate Sustainability

The Centre for Corporate Sustainability believes environmental and social approaches are essential to a company's success. The centre is dedicated to converting sustainability theory into best practices for businesses by engaging industry and academia to generate a dialogue and share knowledge.

### The Hunter Centre for Entrepreneurship and Innovation

The Hunter Centre for Entrepreneurship and Innovation offers programs and activities to develop entrepreneurial thinking, the skills to recognize opportunities and to embrace challenges. These skills are beneficial within organizations, both small and large. You will have opportunities to connect with local entrepreneurs, participate in workshops and attend events to learn more about the entrepreneurial process.

- The RBC Fast Pitch Competition features the top undergraduate entrepreneurial thinkers on stage, pitching their new venture concepts to a panel of esteemed judges to compete for \$100k in cash and in-kind prizes to further develop their idea into a true start-up venture.

### Trico Foundation Social Entrepreneurship Centre

The Trico Foundation Social Entrepreneurship Centre is focused on research and developing the next generation of social entrepreneurs that will make a social impact. Get involved and play a role in helping Calgary become a hub for social entrepreneurship and solving social problems.

- The shadow executive program is an experiential learning experience for students interested in social entrepreneurship. Small teams of students will work alongside executive teams on projects outlined by the social enterprises to give students real world exposure to how businesses can do well by doing good.

### Westman Centre for Real Estate Studies

The real estate industry is transforming how we live, work and play through fast-paced technological and environmental changes. If you are interested in pursuing a career in the real estate industry, the Westman Centre for Real Estate Studies offers courses, mentorship and events to give you the opportunity to learn more about new trends and how to apply key concepts to land acquisition and development, project financing, real estate law, marketing, sales and property management. Connect with local industry leaders to learn more about real estate and grow your network.



## Student case competitions

Case competitions are an excellent opportunity to practice and develop key skills necessary in the business world, as well as to build your network of peers and industry professional contacts. Haskayne students are known as fierce competitors on the national case competition circuit that includes the Rotman International Trading Competition (RITC), JDC West and the Inter-Collegiate Business Competition (ICBC). This past year, **Haskayne was invited to 28 national and international competitions and sent 183 students to compete.**

## Haskayne undergraduate students

have been **WINNING** AT THE INTER-COLLEGIATE BUSINESS COMPETITION (ICBC) for years



**94** total national championships

WITH AN IMPRESSIVE TRACK RECORD OF

**41** consecutive **TOP 3** FINISHES



“Joining a student club has been one of the most rewarding experiences of my university journey. Being part of a club has provided me with opportunities to meet students, network with local business leaders and most importantly, gain practical experience applying the skills I’ve learned in the classroom. Through my involvement in student clubs, I have developed life-long friendships and made connections within the business community that will continue on throughout my career.”

**Kenya Rasmussen**, BComm'19

## **Student clubs**

Joining a student club is great way to grow your network and build your organizational and teamwork skills. There are numerous Haskayne student clubs, here are just a few:

**Accounting Students' Association (ASA)**

**AIESEC in Calgary**

**Business Pride Club (BPC)**

**Commerce Undergraduate Society (CUS)**

**Enactus Calgary**

**Haskayne Consulting Club (HCC)**

**Haskayne Student Association (HSA)**

\*A full listing can be found at [haskayne.ucalgary.ca/student-clubs](https://haskayne.ucalgary.ca/student-clubs)



## International exchanges

Take advantage of the opportunity to live and study abroad. Gain an understanding of the global context in which business is conducted and expand your personal and professional network on a global scale with an international exchange. The Haskayne School of Business has carefully selected over 30 leading business schools from around the globe to facilitate exchanges.

Past exchange locations have included:

Exchanges  
with over  
**30** LEADING  
BUSINESS SCHOOLS  
around the  
globe




Sea adventure  
**15** COUNTRIES

IN A SINGLE SEMESTER

### Semester at Sea

Semester at Sea is a once-in-a-lifetime chance to explore up to 15 countries in a single semester. You will learn from leading faculty and international experts and engage in hands-on field experiences in every destination while earning academic credit.





“ Participating in an international exchange was the highlight of my degree. I met incredible people, saw several world landmarks, experienced different cultures and learned how to be comfortable with being uncomfortable. My international exchange experience taught me how to adapt to new situations, business customs and traditions. I can now use these skills in situations at work, and can do so with ease and confidence.”

**Ty Eisner**, BComm'19

# Student resources

The team at Haskayne is dedicated to providing you with extensive support to help enrich your BComm experience.

## Academic Advising

Our academic program specialists can assist you with everything, from selecting your courses and concentration to providing experiential learning opportunity suggestions. They are here to walk you through your BComm and to make sure you get the most out of your time as an undergraduate.

## Business Library

The Business Library is a dynamic physical and online space offering a wide range of services and resources to assist you with your research. You can take advantage of consultations and web-based guides to get you started with your research and online chat services. Our resources include access to real-time streaming financial data, as well as thousands of annual reports, articles, e-books, industry analyses and short-term rentals of course-required textbooks.

## Student Experience Fund

The Haskayne Student Experience Fund (SEF) can help to enhance your learning experience by reducing financial barriers to activities that foster personal and professional development outside of the classroom. You can deepen your connection to the business community while developing your research, teamwork, problem solving, critical thinking and effective communication skills. The SEF has funded experiences including leadership summits, entrepreneurial experiences, women in business events and new innovative case competitions locally, nationally and internationally.

**"A dedicated team of 14 academic advisors (including program specialists, an engagement advisor and an academic development specialist) are here to answer your questions and provide support."**

**PAT KAIP**

Manager, Undergraduate Programs





## Career Development Centre

The Haskayne Career Development Centre has a team of dedicated career development professionals exclusively for our BComm students and alumni. In addition to our vast online resources, Haskayne students can take advantage of the following services:

- One-on-one appointments with a career development specialist or peer advisor to explore career options
- Career planning workshops and career boot camps
- Exclusive networking events
- Co-operative Education program
- Informational conversations with alumni
- Corporate office tours
- Résumé and cover letter advice and guidance

### Practice Interviews:

Twice a year, the Haskayne Career Development Centre invites industry professionals (recruiters and hiring managers) to participate in our **practice interview program**. Students have the opportunity to meet with an employer to practice their interviewing skills and to receive immediate feedback.

I was in between majors and I wasn't sure what I was passionate about. The co-op program allowed me to explore my options and helped me solidify my choice. My biggest takeaway from my co-op terms was realizing what areas of focus were not a fit with my interests and skills. This helped me figure out what I was passionate about and allowed me to better tailor my remaining courses. My advice for incoming co-op students would be to have an open mind; go in with a positive outlook and be open to being challenged.

Christina Chow, BComm'19

# Co-operative Education Program

The BComm Co-operative Education Program (Co-op) gives you the opportunity to apply in-class learning to a real-work environment. **Co-op is 12 to 16 months of full-time paid work experience** that helps you develop career-related skills before you graduate. You earn practical experience, develop a network of business contacts, and gain a better understanding of different career options in your field. Co-op students are able to talk about relevant work experience when they start interviewing for jobs upon graduation.

Industries Haskayne Co-operative education students have previously found roles in include:

- ENERGY
- FINANCE
- GOVERNMENT
- INFORMATION TECHNOLOGY
- PUBLIC ACCOUNTING
- TELECOMMUNICATIONS
- TRANSPORTATION

Average  
CO-OP SALARY OF  
**\$44,200**  
per year



# WHAT EMPLOYERS ARE SAYING



**Omojadesola (Jade) Ade-Yusuf**

Co-op Student Spring/Summer 2020

"ATB's Goodness Grows ran two interactive social media activations to celebrate both Father's Day and Calgary Folk Fest. In each activation, Jade took on challenging roles with a steep learning curve and performed admirably. All of these activations also required Jade to learn the ins-and-outs of complex, evolving processes, while writing copy for social media in real-time. Her dedication to learning ATB's brand voice and adapting to changing circumstances was exceptional. This also meant that ATB's External Communications team, in charge of connecting and communicating with the public primarily through ATB's social media channels, could take more of a step back. Our External Communications team had been at the forefront of ATB's consumer and public outreach since day one of the COVID-19 lockdown. The team had been working long hours, with very few breaks, that often bled from weekdays into weekends. Having a trusted resource like Jade to step in and step up to help relieve the pressure was an essential support for the team yet an uncommon role for a student intern – most aren't trusted with that level of responsibility."

**DANNA STEPHENS**, Senior Marketing Manager, ATB Financial

"The Canadian Embassy in Berlin undergoes a rigorous interview and assessment process, and has high expectations for all of our Co-op students in terms of analytical skills, flexibility and productivity. Ms. Wiggers met these during a time of crisis and uncertainty, and stepped up her game in communicating both vertically and horizontally. Ms Wiggers, through her resilience and initiative, made a memorable contribution to her workplace. She was an indispensable contributor to Canada's knowledge of global best practices and lessons learned in COVID-19 pandemic management."

**URSULA HOLLAND**, Counsellor (Global Issues, Economic & Environment),  
Embassy of Canada (Germany)



**Kelsey Wiggers**

Co-op Student Spring/Summer 2020

# Where are our BComm alumni now?

AUSTRALIA, AUSTRIA, BAHAMAS, BARBADOS, BELGIUM, BERMUDA, BRAZIL, BRUNEI DARUSSALAM, CANADA, CAYMAN ISLANDS, CHILE, CYPRUS, CZECH REPUBLIC, FINLAND, FRANCE, GERMANY, GUYANA, HONG KONG, SAR CHINA, HUNGARY, ICELAND, INDIA, INDONESIA, IRELAND, ITALY, JAMAICA, JAPAN, KAZAKHSTAN, KENYA, KINGDOM OF SAUDI ARABIA, KOREA, DEMOCRATIC PEOPLE'S REP, KOREA, REPUBLIC OF, LATVIA, LESOTHO, MACAO, SAR CHINA, MALAYSIA, MALDIVES, MAURITIUS, MEXICO, NETHERLANDS, NEW ZEALAND, NORWAY, OMAN, PEOPLE'S DEMOCRATIC REPUBLIC OF LAOS, PEOPLE'S REPUBLIC OF CHINA, PERU, PHILIPPINES, QATAR, REPUBLIC OF SINGAPORE, ROMANIA, RUSSIAN FEDERATION, SAINT LUCIA, SOUTH AFRICA, SUDAN, SWITZERLAND, THAILAND, TRINIDAD AND TOBAGO, UGANDA, UNITED ARAB EMIRATES, UNITED KINGDOM, UNITED REPUBLIC OF TANZANIA, UNITED STATES, VENEZUELA, YEMEN

  
**20,000**  
HASKAYNE BCOMM  
ALUMNI LIVING AND  
WORKING  
*in more than*  
**60 countries**  
AROUND THE WORLD  




“

My best advice to students is to step out of your comfort zone and get involved. Join a student club. Participate in a case competition. Attend networking events and make connections with fellow students and Haskayne alumni. Be open to learning about all the potential career paths available and be curious. Always ask questions!

”

Lucibelle Tan, BComm'15

# How to Apply

Be among the best and brightest by joining the Haskayne School of Business.

Applications are accepted between October 1 to March 1 to begin your BComm program in September.

If you are applying from high school or another post-secondary institution, admission is based on academic performance. Visit [ucalgary.ca/future-students/undergraduate/apply](https://ucalgary.ca/future-students/undergraduate/apply) for more information about the application process and admission requirements.

## AWARDS, SCHOLARSHIPS AND BURSARIES

In 2019, the University of Calgary awarded nearly \$17 million in awards to undergraduate students. \$1.5 million of those funds went specifically to Haskayne students.

For more detailed information please visit [ucalgary.ca/registrar/finances/awards](https://ucalgary.ca/registrar/finances/awards)

**\$100k**

*\$25k/year over 4 years*

**RICHARD AND LOIS HASKAYNE**  
Legacy Scholarship

**\$80k**

*\$20k/year over 4 years*

**ENA LEE**  
Leaders in Business Scholarship

**LEARN MORE AND APPLY NOW:**

[haskaynebcomm.ca](https://haskaynebcomm.ca)

# Haskayne

Where **big ideas come to life** and  
**bold leaders thrive.**

# JOIN US





Connect with us

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CANADA

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