

# What is a Bachelor of Commerce?

A Bachelor of Commerce is a **four-year generalist degree** aimed at providing you with fundamental business knowledge and skills. This degree will prepare you for a range of diverse leadership opportunities locally and internationally.

## Concentrations

As part of your Bachelor of Commerce there are core courses that are required. However, you will have the opportunity to choose one of our **16 concentrations**. Your concentration represents a focus on material within the business discipline, which allows you to **specialize** in an area of your choice.

**ACCOUNTING** provides you with the technical expertise necessary to begin your career as an accountant or financial executive, or pursue a CPA designation.

**Potential career path:** accountant, business advisor, forensic accountant or budget director.

**BUSINESS** enables you to succeed in a range of diverse industries and positions. You will be able to select specialized courses from two or more areas.

**Potential career path:** business developers and trainers, entrepreneurs or management consultants.

**BUSINESS ANALYTICS** develops analytical thinking, quantitative problem-solving, and computer oriented techniques to analyze data and create insights for fact-based decision making.

**Potential career path:** business analyst, business intelligence analyst, risk analyst, data scientist, data and business insights analyst, director of data and analytics.

**BUSINESS TECHNOLOGY MANAGEMENT** prepares you for professional designation as a tech-savvy business technology manager. Combining business know-how with information technology you learn to analyze business processes, design IT-based solutions, manage IT-enabled projects and leverage communication technologies across the business spectrum.

**Potential career path:** IT/business analyst, business-technology strategist, tech consultant, IT/project manager, IT-platform architect, database administrator.

**ENERGY MANAGEMENT** provides you with the basic concepts, principles and information needed to manage domestic and international energy operations. You will learn about the industry history, structure, technology, market forces, political and environmental sensitivities, and regulatory environment. You will also explore a variety of energy sources, including oil and gas, coal, wind, solar, nuclear and biofuel.

**Potential career path:** commodities analyst, energy trader or energy project management.

**ENTREPRENEURSHIP AND INNOVATION** provides you with an understanding of how to start your own business and help existing businesses grow. You will gain hands-on experience through projects that expose you to all aspects of business development.

**Potential career path:** business development specialists in technology, product development, commercialization, business consulting or business finance.

**FINANCE** prepares you to make investment decisions, provide counsel about financial opportunities and manage investments.

**Potential career path:** corporate/financial analyst, treasury, trading analyst, equity research, commercial banker, consulting, asset manager-inside sales, cost management, compensation analyst, risk assurance.

**INTERNATIONAL BUSINESS STRATEGY** prepares you with the cultural, economic and linguistic background needed to work effectively abroad or for a multinational organization.

**Potential career path:** manager of international markets, investment analyst-international markets or market analyst-export markets.

**MARKETING** will help you understand how customers make choices and how firms should design products and services. You will learn how to develop marketing programs to satisfy customer needs and sustain a competitive advantage.

**Potential career path:** advertising account executive, market research analyst, brand manager or marketing strategist.

**OPERATIONS MANAGEMENT** will help you understand the design and implementation of systems for planning, controlling and continuously improving business operations.

**Potential career path:** process improvement consultant, production manager or operations management consultant.

**ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCES** helps you build the skills needed to supervise or manage others, including leadership, interpersonal communications, conflict resolution, negotiation and interviewing.

**Potential career path:** mediator, employment and diversity officer, organizational consultant or labour relations officer.

**PERSONAL FINANCIAL PLANNING** you for professional designation in the exciting financial planning field as an entire generation of baby-boomers seeks professional guidance in managing their wealth. Assist clients with investments, tax strategy, insurance, estate and retirement planning, in addition to adeptly managing your own finances.

**Potential career path:** tax consultant, investment advisor, financial planner, retirement or estate planner, wealth manager.

**REAL ESTATE STUDIES** provides you with an understanding of the various issues, opportunities, and complexities that are present within the Real Estate industry.

**Potential career path:** business development, financial analysis, land development, assessment and project management in the real estate sector.

**RISK MANAGEMENT AND INSURANCE** provides you with an understanding of the risk management process, insurance products for business, insurance company operations and the competitive environment of this dynamic industry.

**Potential career path:** claims investigator (liability, property, or causality), fraud, underwriting, pension administrator, business development, broker, credit risk manager, account manager.

**RISK MANAGEMENT INSURANCE AND FINANCE** combines the strengths of the risk management and insurance specialization with finance theory and practice.

**Potential career path:** corporate insurance analyst, risk and compliance-policy research, investment specialist, cyber risk analyst, wealth and asset management, consulting, trading analyst.

**SUPPLY CHAIN MANAGEMENT** prepares you to manage materials and information across an entire supply chain. You will focus on transportation economics, transportation systems and planning, service operations management, and project management.

**Potential career path:** logistics manager, fleet manager or transportation analyst.

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