Research Round-up

January 2020 - March 2020

Faculty News

Tenure and Promotion, effective July 1, 2020

Kristen van de Biezenbos
Associate Professor
Law/BSEN

Marco Bijvank
Associate Professor
OSCM

Miguel Palacios
Associate Professor
FNCE

Olga Petricevic
Associate Professor
ENTI/SGMA

Oleksiy Osiyevskyy
Associate Professor
ENTI

Pablo Moran
Associate Professor
FNCE

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A copy can be downloaded from our website:
http://haskayne.ucalgary.ca/research/activities/research-roundup

Submit contributions to
fwilkins@ucalgary.ca
Honours and Awards

**Bob Hinings** and colleagues Thomas Gegenhuber and Royston Greenwood received the Award for Research Impact in Digital Innovation at the 2019 Research Impact and Contributions to Knowledge Workshop at Cambridge Digital Innovation (Judge Business School, University of Cambridge) for their paper:


**Oleksiy Osiyevskyy** and his colleagues, William Wales, Patrick Kreiser, Galina Shirokova and Karina Bogatyreva, won the 2020 Best Empirical Paper Award at the Annual Meeting of the United States Association for Small Business and Entrepreneurship for their paper: Integrating Perspectives of Entrepreneurial Orientation as Experimentation and Advantage to Explain Firm Performance.

**Raj Mashruwala** was awarded the *Journal of Management Accounting Research* Outstanding Reviewer Award. The award was presented at the 2020 American Accounting Association Management Accounting Section Midyear Meeting held January 9–11, 2020 in Houston, TX.
Appointments

**Giovani da Silveira** was appointed to the editorial board of the *International Journal of Production Economics*.

**Kris Hans** joined the District Ventures IBM Innovation Space as a mentor in January 2020: [https://www.dv-ibm-innovation-space.com/team](https://www.dv-ibm-innovation-space.com/team)

**Liena Kano** was invited to be on a selection committee for the 2020 New Frontiers in Research Fund - Transformation stream. She will participate on the final review committee.

**Oleks Osiyevskyy** was appointed as the Academic Director of the Global Business Futures Initiative.
Research Funding

Internal Funding

CPA Tax Research Grants

Hussein Warsame (PI) with Aneel Iqbal
CPA Tax Research Grant
“Role of Sentiment in Forecasting Loss Firms’ Future Earnings”
$5,000

Hussein Warsame (PI) with Syed Rahat Ali Jafri
CPA Tax Research Grant
“Financial Reporting Neutrality and Tax Reporting Neutrality”
$5,000

Irene Herremans (PI) with Vanessa Brown
CPA Tax Research Grant
“The Role of Charity Reporting in Building Attitudes of Trust between Donors and Poverty Relief Charities”
$5,000

Mark Anderson (PI) with Hussein Warsame and Sina Rahiminejad
CPA Tax Research Grant
“Book-Tax Difference as an Indicator of Financial Distress”
$2,500

Mark Anderson (PI) with Hussein Warsame and Sina Rahiminejad
CPA Tax Research Grant
“Strategic Investment and Book-Tax Differences”
$2,500
CPA Managerial Research Grants

Mark Anderson (PI) with Dongning Yu
CPA Managerial Research Grant
“Managerial Ability and Firm Performance: A labour investment perspective”
$5,000

Luminita Enache (PI) with Aneel Iqbal
CPA Managerial Research Grant
“Does Capitalization of Development Expenditure Increase Innovation: Evidence from Biotech Industry”
$5,000

Scholarship of Teaching and Learning Grants

Alice de Koning (PI) with John McArdle (Salem State University)
University of Calgary Scholarship of Teaching & Learning Grant
“Implementation, Assessment, and Dissemination of Street Challenge Pedagogy Across Disciplines”
$40,000 over 2 years

Rosalynn Peschl (PI) with Victoria Reid
University of Calgary Scholarship of Teaching & Learning Grant
“Effective Feedback for the Development of Entrepreneurial Thinking Skills”
$20,000 over 2 years
Research Publications

Eyes High Journal Articles


Peer-reviewed Articles

Accounting


Business Technology Management


Entrepreneurship and Innovation


Finance


Operations and Supply Chain Management


Organizational Behaviour and Human Resources

Bruning PF, Turner N, Lin HC. (in press). Transformational leadership, group affective tone, and group member social inferences: A leadership complementarity perspective. *Canadian Journal of Administrative Sciences*. (AJG 2)


Strategy and Global Management


**Editorials**


**Harvard Business Review Articles**


Govindarajan V, **Srivastava A.** (2020 Jan. 30). We are nowhere near stakeholder capitalism. *Harvard Business Review (online).*


Books


Book Chapters


Technical Reports


Professional Articles


Bowel P. (2020 Jan. 7). The Supreme Court of Canada Changes its Mind. LawNow, 44(3).
Conference Activity

Conference Presentations


Conference Service


**Kris Hans** facilitated a Personal Branding workshop for the Alliances in Marketing student group at Haskayne on March 5, 2020.

**Peggy Hedges** participated in a discussion group on encouraging, cultivating and enabling institutional change starting at the faculty level, at the 2020 Research in Management Learning & Education (RMLE) Unconference, Christchurch, New Zealand, Jan. 28-29, 2020.

Presentations

In the Media

**Alice Reimer** is featured in the article, **“Calgary investment platform The51 aims to boost funding for women-led businesses,”** by Cailynn Klingbeil, The Globe and Mail, Dec. 16, 2019.


Baruch Lev and **Anup Srivastava**’s research is cited in the article, **“Is The Slowdown In Mean Reversion The Reason That Value Investing Has Lost It’s Edge?,”** by Johnny Hopkins, Value Investing News, Jan. 20, 2020.

Baruch Lev and **Anup Srivastava**’s article, **“Explaining the Recent Failure of Value Investing,”** is discussed in the article, **“How a Decline in Mean Reversion may be hurting Value Investors,”** by Simon Moore, Forbes, Jan. 18, 2020.


Vijay Govindarajan and **Anup Srivastava**’s **Harvard Business Review** article, **“We are nowhere near stakeholder capitalism,”** was covered in the article, **“3 razones por las que el “capitalismo responsable” es todavía una ilusión,”** by Cecilia Barria, BBC News Mundo, on Feb. 21, 2020.

Vijay Govindarajan and **Anup Srivastava**’s **Harvard Business Review** article, **“No, WeWork Isn't a Tech Company. Here's Why That Matters,”** was covered in the article, **“I am tech: The narrative-stretching playbook,”** by Piyush Sharma, Fortune India, on Mar. 11, 2020.
Bob Schulz is interviewed in the article, “AER lays off dozens of senior staff as board and Alberta government review embattled regulator,” by Geoffrey Morgan, Ottawa Citizen, Jan. 22, 2020.


Harrie Vredenburg is interviewed in the article, “Now that Teck Frontier is dead, is there a future for Canada’s oilsands?,” by John Paul Tasker, CBC News, Feb. 26, 2020.

Harrie Vredenburg is interviewed in the article, “Five reasons why Canada’s ‘shutdown’ is a big deal,” BBC News, Feb. 28, 2020.


Irene Herremans is quoted in the article, “Joining academic forces generates a win for sustainability,” by Jennifer Lewington, Corporate Knights, Feb. 4, 2020.


Steve Granger and Nick Turner’s research is cited in the article, “Kantoorpolitik kan positief zijn (Office Politics can be Positive),” by Jo Cobbaut, HRmagazine, Jan. 30, 2020.
UToday Articles


Olga Petricevic and Alain Verbeke’s research is discussed in the article, “From Feynman to face cream: how innovations make it from the lab to commercialization,” by Karen Perl-Pollard, UToday, Mar. 12, 2020.

The Conversation Articles


Post-doctoral Fellow News

Peer-reviewed Articles


In the Media

Graduate Student News

Awards

Alyson House
SSHRC Doctoral Scholarship
“Downsizing: A multi-dimensional perspective of layoffs during turbulent economic times”
$20,000 for 1 year

Peer-reviewed Articles


Dissertation Defence

Mohammad Farrokhi successfully defended his dissertation, “Working together toward a better brand: Co-creation of value with customers and consumer-based brand equity,” on Feb. 4, 2020. Mohammad is a PhD candidate in the Marketing area, supervised by Dr. Scott Radford.
Contacts

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