Faculty News

New Faculty

Andrew Hayes joins Haskayne on Jan. 1, 2021 (contingent on immigration), as a Distinguished Research Professor in Organizational Behaviour and Human Resources from the Department of Psychology at The Ohio State University. He is a world-renowned researcher in quantitative methods and psychometrics, with more than 115,000 citations on Google Scholar and more than 80 published papers in such top journals as *Psychological Science*, *Journal of Accounting Research*, *Psychological Methods*, and *Behavior Research Methods*. He developed the PROCESS tool, which has been integrated into popular platforms for statistics, including SPSS, SAS and R, and is widely used by researchers examining the mechanisms (mediation) and contingencies (moderation) of effects. Andrew’s research spans campus boundaries and is used in areas such as communications, political science, medicine, and psychology. His teaching interests include introductory and advanced behavioural statistic (PhD level) and workshops.

Jiayu Chen joined Haskayne on Sept. 1, 2020 as an assistant professor in Operations and Supply Chain Management. She completed her PhD in Management Science from the Naveen Jindal School of Management at the University of Texas at Dallas in 2020. Her research interests focus on sustainable and socially responsible operations management, and she has published in journals such as *Manufacturing & Service Operations Management*. She earned a BS degree with dual major in Mathematics and Graphic Design from Syracuse University and an MS degree in Applied Mathematics from the University of Illinois at Urbana-Champaign.
Jin-Hee Huh is joining Haskayne on Nov. 1, 2020 (contingent on immigration) as an assistant professor in Marketing. She holds a PhD from the Robert H. Smith School of Business, University of Maryland. She also holds a BA in Business and Applied Statistics from Yonsei University (Korea) and MA in Applied Statistics from the University of Michigan. Her research interests include user-generated contents, social media marketing, digital marketing, entertainment marketing, econometrics model, and machine-learning models.

Mallika Banerjee (ENTI) is joining Haskayne on Jan 1, 2021 as an assistant professor. She earned her PhD from Cornell (2013) and is joining us from her previous appointment as Assistant Professor at the Desautels Faculty of Management, McGill University (2013–2020). She studies how processes of entrepreneurial entry, venture creation and development are embedded within a broader cultural context and why they differ across diverse social groups, including recently arrived immigrants, women and minorities. Her research has been recognized at premier conferences as well as reviewed for (or close to) publication in top-tier management journals. Various media outlets, including the Globe and Mail and Reuters, have published her views on cultural diversity and worker anxiety over immigration. She will be teaching courses such as the Principles of Entrepreneurship and Strategic Business Analysis.

Natalya Alonso is joining Haskayne on Jan. 1, 2021 as an Assistant Professor in Organizational Behaviour and Human Resources. She is currently completing her PhD at the Sauder School of Business, University of British Columbia. Natalya’s research focuses on demographic diversity at work and masculinity contests. She has published her research in such journals as the Journal of Applied Psychology and Harvard Business Review.

Pengfei Li is joining Haskayne on Jan. 1, 2021 as an associate professor in Strategy and Global Management from HEC Montréal. Before Montréal, he was a Banting Postdoctoral Fellow at University of Toronto, a consultant for World Bank, and a lecturer at East China Normal University in Shanghai, after receiving his PhD from Peking University. His research touches the overlapping areas of international business, economic geography, innovation, and strategy management, focusing on the topics of industrial clusters, innovation ecosystems and cities.
Cari Din joined Haskayne on Jul. 1, 2020. Cari is an instructor in Kinesiology who is 30% seconded to Haskayne as a CCAL Leadership Fellow. Cari will be designing and delivering two courses for the Embedded Leadership Certificate (LEAD 301 and 501), and will assist with the leadership development strategy. She will be affiliated with the OBHR area.

Alex Whalley joined Haskayne on Jul. 1, 2020. Alex is an Associate Professor in the Department of Economics, and is 50% seconded to the ENTI area at Haskayne School of Business. Alex will hold the PropTech Fellowship in the Westman Centre for Real Estate Studies, and will teach and do research related to proptech studies and real estate.

Honours and Awards

Ruth Pogacar and her co-authors Mary Steffel and Elanor F. Williams won the American Marketing Association (AMA)-EBSCO Annual Award for Responsible Research in Marketing for their 2016 article in the Journal of Marketing Research, “Ethically Deployed Defaults: Transparency and Consumer Protection through Disclosure and Preference Articulation.”

Sandy Hershcovis was named to the Royal Society of Canada College of New Scholars, Artists and Scientists. She is the first Haskayne faculty member to be named to the Royal Society of Canada. Read the news article.

Seok-Woo Kwon and Bertrand Guillotin’s case, “Harley-Davidson: Internationalization in the Trump Era,” won a Best Seller Award for 2019-2020 from Ivey Publishing. As a result of this, their case will be promoted as award-winning, popular material through a variety of channels and at institutions and events world-wide.

Tatiana Vashchilko was selected to participate in the 2020 Wharton Global Faculty Development Program.
Appointments

Mohammad Keyhani
Area Chair

Luminita Enache was invited to join the Scientific Committee of the 2021 Canadian Accounting Association Conference.

Retirements

Derek Hassay, Assistant Professor of Marketing, is retiring after 19 years at Haskayne. Derek pioneered entrepreneurial thinking in our school, developing the first course and working closely with the Hunter family and hundreds of business leaders to drive the entrepreneurial thinking agenda at Haskayne and across the University of Calgary. July 31, 2020

Irene Herremans retired effective August 31, 2020, after 31 years at our business school. During this time, she was recognized with numerous teaching awards and several best paper, best research and best sustainability activities awards.

Irene has now been appointed as a Faculty Professor, until August 2022, and will continue to hold the CPA Fellowship in Managerial Accounting. She is continuing to teach the capstone research course for the Sustainable Energy Development Master of Science Program and a block-week course in the MBA program.

As Faculty Professor, she will continue to supervise several PhD students, in Haskayne and SAPL as well as external to U of C. She is supervising several research projects for students (or former students) at U of C: CDL-Rockies (a sustainability index); Office of Sustainability and Waste Management (single-use plastics); and Social Return on Investment with Vanessa Brown (MBS thesis student) with Scouts Canada. She is also developing a set of modules funded by CPA Education Foundation on rethinking the role of business.

Irene is also working on a couple of children’s books and continuing to enjoy adventurous outings in the great outdoors.
Research Funding

External Funding

SSHRC Insight Development Grants

Julie Weatherhead, PI, with co-applicant Erica Carleton (University of Saskatchewan)
SSHRC Insight Development Grant
“Implicit Expectations of Leaders’ Emotions”
$61,886

Ray Zhang, PI, with co-applicant Barrie Nault
SSHRC Insight Development Grant
“The Impact of Decentralized Autonomous Organization on Data Economy”
$45,422

Aleksandra Rzeznik (York University), PI, with co-applicants Alfred Lehar and Otto Randl (Vienna University of Economics and Business Administration)
SSHRC Insight Development Grant
“Strategic timing of earnings announcement”
$62,066

Meena Andiappan (University of Toronto), PI, with co-applicant Tunde Ogunfowora
SSHRC Insight Development Grant
“When doing good becomes doing bad: The effects of repeated necessary evil enactment on moral disengagement”
$51,794

SSHRC Partnership Engage Grants: COVID-19 Special Initiative

Rajbir Bhatti (Mount Royal University), PI, with co-applicants Amit Varma (Braintoy), Osman Alp, and Supply Chain Canada
2020-21 SSHRC Partnership Engage Grants COVID-19 Special Initiative
$22,062
**Global Risk Institute Research Grant**

**Yrjo Koskinen**, PI, with co-investigators **Ari Pandes** and **Nga Nguyen**
“Climate Risk and Sustainable Finance: The Role of Equity Investments in Financing Clean Energy Technologies in Canada”
$50,000

**MITACS Research Training Award**

**Brandon Rochon** with supervisor **Olga Petricevic**
“Systematic Literature Review of Dynamic Capabilities for International Business”
$6,000

**Internal Funding**

**HSB COVID-19 Research Grants**

**Angela Dutta**, PI
HSB Covid Research Grant
“Assessing the risk of developing severe COVID based on underlying medical conditions and other internal and external factors”
$1,500

**James Agarwal**, PI, with co-applicants **Quan Li** (Texas A&M University) and **Tatiana Vashchilko**
HSB Covid Research Grant
“Business survival in the time of the COVID-19: Preparedness and responsiveness to unprecedented uncertainty in the business environment”
$1,500
Research Publications

Eyes High Star Articles


Peer-reviewed Articles

**Accounting**


**Entrepreneurship and Innovation**


Entrepreneurship and Innovation / Strategy and Global Management


Finance


Operations and Supply Chain Management


Organizational Behaviour and Human Resources


Strategy and Global Management


Editorials and Other Articles


Books


This book was chosen (as 1 of 3 books, from a selection of 29 books) by Harvard Business Publishing to be added to its Executive Education website.
Book Chapters


Business Cases


Harvard Business Review Articles


Professional Articles


Bowel P, Ragan J. (2020, Jul. 2). Bad Behaviour 5.0: Employees Getting Away With ... LawNow, 44(6).
Conference Activity

Conference Presentations


**Conference Proceedings**


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**Conference Service**

**Bob Hinings** was part of the team for the Organizational Development and Change Division PhD Consortium at the Academy of Management conference, which was held online in August. He mentored a number of PhD students.

Together with Thomas Gegenhuber (Leuphana University) and Danielle Logue (University of Technology, Sydney), **Bob Hinings** convened a number of sessions on Digital Innovation and Institutional Theory at the (virtual) European Group for Organization Studies Annual Colloquium, July 2–4, 2020. Bob was also a discussant for several sessions.


Presentations


Yrjo Koskinen was a panelist alongside Barbara Zvan (Member of Canada’s Expert Panel on Sustainable Finance and former Chief Risk & Strategy Officer of Ontario Teachers’ Pension Plan) and Arlene Strom (Chief Legal Officer & General Counsel, Suncor Energy Inc.) in a Centre for Corporate Sustainability webinar, “Sustainable Finance in a Post-Pandemic World,” moderated by Jackie Forrest (Senior Director of Research ARC Energy Research Institute), July 7, 2020.
In the Media

**Alex David**'s research is covered in the story, “Energy futures: A new equilibrium model for resource extraction and investment decisions,” Research OUTREACH, 116 (2020).

**Alice Reimer** is mentioned in the article, “ASC Connect 2020 brings together government and industry leaders for insightful conversations on Alberta’s plan for recovery,” Fox21 Delmarva, Sep. 29, 2020.

**Allan Ingelson**’s research is discussed in the article, Minimizing risk to investors vital to carbon capture and storage, Carbon Capture Journal, Jul. 6, 2020.

**Anne Kleffner** is interviewed in the article, “Ottawa in talks with Lloyd’s of London for insurance partnership to withstand ‘black swan’ events,” by Barbara Shechter, Financial Post, Jul. 16, 2020.


Vijay Govindarajan and Anup Srivastava are cited in the article, “Managers need to learn skills that cannot be replaced by machines,” by Goutam Das, livemint.com, Jul. 7, 2020.


Harrie Vredenburg was interviewed on the Danielle Smith Show in the segment, “Progress towards Indigenous ownership to TMX,” Jul. 17, 2020.

**Piers Steel** is interviewed in the article, “Why do we procrastinate? There’s a science behind it, says Calgary researcher;” CBC News, Aug. 24, 2020.

Piers is also cited in the article, “5 Painless Ways to Drink and Snack Less,” by Markham Heid, Men’s Health, Sep. 29, 2020.


**Teri Bryant** participated as a member of the Alberta Firearms Advisory Committee, as discussed in the article, “Glasgo happy with progress of firearms committee,” by Ryan Dahlman, Prairie Post, Sep. 18, 2020.

Alain Verbeke’s research is discussed in the article, “Family-run business vulnerable to ‘bribery paradox,’” by Doug Ferguson, UToday, Sept. 28, 2020.

Piers Steel is interviewed in the article, “Procrastination isn’t your fault, but it’s your responsibility,” by Doug Ferguson, UToday, Aug. 14, 2020.

Sandy Hershcovis’ appointment to the Royal Society of Canada’s College of New Scholars, Artists and Scientists is featured in the article, “Two UCalgary faculty members named to the College of New Scholars, Artists and Scientists,” by Pamela Hyde, UToday, Sept. 8, 2020.


Post-doctoral Fellow News

Articles


In the Media


Graduate Student News

Awards

Dallas Novakowski
AGRI Doctoral Scholarship
$20,000

Motahhareh (Moty) Moravvej Hamedani
Alberta Graduate Excellence Scholarship
$15,000
**Reiner Schaefer** won a Best Reviewer Award for the entrepreneurship division at Academy of Management Conference 2020. This was one of only 28 awards given out, among 1219 reviewer assignments.

**Shuai (Kevin) Yang**
Marion Janet and Ian Stormont Forbes Graduate Scholarship
$13,000

**Appointments**

**Karl Schwonik** was nominated and selected as a Delegate and Member of the Banff Forum. The Forum is one of the premier programs for emerging leaders in Canada. [See more.](#)

**Conference Presentation**


**Conference Service**

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