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A copy can be downloaded from our website: http://haskayne.ucalgary.ca/research/activities/research-roundup

Submit contributions to fwilkins@ucalgary.ca

Research Round-up
April 2021 - June 2021

Faculty News

New Faculty

Amber Bishop, Instructor, SGMA – Amber has JD and MBA degrees from the University of Calgary, and has taught as a sessional instructor.

Anya Mkrtchyan, Associate Professor, FNCE – Anya comes to us from the D'Amore-McKim School of Business at Northeastern University in Boston, where she was the Joseph G. Professor of Finance. Anya has a PhD from Pennsylvania State University and has research interests in corporate governance, mergers & acquisitions.

Evguenia Iskra, Instructor, SGMA – Evguenia comes to us from MacEwan University, where she is an Assistant Professor teaching introductory and advanced business law courses. Evguenia has a Masters of Laws in International Studies from the University of Vienna, and degrees in International Relations and Law from the University of Calgary.

Justin Knibbe, Instructor, ENTI – Justin is a successful business owner, and a two-time graduate of the Haskayne School of Business. Justin has been a sessional instructor for Haskayne over the past couple of years.

Peter Taylor, Instructor, BTMA – Peter has extensive industry experience, including CIO roles in major complex organizations. Peter has taught as a sessional with Haskayne.
Steven Paget, Instructor, FNCE – Steven brings 25 years’ experience in the finance, financial analysis, and financial regulation industries, and has been teaching in our programs for the past 5 years.

Sule Kultu, Assistant Professor, BTMA – Sule is a PhD candidate at the University of Connecticut. Her areas of research interest include economics of information systems, privacy and security, online information sharing, and recommender systems.

Vaarun Vijairaghavan, Assistant Professor, BTMA – Many of us are familiar with Vaarun, who is currently a PhD candidate at Haskayne, and was previously an Instructor in BTMA. Vaarun’s research interests are in the areas of Economics of Information Systems, Economics of Data Analytics, Data Portability, Institution Design, Incentives and Investments in Networks, Platforms, Security and Privacy, IT Productivity, IT and Firm Costs and Revenues.

Promotions

Alice de Koning has been promoted from Senior Instructor to Teaching Professor, effective July 1, 2021.

Larry Wood has been promoted from Senior Instructor to Teaching Professor, effective July 1, 2021.

Seok-Woo Kwon has been promoted from Associate Professor to Professor, effective July 1, 2021.
Appointments

**Liena Kano**  
McCaig Family Future Fund Professorship in International Family Business  
Liena’s research connects the fields of international business, family business and strategic management.

**Sandy Hershcovis**  
Future Fund Professorship in Equity, Diversity, and Inclusion  
Sandy will continue to study bystander interventions as well as the psychological effects of workplace harassment.

**Yrjo Koskinen**  
BMO Professorship in Sustainable and Transition Finance  
Yrjo is researching sustainable finance and CSR/ESG issues concentrating on those topics and its connection to energy transition and climate finance.

**Justin Weinhardt**  
Future Fund Fellowship  
Justin is researching decision making in organizations in two ways. The first is about fairness in AI and machine-learning algorithms and the second is in improving dynamic decision-making.

**Luminita Enache**  
Future Fund Fellowship  
Luminita is studying a growing trend in the underlying economics of US firms and, in particular, how firms generate and communicate financial information in the context of high uncertainty.

**Miguel Palacios**  
Future Fund Fellowship  
Miguel’s work is at the intersection of asset pricing and human capital, including an understudied issue of the riskiness of education and optimal education funding.
Mohammad Keyhani  
Future Fund Fellowship

Mo's research plan involves an exciting program of work around the notion of what's called “generativity,” and its implications for entrepreneurship and strategy.

Oleksiy Osiyevskyy  
Future Fund Fellowship

Oleks is studying how to stimulate and de-risk entrepreneurial activities in corporate and start-up contexts.

Retirements and Departures

Jaana Woiceshyn is retiring after 32 years of service to the Haskayne School. Jaana is the inaugural Director of the DBA program, and was Director of the PhD program. Jaana is a full professor in Strategy and Global Management, and has an enviable research record in ethics, innovation, and managerial cognition.

Jaana has been granted emerita status.

Sandra Malach, Senior Instructor, is retiring after 20 years at the Haskayne School, teaching and researching in the areas of ethics, entrepreneurship, and business law. Sandra came to Haskayne following a successful career in the fields of regulatory, environmental and corporate law. She began as an entrepreneurship clinical specialist in the multi-disciplinary venture development clinic, and over the years has brought a wide diversity of skills to our school, and our students, teaching stakeholder relations, community and Indigenous relations, sustainability, environmental risk and crisis communication, entrepreneurship, law, and regulations. She was known for using legal and business case methods to bring current topics and real-world challenges into the classroom.

David Lertzman passed away on May 5, 2021 in a tragic accident. David was a valued Senior Instructor who had worked with Haskayne since 2000. Since 2004, David led the wilderness retreat, a week-long leadership immersive experience in the foothills of the Rocky Mountains. He was deeply committed to ii’ taa’poh’to’p, UCalgary’s Indigenous Strategy. He took his call to leadership seriously, meeting the challenge with unbridled energy and positivity. His contributions to scholarship over his academic career have helped influence best practices for the ecological, social and cross-cultural performance of both industries and communities.
Honours and Awards

Ayesha Malhotra
Dean's Award for Meaningful Community Engagement

Elizabeth Henderson, Livia Fiorini, Dave Mallard, Louise MacDonald and Brent Snider
Mixed Team Dean's Award

Heechun Kim
Dean's Award for Innovative Research

Jennifer Walls
Dean's Award for Meaningful Community Engagement

Ruth Pogacar
Dean's Award for Innovative Research
Sylvia Fuchek
Dean's Award for Organizational Culture

Ron Murch, Haskayne senior instructor emeritus, was recognized as Mentor of the Year by the CIO Association of Canada, reflecting a decade of providing professional development for IT executives in Calgary.

Faculty News

Luminita Enache finished the Harvard Kennedy School Public Policy and Leadership Credential (online) on June 17th, 2021. This is a credential program that she took for 24 months, July 2019 - June 2021.
Research Funding

External Funding

**Alfred Lehar** (PI)
SSHRC Insight Grant
“Decentralized Financial Markets”
$280,606

**Luminita Enache** (PI)
SSHRC Insight Grant
“The effect of the New Lease Standard (ASC 842) future adoption on firm communication strategy”
$70,081

**Mehdi Mourali** (PI) with co-investigator **Ruth Pogacar**
SSHRC Insight Grant
“Consumer Acceptance of Algorithmic Decision Systems: The Role of Explanations”
$97,070

**Mohammad Keyhani** (PI)
SSHRC Insight Grant
“The Design of Generative Marketplaces”
$58,816

**Piers Steel** (PI)
SSHRC Insight Grant
“Improving National Indices of Culture and Testing Theories of Cultural Change”
$96,730

Karen Hughes (PI) with co-investigator **Chad Saunders**
SSHRC Insight Grant
“Building gender-inclusive entrepreneurial ecosystems in Canada”
$140,709
Patrick Cohendet (PI) with co-investigators Denis Chenevert, Kathy Malas, Laurent Simon, Marine Agogue and Pengfei Li
SSHRC Partnership Development Grant
“Partnership for experimentation and comparative analysis of best practices for piloting organizations acting as intermediaries for open innovation in health”
$183,443

Marco Bijvank (PI) with Osman Alp and Serasu Duran
SSHRC Partnership Engage Grant
“Managing Customer Expectations in On-Demand Service Platforms”
$24,950

Tavis Campbell (PI) with co-investigators Simon L Bacon, David J Campbell, Kimberly M. Corace, Kim Lavoie, Lesley D Lutes, Justin Presseau, Josh A. Rash, and William (Chad) Saunders
CIHR Operating Grant: COVID-19 Research Gaps and Priorities
“Developing and evaluating an outline intervention to improve the uptake and maintenance of protective behaviours against COVID-19 among young adults in Canada”
$271,575

Leslie Skeith (PI) with co-investigators Marc Carrier, Lisa Duffett, Susan Kahn, Grégoire Le Gal, Caleb MacGillivray, Marc Rodger, Ramy Saleh, Chad Saunders, Deborah Siegal and Tobias Tritschler
New Frontiers in Research Fund: 2020 Exploration Stream
“Catalyzing research innovation: Developing a web-based application with social media capabilities to coordinate thrombosis research efforts”
$250,000

Blake Schaffer (PI) with co-investigator Megan Bailey
Natural Resources Canada Research Grant
“The Value of Timely and Detailed Electricity Data for Energy and Economic Policy Research”
$15,000
Blake Schaffer (PI) with co-investigators David Brown, Frank Wolak and Megan Bailey
U of A – U of C Future Energy Systems - Global Research Institute
“Central Control vs. Pricing”
$86,000

Internal Funding

Serasu Duran (PI)
SSHRC Explore Faculty Seed Grant
“Promoting community involvement in rural renewable energy developments”
$14,229

Tatiana Vashchilko (PI) with co-investigators James Agarwal and Quan Li
VPR Catalyst Grant
“Pandemic Contingency Plans and Business Performance during COVID-19”
$15,300
Research Publications

Eyes High Star Journal Articles


Eyes High Journal Articles


Peer-reviewed Articles by Area

Accounting


Entrepreneurship and Innovation


Finance


Marketing


Organizational Behaviour and Human Resources


Strategy and Global Management


Editorials and Other Articles


Practitioner-oriented Articles


Book Chapters


Research Reports


Conference Activity

Conference Presentations


Alfred Lehar was a discussant at the Conference on Financial Innovation, Stevens Institute of Technology, Apr. 30, 2021. Virtual.


Luminita Enache was a session chair at the 2021 European Accounting Association Annual Congress, May 27, 2021.

Luminita Enache was a zoom host at the 2021 European Accounting Association Annual Congress, May 27, 2021.

Pengfei Li was a discussant for a keynote presentation given by Riccardo Crescenzi (London School of Economics) at the annual meeting of American Association of Geographers, organized by the Business Geography Specialty Group.

Haskayne Hour Presentation

April 14, 2021

Alfred Lehar, Associate Professor, Haskayne School of Business
Amy ter Haar, Lawyer, Program Director for the Osgoode Certificate in Blockchains, Smart Contracts and the Law, as well as the Osgoode Certificate in Privacy and Cybersecurity Law

“Blockchains Beyond Bitcoin: The Rise of Decentralized Finance”

Presentations

Alfred Lehar gave a community outreach talk on “Decentralized Finance” at the Calgary Public Library on April 15, 2021.

Alfred Lehar presented his paper with Christine Parlour, “Decentralized Exchanges,” at an invited talk at Protocol Labs.


Yrjo Koskinen was a panelist in the Prosperity and Planet: Financing the Energy Transition event (the launch event for the BMO professorship, recording available here: https://www.youtube.com/watch?v=gdk309WqlqY)
In the Media


Alfred Lehar is interviewed in the article, “Coinbase’s IPO another indication crypto is becoming mainstream, experts say,” by Shruti Shekar, Yahoo!Finance, Apr. 14, 2021.

Alfred Lehar is interviewed in the article, “HTC was ‘ahead of its time’ in launching a blockchain phone just as Samsung introduces Blockchain Wallet,” by Shruti Shekar, AndroidCentral, May 15, 2021.

Alice de Koning is interviewed in the article, “‘Ordinary people’ are entrepreneurs too,” by Jennifer Alford, UCalgary News, June 29, 2021.


Anup Srivastava is interviewed in the article, “Brock event to lead international conversation on sustainability reporting,” Education News Canada, May 12, 2021.

Anup Srivastava is interviewed in the article, “Flipkart’s Warehouse Venture to Bolster Walmart’s India Presence,” Daily Magazine, April, 2021.

Anup Srivastava is interviewed in the article, “Their pay pummelled by the pandemic, Calgary’s top corporate earners expected to make 2021 comeback,” by Bill Kaufmann, Calgary Herald, June 30, 2021.

Anup Srivastava is interviewed in the video segment, “G7 nations reach historic deal on global tax reform,” Arirang Korea, June 7, 2021.


Anup Srivastava is mentioned in the article, “This ETF Bridges The Divide Between Value And Growth Investing,” Investing.com, Jun. 24, 2021.

Ari Pandes is interviewed in the video segment, “Canada’s IPOs in multi-year decline, despite latest surge in listing: Professor,” BNN Bloomberg, May 27, 2021.

Ari Pandes is featured in the article, "J. Ari Pandes” Menafn, May 20, 2021.

Ari Pandes is interviewed by Ben Mulroney in the video segment, “Why are fewer companies choosing to go public?” CTV.

Ari Pandes is interviewed in the article, “CRA has nearly 1,200 complaints of companies misusing COVID money, but has issued no fines,” by Matthew Pierce, Aaron Saltzman and Madeline McNair, CBC News, Apr. 19, 2021.

Ari Pandes is mentioned in the article, “Post says despite appearances, TSX seen as in decline,” Stockwatch, May 12, 2021.

Ari Pandes is mentioned in the article, “The Next 50: Canada has plenty of budding innovative companies. It’s time to turn them into trees,” by Andy Holloway, MSN, Jun. 15, 2021.

Ari Pandes is mentioned in the article, “Who’s killing the IPO market?” by Terence Corcoran, Financial Post, May 12, 2021.


Chad Saunders is mentioned in the article, “UCalgary initiatives help health innovations succeed in the marketplace: Alberta Innovates support also benefits patients and the health-care system,” Education News Canada, May 21, 2021.

David Dick is interviewed in the article, “Is philosophy having a moment?” by Ian Coutts, University Affairs, June 16, 2021.


Irene Herremans is mentioned in the article, “Students take active role to create real-life solutions for real-life problems at Zero Waste Challenge: Top 4 teams share prize money for their great ideas,” Education News Canada, Jun. 2, 2021.

Jim Dewald and Chad Saunders are mentioned in the story, “Resource-based industries get bad rap on innovation: Haskayne researchers show innovation is alive and well but not captured in standard metrics,” Education News Canada, Jun. 23, 2021.


Kristen van de Biezenbos is interviewed in the article, “When asked about emission targets, Freeland says carbon capture plans will ‘turbocharge’ industry,” by Joel Dryden, CBC News, Apr. 25, 2021.

Kristen van de Biezenbos is interviewed in the video segment, “Until Enbridge sees a court order they will not shut down Line 5: Legal expert,” BNN Bloomberg, May 13, 2021.


Kristen van de Biezenbos is quoted in the article, “Canada wades into Line 5 legal scrap, warns of ‘devastating’ oilpatch fallout,” by Chris Varcoe, Calgary Herald, May 12, 2021.


Liena Kano and Alain Verbeke are mentioned in the article, “Why family businesses can defy recessions,” ResponseSource, Apr. 29, 2021.

Loren Falkenberg is interviewed in the article, “No way universities will return to jam-packed lecture halls, Canadian researcher says,” by Tom Yun, CBC News, Apr. 29, 2021.


Oleksiy Osiyevskyy is quoted in the article, “Innovation thrives within new precision health program,” Education News Canada, May 18, 2021.


Ruth Pogacar is quoted in the article, “Do consumers have a gender preference when it comes to brand names?” by Maria Alejandra Lopez, America Retail, Jun. 2, 2021.


Serasu Duran is interviewed in the article, “Solar trash tsunami: How solar power is driving a looming environmental crisis,” by Tristin Hopper, National Post, June 23, 2021.

Yrjo Koskinen was interviewed on Real Talk with Ryan Jespersen about the BMO Professorship in Sustainable and Transition Finance in the June 9, 2021 segment, starting at 1:08:17 in the podcast.


Ruth Pogacar is quoted in the article, “Do consumers have a gender preference when it comes to brand names?” by Maria Alejandra Lopez, America Retail, Jun. 2, 2021.


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**UToday Articles**

Yrjo Koskinen has been appointed as the BMO Professor in Sustainable and Transition Finance. See the story in UToday, May 21, 2021 by Karen Perl-Pollard.

**The Conversation Articles**

Falkenberg L, Cannon E. (2021, Apr. 14). To ‘future proof’ universities, leaders have to engage faculty to make tough decisions. The Conversation Canada.

Tingle B, Pandes JA. (2021, May 20). Entrepreneurs aren't taking their companies public — and it’s a problem for our economy. The Conversation Canada.
PhD Student News

Awards

Motahhareh Moravvej Hamedani
Marion Janet & Ian Stormont Forbes Graduate Scholarship
$13,000, effective September 1, 2021

Eyes High International Doctoral Scholarship
$15000, effective September 1, 2021

Field of Study Exam

Amin Aslani successfully completed his field of study components and is admitted to candidacy. Amin is a PhD student in the Operations and Supply Chain Management area, and is supervised by Osman Alp.

Aneel Iqbal successfully completed his field of study components and is admitted to candidacy. Aneel is a PhD student in the Accounting area, and is supervised by Anup Srivastava and Hussein Warsame.

Philip Piercey successfully completed his field of study components and is admitted to candidacy. Philip is a PhD student in the Entrepreneurship and Innovation area, and is supervised by Chad Saunders.

Ye (Frank) Wang successfully completed his field of study components and is admitted to candidacy. Frank is a PhD student in the Accounting area, and is supervised by Raj Mashruwala and Mark Anderson.
Dissertation Defence

**Shuai (Kevin) Yang** successfully defended his dissertation, “Essays in Corporate Governance and Sustainable Finance,” on Apr. 15, 2021. Shuai’s research interests are in the field of empirical corporate finance, with a particular focus on sustainable finance and corporate governance. His dissertation studies how firms’ long-term orientation and sustainable way of thinking in corporate governance can influence their financial performance and shareholder value. Shuai is supervised by Ari Pandes and Yrjo Koskinen.

**Tianyuan Zhu** successfully defended her dissertation, “Bullwhip Effect in the Oil and Gas Supply Chain,” on Jun. 21, 2021. Tianyuan’s research interests are in the field of supply chain management. Her dissertation focuses on the bullwhip effect in the oil and gas supply chain, investigating its influencing factors and the relationship between it and firm performance, using both qualitative and quantitative methods. Tianyuan is supervised by Jaydeep Balakrishnan and Giovani da Silveira.

Articles


Conference Presentations


Conference Service


Presentations


DBA Student News

Presentations

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