Research Round-up
January 2021 - March 2021

Faculty News

Appointments

Chad Saunders, Entrepreneurship & Innovation, has received tenure and promotion to Associate Professor.

Charan Bagga, Marketing, has received tenure and promotion to Associate Professor.

Heechun Kim, Strategy and Global Management, has received tenure and promotion to Associate Professor.

Houston Peschl, Entrepreneurship & Innovation, has received tenure and promotion to Senior Instructor.

Luminita Enache, Accounting, has received tenure and promotion to Associate Professor.
Research Funding

External Funding

Business Schools Association of Canada - Future of Business Education Grant

Houston Peschl, PI, with Ilyup Sug (MBA student) and Julie Ly (BComm student)


$10,000 over 9 months

Alberta Innovates - Health Innovation Platform Partnerships

Chad Saunders, PI

“W21C Digital Health Collaboratorium”

One of 11 projects approved in Stage 1 of competition. Each applicant team has received $200,000 to develop their proof-of-concept.

Internal Funding

URGC SSHRC Explore Faculty Seed Grant

Chad Saunders, PI

“Post Acquisition Impacts of Anchor Firms on Entrepreneurial Ecosystems”

$14,268.71 over 18 months

U of C Teaching and Learning Grant

Houston Peschl, PI

“Measuring Seven Entrepreneurial Thinking Skills in Undergraduate Students”

$20,000 over 2 years
Haskayne Big Ideas Research Grants

Haskayne Big Ideas – Research Grant
**Alfred Lehar**, PI
“How Decentralized Finance will Reshape the World”
$25,000 over 2 years, 4 months

Haskayne Big Ideas – Research Grant
**Anup Srivastava**, PI, with **Rong Zhao**
“Do Digital Technology Firms Earn Excess Profits?”
$23,500 over 2 years, 4 months

Haskayne Big Ideas – Research Grant
**Barrie Nault**, PI, with **Ray Zhang**
“A Part of Our Future: Platform Disintermediation”
$20,000 over 2 years, 4 months

Haskayne Big Ideas – Research Grant
**Megan Bailey**, PI
“Central control versus pricing: A demand response field experiment in residential electricity”
$20,000 over 2 years, 4 months

Haskayne Big Ideas – Research Grant
**Mohammad Keyhani**, PI, with **Giovani da Silveira** and **Alireza Sabouri**
“A Recipe for the Success of AI/Big Data Initiatives”
$25,000 over 2 years, 4 months
Haskayne Big Ideas – Research Grant
Nick Turner, PI, with Julie Weatherhead
“10 Year Leadership Project (10LP)”
$25,000 over 2 years, 4 months

Haskayne Big Ideas – Research Grant
Osman Alp, PI, with Marco Bijvank
“Digitization for Innovative Supply Chains (DISC)”
$25,000 over 2 years, 4 months

Haskayne Research Grant
Ruth Pogacar, PI
“The interaction of name, logo, and brand personality”
$5,000 over 2 years, 4 months

Haskayne Big Ideas Teaching and Learning Grants

Haskayne Big Ideas – Teaching and Learning Grant
David Lertzman, PI
“Partners in Reconciliation”
$25,000 over 2 years, 4 months

Haskayne Big Ideas – Teaching and Learning Grant
Houston Peschl, PI
“Integrating the UN Sustainable Development Goals (SDGs) into curriculum”
$10,000 over 2 years, 4 months

Haskayne Big Ideas – Teaching and Learning Grant
Michael Robinson, PI, with Mohammad Keyhani
“Entrepreneurial Startups”
$25,000 over 2 years, 4 months
CPA Grants

CPA Tax Research Grant

**Hussein Warsame**, PI, with **Syed Rahat Ali Jafri**

“Internal Information Environment, Tax Planning, and CSR”

$5,000 over 2 years

CPA Tax Research Grant

**Mark Anderson**, PI, with **Sina Rahiminejad** and **Hussein Warsame**

“Large Negative Book Tax Difference and Strategic Investment by High Tech Firms”

$5,000 over 2 years

CPA Managerial Accounting Research Grant

**Rong Zhao**, PI, with **Ye Wang**

“Individual Analysts’ Expertise and Their Understanding of Firm-Specific Cost Information”

$5,000 over 2 years

CPA Managerial Accounting Research Grant

**Irene Herremans**, PI, with **Vanessa Brown**

“Investigating the Outcomes of Implementing Experiential Sustainable Development Goal Learning in Children’s Activities through SROI”

$5,000 over 2 years

CPA Managerial Accounting Research Grant

**Anup Srivastava**, PI, with **Aneel Iqbal**

“Improving the measurement of investment-q”

$3,000 over 2 years
CPA Managerial Accounting Research Grant
Luminita Enache, PI
“Do Electronic Medical Records Reduce Hospital Sticker Prices?”
$9,000 over 2 years

CPA Managerial Accounting Research Grant
Irene Herremans, PI, with Kruti Mukesh
“Investigating the Business Case for Eliminating Single-Use Plastics”
$3,000 over 2 years

CPA Education Foundation Research Grant
Anup Srivastava, PI, with Aneel Iqbal
“Difference between Accrual Properties of Physical and Intangible Intensive Firms”
$20,000

Summer Studentships

Alberta Innovates Health Solutions Summer Studentship
Sarah Laschuk with supervisor Marco Bijvank
“More Accurate Wait Time Predictions at Emergency Departments”
$6,000 over 16 weeks

Program for Undergraduate Research Experience
Ali Tahir with supervisor Anup Srivastava
“Has COVID-19 accelerated the rate at which companies are being overvalued in the stock market?”
$6,000 over 16 weeks
Research Publications

Eyes High Star Journal Articles


Eyes High Journal Articles


Peer-reviewed Articles by Area

Entrepreneurship and Innovation


Entrepreneurship and Innovation / Strategy and Global Management

Finance


Marketing


Organizational Behaviour and Human Resources


Other Articles


Practitioner-oriented Articles


Books

**Book Chapters**


**Professional Articles**


**Research Reports**


**Conference Activity**

**Conference Presentations**


Presentations

**Alfred Lehar** presented his paper (Lehar A, Parlour CA. Miner Collusion and the BitCoin Protocol) at the University of Graz in Austria, via Zoom on March 22, 2021.

**Alfred Lehar** and **KJ Choi** gave a presentation to the Bank of Canada on Mar. 4, 2021, on their report advising the Bank of Canada on a Centralized Digital Bank Currency. The Deputy Governor Timothy Lane came to their talk and was very engaged, asking several questions.

**Anup Srivastava** gave a presentation on intangibles and value investing to Blackrock, Feb. 11, 2021.

**Anup Srivastava** gave a presentation, “A Shift to the Knowledge Economy: How to plan your career,” to CCIS, Feb. 23, 2021.

**Ari Pandes** was on a panel for the webinar, “The Short Squeeze: How retail investors used Gamestop to take on Wall Street,” for the CFA Society, Calgary, Feb. 23, 2021.


**Luminita Enache** presented her paper with co-authors Eddie Riedl, Lynn Li, and Scarlett Song, “Counterpoised disclosure: evidence from biotechnology industry”, at a Griffith University, Australia, workshop.
In the Media


Anup Srivastava is interviewed in the article, “Consensus is emerging on how to tax Big Tech,” by Amy Borrett, Feb. 18, 2021.


Anup Srivastava is interviewed in the article, “Retail investors turn attention to silver as GameStop shares retreat,” by Carole Baillairge, Top Actu, Feb. 2, 2021.

Bob Schulz is interviewed in the article, “‘All the Shaw customers are going to be in play’ says professor on proposed merger of Rogers and Shaw,” by Tyson Fedor, CTV News, Mar. 15, 2021.


Jim Dewald is interviewed in the article, “Alberta expands rapid testing program as province reports 197 new variant cases,” Calgary Herald, Mar. 23, 2021.


Barrie Nault is interviewed in the article, “Personalized service helps sweeten disclosure decision,” by Doug Ferguson, UCalgary News, Jan. 15, 2021.

Anup Srivastava and Luminita Enache’s work is cited in the article, “In 2020, big businesses got bigger and small businesses died. The vicious cycle won’t stop until we take action,” by Kate Taylor, Business Insider, Jan. 3, 2021.
Kristen van de Biezenbos is interviewed in the article, “Canada mounts final plea for Keystone XL, as prospects dim for Alberta's investment,” by Chris Varcoe, Calgary Herald, Jan. 20, 2021.


Kristen van de Biezenbos is interviewed in the article, “Kenney urges Trudeau to act on Keystone XL, says Biden’s plan to scrap project would set dangerous precedent,” by Ashley Joannou, Edmonton Journal, Jan. 19, 2021.

Kristen van de Biezenbos is interviewed in the article, “In letter to PM, Kenney calls for consequences or compensation over Keystone XL cancellation,” by Drew Anderson, CBC, Jan. 22, 2021.


Mohammad Keyhani was interviewed on the Economics for Business Podcast by Mises Institute, Feb. 9, 2021, on the Implications of Generativity for Entrepreneurship and Strategy. A transcript of the interview is available.


Piers Steel is cited in the article, “Top 5 Hacks to Organize Your Work from Home,” by Marc Berman, Programming Insider, Mar. 21, 2021.


Yrjo Koskinen’s research is featured in the article, “Socially responsible policies are good for corporate image, but are they a benefit to shareholders as well? “ by John Lorinc, Globe and Mail Report on Business Magazine, Feb. 23, 2021.
Post-doctoral Fellow News

Peer-reviewed Articles


PnD Student News

New PhD Students

A total of 15 new students have been accepted into the Haskayne PhD program for Fall 2021, to the following areas:

- **Accounting**: 3
- **Business Technology Management**: 1
- **Entrepreneurship and Innovation**: 1
- **Finance**: 3
- **Marketing**: 1
- **Operations and Supply Chain Management**: 2
- **Organizational Behaviour and Human Resources**: 2
- **Strategy and Global Management**: 2
DBA Student News

Field of Study Exam

**Aly Sumar** successfully passed his written Field of Study exam on Jan. 29, 2021. Aly’s research focuses on how firms respond to CSR pressure from stakeholders, with the onus on financial institutions to diversify their income streams to adhere to expected future requirements from national regulators needed for Paris Climate Accord objectives. Aly is supervised by Alain Verbeke.

**Glenda Reynolds** successfully passed her written Field of Study exam on Mar. 11, 2021. Glenda’s research focuses on boundary spanning in diverse and complex scenarios and, in particular, on the significance of boundary objects. Glenda is supervised by Jim Dewald.

**Kanwal Bokhari** successfully passed her written Field of Study exam on Feb. 15, 2021. Kanwal’s research focuses on the role of interpersonal relationships in investment decisions of early-stage investors, such as business angels and VCs. Kanwal is supervised by Seok-Woo Kwon.
Contacts

Associate Dean (Research and Business Impact)
Dr. Yrjo Koskinen
403-220-5540
yrjo.koskinen@ucalgary.ca

Director, PhD Program
Dr. Peter Sherer
403-220-2986
petersherer@haskayne.ucalgary.ca

Graduate Program Specialist
Lesley DiMarzo
403-220-6073
lesley.dimarzo@haskayne.ucalgary.ca

Assistant to the Associate Dean (Research and Business Impact)
Caron Currie
403-220-2947
caron.currie@ucalgary.ca

Research Development Manager
Fay Wilkinson
403-220-4352
fwilkins@ucalgary.ca