

Research Round-up

July 2021 - September 2021

Faculty News

Honours and Awards



Ayesha Malhotra: Teaching and Learning Award University of Calgary Students' Union Teaching Excellence Award, 2020-2021



Catherine Heggerud: Teaching and Learning Award 2021 University of Calgary Teaching Award for Work-integrated Learning



Hoi Ching Bernice Cheung: Teaching and Learning Award 2021 Students' Union Teaching Excellence Award -Teaching Assistant





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Contacts

A copy can be downloaded from our website:
http://haskayne.ucalgary.
ca/research/activities/
research-roundup

Submit contributions to fwilkins@ucalgary.ca

Balakrishnan J, Cheng CH, Kenworthy T, **Eliasson J**. (2021, Jun.) Globalization and Focus in Pinnacle OSCM Journals, 1952-2018: Implications for Academia. Presented at 2021 Administrative Sciences Association of Canada Conference. Jun. 12–14, 2021. Best Paper Award.





Justin Knibbe: Teaching and Learning Award 2021 Students' Union Teaching Excellence Award



Robert Andrews: Teaching and Learning Award CPA Education Foundation Impact Award



Steven Paget: Teaching and Learning Award 2021 Students' Union Teaching Excellence Award - Honourable Mention

Appointments



Peggy Hedges was appointed to serve as Secretary for the Executive DBA Council (EDBAC), effective July 1, 2021.



Research Funding

External Funding



Alfred Lehar (PI) Blockchain Research Institute - Hogeg Blockchain Research Institute "Systemic Risk in Decentralized Markets" \$5,000 over 2 years

Research Publications

Eyes High Star Journal Articles



Hoitash U, **Mkrtchyan A.** (in press). Internal governance and outside directors' connections to non-director executives. *Journal of Accounting and Economics*. doi: 10.1016/j.jacceco.2021.101436 (Eyes High Star, HSB A, FT50, AJG 4*)



Wang J. (in press). Management Going Concern Disclosure, Mitigation Plan, and Failure Prediction - Implications from ASU 2014-15. *The Accounting Review*. doi: 10.2308/TAR-2019-0432 (Eyes High Star, HSB A, FT50, AJG 4*)

Eyes High Journal Articles









Lyubykh Z, Bozeman J, **Hershcovis MS, Turner N**, **Shan JV**. (2021). Employee performance and abusive supervision: The role of supervisor over-attributions. *Journal of Organizational Behavior*. doi: 10.1002/job.2560 (Eyes High, AJG 4, HSB A)



Peer-reviewed Articles by Area

Entrepreneurship and Innovation

de Koning A, McArdle JF (2021). Implementing Regulation in an Emerging Industry: A Multi-Province Perspective. *Journal of Canadian Studies*, *55*(2), pp. 362–394. doi: 10.3138/jcs-2020-0035

Mohammed EA, **Keyhani M**, Sanati-Nezhad A, Hejazi SH, Far BH (2021). An ensemble learning approach to digital corona virus preliminary screening from cough sounds. *Scientific Reports*, *11* (Article 15404). doi: 10.1038/s41598-021-95042-2

Finance

Bradrania R, **Elliott R**, Wu W. (in press). Institutional ownership and liquidity commonality: evidence from Australia. *Accounting & Finance*. doi: 10.1111/acfi.12822 (AJG 2)

Wood LA, Hedges PL. (in press). Active Learning-Reflective Exercises for Face-to-Face and Remote Delivery of Governance and Business Ethics Classes. *Journal of Business Ethics Education*. (AJG 1)

Organizational Behaviour and Human Resources

Goodbrand PT, Deng C, Turner N, Uggerslev KL, Gordon J, Martin K, McClelland CR. (2021). Exploring safety knowledge sharing among experienced and novice workers. *Journal of Safety Research*. doi: 10.1016/j.jsr.2021.08.013 (AJG 2)

Harman JL, **Weinhardt JM**, Beck JW, **Mai I.** (2021). Interpreting time-series COVID data: reasoning biases, risk perception, and support for public health measures. *Scientific Reports*, 11 (Article 15585). doi: 10.1038/s41598-021-95134-z

Lyubykh Z, Dupre KE, Barling J, **Turner N.** (2021). Retaliating against abusive supervision with aggression and violence: The moderating role of organizational intolerance of aggression. *Work & Stress.* Doi: 10.1080/02678373.2021.1969478 (AJG 4)



Strategy and Global Management

Kano L, Narula R, Surdu I. (in press). Global Value Chain Resilience: Understanding the Impact of Managerial Governance Adaptations. *California Management Review*. (AJG 3, HSB A)

Li P, Bathelt H (2021). Spatial Knowledge Strategies: An Analysis of International Investments Using Fuzzy Set Qualitative Comparative Analysis (fsQCA). *Economic Geography*, 97(4), 366–389. doi: 10.1080/00130095.2021.1941858 (AJG 4)

Verbeke A, Buts C. (2021). The Not So Brilliant Future of International Cartels. *Management and Organization Review*, 1–13. doi: 10.1017/mor.2021.50 (AJG 3, HSB A-)

Verbeke A, Hutzschenreuter T, Pyasi N. (2021, Oct.) The dark side of B2B relationships in GVCs – Micro-foundational influences and strategic governance tools. *Journal of Business Research*, *135*, 816–828. doi: 10.1016/j.jbusres.2021.07.006 (AJG 3, HSB A-)

Woiceshyn J, Huq J-L, Kannappan S, Fabreau G, Minty E, Pendharkar S, Bharwani A. (in press). We need to work differently in a crisis: peer-professional leadership to redesign physicians' work. *BMJ Leader*. doi: 10.1136/leader-2021-000490

Book Chapters



Eriksson P, **Woiceshyn J**, Montonen T. (2021). Inductive Case Study Research with Organisations: A Framework of Collaborative Research Strategies and Intersecting Knowledge Interests. *Case Method for Digital Natives: Teaching and Research* (pp. 307-321).

Business Cases



Cohen N, Czaikowski C (2021). Unconscionability: David v Uber the Goliath. *Ivey Publishing*, Case Number W25194.



Practitioner-oriented Articles



Govindarajan V, **Srivastava A** (2021 Aug. 6). What Zomato's \$12 Billion IPO Says About Tech Companies Today. *Harvard Business Review* (online).

Govindarajan V, **Srivastava A**, **Enache L** (2021 Jul. 15). What the edX Acquisition Means for the Future of Higher Education. *Harvard Business Review* (online).





Gulseren D, Sayin FK, Kelloway EK, **Turner N** (2021 Jul. 19). When Someone on Your Team Has Chronic Pain. *Harvard Business Review* (online).

Conference Activity

Conference Presentations





Balakrishnan J, Kenworthy TP, Cheng CH, **Eliasson J**. (2021, Jul.) Globalization and Focus in Pinnacle OSCM Journals: 1952-2018. Presented at the 81th Annual Meeting of the Academy of Management, Jul. 29 – Aug 3, 2021, Virtual.



Choi KJ. (2021, Jul.) Asset Pricing with Consumption Frictions. Presented at the China International Conference in Finance, Jul. 6–9, 2021. Virtual.



Dyer S, Hurd F, Sankaran S, Jones D, Wall T, **Hedges P**, Kenworthy AL. (2021, Jul.) The power of collective storytelling between academics: Peeking behind the private spatial curtain. Presented at the European Group for Organizational Studies conference, Jul. 8–10, 2021. Virtual.



Enache L, Andronoudis D. (2021, Jul.) Capitalization of Acquired In-Process R&D: A Return Decomposition Analysis. Presented at the American Accounting Association Annual Meeting, Jul. 30, 2021.

Enache L, Griffin PA, Moldovan R. (2021, Jul.) Corporate Communication About Regulatory Change: Evidence From The New Lease Standard. Presented at the Accounting and Finance Association of Australia and New Zealand conference, Jul. 5–7, 2021. Virtual.

Enache L, Li L, Riedl EJ, Song S. (2021, Jul.) Disclosure of Qualifying Information. Presented at the Accounting and Finance Association of Australia and New Zealand conference, Jul. 5–7, 2021. Virtual.

Enache L, Riedl EJ, Li L. (2021, Sept.) Counterpoised Disclosure Evidence from the Biotechnology Industry. Presented at the European Institute for Advanced Studies in Management online conference, Sept. 23, 2021.







Granger S, Turner N, Hershcovis MS, Bruning P. (2021, Aug.) Consequences of work injuries on mental health: The role of social support. Presented at the Academy of Management annual meeting, Jul. 30–Aug. 3, 2021. Virtual.





Iqbal A, Srivastava A. How Do Accruals Differ for Physical Versus Knowledge Firms?

Presented at the Accounting & Finance Association of Australia and New Zealand Conference, Jul. 5–7, 2021. Virtual.

Presented at the American Accounting Association Conference, Aug. 2–5, 2021. Virtual.

Presented at European Institute for Advance Studies in Management online conference in France on September 24, 2021. Virtual.



Koskinen Yrjo (2021, Sep.) Mutual Fund Loyalty and ESG Stock Resilience During the COVID-19 Stock Market Crash. Presented at the International Finance and Banking Society conference in United Kingdom on September 15, 2021.



Lehar A, Parlour CA. Decentralized Exchanges.

Presented at the 6th RiskLab Finland, Bank of Finland and European Systemic Risk Board Joint Conference on Systemic Risk Analytics, Jun. 1-2, 2021. Virtual.

Presented at the China International Conference in Finance, Jul. 6–9, 2021. Virtual.

Presented at the Central Bank Research Association conference, Jul. 7–9, 2021. Virtual.





Lyubykh Z, Turner N, Biricik Gulseren D, Barling J, Seifert M. (2021, Aug.) Shared transformational leadership and employee and leader safety performance: The moderating role of perceived organizational support. Presented at the 81th Annual Meeting of the Academy of Management, Jul. 29 – Aug 3, 2021, Virtual.



Osiyevskyy O, Sinha KK, Shirokova G, Shtepa O. (2021, Jul.) Customers, Marketing or Technology: Performance Implications of Innovation Capabilities in SMEs. Presented at the 81th Annual Meeting of the Academy of Management, Jul. 29 – Aug 3, 2021, Virtual.







Vashchilko T, Agarwal J, Osiyevskyy O. (2021, Jul.) Modeling A Country's Political Environment: An Application Of Dynamic Factor Analysis Methodology. Presented at the 81th Annual Meeting of the Academy of Management, Jul. 29 – Aug 3, 2021, Virtual.



Conference Service



Peggy Hedges participated in a special issue professional development workshop, "Hiding in Plain Sight: Strategic Spatial Concealment as an Alternate Path to Wellbeing," in March 2021 for *Organizations*.



Yrjo Koskinen chaired the session, "Mutual Funds 2," and discussed a paper at the Northern Finance Association on September 18, 2021.

Haskayne Hour Presentation



September 21, 2021 **Michael Robinson** and Terry Rock, President and CEO, Platform Calgary "Enhancing Start-up Successes"

In the Media



Alain Verbeke was featured in the article, "Foreign inputs help create domestic innovation: Research finds foreign investment, imports and licences lead to new products," by Jennifer Allford, *Education News Canada*. Jul. 7, 2021.

Alain Verbeke was mentioned in the article, "'This is good for the soul': Stampede worth more than price of admission," by Licia Corbella, Pressreader, Jul. 10, 2021.



Alfred Lehar was mentioned in the article, "'Up to 1 million' bitcoin processors could be relocated to Alberta from China under energy firm's proposal," by Joel Dryden, CBC News, Aug. 10, 2021.



Ari Pandes was interviewed in the article, "Birchcliff the envy of oil and gas mid-caps as it gets set to rejoin TSX index," by Geoffrey Morgan, Financial Post, Sept. 1, 2021.



Bruneau C, Morin R, **Vredenburg H**, Leg LW. (2021, Jul. 22). Striving for First Nations Economic Sovereignty through a Low-Carbon Indigenous Sovereign Wealth Fund. The Future Economy.



Kristen van de Biezenbos was quoted in the article, "Kenney and Trudeau find a sliver of common ground on pipelines — for now," by Chris Varcoe, Financial Post, Jul. 9, 2021.

Kristen van de Biezenbos was quoted in the article, "Maine pipeline co drops lawsuit over city law that blocked oil export," by Sebastien Melo, Reuters, Jul. 16, 2021.



Mortlock, L. (2021, Aug. 20). AI: The New Frontier of Scenario Planning. CEOWorld Magazine.



Ruth Pogacar was featured in the article, "Feminine names help brands be likeable: Haskayne researcher explore how linguistics influence brand perception," by Jennifer Allford, Education News Canada, Jul. 6, 2021.

Ruth Pogacar was featured in the article, "How a "feminine brand name advantage" can boost consumer attitudes and choices," by Genevieve Silk, WARC.



Serasu Duran was featured in the article, "Looming waste problem from solar and other renewables," by Yen Makabenta, The Manila Times, Jul. 6, 2021.



Schulz, R. (2021, Jul. 19). What's In A Name? Energy Sector Companies Tweaking Their Monikers, Emphasizing 'Energy'. Daily Oil Bulletin.

Schulz, R. (2021, Jul. 20). Rebranding Costs: Simple As It May Seem, A Firm's Name Change Still Requires Thought, Effort. Daily Oil Bulletin.

Schulz, R. (2021, Jul. 21). Go Green: Do Companies Rebrand, Change Names To Appeal To Environmentalist Investors? Daily Oil Bulletin.

Schulz, R. (2021, Jul. 22). Technology Matters: Energy Companies Look To Carbon Solutions That Impact Oil And Gas. Daily Oil Bulletin.



Thomas Holloway was featured in the article, "The Faceoff: TD's profits surge as Citigroup's revenues slip — but is the bigger bank still the better bet?" by Chen Liu, The Peterborough Examiner, Jul. 17, 2021.

Thomas Holloway was quoted in the article, "The Faceoff: Laurentian Bank quintuples its net income while Canadian Western Bank sees a 43 per cent gain in profit," by Chen Liu, Toronto Star, Jul. 3, 2021.





Zhanna Lyubykh and **Nick Turner**'s research is discussed in the article, "How Do Employees Respond to Abusive Bosses?" by Alan Morantz, Smith Business Insight, Aug. 4, 2021.



UCalgary News Articles



Alain Verbeke was quoted in the article, "Foreign knowledge stimulates, rather than hinders, domestic innovation," by Jennifer Allford, UCalgary News.



Liena Kano was featured in the article, "Haskayne researcher helps family firms flourish with data about good governance," by Karen Perl-Pollard, UCalgary News.





Oleksiy Osiyevskyy and **James Agarwal** were quoted in the article, "'Better way' for companies to sharpen competitive edge through marketing," by Doug Ferguson, UCalgary News, Jul. 7, 2021.



Ruth Pogacar was quoted in the article, "Feminine names help brands be likeable," by Jennifer Allford, UCalgary News, Jul. 12, 2021.

The Conversation Articles





Hershcovis S, Vranjes I, Berdahl JL, Cortina LM, (2021, Aug. 10). Complicity and silence around sexual harassment are common – Cuomo and his protectors were a textbook example. The Conversation.



Sahinyazan FG, **Duran S**. (2021, Aug. 3). Why renewable energy 'minigrids' in remote communities fail and how to avoid it. The Conversation.



Post-doctoral Fellow News

Conference Presentations



Lu H, Liu X. (2021, Jul.) Scale and Scope: Idiosyncratic CSR Strategies and Their Impact on Firm Financial Outcomes. Presented at the 2021 Academy of Management conference, Jul. 30 – Aug. 3, 2021. Virtual.

PhD Student News

Awards



Steve GrangerOutstanding Service Award, Managerial and Organizational Cognition
Division of the Academy of Management

Conference Presentations



Granger S, Caza BB, Reid E, Ashford SJ. (2021, August). The impact of COVID-19 on professional gig workers: Identifying challenges and psychosocial resources for resilience. Presented at the Academy of Management meeting, Jul. 29 – Aug 3, 2021, Virtual.

Conference Service



Granger S, Guarana C, Chui C. (2021, Jul.) Reviewing in the rough: A PDW for doctoral students and junior faculty. Organizer of the Professional Development Workshop held at the Academy of Management conference, Jul. 30 – Aug. 3, 2021, Virtual.



Karl Schwonik was co-organizer of the New Doctoral Student Consortium Professional Development Workshop at the 2021 Academy of Management meeting, Jul. 30 – Aug. 3, 2021, Virtual.



In the Media



Reid E, Barker Caza B, **Granger S**, Ashford S. (2021 Aug. 12). 6 challenges of being a gig worker during the COVID-19 pandemic. The Conversation.

Dissertation Defence



Sina Rahiminejad successfully defended his dissertation, "A Comprehensive Study on the Information Properties of Large Book Tax Differences" on Jul. 28, 2021. Sina's research focuses on taxation and financial accounting. Sina is supervised by Mark Anderson and Hussein Warsame.



Vaarun Vijairaghavan successfully defended his dissertation, "How Should Information Technology Be Regulated?" on Jun. 28, 2021. Vaarun's research interests are in IT regulation, platforms and IT investments. Using analytical modelling, his work seeks to inform policymakers about the impact on the IT industry and wider economy of IT regulations or policies. Vaarun is supervised by Barrie Nault.

DBA Student News

Conference Presentations



Bokhari K. (2021, Jul.) A Configurational Approach to Evaluating New Ventures. Presented at the Doctoral Students' Pre-Colloquium Workshop, 37th European Group for Organizational Studies, Jul. 7–9, 2021, Virtual.



Contacts



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