



OFFICE OF THE ASSOCIATE DEAN,
RESEARCH AND FACULTY

HASKAYNE ROUND-UP

September to December

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UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

NEWS

New Hires

Dr. Mahamadi Ouoba, Assistant Professor of Finance started Jan. 1/24. Before that, he was a Postdoctoral Associate in Sustainable Finance.

He holds a PhD in Finance from the Stockholm School of Economics (Sweden) and was a visiting fellow at Harvard University (2019-2020).



Prior to his PhD studies, he earned a Bachelor of Science in Mathematics from the University of Ouagadougou in Burkina Faso, a Master of Science in Financial Engineering from Mälardalen University in Sweden, and a Master of Science in Applied Statistics and Economics from Ecole Nationale Supérieure de Statistique et d'Economie Appliquée d'Abidjan (ENSEA) in Côte d'Ivoire. Between 2009 and 2012, Mahamadi worked as a statistician at the National Office of Statistics in Burkina Faso.

Promotions

- **Dr. Oleksiy ("Oleks") Osiyevskyy** is appointed the new associate dean of the Faculty of Graduate Studies, Policy and Program Development. The appointment was effective January 1, 2024.

- **Dr. Scott Radford** is appointed as Interim Associate Dean Teaching and Learning effective January 8, 2024

Appointments & Recognitions

- **Ayesha Malhotra** was elected as a Representative at Large for Strategic Management Society teaching community
- **Alain Verbeke** Co-chaired the Strategic Management Society (SMS) Annual Meeting was held in Toronto September 30 - October 3.
- **Liena Kano** elected as an Academy of International Business Board member
- **Pengfei Li** joined the Academy of International Business Canada Chapter Executive Committee
- **Evgenia Iskra** serves as President of the Canadian Academy of Legal Studies in Business
- **Naor Cohen** and **Catherine Heggerud** Co-authored of one of the top 15 bestselling cases in 2022 in the Knowledge, Information and Communications Systems category for Cyber Attack at the University of Calgary

RESEARCH FUNDING

External Funding

SSHRC INSIGHT GRANT 2023

Principal Applicant: Lucas Dufour; Co-investigators: **Babatunde Ogunfowora**; Meena Andiappan

Title: Socializing scruples: The effects of morally oriented socialization on newcomer's unethical pro-organizational behavior over time.
Amount: (\$71,794) Year 2023 - 2028

ALBERTA MAJOR INNOVATION FUND (MIF) GOVERNMENT OF ALBERTA

Saunders, C. (Theme Lead) **Keyhani, M.** and **Huq, J.L.** Co-Investigator and Theme Lead for Integrated Innovation Ecosystem Support (theme awarded amount \$350,000).

Project Title: Health Everywhere: Building an ecosystem of innovation in eHealth and mHealth in Alberta.

Total Project Awarded Amount \$6,336,500

MITACS – ELEVATE PROGRAM

Turner, N. Principal Investigator

Title: Monark Leadership Development

Amount: \$180,000 Year 2024-2025

RBC TEACHING AND CURRICULUM GRANT

Peschl, R. and **Knibbe, J.**

Title: ENTI 317 Videos Amount: \$15,000

Internal Funding

TRANSDISCIPLINARY SCHOLARSHIP CONNECTOR GRANTS

Keyhani, M. & Ray Patterson

Co-Investigator

Title: A Nexus for Sustained AI Talent Development and Transdisciplinary Collaboration. Amount: \$17,000

Koskinen, Y., & Alp, O.

Co-Investigator

Title: Initiating Research of Using Truck

Trajectories for Innovations in Environmental and Social Performance. Amount: \$8,500

Dewald, J. and Osiyevskyy, O.

Co-Investigator

Title: The Future of Affordable Housing:

Reimagining Our Cities

Amount: \$8,500

Lamoureux, R., Peschl, H., and Peschl, R.

Co-Investigator

Title: Systems Change: Africville Meets

Alberta - A Story of Community and Resilience.

Amount: \$17,000

PAREX RESOURCES INNOVATION FELLOWSHIP

Saunders, C. Principal Investigator

to establish a panel of intersectional entrepreneurs (i.e., women, Indigenous, immigrant), Faculty of Science and Hunter Hub, University of Calgary.

Amount \$20,000

GRADUATE STUDENTS ASSOCIATION – QUALITY MONEY PROJECT

Title: Haskayne Grow Circle

Moty Moravvei and Fatemeh Delkhosh

Amount: \$800

AWARDS AND HONOURS

Mark Ward, Oleksiy Osiyevskyy, & Scott

Radford (2023). Best Paper Award “Creating customer need knowledge: The problem-solving

perspective in new product development”.

Journal of Product Innovation Management Conference. New Orleans, LA, USA

Andrew Hayes For the fifth consecutive time, recognized as a Highly Cited Researcher according to the Clarivate list.

[Stanford University](#) names **Andrew Hayes, Robert Elliot, Piers Steel, and Alain Verbeke** as among the top 2% most highly cited faculty (career-long). These four scholars plus **Sandy Hershcovis** and **Liena Kano** were also among the top 2% most highly cited faculty during 2022.

Luminita Enache has been awarded a certificate for her role as a mentor in the inaugural AFAANZ ECR Women’s Mentoring Program

Ronald B. Shuman Award for best student paper, Management History division.

RESEARCH PUBLICATIONS

ACCOUNTING (ACCT)

Anderson, M., Mashruwala, R., Wang, Y., and Zhao, R. (2023). Cost Uniqueness and Information Uncertainty. *Contemporary Accounting Research*, 40(4), 2226-2255.

Anderson, M., Khan, S., Mashruwala, R. and Yu, Z. (2023). Resource-based commitment to a customer-centered strategy. *Advances in Management Accounting*, 35, 159-180.

Srivastava, A., Govindarajan, V., Shah, A., and Enache, L. (2023). Hiding in plain sight, or sticking out like a sore thumb? The wealth of intangibles. *California Management Review*.

Srivastava, A., Govindarajan, V., Srivastava, R., Kulkarni, A. R., and Bardiya, A. (2023). Leveraging Engineering and Research Talent in India with Global Capability Centers. *California Management Review*.

Gupta, J., Srivastava, A. & Alzugaiy, B. (2023). Schumpeterian creative destruction and temporal changes in business models of US banks. *International Review of Financial Analysis*, Forthcoming.

Enache, L., Griffin, P. A., and Moldovan, R. (2023). Clarification or Confusion: A textual Analysis of ASC 842 Lease transition Disclosures. *European Accounting Review*

BUSINESS TECHNOLOGY MANAGEMENT (BTMA)

Zhang, J., Nault, B. R. (2023). Upstream Information Sharing in Platform-Based E-Commerce with Retail Plan Adjustment. *Decision Support Systems*, 177.

Guo, H., Liu, Y., and Nault, B.R. (2023). Join Up or Stay Away? Coalition Formation for Critical IT Infrastructure. *Information Systems Research*, in press.

Li, X., **Wang, X., and Nault, B.R.** (2023). Is Personalized Pricing Profitable When Firms Can Differentiate? *Management Science*, In press

Ma, J., Nault, B.R., and Tu, Y. (2023). Customer Segmentation, Pricing, and Lead-Time Decisions: A Stochastic-User-Equilibrium Perspective. *International Journal of Production Economics*.

ENTREPRENEURSHIP AND INNOVATION (ENTI)

Sinha, K. K., **Steel, P., Saunders, C.,** & Fariborzi, H. (2023). Balancing entrepreneurial and learning orientations: A meta-analytic approach to understanding performance variability. *Journal of Business Venturing Insights*, 20, e00415.

St-Jean, E., Tremblay, M., Chouchane, R., & **Saunders, C. W.** (2023). Career shock and the impact of stress, emotional exhaustion, and resources on entrepreneurial career commitment during the COVID-19 pandemic. *International Journal of Entrepreneurial Behavior & Research*.

Finch, D., Levallet, N., **Saunders, C.,** Field, E., Ribeirja, J., Raby, S., Roberts, M., Uzoka, FM, Campbell, A (2023). A Dynamic Capabilities View of Career Adaptation: An Exploratory Study. *Education & Training*, in press.

Sinha, K.K., & **Osiyevskyy, O.** (2023). Unlocking the dual impact: Human capital's influence on mean and variability in new venture performance. *International Journal of Entrepreneurship and Innovation*.

Mortlock, L., & Osiyevskyy, O. (2023). Strategic scenario planning in practice: Eight critical applications and associated benefits. *Strategy & Leadership*, forthcoming.

de Koning, A., McArdle, J.F., Choudhary, A., & Saggarr, M. (2023). Disrupting the traditional learning paradigm: Place-based learning as transformational space. *Imagining SoTL*, 3(1), 37-45.

Saggarr, M, C., McArdle, J., **de Koning, A.,** & Choudhary, A. (2023). Designing effective experiential curriculum: The experiential learning map. *Imagining SoTL*, 3(2), 40-63.

FINANCE (FNCE)

Lehar, A. & Parlour, C. A., Decentralized Exchange: The Uniswap automated market maker. *Journal of Finance*. Forthcoming.

Lehar, A., Parlour, C. and Lyandres, E. Co-editor of a special issue "Blockchain-based finance" for the *Journal of Corporate Finance*.

Choi, K. J., Koo, H.K., Lim, B.H., and J. Yoo, J. (2023). Endogenous Credit, Business Cycle, and Portfolio Selection. *Operations Research*, 0(0)

ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCES (OBHR)

Ogunfowora, B., *Nguyen, V. Q., *Lee, C. S., Babalola, M. T., & Ren, S. (2023). Do moral disengagers experience guilt following workplace misconduct? Consequences for emotional exhaustion and task performance. *Journal of Organizational Behavior*, 44 (3), 476-494

Ogunfowora, B., Andiappan, M., Stackhouse, M., & *Varty, C. T. (2023). CEO ethical leadership as a

unique source of substantive and rhetorical ethical signals for attracting job seekers: The moderating role of job seekers' moral identity. *Journal of Organizational Behavior*.

Glavas, A., Hahn, T., Jones, D.A., & **Willness, C.R.** (authors listed alphabetically) (2023). Predisposed, exposed, or both? How prosocial motivation and CSR education are related to prospective employees' desire for social impact in work. *Business & Society*.

Willness, C.R., Boakye-Danquah, J., & Nichols, D. (2023). How Arnstein's Ladder of Citizen Participation can enhance community-engaged teaching and learning. *Academy of Management Learning & Education*, 22, 112-131

Books

Vancouver, J. B., Wang, M., and **Weinhardt, Justin M.** (2023). Computational Modeling for Industrial-Organizational Psychologists. Routledge: New York, USA.

Robinson, M. J. (2023). Founder's guide to governance, beyond a good idea. FriesenPress: Victoria, Canada.

Book Chapters

Kano, L.*, Simoes, S.*, & Verbeke, A.* (2023). Governance failure and firm-level crises: The case of the Volkswagen emissions scandal. In Goerzen, A. (Ed.) *Research Handbook on International Corporate Social Responsibility*, (pp. 168-186). Edward Elgar.

Heggerud, C. L. (2023). Late portrait arrival. In S. Robinson, A. Bristow, & O. Ratle (Eds.), *Doing Academic Careers Differently: Portraits of Academic Life* (pp. 300-302). Routledge.

Editorial Advisory Board

Gina Grandy Regional Editor for *Gender in Management: An International Journal*

Editorial Board

Anup Srivastava appointed as an Editor at *Contemporary Accounting Research*

Seok-Woo Kwon joined the editorial board of the *Journal of Business Venturing*

Gina Grandy International Editorial Board for *Management Learning*

Gina Grandy Editorial Board Member for *Case Research Journal*

Business Cases

Davidson, P. & Maeda, A. (2023). *Developing Sustainable CSR*. Ivey Publishing

Research Translation

Hershcovis, S., Caza, B. B., Vranjes, I., and Lyubikh, Z. (October 2023). [Workplace tensions: How and when bystanders can make a difference](#). The Conversation.

OTHER ACADEMIC ACTIVITIES

Academic Conference Presentations

David, A., and Isakin, M. (2023). What Do CDO Tranche Spreads Tell Us About Credit Availability and Credit Rating Standards. The annual meetings of the Northern Finance Association Meetings, Toronto, Canada, September 9

David, A., and Isakin, M. (2023). What Do CDO Tranche Spreads Tell Us About Credit Availability and Credit Rating Standards. The Financial Stability Conference, Sydney University, Sydney, Australia, Dec 8-9.

Lehar, A. Parlour, C. (2023). Battle of the Bots: Flash loans, Miner Extractable Value and Efficient Settlement. Warwick WBS Gillmore Centre Academic Conference: DeFi & Digital Currencies, London, UK, October 27-28

Napirata, S., **Nault, B.** Zimmermann, S., and Kupfer, A. (2023). Sharing versus Rental of 'Need-to-Use' Goods". the INFORMS Annual Meeting, Phoenix, USA, October 15-18

Piercey, P. & Saunders, C. (2023). Going the Distance: How Proximity to Metropolitan Regions Influences the Innovation Modes of Small Firms. Eu-SPRI Conference, Sussex, UK, June 14-16.

Coffin, C.S., Elkhatab, M., Doucette, K., Fung, S.K., Ramji, A., Ko, H-H., Osiowy, C., Manko, A., **Saunders, C.**, Chan, E., Keever, A.V., Poulin, S., Zhu, J., Ma, M.M., Cooper, C.L. (2023). Assessment of clinical and patient reported outcome measures in individuals with chronic hepatitis B who clear HBsAg. European

Association for the Study of the Liver (EASL), Vienna, Austria June 21-24.

Piercey, P., Saunders, C. & Short, T. (2023). The Impact of Unicorn Acquisition on the Sentiment of Entrepreneurial Ecosystems WIP. Administrative Sciences Association of Canada (ASAC), Toronto, Canada, June 3-6.

Piercey, P. & Saunders, C. (2023). Going the Distance: How Proximity to Metropolitan Regions Influences Small Firms' Innovation Mode. Academy of Management Conference. Boston, MA, August 4-8.

Isakin, M. & David, A. (2023). What Do CDO Tranche Spreads Tell Us About Credit Availability and Credit Rating Standards" at the Financial Stability Conference held at Sydney University, Sydney, Australia, Dec 8-9

Dao, D. and Hidaji, H. (2023). Investing in Cybersecurity in the Presence of Competition and Strategic Attackers. INFORMS Annual Meeting, Phoenix, AZ, USA, October 14-18.

Ehsani, M., Keyhani, M., Fariborzi, H., & Steel, P., (2023). A Meta-Analysis of Entrepreneurial Bricolage: Determinants, Impact on Performance, and Comparison with Entrepreneurial Orientation. Paper presented at the annual meeting of the Academy of Management, Boston, MA, USA, August 3-8

Peterson, M. F., Barrento, T., **Althouse, N.,R., et. al,** Testing Alternative Cultural Explanations of Manager's Values Across the U.S. - Canada Border. Academy of Management (AOM), Boston, USA, August 7

Saggar, M., McArdle, J., **de Koning, A.**, & Choudhary, A. (2023). Let's Go Pla(y)ces: Bringing Community into the Classroom through Play. ISSOTL annual conference, Utrecht, The Netherlands. November 8-11

McArdle, J., **de Koning, A.**, Saggar, M., & Choudhary, A. (2023). Learning in Places: Using Place-Based Pedagogy to Contextualize Disciplinary Content. ISSOTL annual conference, Utrecht, The Netherlands, November 8-11

Peschl R. and Knibbe, J. (2023). Who's the boss? Students as partners for mutually beneficial learning. TI Conference on Post-Secondary Learning. April 26-28

Davidson, P. and Knibbe, J. (2023). Help I'm Drowning in Papers! Valuable assessments in increasing class sizes of senior-level qualitative classes. 2023 RMLE Unconference in Banff, June 29-30

Simoës, S.* , Petričević, O.* (2023). The Ability to Reconfigure: A Historical Study of Corning. Academy of Management Annual Meeting, Boston, MA, August 4-8

Kano, L.* , Simoës, S.* , & Verbeke, A.* (2023). Governance failure and firm-level crises: The case of the Volkswagen emissions scandal. Academy of International Business 65th Annual Meeting, July 5-9, Warsaw, Poland.

Duran, S. (2023). Path to Energy Sovereignty: Clean and Affordable Solutions for Remote Communities, INFORMS Annual Conference, Phoenix, AZ, USA, Oct 15-18

Mazaheri, E. and **Grandy, G.** (2023). Starting from scratch: Sama Holistic Skincare. Case study presented at North American Case Research Association, San Antonio

Althouse, N., Cohen, N., Davidson, P., Hedges P., Knibbe, J., Peschl, R., Snider, B., Welsh, C., and Wilks, L. attended and presented at the Research in Management Learning & Education (RMLE) Unconference 2023, Banff, Canada, June 29-30, 2023

The **Haskayne School of Business** partnered with Research in Management Learning and education to host the annual RMLE Unconference in Banff Alberta, June 29-30, 2023. This Unconference hosted international scholars from 30 different universities and editors (current and past) from five SoTL journals, all who are interested in advancing management teaching, learning, and education in the contexts in which they exist. The Unconference was organized by Peggy Hedges with support from HSB Teaching & Learning.

Conference Proceedings

Petricevic, O. (Invited Panelist). Panel title: Deglobalization and Decoupling: Implications for Firm Strategy, Innovation, and Entrepreneurship. The 43rd Strategic Management Society Annual Conference, Toronto, Canada, September 29-October 3, 2023

David, A. Chair of Session on "Expectations" at the Annual Meetings of the Western Finance

Association Meetings in San Francisco in June 2023

Conference Service

David, A. Session Chair, "Expectations" at the Annual Meetings of the Western Finance Association Meetings in San Francisco in June 2023

Petricevic, O. (Chair & Facilitator – Opening Plenary Session). "Strategies for Navigating Turbulent Environments." Opening Plenary session held at the 43rd Strategic Management Society Annual Conference, Toronto, Canada, September 29-October 3, 2023.

Petricevic, O., Rademaker, L., & Adarkwah, G. K. (Paper Development Workshop Co- Organizer). Co-Organized Paper Development Workshop (PDW) in cooperation with the Global Strategy Journal (GSJ) – PDW held at the 43rd Strategic Management Society Annual Conference, Toronto, Canada, September 29-October 3, 2023.

Vijairaghavan, V., Session Chair, "Platforms, Firms and Strategic Decisions", INFORMS Annual Meeting, Phoenix, AZ 2023

Webinars

Li, P. (2023). Achilles' Heel: Architecture Change and Competitive Disadvantage of Geographical Clustering", in the Great Problems Great Minds Seminar Series at the Department of Social Sciences, Illinois Institute of Technology, October 6.

Workshops

Srivastava, A. (2023). Capitalizing on the Unseen: Intangibles in Focus. Plugin Alliance. New Delhi, India, December 14.

Hojati, A. & Nault, B. (2023). Platform Incentives for Content Moderation Strategies. Workshop on Information Systems and Economics (WISE), Hyderabad, India.

Zhang, J. & Nault, B. (2023). The Impact of AI Platform with Plugins for Third-Party Application Developers. Workshop on Information Technology Systems (WITS), Hyderabad, India.

Teaching

Work integrated learning experience in MGST 674 Students were partnered with a Calgary-based technology company and Tableau Corporation (a Salesforce Company) out of Minneapolis/St. Paul to solve a higher education institution data visualization challenge.

PhD CANDIDACY

AFROUZ HOJATI

is a BTMA PhD Candidate. She passed the PhD proposal defence, December 8, 2023

Supervisor: Barrie Nault



MEHNAZ RAFI

is a OBHR PhD Candidate. She passed her Field of Study exam on December 7, 2023

Supervisor: Justin Weinhardt



ANDISHE ASHJARI

has successfully defended his proposal on August 23, 2023.

He is an ENTI student

Supervisor: Mohammad Keyhani

ZAHRA JAMSHIDI

has passed her Field of Study exam on September 5, 2023.

She is an ENTI student

Supervisor: Mohammad Keyhani, Co-supervisor: Olga Petricevic,



DISSERTATION DEFENSE

MEYSAM FEREIDOUNI

successfully defended his DBA dissertation “Benefits and Drawbacks of Digital Platforms with Policy Analysis” on August 22, 2023.

Supervisor Dr. Barrie Nault



CONTACTS

Haskayne Research Information including tools for grant funding, faculty and university policies, case writing and publishing, and various workshop information is available on the [HSB Research Info Centre](#) on D2L.

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